

Citibank Merchant Engagement Form

Tell us about your company

Current Screen

citi

Citibank Merchant Engagement Form

Tell us about your company

1

Registered Company Name

ROC Number

DBA (Doing Business As) Name

0%

Share your company address


Tell us about yourself


Tell us about your business

citibank

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Recommended Screen



Secure Application

Citibank Merchant Engagement Form

0%




Tell us about your company

Registered Company Name


DBA (Doing Business As) Name

ROC Number


SAVE & CONTINUE




Share your company address



Tell us about yourself



Tell us about your business

citibank

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- 1 The user may get confused with the sequence in form filling. this leads in missing out fields in the form filling process.

There is No "Next" CTA the user wouldn't know where to click on entering the inputs. A "Save&Continue" Would Make more sense

Recommended form layout

Efficient use of the form space, grouping each field can be avoided here. Instead we could display each field one below the other making it more usable.

Efficient utilisation of Form space.
Usability, proper sequence.

Share your Company Address

Current Screen

Share your company address

1

Business Address

Address Line 1

Suburb/City

Country

Singapore

Address Line 2

State

Postal Code

Mailing Address Same as Business Address?

Yes

No

Address 1

Suburb/City

Country

Singapore

Address 2

State

Postal Code

Recommended Screen

Secure Application

Citibank Merchant Engagement Form

25%

Share your company address

Address Line 1

Address Line 2

Suburb / City

State

Country

Postal Code

Mailing Address Same as Business Address?

Yes

No

SAVE & CONTINUE

Tell us about yourself

Tell us about your business

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1 The input field provided for Address Line 1&2 in the current form does not give the user enough space if the address line is big.

Recommended form layout


Address line input field can have more space.
Lengthy Address can be easily entered.

Mailing Address feature :

Default selection can be “Yes” and the other set of field are hidden initially .
On selection of “No” the hidden section appears.

Tell us About Yourself

Current Screen



Tell us about yourself

1

Business Address

Title

Please Select

First Name

Last Name


Designation

E-Mail Address

Hand Phone Number


Office Telephone

Recommended Screen

Secure Application

Citibank Merchant Engagement Form

50%



Tell us about yourself

Title

Mr.

First Name

Last Name


Designation

Email Address


Office Telephone

Hand Phone Number

SAVE & CONTINUE



Tell us about your business

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1 Existing Design name field wasn't group together. Title takes a lot of space.

Recommended form layout

The Name field can be in single line as its a single section and should be grouped together with the Prefix.

Tell us about your Business

Current Screen



Tell us about your business

1

Number of Employees

Number of Locations (If Applicable)

Total Monthly Sales

Nature of Business

Average Ticket Size


Time take for Delivery

☐ All products / services are provided to customers before payment is being made.

☐ All products / services are provided to customers immediately after payment is being made.

☐ Others


Recommended Screen



Secure Application

Citibank Merchant Engagement Form

75%



Tell us about your business

Number of Employees

Number of Locations (If Applicable)

Nature of Business

Total Month Sales

Average Ticket Size


Time Take for Delivery

☐ All Products/ Services are provided to customers before payment is being made

☐ All Products/ Services are provided to customers immediately after payment is being made

☒ Others

SAVE & CONTINUE



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1 The Fields weren't grouped in the rite order.

Recommended form layout
We have grouped the fields in more apt manner.

Merchant Engagement Form

citi[®]

Citibank Merchant Engagement Form

Tell us about your company 1

Registered Company Name

DBA (Doing Business As) Name

ROC Number

Share your company address

Tell us about yourself

Tell us about your business

citibank

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Efficient utilisation of Form space.
Usability. proper sequence.

Registered Company Name

DBA (Doing Business As) Name

ROC Number

Save & Continue

Share your company address

citi®

Citibank Merchant Engagement Form

25%

Tell us about your company

Edit

Registered Company Name

DBA (Doing Business As) Name

ROC Number

Lorem Ipsum

Designer

204

Share your company address

1

Business Address

Address Line 1

Suburb/City

Country

Singapore

Address Line 2

State

Postal Code

Mailing Address Same as Business Address?

Yes

No

Address 1

Suburb/City

Country

Singapore

Address 2

State

Postal Code

Tell us about yourself

Tell us about your business

citibank

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- 1 The input field provided for Address Line 1&2 in the current form does not give the user enough space if the address line is big.

Recommended form layout

Address line input field can have more space.
Lengthy Address can be easily entered.

Mailing Address feature :

Default selection can be "Yes" and the other set of field are hidden initially .
On selection of "No" the hidden section appears.

Address Line 1

Address Line 2

Suburb / City

State

Country

Postal Code

☒ Yes

☐ No

Tell us about yourself

Citi®

Citibank Merchant Engagement Form

Tell us about your company

Edit

Registered Company Name

DBA (Doing Business As) Name

ROC Number

Lorem Ipsum

Designer

204

Share your company address

Edit

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Mailing address

Yes

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Lorem Ipsum

SFS D2

Xan jing

Singapore

Singapore

23132

Yes

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Lorem Ipsum

SFS D2

Xan jing

Singapore

Singapore

23132

Tell us about yourself

1

Business Address

Title

Please Select

Last Name

Email Address

Office Telephone

First Name

Designation

Hand Phone Number

Tell us about your business

Citibank

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1 Existing Design name field wasn't group together. Title takes a lot of space.

Recommended form layout

The Name field can be in single line as its a single section and should be grouped together with the Prefix.

Title	First Name	Last Name
<input type="text" value="Mr. ▼"/>	<input type="text"/>	<input type="text"/>
Designation		
<input type="text"/>		
Email Address		
<input type="text"/>		
Office Telephone	Hand Phone Number	
<input type="text"/>	<input type="text"/>	

Tell us about your Business

Citi[®]

Citibank Merchant Engagement Form

Tell us about your company

Edit

Registered Company Name

DBA (Doing Business As) Name

ROC Number

Lorem Ipsum

Designer

204

Share your company address

Edit

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Mailing address

Yes

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Lorem Ipsum

SFS D2

Xan jing

Singapore

Singapore

23132

Yes

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Lorem Ipsum

SFS D2

Xan jing

Singapore

Singapore

23132

Tell us about yourself

Edit

Title

First Name

Last Name

Designation

Email Address

Hand Phone Number

Office Telephone

Mr

Ravi

Sagar

Designer

designerraiv@gmail.com

325994021

769343451

Tell us about your business

1

Number of Employees

Total Month Sales

Average Ticket Size

Time Take for Delivery

All Products/ Services are provided to customers before payment is being made

All Products/ Services are provided to customers immediately after payment is being made

Others

Days

Number of Locations (If Applicable)

Nature of Business

Citi[®]bank

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The Fields weren't grouped in the rite order.

Recommended form layout

We have grouped the fields in more apt manner.

Number of Employees	Number of Locations (If Applicable)
Nature of Business	
Total Month Sales	Average Ticket Size

Verify

Citi[®]

Citibank Merchant Engagement Form

100%

Tell us about your company

Registered Company Name

DBA (Doing Business As) Name

ROC Number

Lorem Ipsum

Designer

204

Edit

Share your company address

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Mailing address

Lorem Ipsum

SFS D2

Xan jing

Singapore

Singapore

23132

Yes

Address 1

Address 2

Suburb/City

State

Country

Postal Code

Lorem Ipsum

SFS D2

Xan jing

Singapore

Singapore

23132

Edit

Tell us about yourself

Title

First Name

Last Name

Designation

Email Address

Hand Phone Number

Office Telephone

Mr

Ravi

Sagar

Designer

designerraiv@gmail.com

325994021

769343451

Edit

Tell us about your business

Number of Employees

Number of Locations

Total Month Sales

Nature of Business

Average Ticket Size

Time Take for Delivery

Time Take for Delivery Others

30

1

2000

Digital Service

30

All Products/ Services are provided to customers immediately after payment is being made

2

Edit

Submit

citibank

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