

UI Style Guide

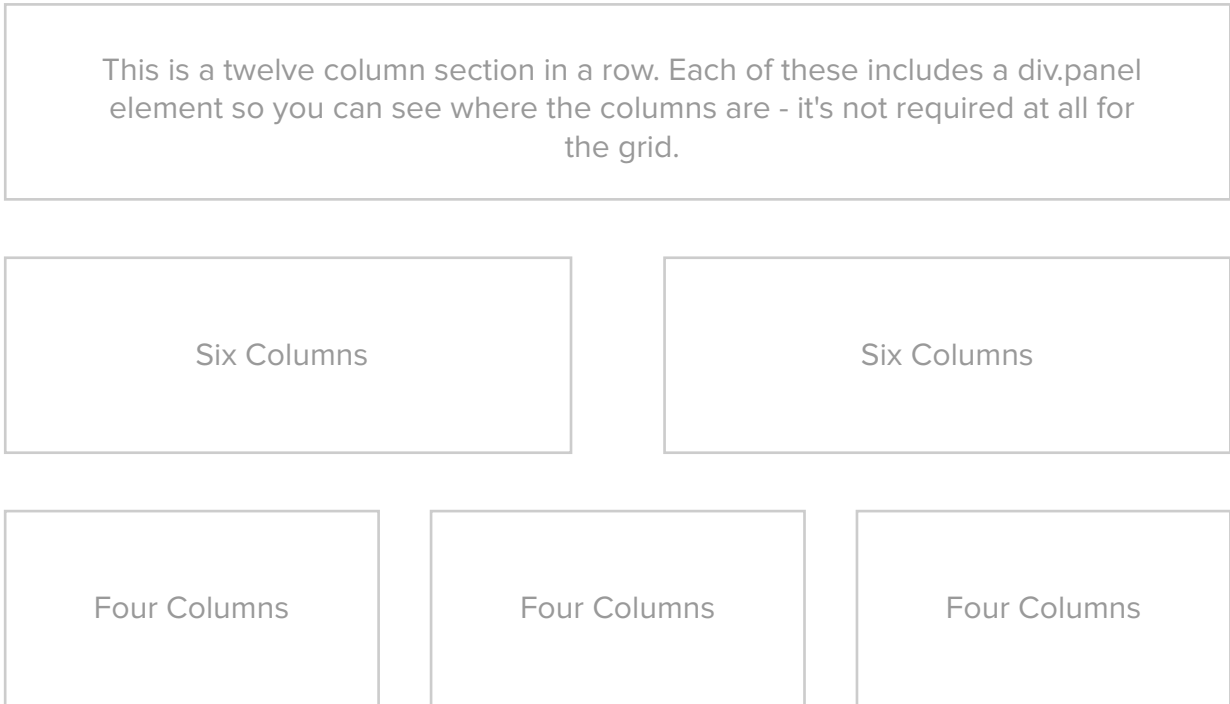
01 Grid

The Problem

We need to design from 320px to 1440px grid, hence we need a responsive grid that morphes gracefully in any device.

The Solution

Currently we are using default bootstrap grid that uses entire device screen till 640px and for tablet there will be some margins at left and right of container. For screen resolution upto 1024px we use a grid of 970px and for higher resolutions like 1280px and 1366px we will use a grid with width 1170 aligned centrally to the screen.



02 Colors

Dark Gray

#333333, #666666

Light Gray

#999999

Orange

#F54523

03 Typography

Typeface

Proxima Nova Semibold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789.,;(*?!)

Proxima Nova Regular
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789.,;(*?!)

Titles & Headings

Heading 1 30px/36px
Heading 2 21px/27px
Heading 3 16px/21px
Heading 4 14px/18px

Body Text

This is a paragraph. Morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. 14px/18px

[This is a link.](#) #2ba6cb

04 Buttons

Primary Button

Empty Button

Success

Secondary

Primary Hover

Hover

Hover

Hover

05 Iconography

The icons being used are single line icons of 1px. They are being called using font-icons



06 Form Elements

Input Box

Error

Please enter a valid email address