

# MALABAR COLLEGE OF ENGINEERING AND TECHNOLOGY

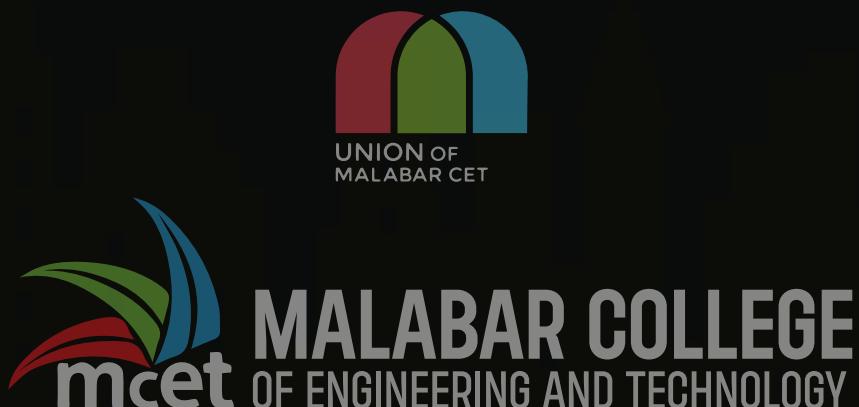
P R E S E N T S



"MTF 2023: Where Innovation Meets Inspiration"

# WHO WE ARE

Malabar College of Engineering and Technology has been excelling as one of the leading Engineering Institutions in Kerala since its inception which was inaugurated by the great Dr APJ Abdul kalam. It is under the IQRA Educational and Charitable Trust and offers 8 streams of B. Tech and 4 streams of M. Tech programs.



# UNLEASHING BRILLIANCE

Embark on a journey of innovation and brilliance at the Malabar Tech Fest (MTF), an extraordinary three-day extravaganza poised to take place at the illustrious Malabar College of Engineering and Technology on the 23rd, 24th, and 25th of November 2023. MTF is not just an event; it's a national level vibrant confluence of the brightest young minds from schools and colleges, converging with industry luminaries, technocrats, and visionaries. Together, they'll ignite a symphony of creativity, showcasing their boundless potential and redefining the future of technology.



NOVEMBER 2023

# WHY MTF?

**5000+**  
**PARTICIPANTS**  
FROM ALL OVER INDIA

**50+**  
**EVENTS**  
LECTURES & COMPETITIONS

**STARTING  
AN  
ERA**

**50+**  
**INSTITUTION'S**  
COLLABORATION

**2 LAKHS +**  
AWARD MONEY FOR  
CANDIDATES

## Tech Talks

Exploring the Digital Frontier,

Join us at TechTalks, where the digital age's possibilities await exploration with thought leaders and experts. It's your chance to dive into the latest tech trends and real-world applications.

## Conclaves

Where Technology meets star power,

Experience the future of innovation at our TechFest Conclaves, where tech, entertainment, and creativity converge to inspire innovation and collaboration among visionaries from diverse domains.

## Robotic Show

Where machine comes to life,

Experience the boundless potential of technology as machines come to life in our captivating Robotic Show. From agile drones to humanoid robots, it's a mesmerizing spectacle that showcases the fusion of art, science, and technology.

## Planetarium

Voyage to the Stars,

Embark on a breathtaking journey through the cosmos in our immersive Planetarium at the TechFest, where cutting-edge technology unveils the mysteries of the universe. It's an unforgettable experience for astronomy enthusiasts, aspiring astronauts, and anyone curious about the cosmos.





## Ideathon & Project Treasury

Igniting Innovations,

Experience the thrill of innovation at our tech fest through Ideathons and Project Treasury, where creativity and entrepreneurship thrive. Ideathons let your imagination shine, while Project Treasury is where innovation meets execution with expert guidance.

## Talent Hunts

Discover the Future of Innovations,

Discover the future of innovation through our TechFest Talent Hunts, where participants showcase their skills and compete in technology-driven fields. These challenges are a glimpse into tomorrow's industry leaders.

## Hackathons & Techathons

Unleash your innovative Spirit,

Unleash your innovative spirit at our tech fest through Hackathons and Techathons, where you'll collaborate, code, and compete to create solutions and projects that showcase your skills and ability to innovate. It's your chance to make a mark in the tech world.

## Edutainments

Learning with a twist,

Join us at the TechFest for edutainment sessions that blend learning with entertainment, making tech concepts easy to grasp through immersive experiences and interactive activities. It's an exciting and memorable way to gain knowledge.

## **Virtual Games & Sports**

Entry a Digital Playground,

Step into an exhilarating digital playground at our TechFest with Virtual Games & Sports, where competitive gaming and cutting-edge technology meet. Whether you're a casual gamer or a serious competitor, it's a space to connect with enthusiasts and witness the fusion of technology and gaming at its finest.

## **Metaverse**

Beyond Reality,

Experience the transformative power of technology in our Metaverse, AR, and VR experiences at the TechFest, where digital innovation knows no bounds. Step into virtual worlds, blur the lines between physical and digital realms, and explore immersive storytelling and cutting-edge simulations.

## **Autoshow**

A Timeless Journey Through Innovation,

Our AutoShow celebrates automotive excellence across generations, showcasing the rich history, iconic designs, and engineering marvels that have shaped the automotive world. It's a testament to the enduring spirit of innovation in the industry, from vintage classics to the latest supercars and bikes.

## **Extreme Wheels**

BMX & Skating Show,

Prepare for heart-pounding action at our Extreme Wheels event, featuring mesmerizing stunts by BMX riders and skateboarders, along with teaching sessions for enthusiasts of all levels. Whether you're starting or aiming to elevate your skills, our experts are here to guide you at the TechFest.





## Film Festival

Where Technology Meet Cinematic Brilliance,

Join us at our Film Festival during the TechFest, where technology and storytelling converge on the big screen. Explore thought-provoking documentaries and cutting-edge animations, witnessing the transformative power of storytelling in the digital age. It's a cinematic journey into new horizons of imagination.

## Mentalism & Magic Show

Unveiling Mysteries of the mind & illusion,

Get ready to be mystified and amazed at our Mentalism and Magic Show during the TechFest. Talented magicians will challenge perceptions and leave you spellbound with mind-bending acts and incredible feats of illusion. It's an immersive experience that delves into the mysteries of the mind.

## Art Gallery

Where Creativity Meets Technology,

Enter our Art Gallery at the TechFest to witness a captivating world of digital and interactive art installations, where visionary artists redefine traditional art forms with cutting-edge technology.

It's an exploration of endless artistic possibilities in the digital age.

## Live Cultural & Musical Events

A Fusion of Art & Technology,

Our TechFest is a dynamic celebration of culture and creativity, blending art exhibitions, cultural performances, interactive installations, and live music performances that harmonize technology and creativity, creating an electric atmosphere.

# RC Rampage



*Unleash Your Inner Speedster.*

Rev up your excitement at our RC Car Racing event during the TechFest. It's a high-speed, high-thrill experience that lets you take the wheel of remote-controlled racing cars and compete for glory. Whether you're a novice or an experienced racer, our tracks are designed to challenge your skills and ignite your competitive spirit.

# Face - Off.

## Ethnic Elegance

A Timeless Fashion Journey,

Experience the allure of cultural diversity at our 'Ethnic Elegance' Fashion Show, a highlight of our TechFest. Here, fashion becomes a celebration of heritage as models grace the stage in exquisite ensembles that pay tribute to our rich cultural roots. From intricate embroideries to vibrant textiles, each outfit weaves a story of craftsmanship and artistry.

## Flavour Fusion

Experience a tantalizing journey for your taste buds,

Tech meets taste at our Food Fest, a culinary journey that complements the world of technology. In between tech sessions and workshops, indulge your taste buds in a delightful array of delectable treats and flavors. From innovative tech-themed dishes to a diverse range of global cuisines, FoodFest offers a unique fusion of gastronomy and tech culture.

After all, at our TechFest, we believe in stimulating both your mind and your palate.

## Hip-Hop Rumble

Get ready to move to the rhythm of streets,

Experience the magic of movement at our 'Dance Fusion' competition, a spectacular showcase of diverse dance styles and exceptional talent at our TechFest. This event is a testament to the universal language of dance, where participants from various backgrounds and genres come together to ignite the stage with their creativity and passion. From contemporary to traditional, every performance tells a unique story through rhythm and motion, offering a captivating and inspiring spectacle for all.



# TITLE SPONSOR

"The MTF (Malabar Tech Fest) 2023 is publicized with the title sponsor, 'Title Sponsor' leading the way as the prominent sponsor of the tech fest. The title sponsor has a direct association with MTF and plays an integral role in ensuring the tech fest's success."

## BENEFITS FOR TITLE SPONSOR

- ◆ The website of MTF will feature the name and logo of the Title Sponsor at the top in the list of Sponsors, with a link to their website.
- ◆ All the souvenirs will feature the logo of Title Sponsor.
- ◆ All the event backdrops & baners will feature The title Sponsor's Logo.
- ◆ Checkpoints will feature their posters & banners and all the media coverage will include the Title Sponsor's Name.
- ◆ Stalls as well as spotlight zone at prime locations within the college campus for publicity & display of product will be provided.
- ◆ Screening of advertisements of the organization during the inaugural and closing ceremony and spotlight events of MTF 2023.
- ◆ Online publicity through social networking sites like Facebook and twitter will be provided.
- ◆ The sponsor will host five programs as part of their participation.
- ◆ Representatives will receive complimentary access to all events.

## ASSOCIATE WITH US

**“ MTF Offers An Excellent Opportunity To One & All, And Make Their Presence Count On A National Platform. With The Plethora Of Events And Activities On Board, Come and Associate With Us And Avail Yourself Of The Pool Of Opportunities. ”**

## PLATINUM TIER



- Company's logo displayed on the MTF 2023 website and other promotional materials specifying 'Platinum Sponsor'.
- Company's logo will be displayed on conference stage backdrop.
- Company's logo will appear on presentation made by the organizers for on-campus promotion
- Company's standees/banners can be put up at the venue if the standees/banners are provided by the company.
- The company's logo will be featured in the videos shared across all our social media platforms.
- The sponsor will host three programs as part of their participation.
- 7 Representatives will receive complimentary access to all events.

## GOLD TIER



- Company's logo displayed on the MTF 2023 website specifying 'Gold Sponsor'.
- The company's logo will be prominently featured on flyers and banners.
- Company's logo will appear on a presentation made by the organizers for on-campus promotion.
- The company's logo will be included in the posters shared across all our social media platforms.
- 5 Representatives will receive complimentary access to all events.

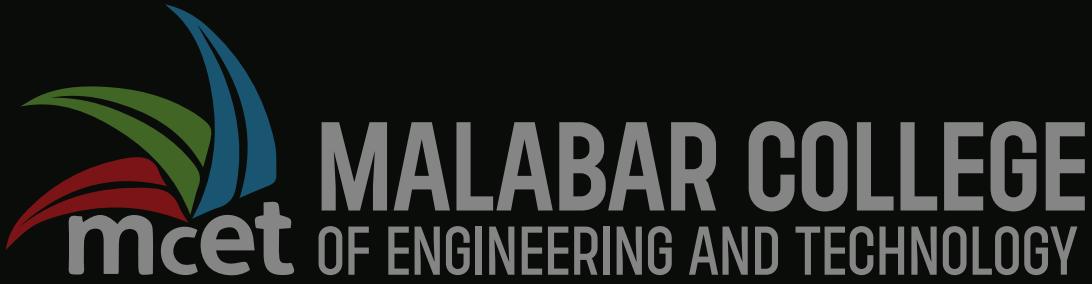
## SILVER TIER



- Company's logo displayed on the MTF 2023 website.
- The company's logo will be prominently featured on flyers.
- The company's logo will be included in the posters shared across all our social media platforms.
- 3 Representatives will receive complimentary access to all events.



UNION OF  
MALABAR CET

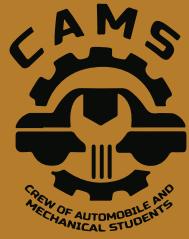


#STAYCURIOS. #STAYCURIOS.

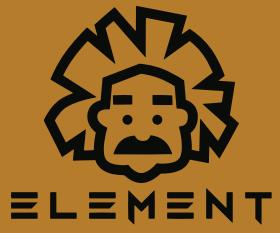
## In Association With



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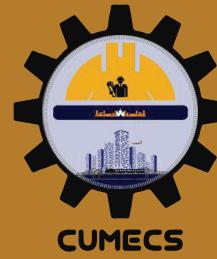
CAMS  
CREW OF AUTOMOBILE AND  
MECHANICAL STUDENTS



ELEMENT



-MAGE-



CUMECS



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## Contact Us

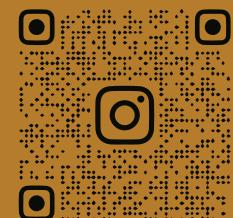
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