

# CS6301: R For Data Scientists

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LECTURE 6: PRINCIPAL COMPONENT ANALYSIS – PART 1

# Background

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PCA is a *dimension reduction* method – it is a way of viewing information with many dimensions

Also referred to as *feature extraction* – this considered a basic form

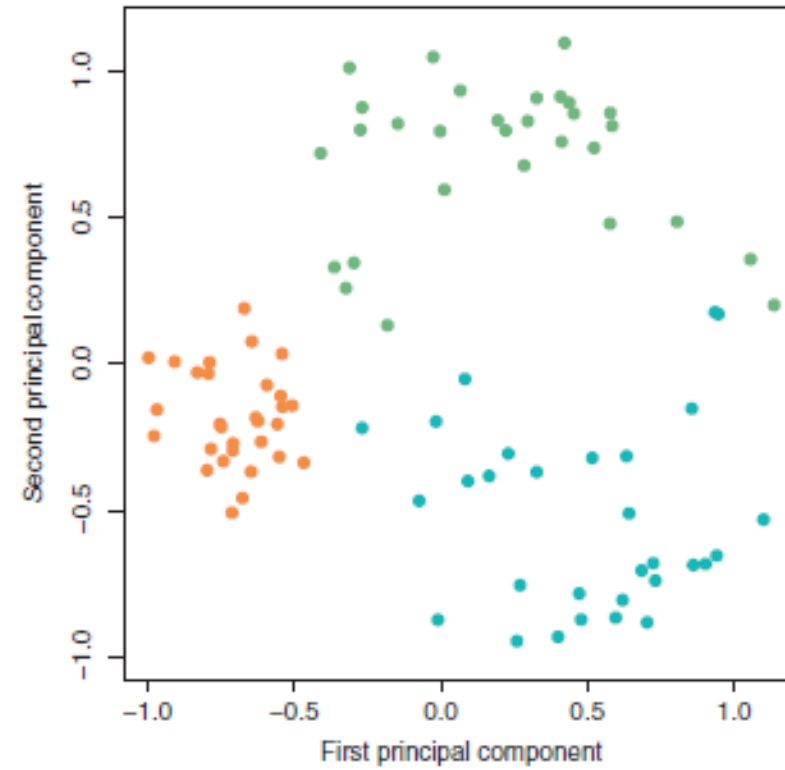
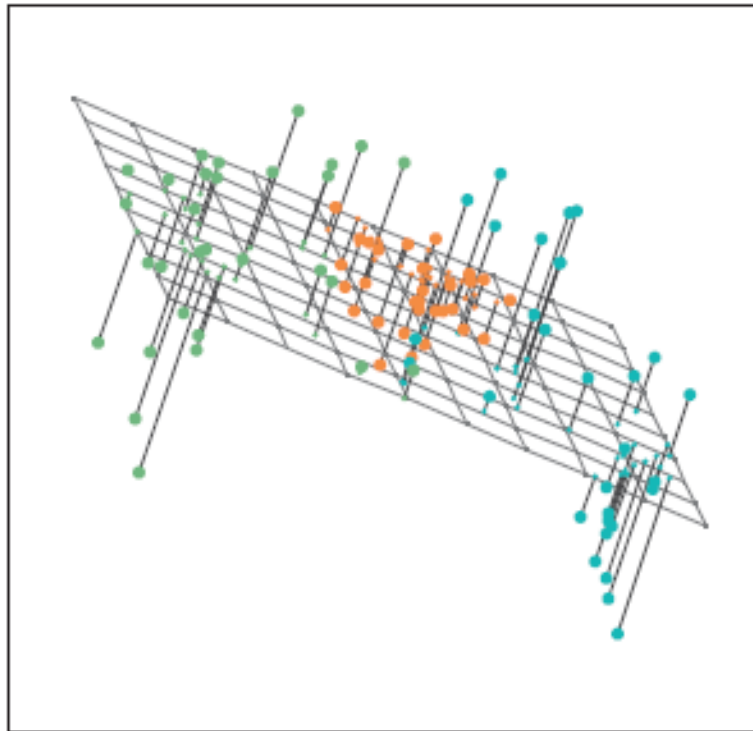
Main idea: We can see clusters most easily in a plane. Find the plane that “best represents” the high dimensional data, and look for patterns

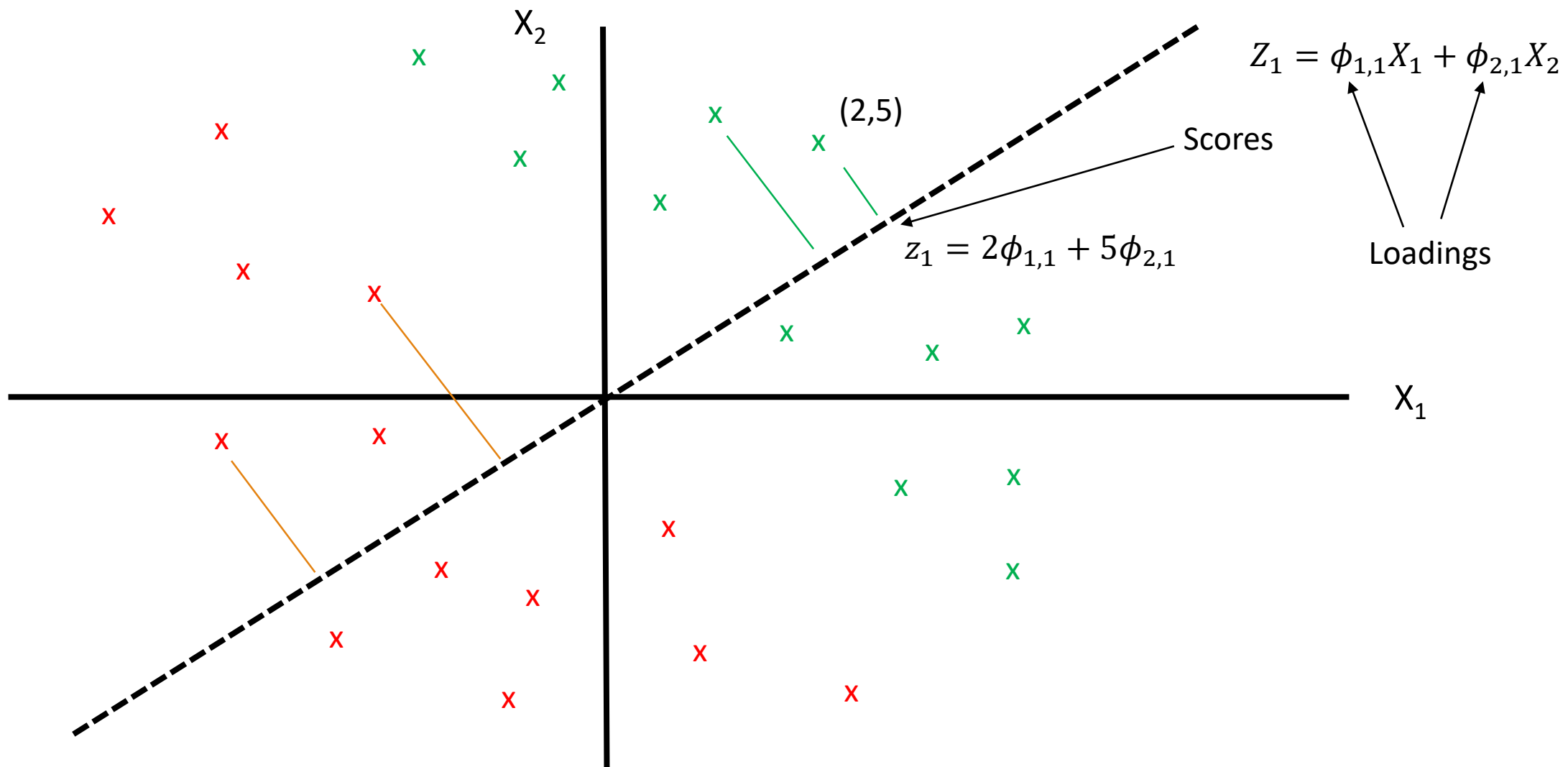
We will do this by projecting the higher dimensional data onto axes, or *principal components*, in a way that spreads the data out as much as possible

We look at lower dimensional problems first, to try to understand how the method works

# PCA – Simple Example

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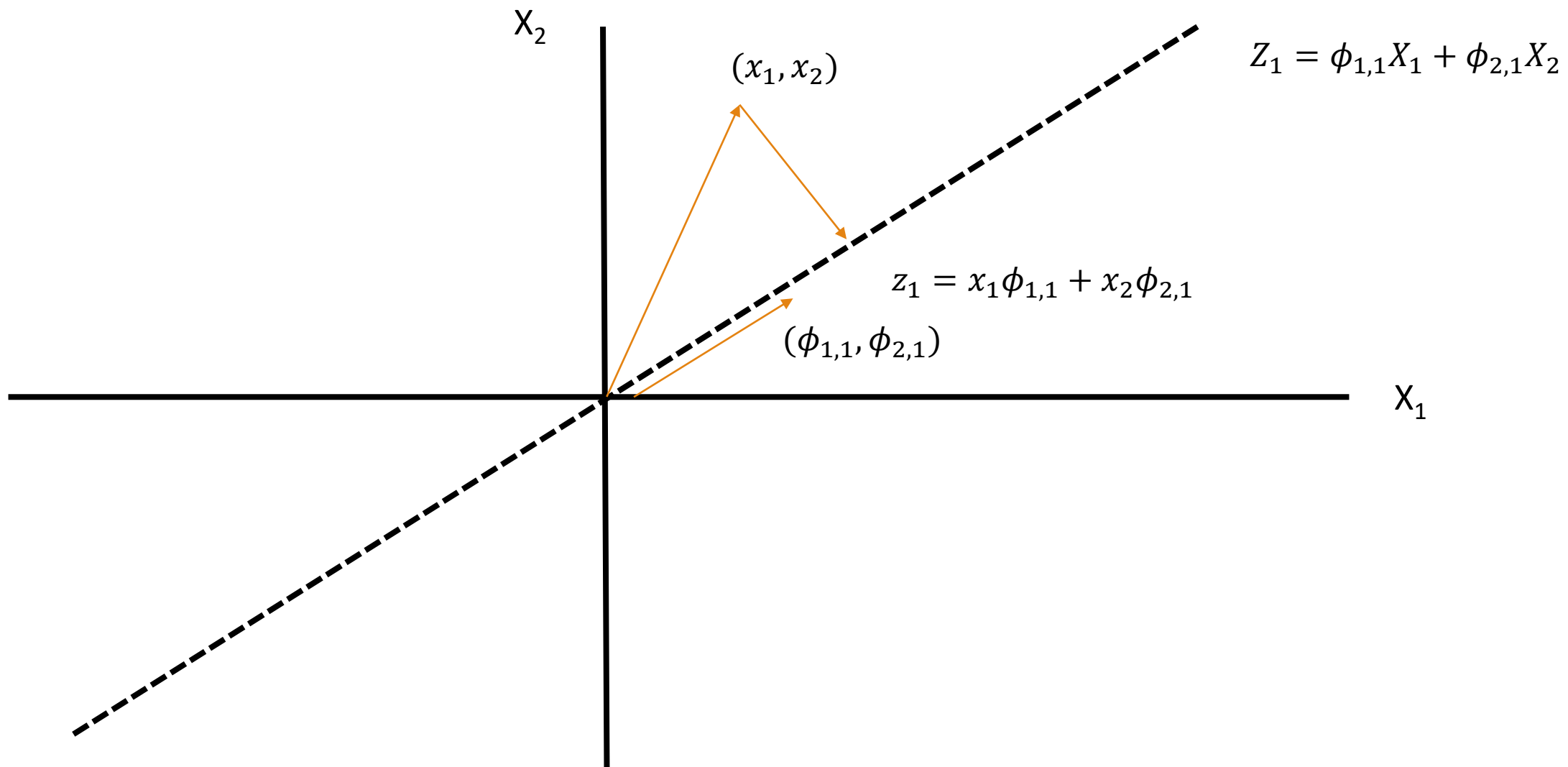
# Finding Principal Components - Example

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Problem: Find  $(\phi_{1,1}, \phi_{2,1})$  such that

$$\max_{\phi_{1,1}, \phi_{2,1}} \left\{ \frac{1}{n} \sum_{i=1}^n (\phi_{1,1} x_{i,1} + \phi_{2,1} x_{i,2})^2 \right\}$$

subject to  $\phi_{1,1}^2 + \phi_{2,1}^2 = 1$



# First Principal Component

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Suppose we have a set of data points in p-dimensional space:

$$\{(x_{i,1}, x_{i,2}, \dots, x_{i,p})\} \quad i = 1, \dots, n$$

So each data point is a p-tuple.

The *first principal component* is defined to be

$$Z_1 = \varphi_{1,1}X_1 + \varphi_{2,1}X_2 + \dots + \varphi_{p,1}X_p$$

where the coefficients  $\varphi_{i,1}$  are found in a way that maximizes the variance of the projections of the data points onto this coordinate, and are also normalized:

$$\sum_{i=1}^p \varphi_{i,1}^2 = 1$$

# First Principal Component

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The *loadings* make up the First Principal Component Vector,

$$\boldsymbol{\varphi}_1 = (\varphi_{1,1}, \varphi_{2,1}, \dots, \varphi_{p,1})^t$$

This is a vector in p-dimensional space that represents the direction of the first principal component

The *scores* are the scalars obtained by taking the dot product of each data point with this vector. For example, the score of the  $i^{\text{th}}$  data point is:

$$z_{i,1} = \varphi_{1,1}x_{i,1} + \varphi_{2,1}x_{i,2} + \dots + \varphi_{p,1}x_{i,p}$$



# First Principal Component

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Putting it all together: The loading vector is found by maximizing the scores over all normalized possible loading vectors:

$$\max \left\{ \frac{1}{n} \sum_{i=1}^n \left( \sum_{j=1}^p \varphi_{j,1} x_{i,j} \right)^2 \right\} = \max \left\{ \frac{1}{n} \sum_{i=1}^n (z_{i1})^2 \right\}$$

subject to  $\sum_{j=1}^p \varphi_{j,1}^2 = 1$ .

This is the vector that spreads the data out the most in this one direction.

# Principal Components

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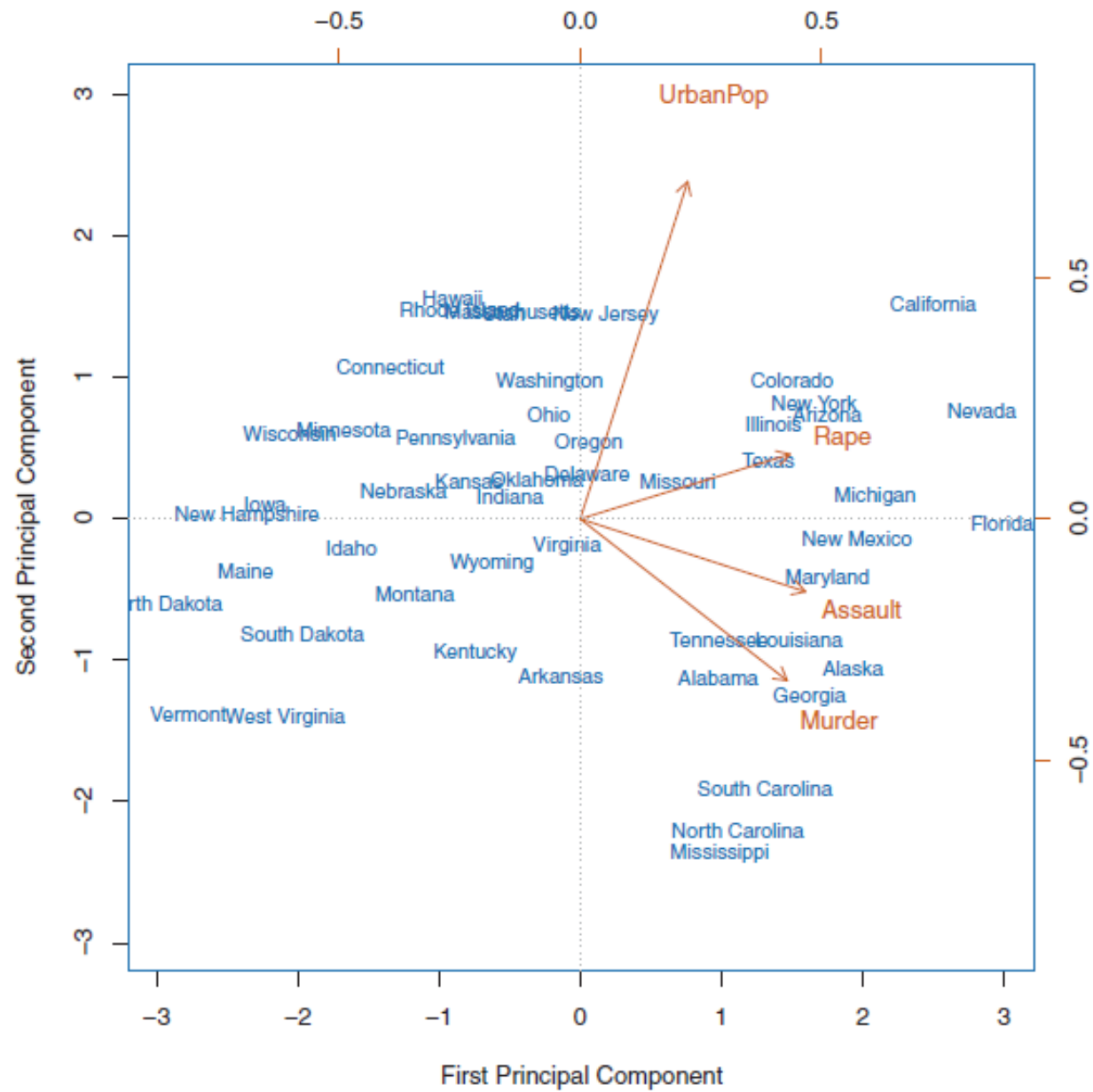
How do we find the remaining components?

To find the next component, we find a vector *orthogonal* to the first vector which explains most of the remaining variance ... and continue until we have  $p$  vectors

This is a rotation of the original coordinate system to a new coordinate system, one in which the data is as spread out as possible along the axis (PCs)

Note we will always have  $p$  PCs, and in the end all of the variance is completely explained

This is usually done by finding eigenvectors of the correlation matrix



# Scaling In PCA

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