

Philot

Vinícius Philot
Front End Developer

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www.philot.space

I love building websites and I believe the web should be accessible, inclusive, smart, and interactive.



Things I'm *really* good at:

HTML, CSS, JavaScript, Jekyll, React, Vue, Adobe XD, Sketch

2018

now

Front End developer and designer for Cineplex Entertainment

Responsible for maintaining the front-end portion of Cineplex.com and TheRecRoom.com, including homepage and event pages;

Designed and developed Coming Soon, Promotion, Contest, and Featured content landing pages for Cineplex and its Location Based Entertainment businesses;

Responsible for re-coding and re-templating all of Cineplex's emails into Salesforce, part of a company-wide effort to migrate creative and marketing systems into the platform;

Developed HTML5, Google Ads compliant ROS web units;

Performed QA on the Cineplex.com and LBE pages to ensure responsiveness, accessibility and functionality;

Designed and developed email campaigns with Salesforce and AMPscript that reach more than 22 million subscribers;

2015
2018

**Visual Designer, UX Designer,
Front End Developer - Freelance**

Worked with several clients in Toronto and GTA area developing branding elements, graphics, responsive websites, interfaces and emails for the entertainment and education industries. Clients include Seneca College, Shoppers, and Air Georgian.



Things some people say I'm good at but I don't trust them:

Unity and C# for VR development

Things I want to master eventually:

Machine learning, physical computing, generative art

2017
2018

**Interactive Media Design 2 year Diploma
Seneca College**

Took many years of self-taught web development and design skills to take a walk into formal education

2006
2014

**Master of Architecture, major in Lighting
Universidade Federal Fluminense**

I spent many, many years studying Architecture only to find out I really like computers. But I had a great time!