



Year

Select...

2010

2011

2012

2013

2014

2015

2016

2017

Sales Channel

Select all

Offline

Online

Month

Sele...

1

2

3

4

5

6

7

8

9

10

11

12

Next >

Sales Overview

Item Type

All

Region

All

Order Prior...

All

Units Sold

463K

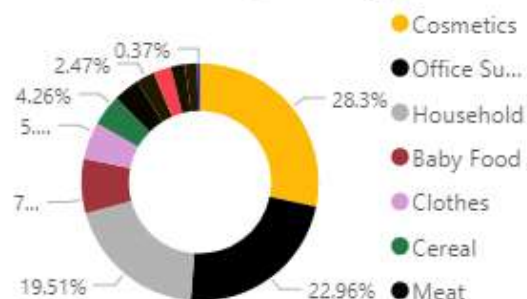
Total Profit

40.17M

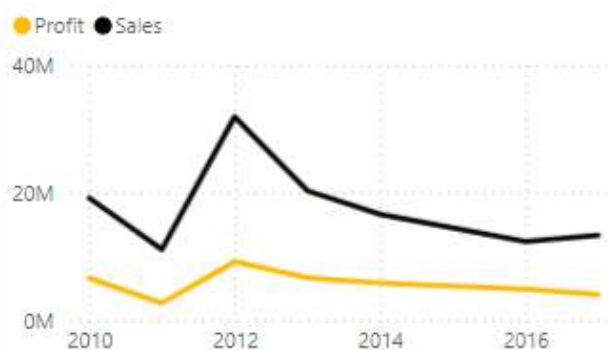
Total Sales

124.92M

Sales by Item Type

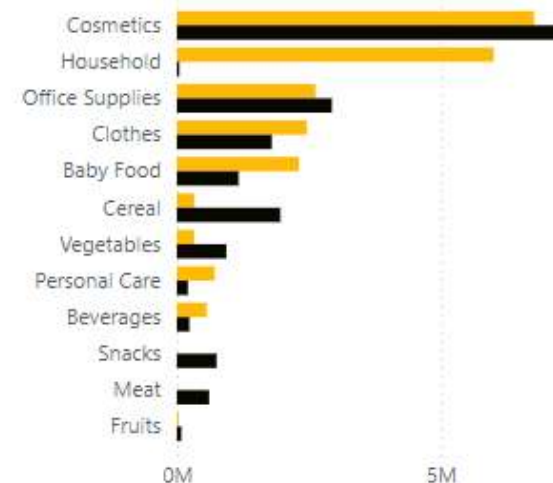


Sales Trend Over Year

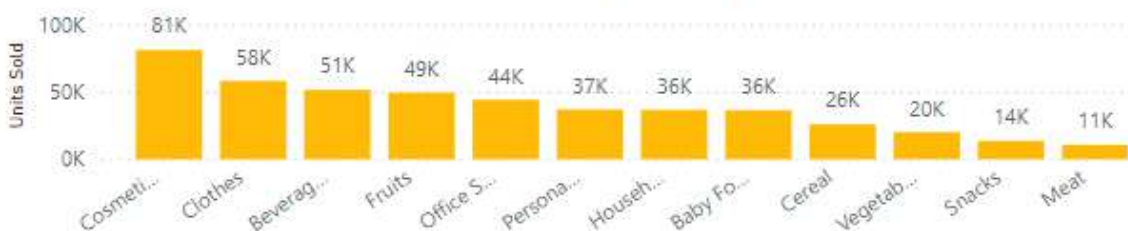


Total Profit by Item Type

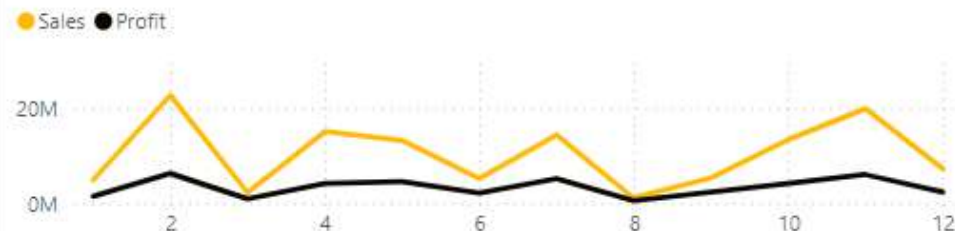
Sales Chan... Offline Online



Units Sold by Item Type



Sales Trend Over Month



Year

Sales Channel

Select...

2010

2011

2012

2013

2014

2015

2016

2017

Month

Select all

Offline

Online

< Previous

Select...

1

2

3

4

5

6

7

8

9

10

11

12

Detailed Analysis

Region

All

Order Prior...

All

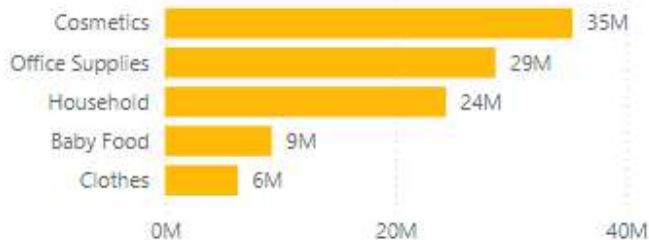
Average Unit Cost

194.06

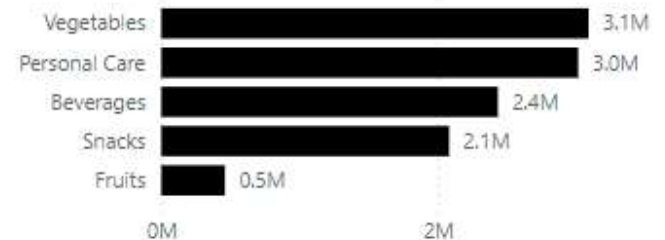
Average Unit Price

280.56

Top 5 Products by Sales

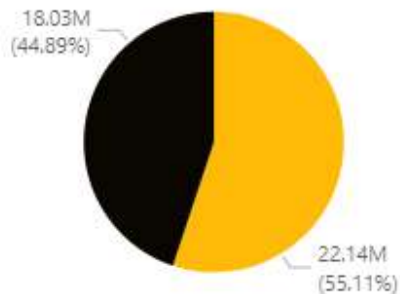


Least 5 Products by Sales



Profit by Sales Channel

Sales ... Offline Online



Revenue vs Profit by Region



Geographical Distribution of Sales

