

CITIBANK INDIA GLOBAL MOBILE APP

DEPOSITS | Version : v0.3

Date : 23.05.2016

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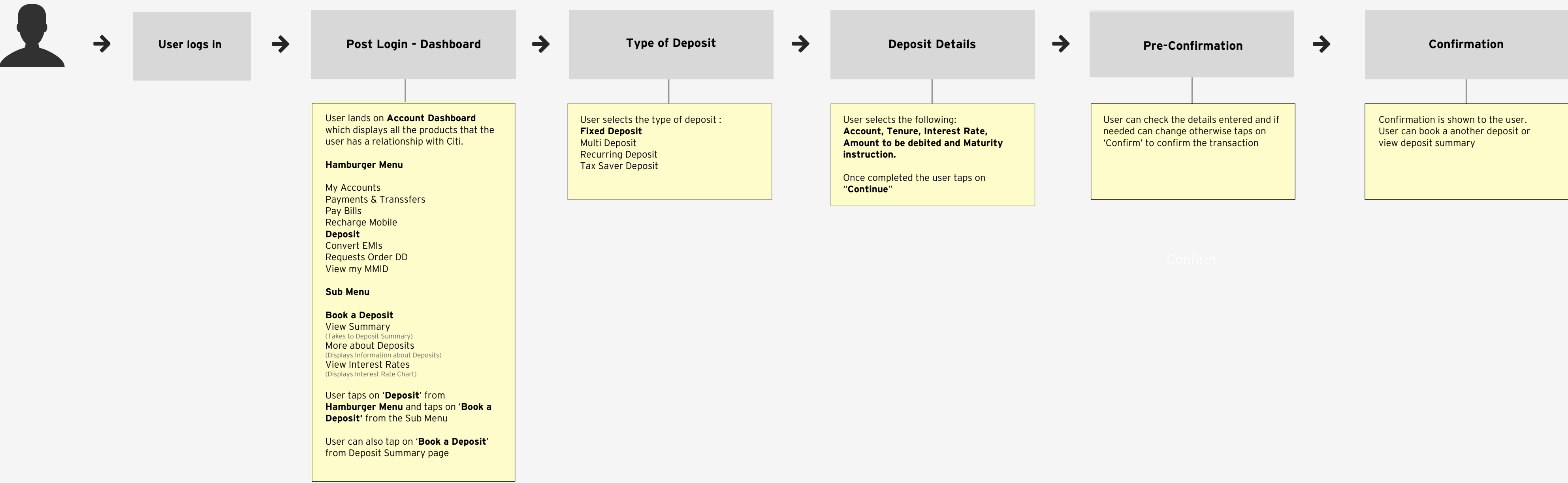
37

Change Log

Version	Date	Description
V0.1	29-04-2016	<ul style="list-style-type: none">Added Screens for Book a DepositAdded Screens for 'Fixed , Multi , Recurring and Tax Saver Deposit'
V0.2	17-05-2016	<ul style="list-style-type: none">Updated as per client feedback
V0.3	23-05-2016	<ul style="list-style-type: none">Updated as per client feedback for prototyping

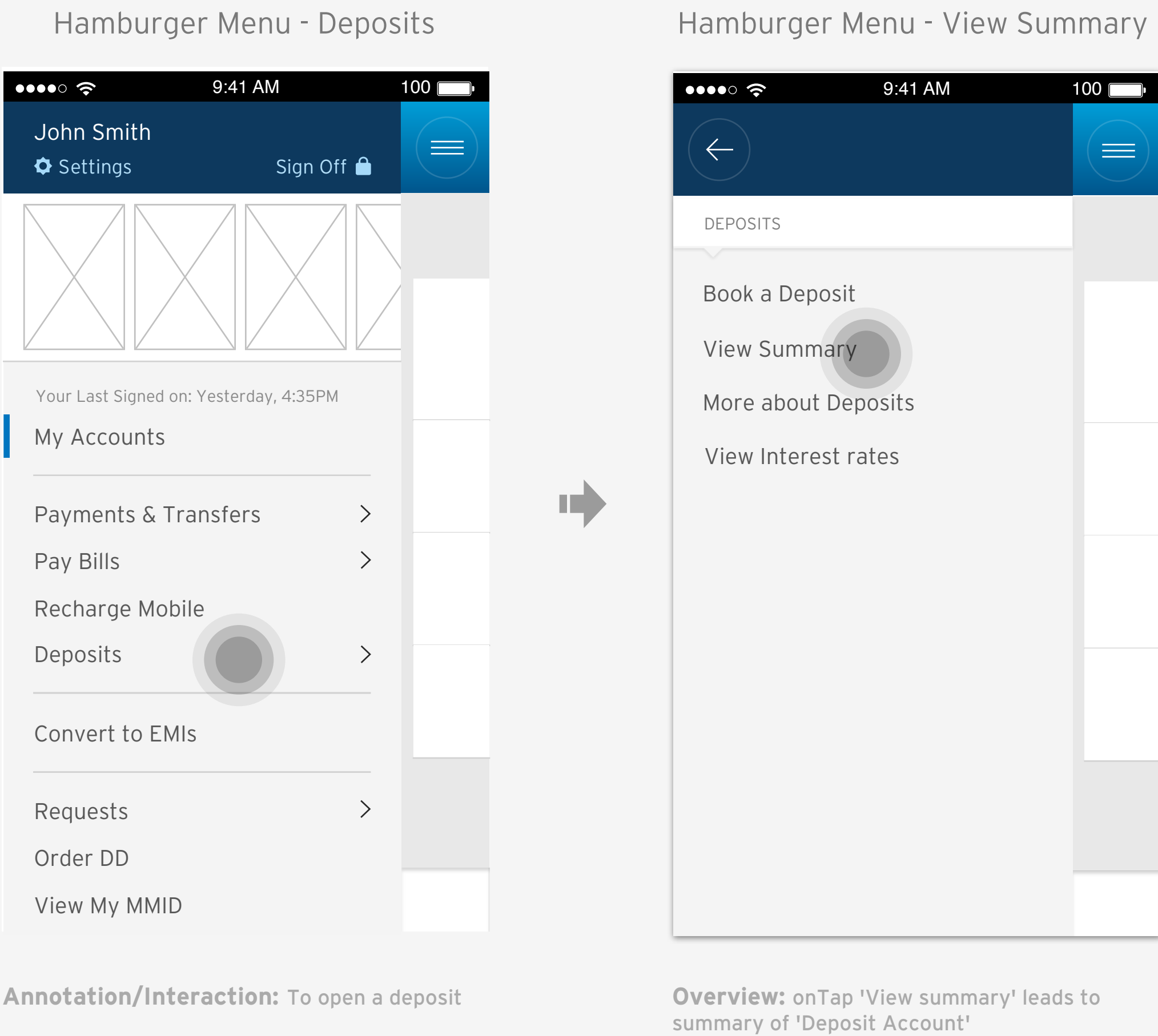
1.1 FIXED DEPOSIT - USER JOURNEY

1.1.1 Fixed Deposit - Deposit - User Journey

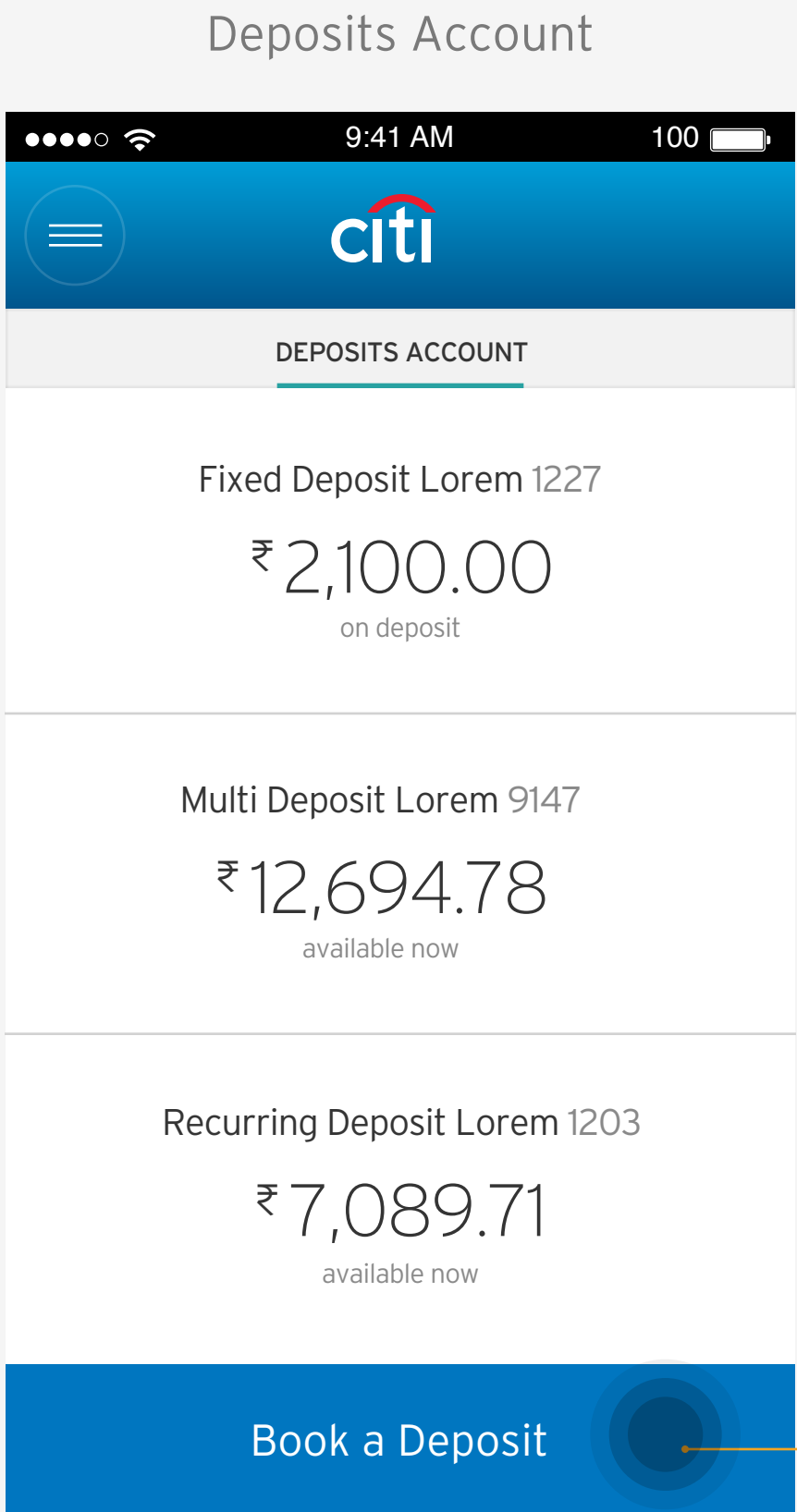


1.2 FIXED DEPOSIT - INTERACTIONS & ANNOTATIONS

1.2.1 Deposits - Interaction through Hamburger Menu



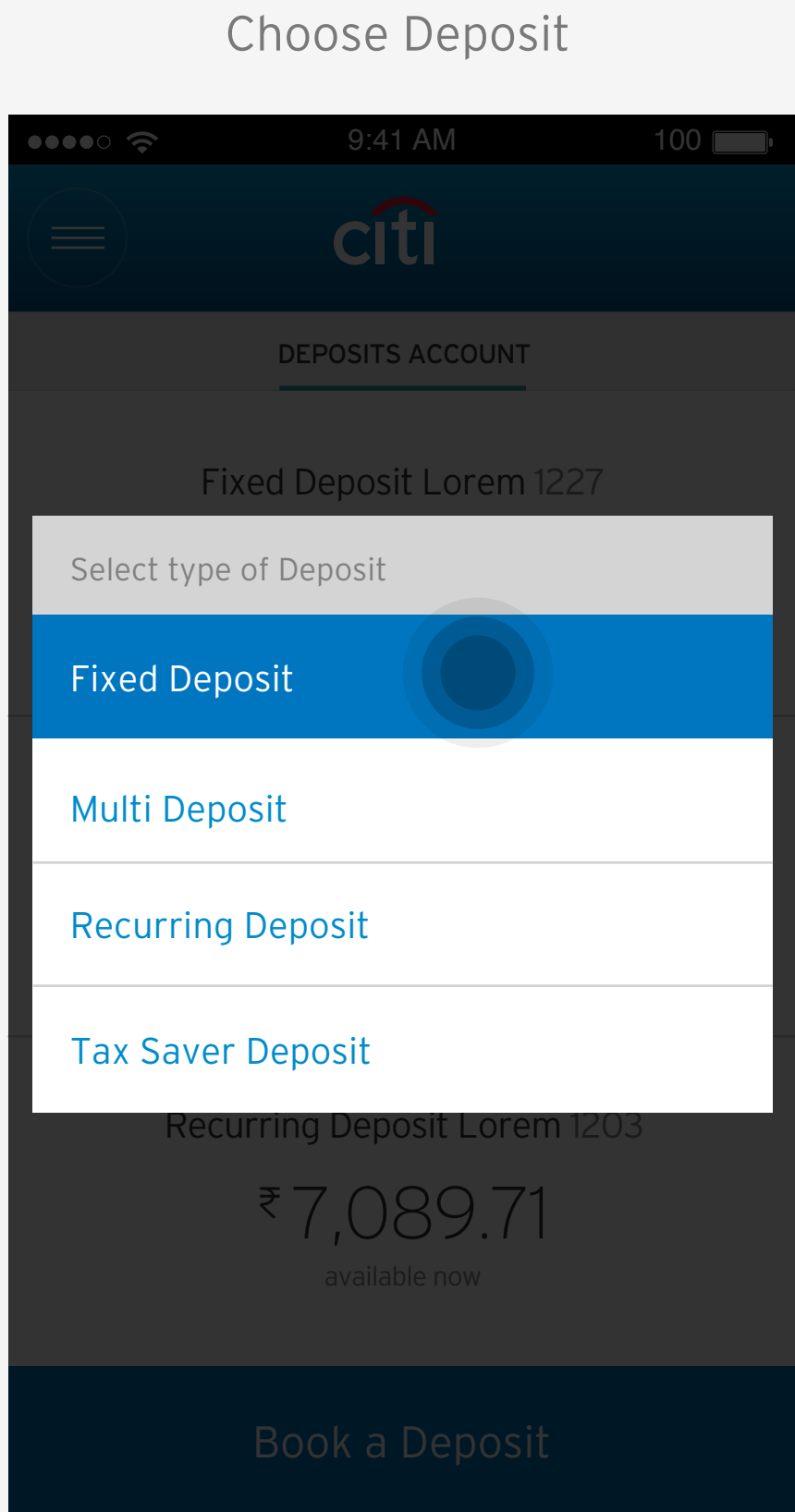
1.2.2 Book a Deposit - Fixed Deposits Interactions



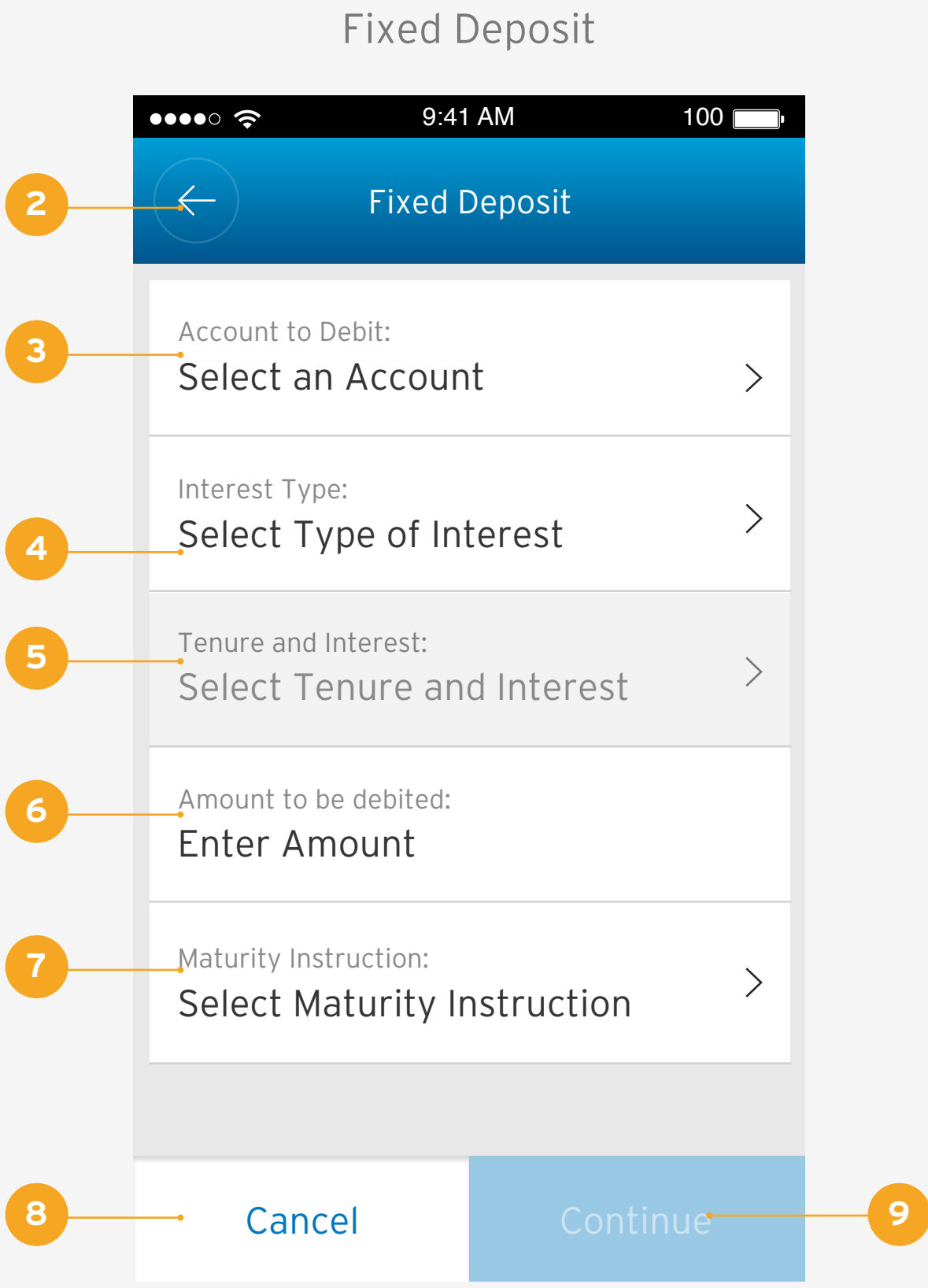
Annotation/Interaction:

1 **Book a Deposit** - Primary CTA to open the account overlay

Note : CTA - Call To Action



Overview: Types of deposits



Description:

- Fixed Deposit has been optimized to create a clearer path for users to add a fixed deposit.
- Way-finding has been improved by:
 - (a) Implementing iconography to show user the flow of the transaction.
 - (b) Altering the order of the 'Account to Debit' and 'Selecting Tenure & Interest' fields
 - (c) Clarifying Maturity Instruction type to the user.

Annotation/Interaction:

2 **'Back' Button:** On-click, transitions back to the previous page

3 **Account to Debit Tile:** Displays the account from which the amount will be drawn. onTap user is taken to a list of their current eligible accounts to make a transfer

4 **Interest Type:** User can select the type of interest (Simple and Compound Interest)

5 **Tenure & Interest Tile:** Its in disabled state. Displays the tenure and interest rate, once the user selects the type of interest.

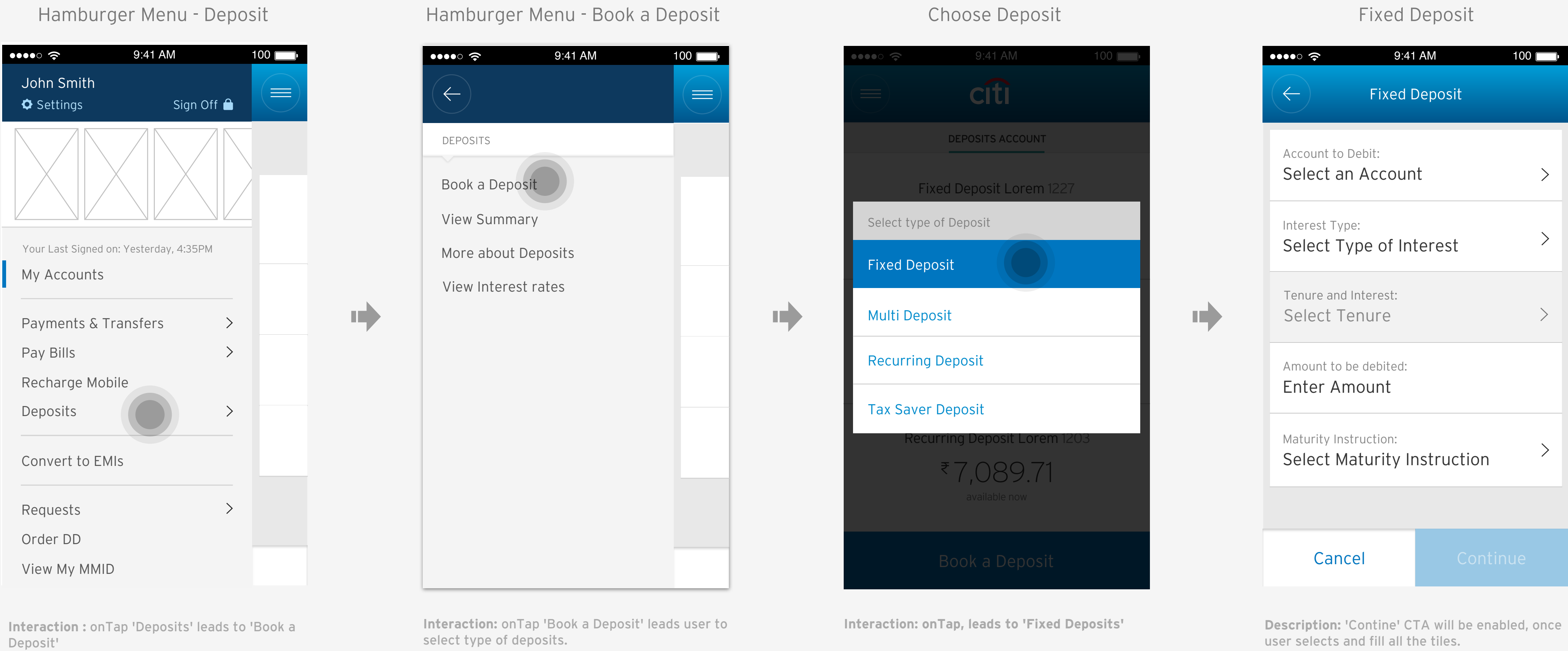
6 **Amount Tile:** Displays the amount that will be transferred. User is presented with the ability to change the amount.

7 **Maturity Instruction:** User is presented with the ability to add remarks.

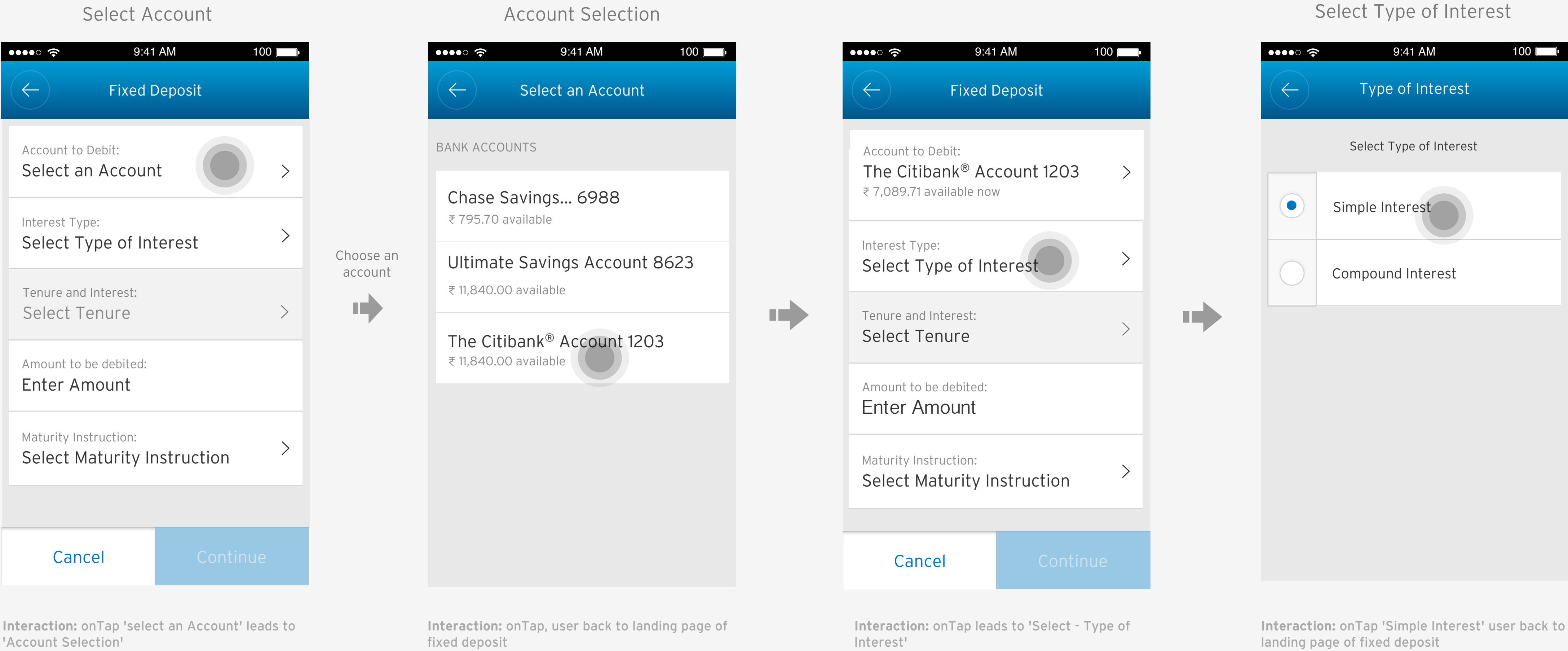
8 **Cancel:** User can clear the fields/inputs entered by choosing cancel. Cancel / Clear Transaction button clears all the inputs entered and allows the user to re-enter the details

9 **Continue:** User can continue with the transaction, once all fields are filled-in

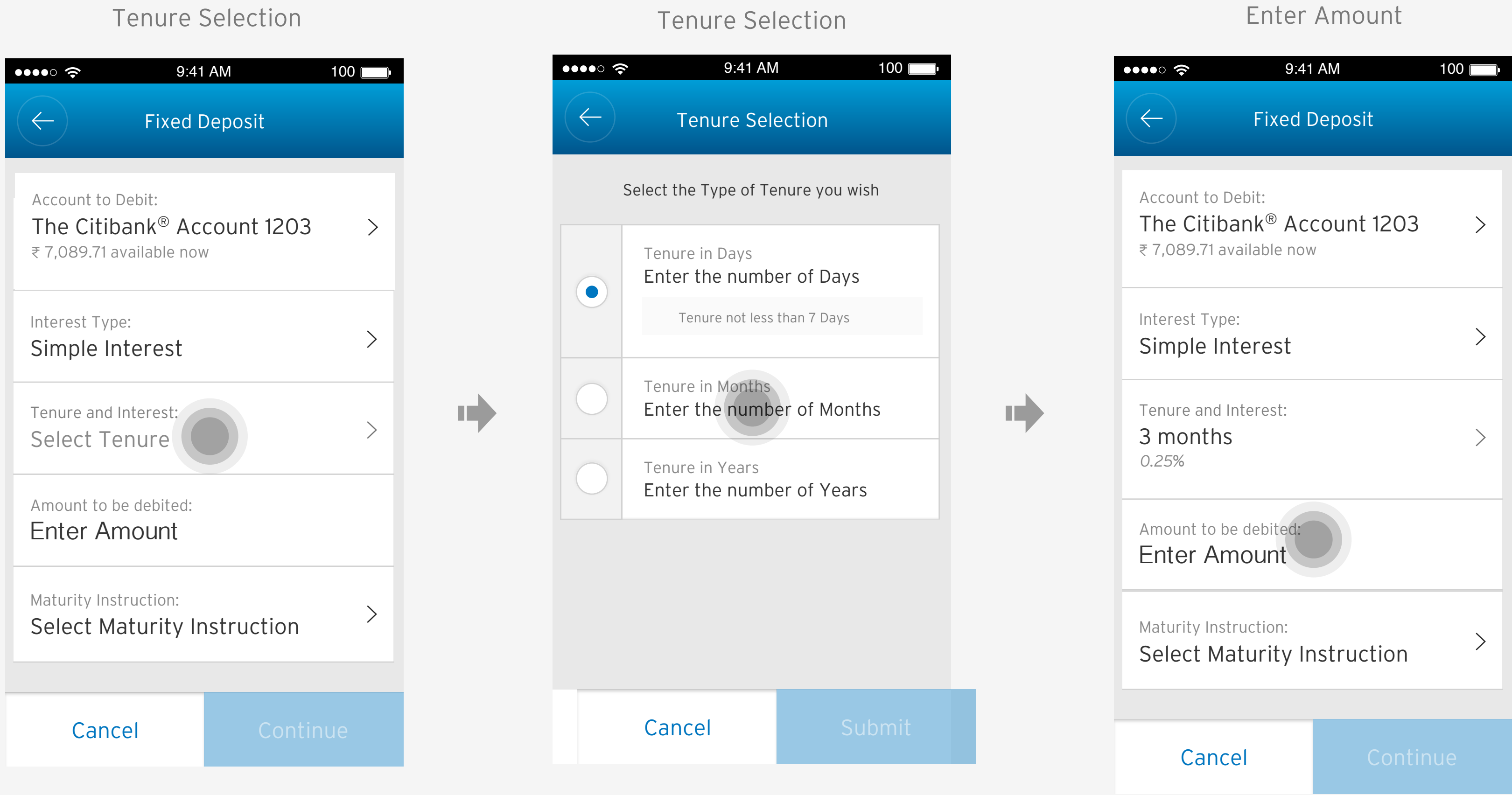
1.2.3 Book a Deposit - Interact through Hamburger menu



1.2.4 Fixed Deposit - Account Selected & Interest Type selection

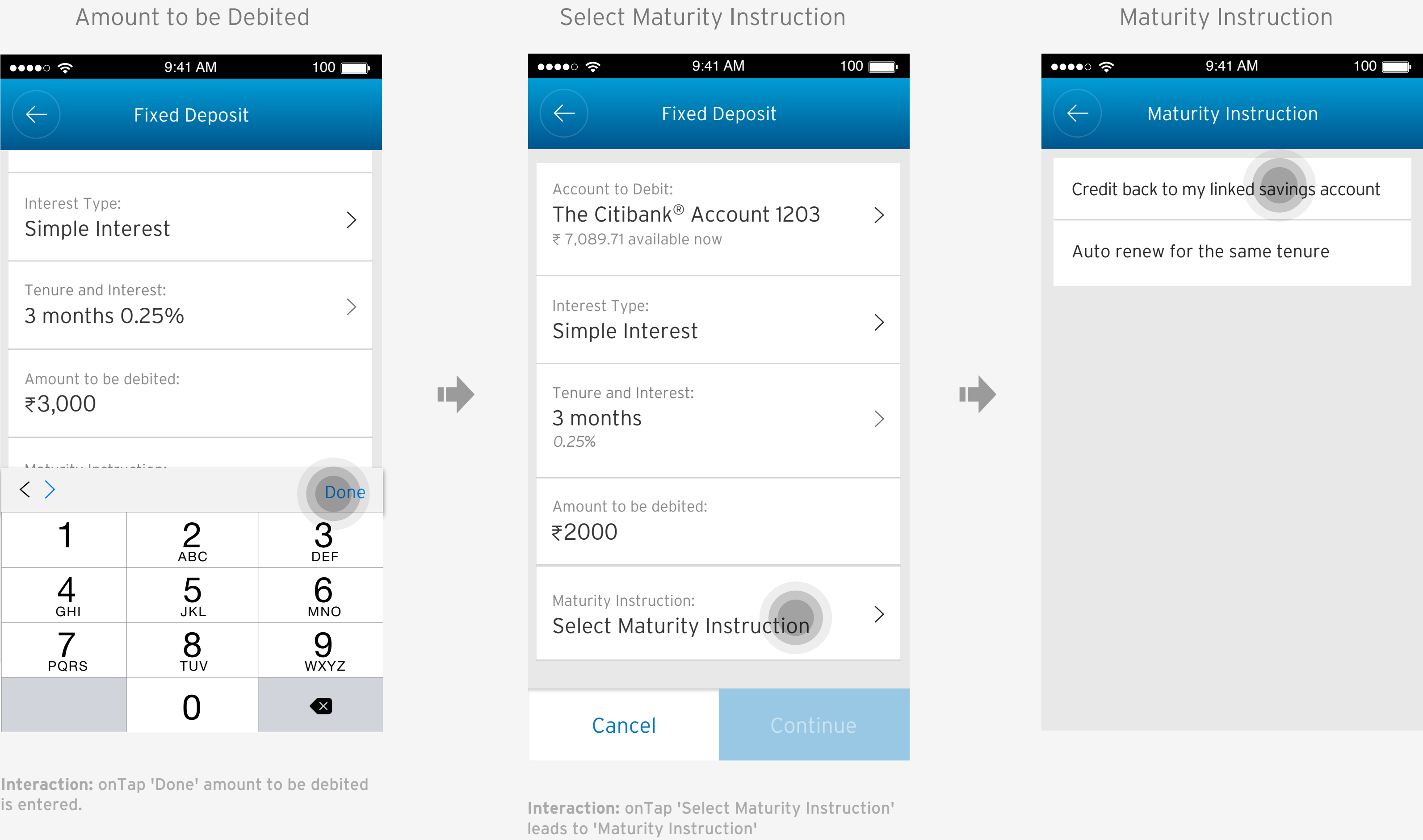


1.2.5 Fixed Deposit - Interactions (Contd)

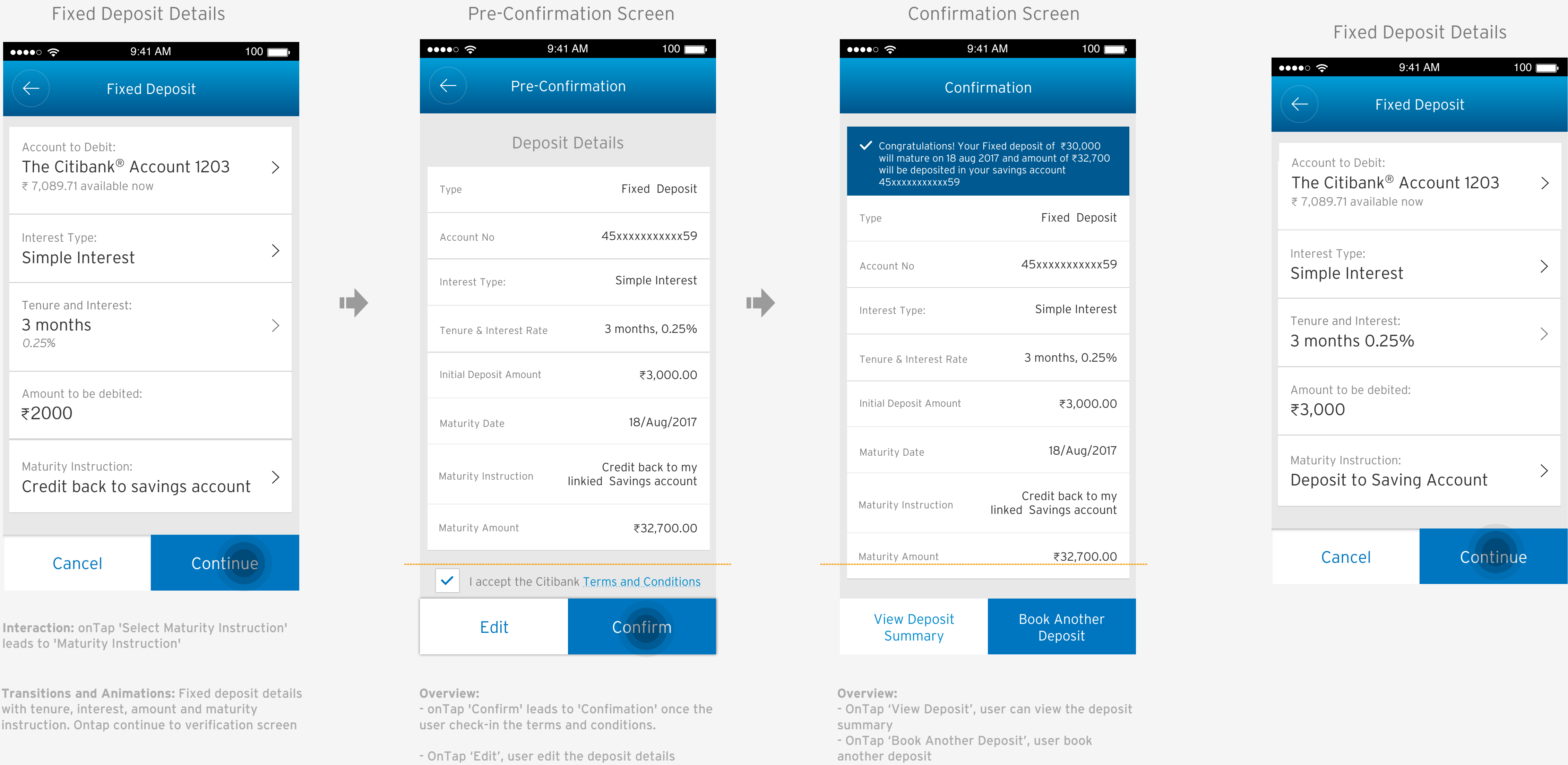


Transitions and Animations: onTap to select type of tenure and enter.

1.2.6 Fixed Deposit - Amount Entered & Maturity Instruction



1.2.7 Fixed Deposit - Review & Confirmation Screen



Confirmation Screen



✓ Congratulations! Your Fixed deposit of ₹30,000 will mature on 18 aug 2017 and amount of ₹32,700 will be deposited in your savings account 45xxxxxxxxxx59

Type	Fixed Deposit
Account No	45xxxxxxxxxx59
Interest Type:	Simple Interest
Tenure & Interest Rate	3 months, 0.25%
Initial Deposit Amount	₹3,000.00
Maturity Date	18/Aug/2017
Maturity Instruction	Credit back to my linked Savings account
Maturity Amount	₹32,700.00

View Deposit Summary Book Another Deposit

Fixed Deposit Details



Account to Debit:
The Citibank® Account 1203
₹ 7,089.71 available now

Interest Type:
Simple Interest

Tenure and Interest:
3 months 0.25%

Amount to be debited:
₹3,000

Maturity Instruction:
Deposit to Saving Account

Cancel Continue

1.2.8 Fixed Deposit - Error Screen

Tenure Selection Error

←

Tenure Selection

Select the Type of Tenure you wish

Tenure in Days

5

Tenure not less than 7 Days

Tenure should be more than 7 Days

Tenure in Months

Enter the number of Months

Tenure in Years

Enter the number of Years

Cancel

Submit

Description: Inline Error - user has entered days less than 7 days

Input Error

←

Fixed Deposit

Account to Debit:
Select an Account

Select Tenure and Interest:
180 Days 0.25%

Amount to be debited:
₹ 900

Tenure Amount should be in multiples of 000s

Maturity Instruction:
Deposit to Savings Account

Cancel

Submit

Description: Inline Error - user has entered wrong amount

Page level error

←

Fixed Deposit

We're Sorry, We were unable to process your request due to insufficient fund.

Account to Debit:
The Citibank® Account 1203
₹ 7,089.71 available now

Tenure and Interest
180 Days

Amount to be debited:
₹ 30,000

Maturity Instruction:
Deposit to Saving Account

Cancel

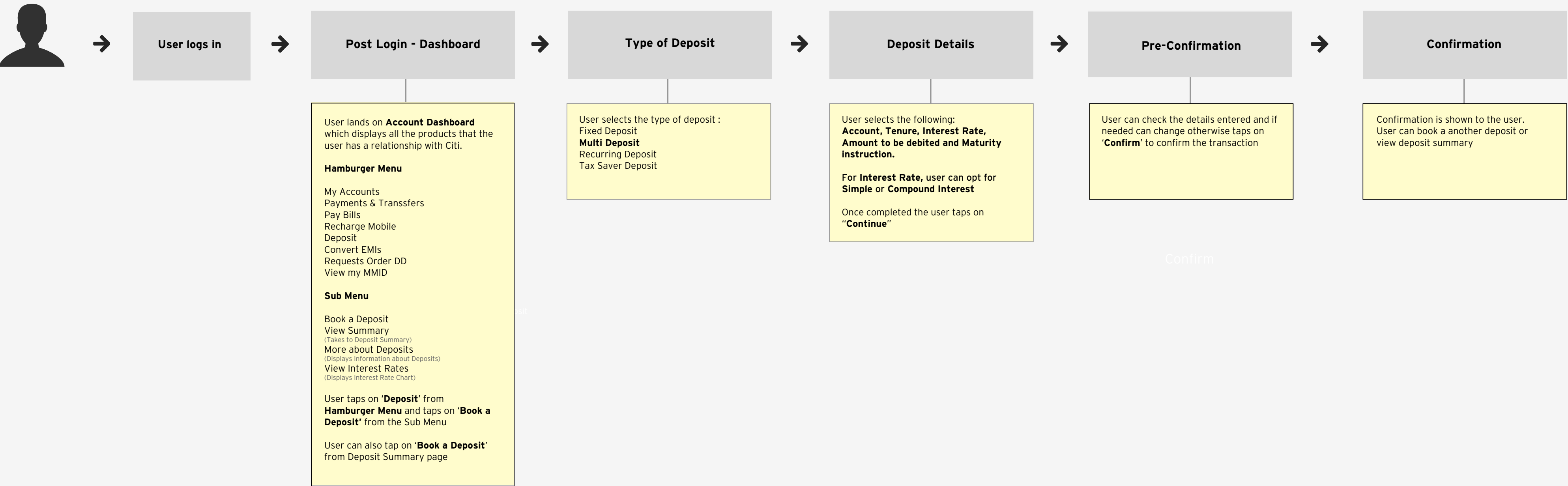
Submit

rage / Private and confidential

15

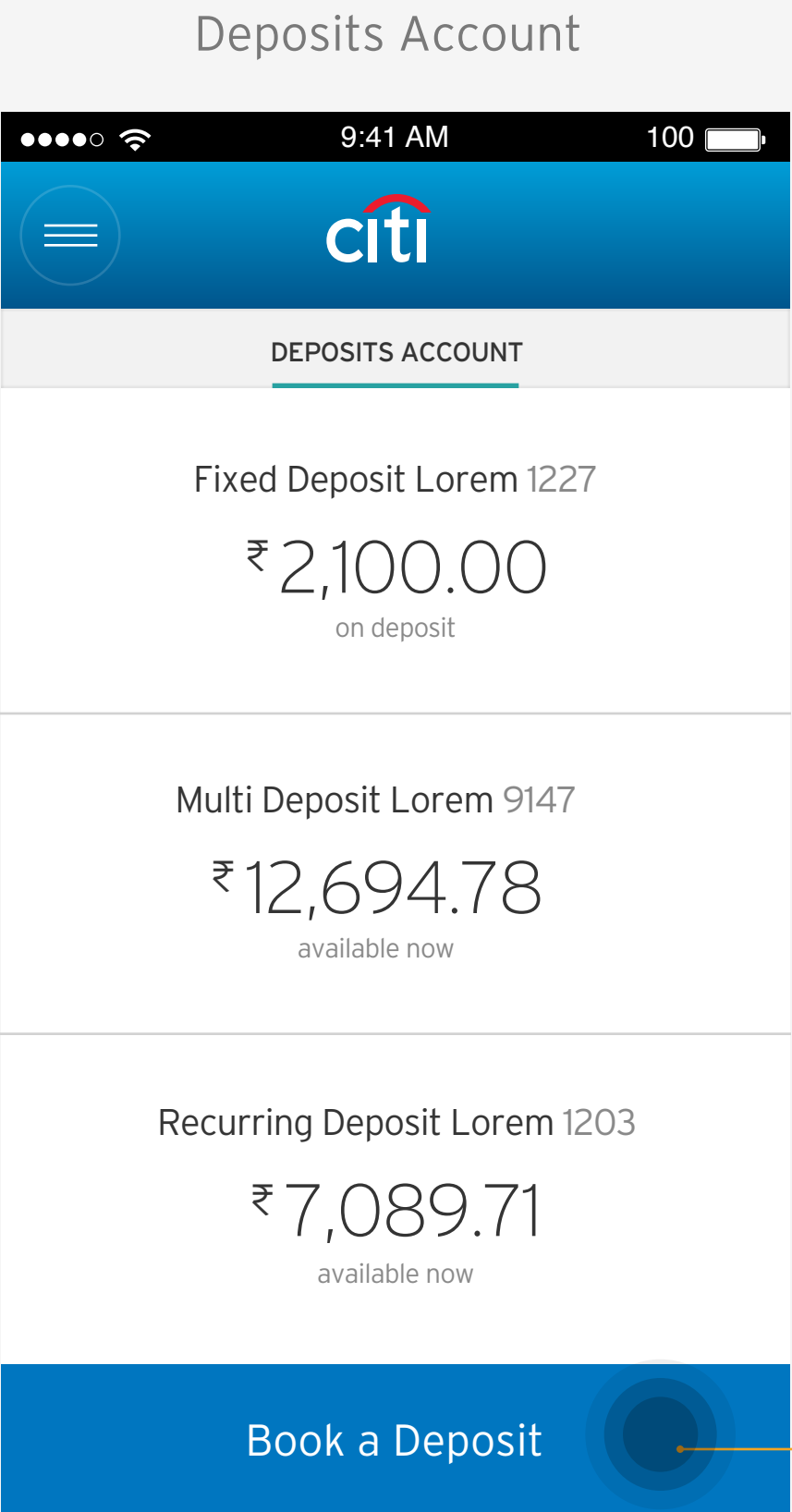
2.1 MULTI DEPOSIT - USER JOURNEY

2.1.1 Multi Deposit - Book a Deposit - User Journey



2.2 MULTI DEPOSIT - INTERACTIONS & ANNOTATIONS

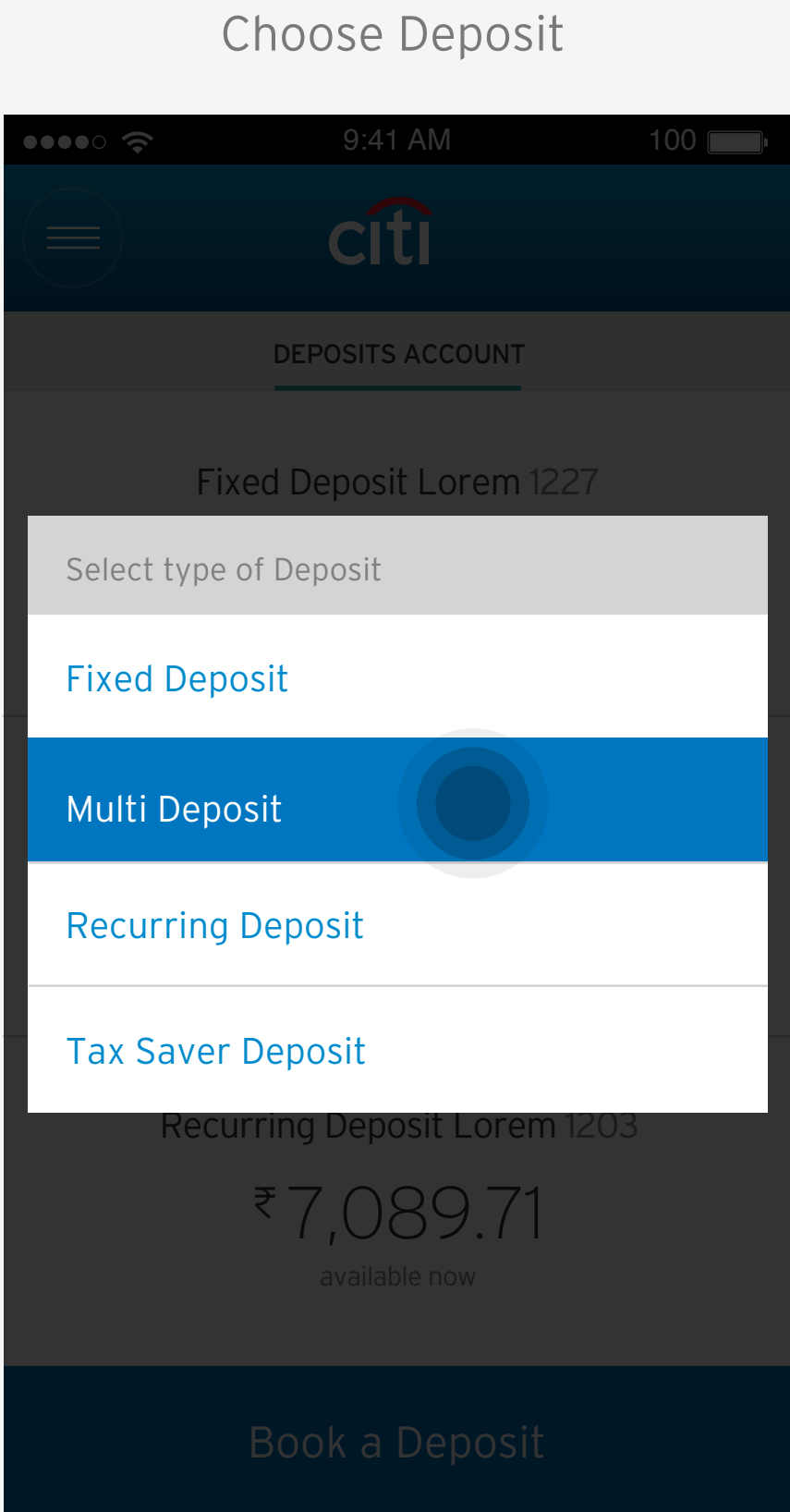
2.2.1 Book a Deposit - Multi Deposit Interactions



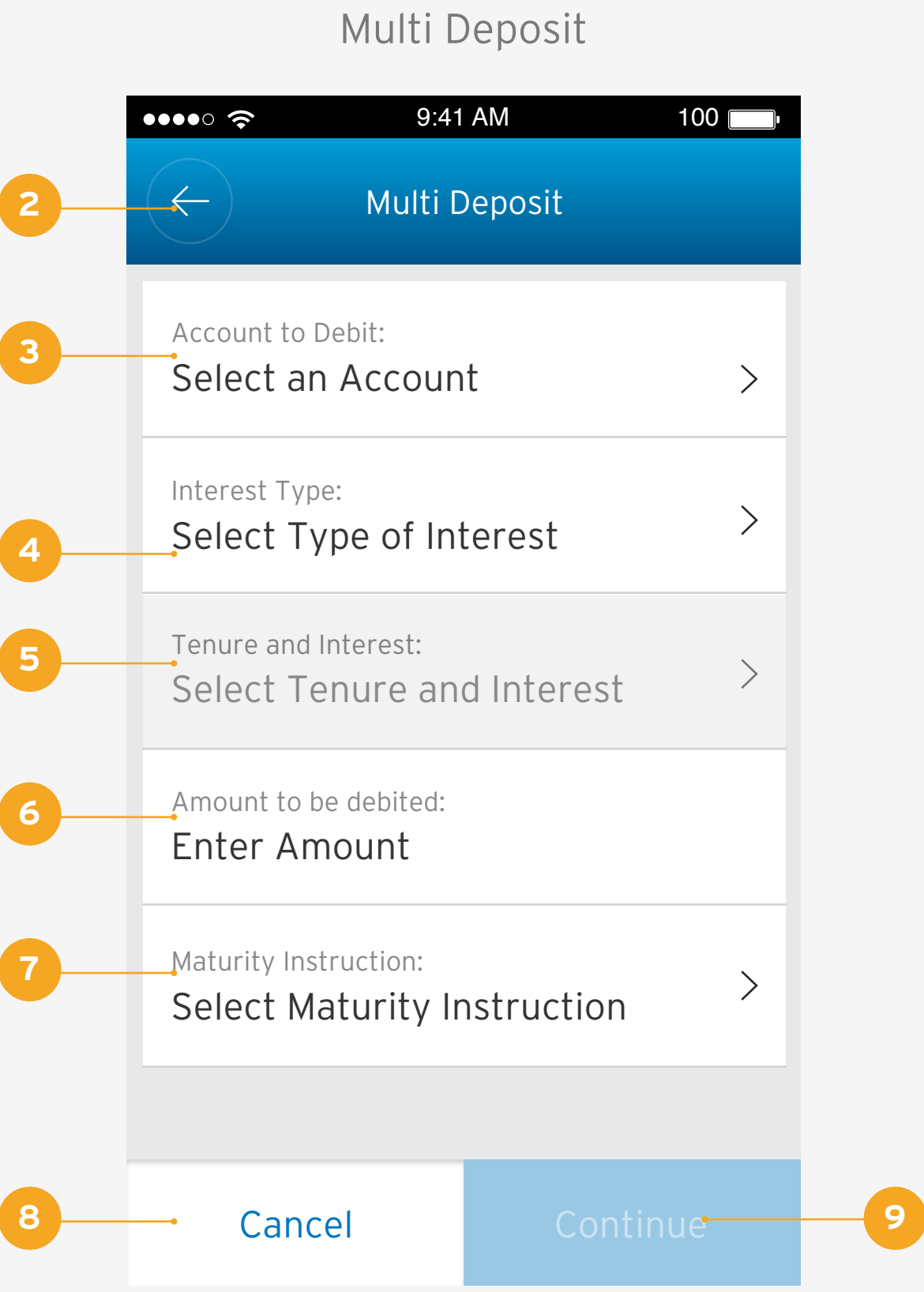
Annotations:

- 1 **Book a Deposit** - Primary CTA to open the account overlay

Note : CTA - Call To Action



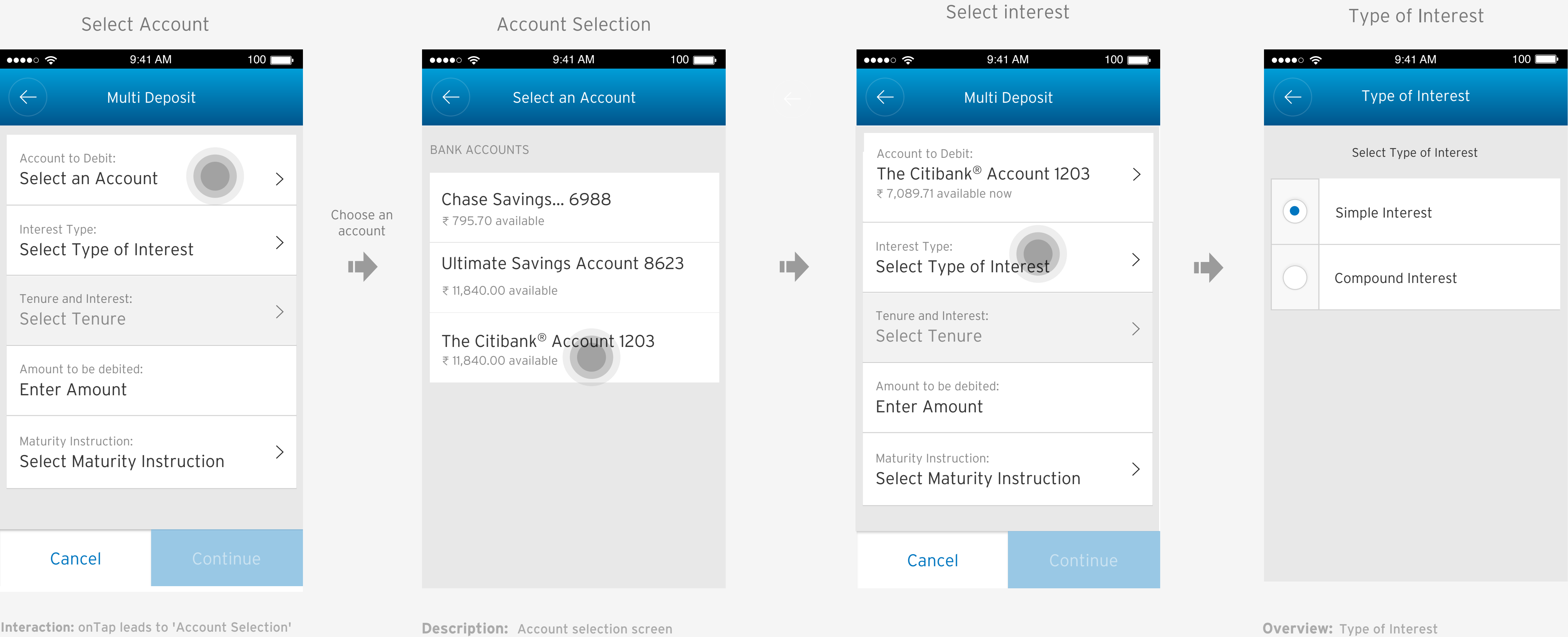
Description: Types of deposits



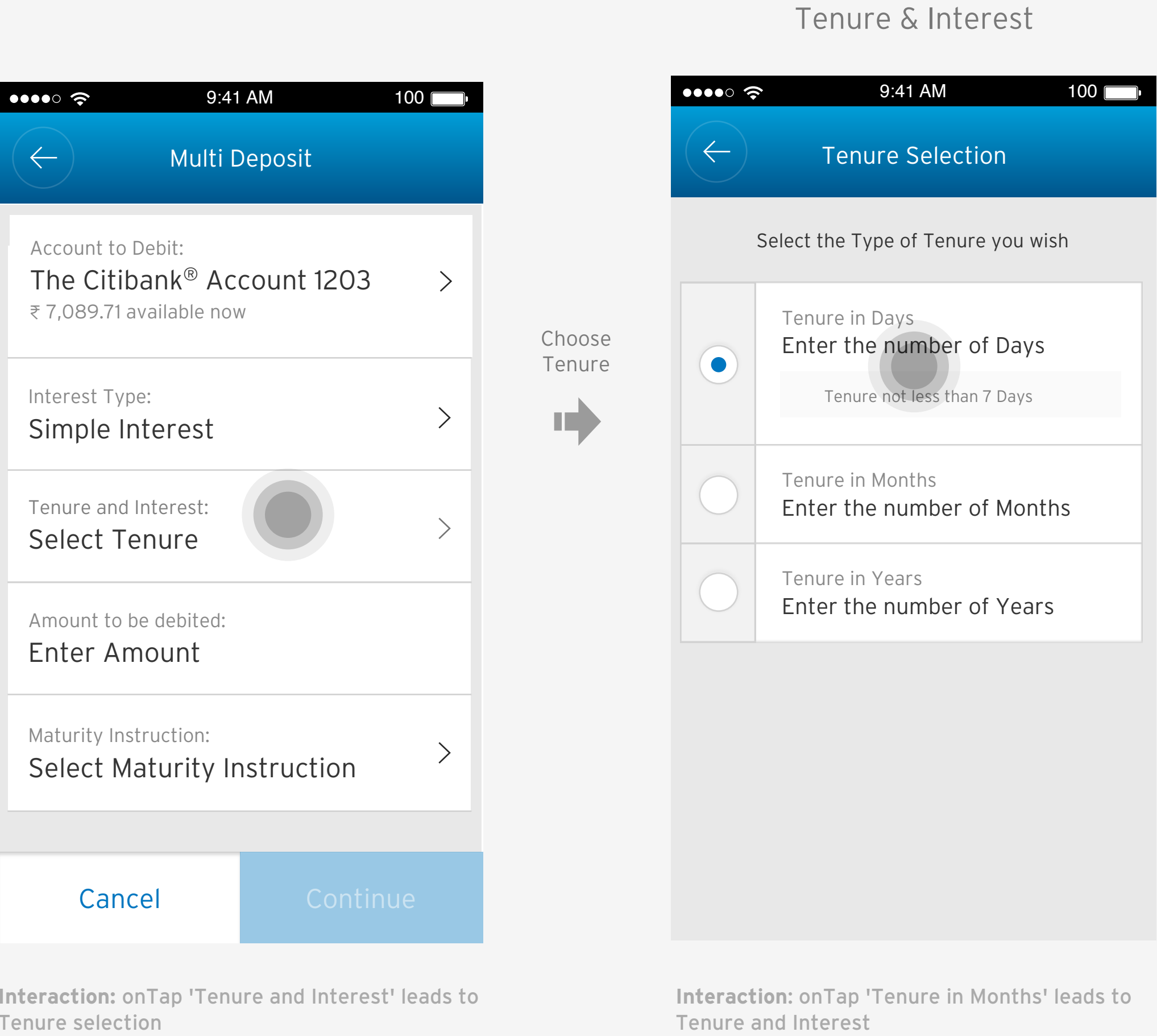
Annotation/Interaction:

- 2 **'Back' Button:** On-click, transitions back to the previous page
- 3 **Account to Debit Tile:** Displays the account from which the amount will be drawn. onTap user is taken to a list of their current eligible accounts to make a transfer
- 4 **Interest Type:** User can select the type of interest (Simple and Compound Interest)
- 5 **Tenure & Interest Tile:** Its in disabled state. Displays the tenure and interest rate, once the user selects the type of interest.
- 6 **Amount Tile:** Displays the amount that will be transferred. User is presented with the ability to change the amount.
- 7 **Maturity Instruction:** User is presented with the ability to add remarks.
- 8 **Cancel:** User can clear the fields/inputs entered by choosing cancel. Cancel / Clear Transaction button clears all the inputs entered and allows the user to re-enter the details
- 9 **Continue:** User can continue with the transaction

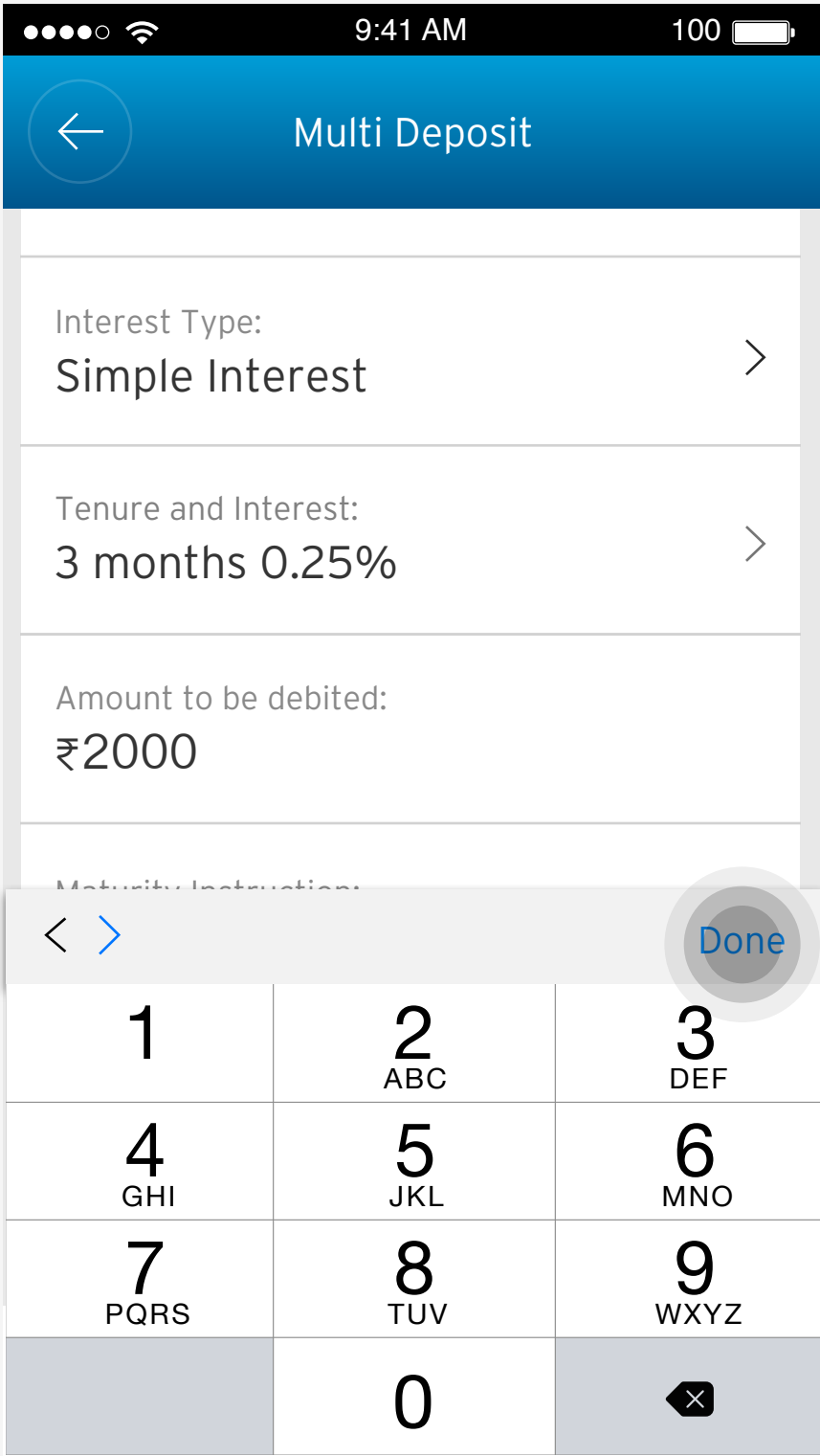
2.2.2 Multi Deposit - Account Selection and Type of Interest



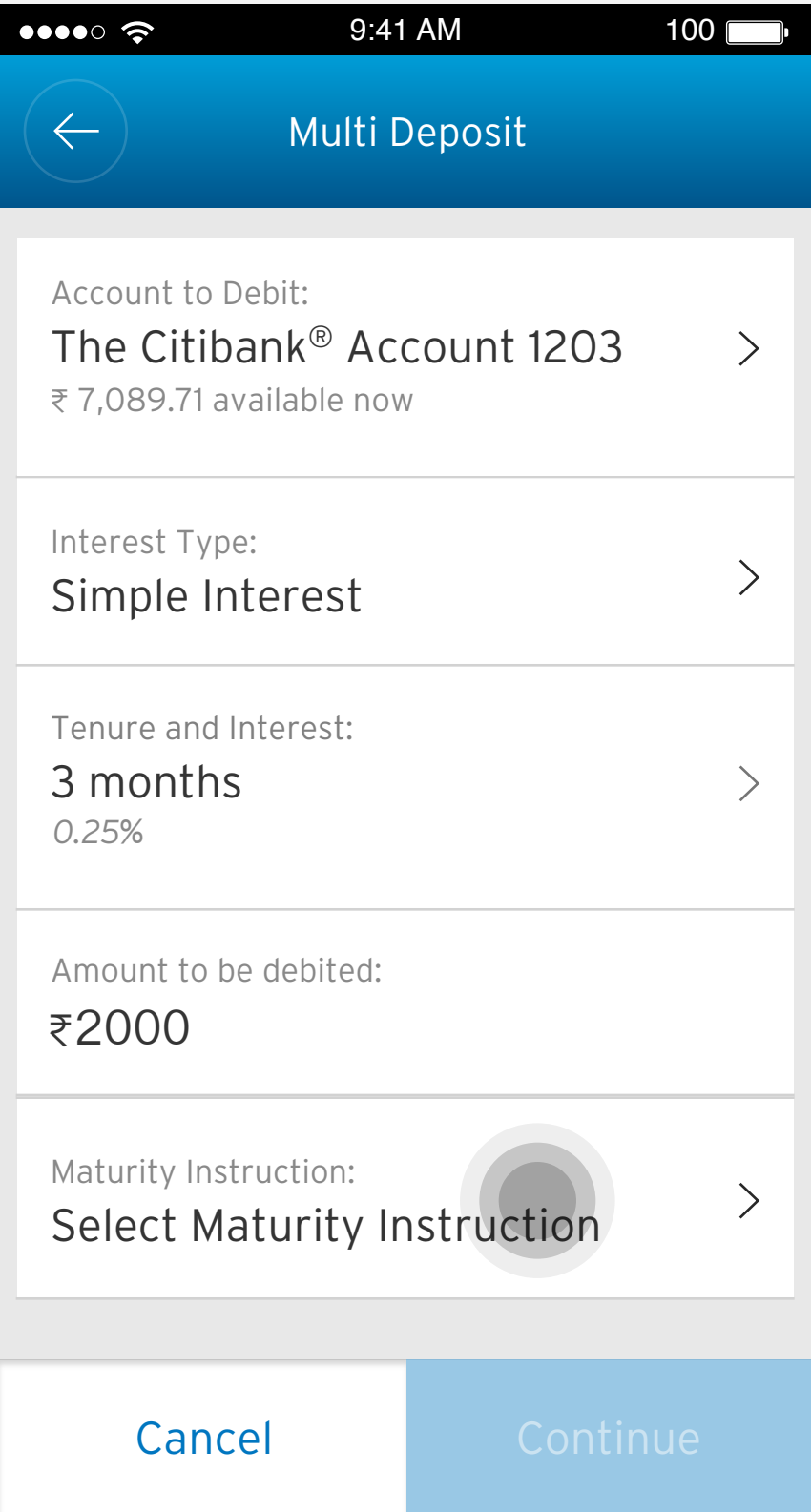
2.2.3 Multi Deposit - Tenure Selection



2.2.4 Multi Deposit - Amount Entered & Maturity Instruction

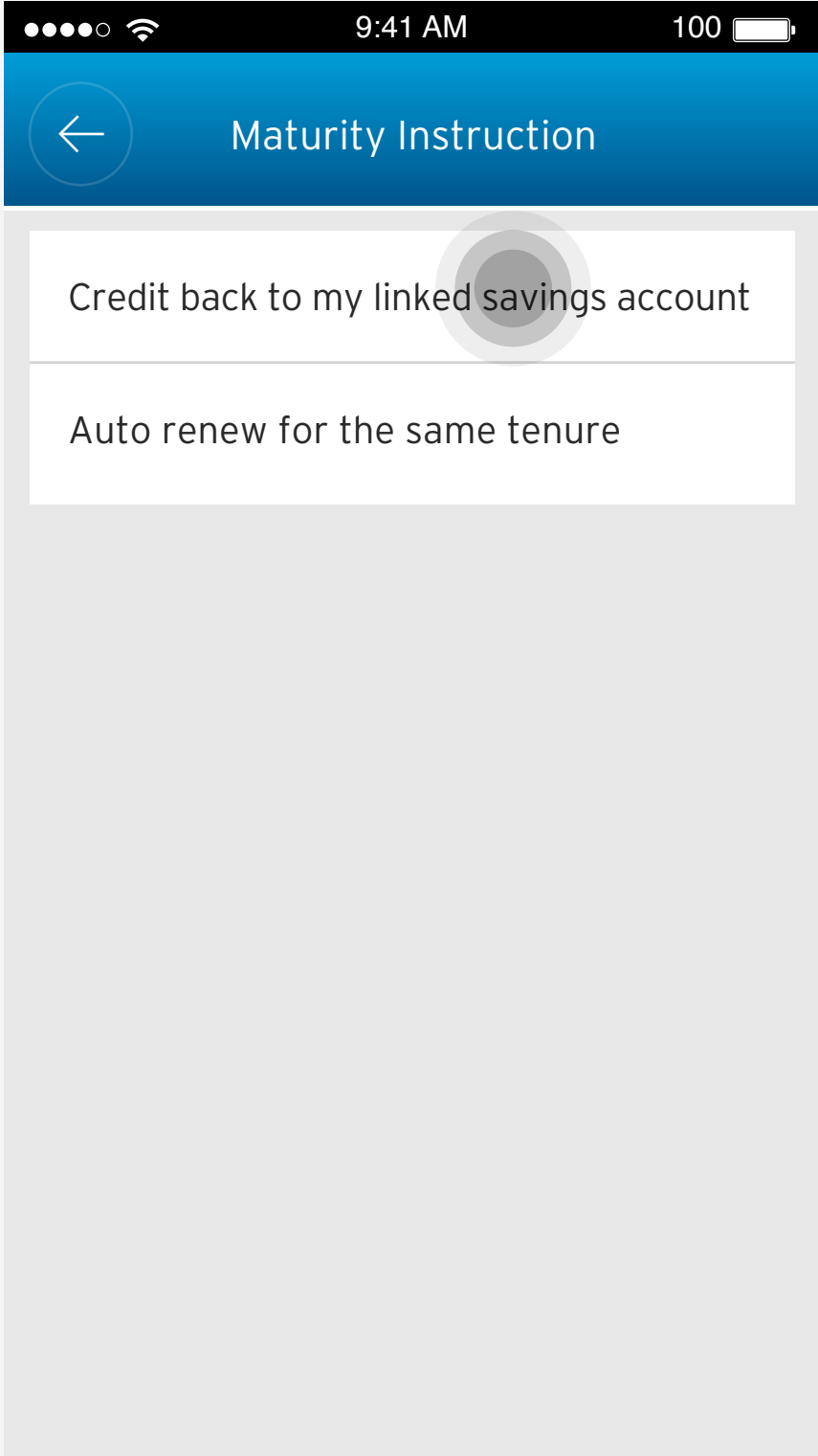


Interaction: onTap 'Done' amount to be debited is entered.

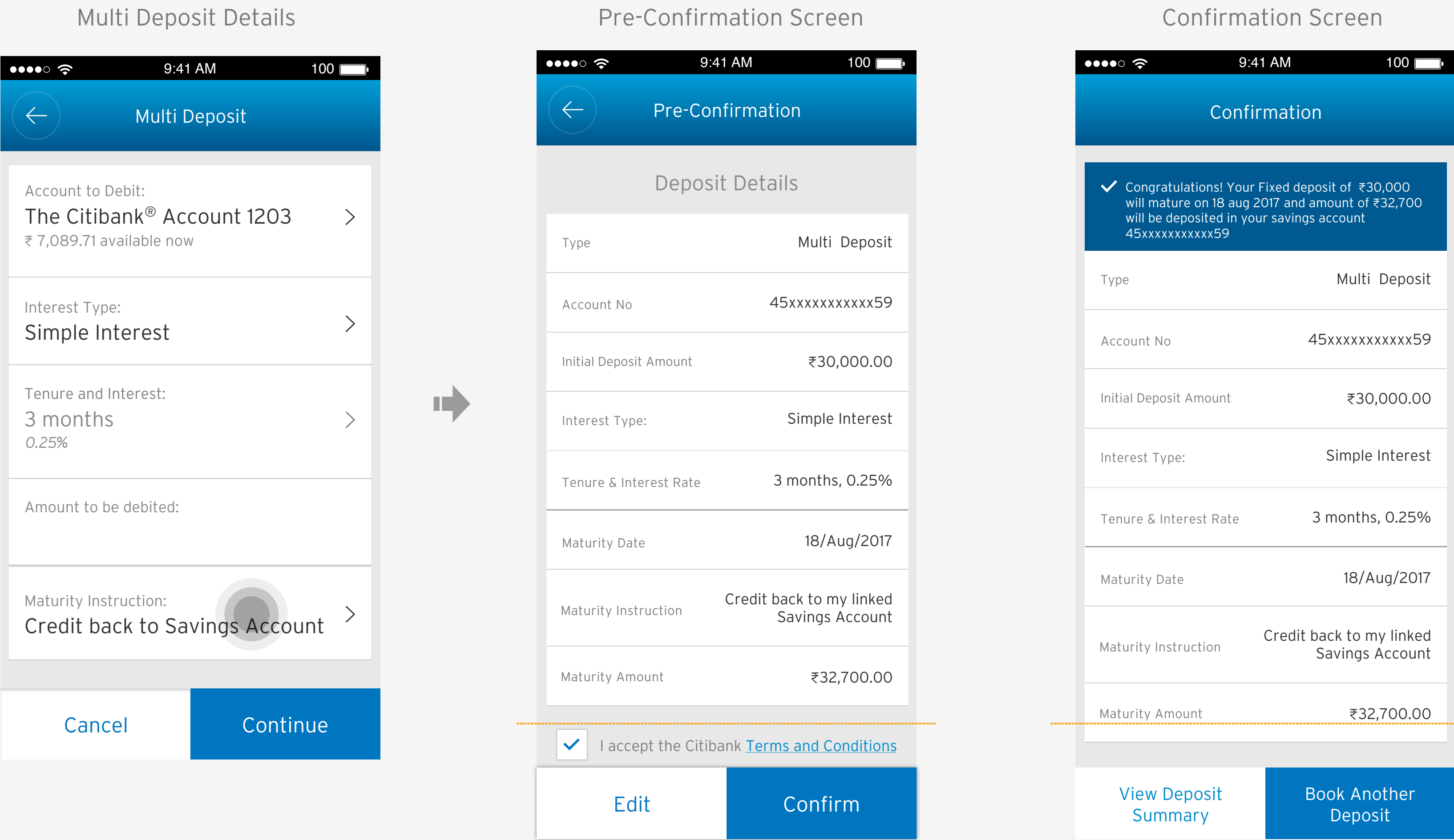


Interaction: onTap 'Select Maturity Instruction' leads to 'Maturity Instruction'

Maturity Instruction



2.2.5 Multi Deposit - Review & Confirmation Screen



Transitions and Animations: Multi deposit details with tenure, interest, amount and maturity instruction. Ontap continue to verification screen

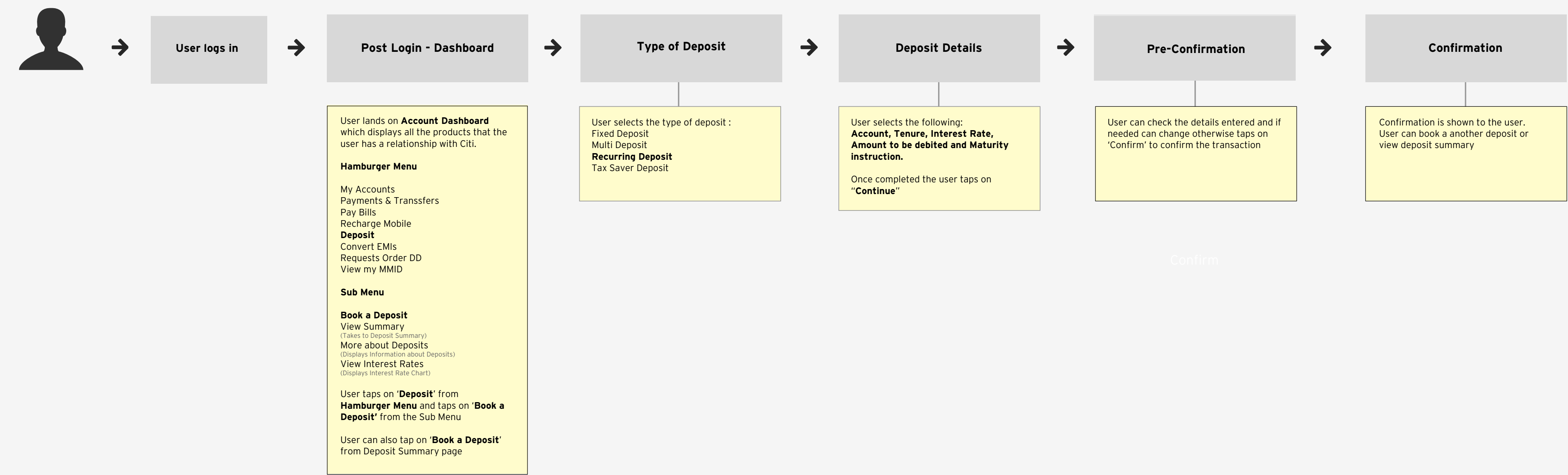
Overview:
- onTap 'Confirm' leads to 'Confirmation' once the user check-in the terms and conditions.

- OnTap 'Edit', user edit the deposit details

Overview:
- OnTap 'View Deposit', user can view the deposit summary
- OnTap 'Book Another Deposit', user book another deposit

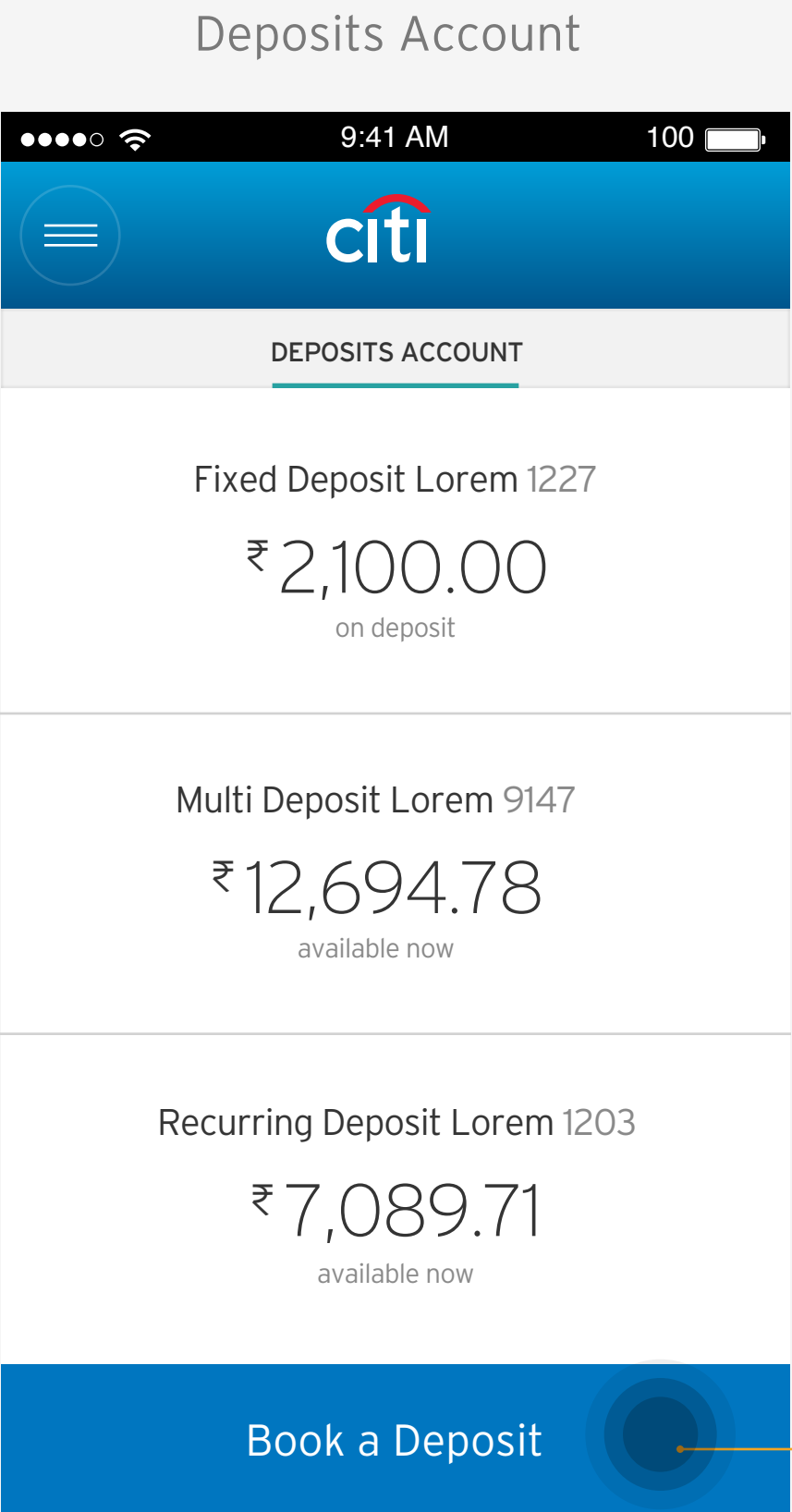
3.1 RECURRING DEPOSIT - USER JOURNEY

3.1.1 Recurring Deposit - Book a Deposit - User Journey



3.2 RECURRING DEPOSIT - INTERACTIONS & ANNOTATIONS

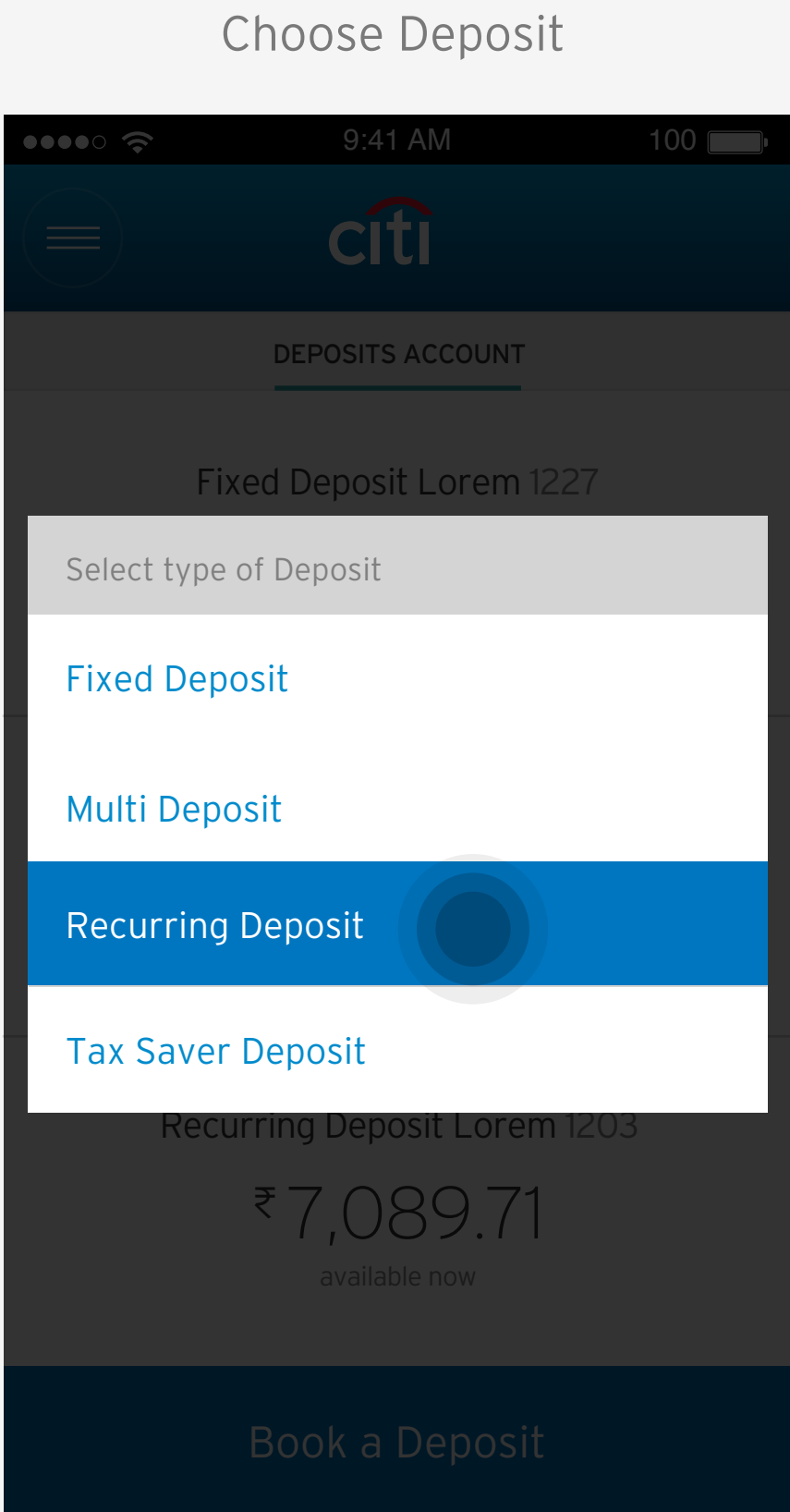
3.2.1 Book a Deposit - Recurring Deposit Interactions



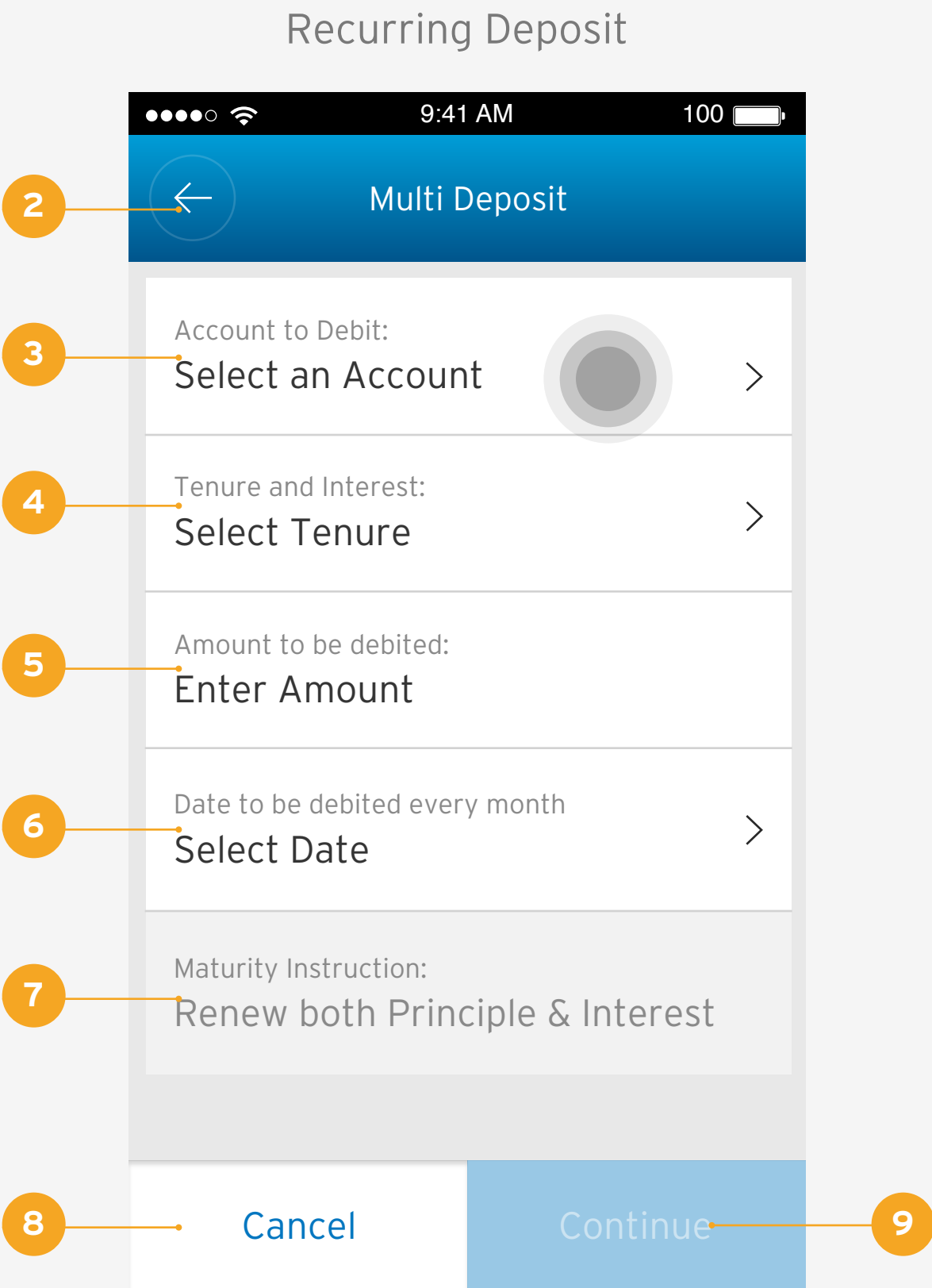
Annotations:

- 1 **Book a Deposit** - Primary CTA to open the account overlay

Note : CTA - Call To Action



Description: Types of deposits



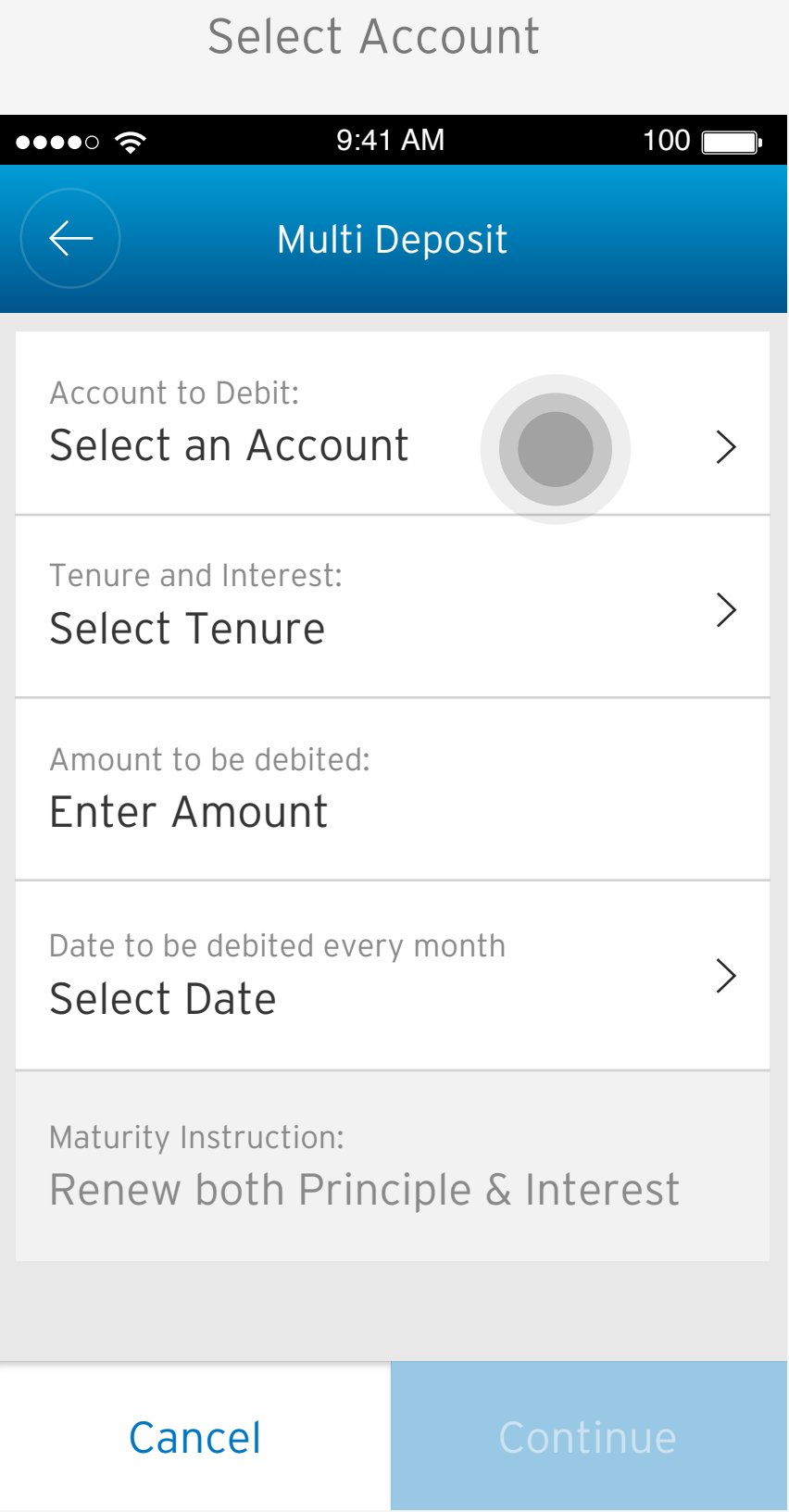
Description:

- Recurring Deposit has been optimized to create a clearer path for users to add a recurring deposit.
- Way-finding has been improved by:
 - (a) Implementing iconography to show user the flow of the transaction.
 - (b) Altering the order of the 'Account to Debit' and 'Selecting Tenure & Interest' fields
 - (c) Clarifying Maturity Instruction type to the user.

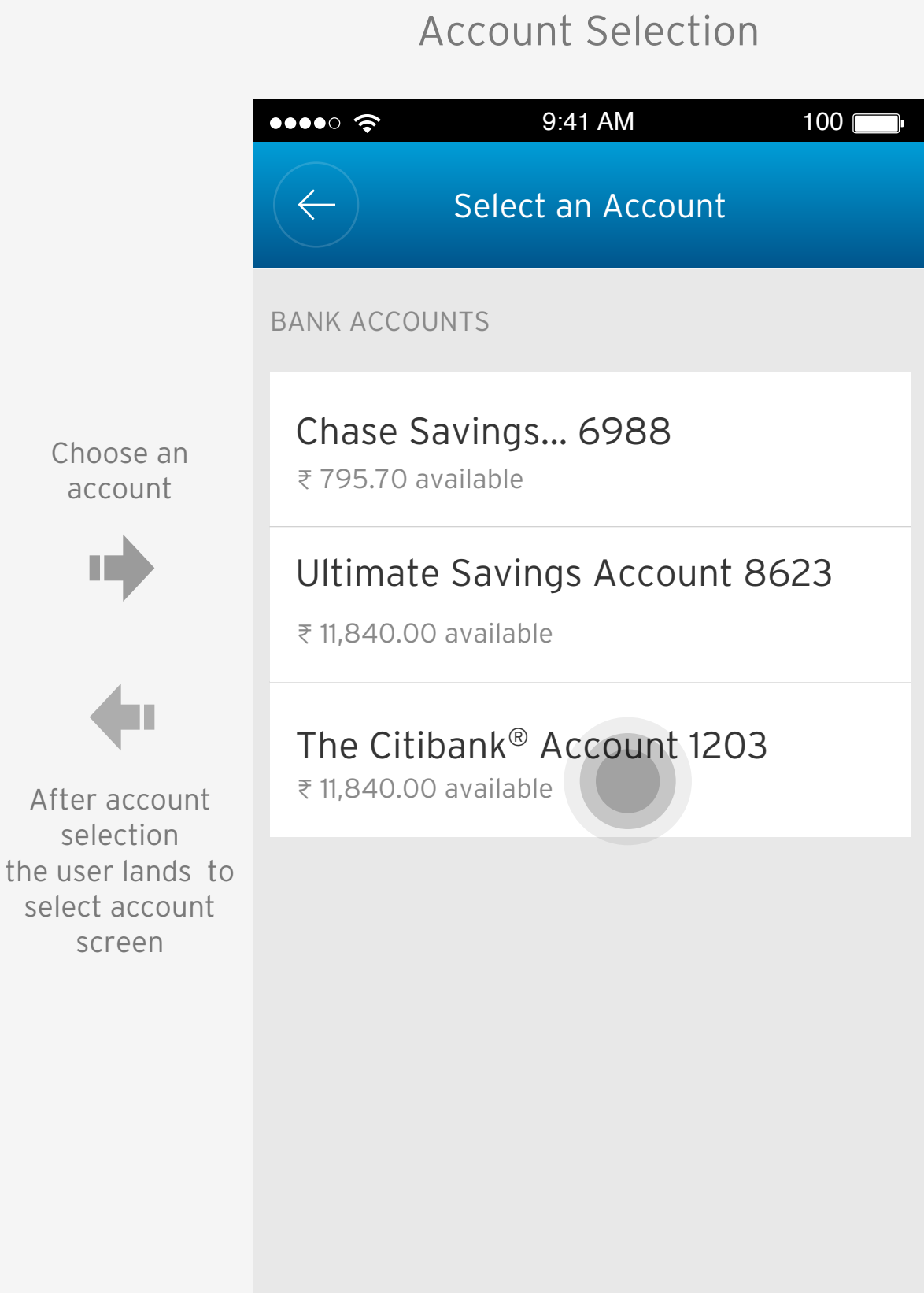
Annotation/Interaction:

- 2 **'Back' Button:** On-click, transitions back to the previous page
- 3 **Account to Debit Tile:** Displays the account from which the amount will be drawn. onTap user is taken to a list of their current eligible accounts to make a transfer
- 4 **Select Tenure & Interest Tile:** Displays the tenure and interest rate. User is taken to a list of rate of interest for each tenure.
- 5 **Amount Tile:** Displays the amount that will be transferred. User is presented with the ability to change the amount.
- 6 **Date to be debited every month:** User is presented with the ability to select date.
- 7 **Maturity Instruction:** This field is disabled for this feature.
- 8 **Cancel:** User can clear the fields/inputs entered by choosing cancel. Cancel / Clear Transaction button clears all the inputs entered and allows the user to re-enter the details
- 9 **Continue:** User can continue with the transaction

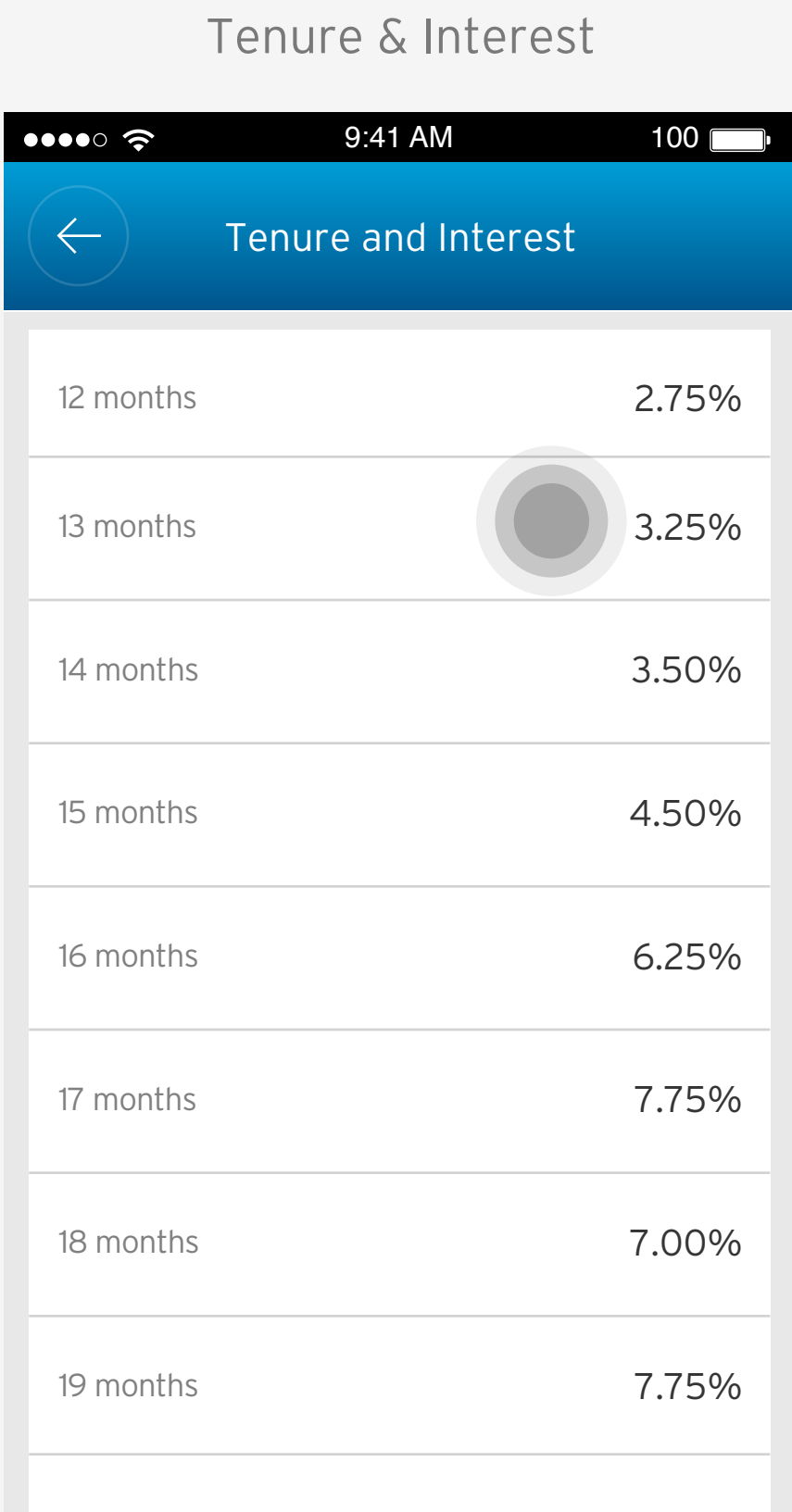
3.2.2 Recurring Deposit - Account Selection and Tenure & Interest



Transitions and Animations: OnTap 'Account to Debit' list of accounts are displayed to the user.

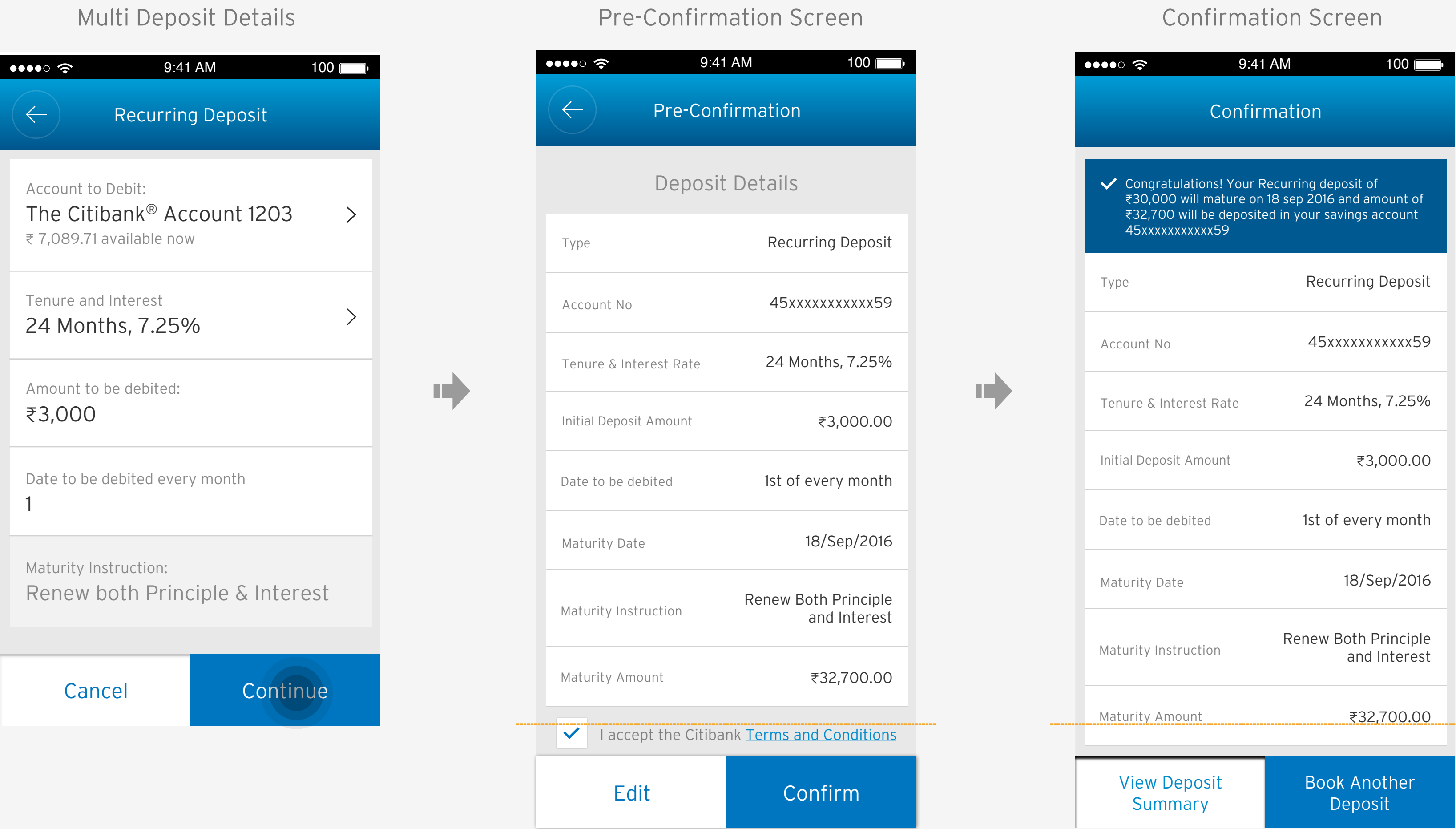


Description: Account selection screen



Transitions and Animations: Tap to choose duration and the interest rate

3.2.3 Recurring Deposit - Review & Confirmation Screen



Transitions and Animations: Multi deposit details with tenure, interest, amount and maturity instruction. Ontap continue to verification screen

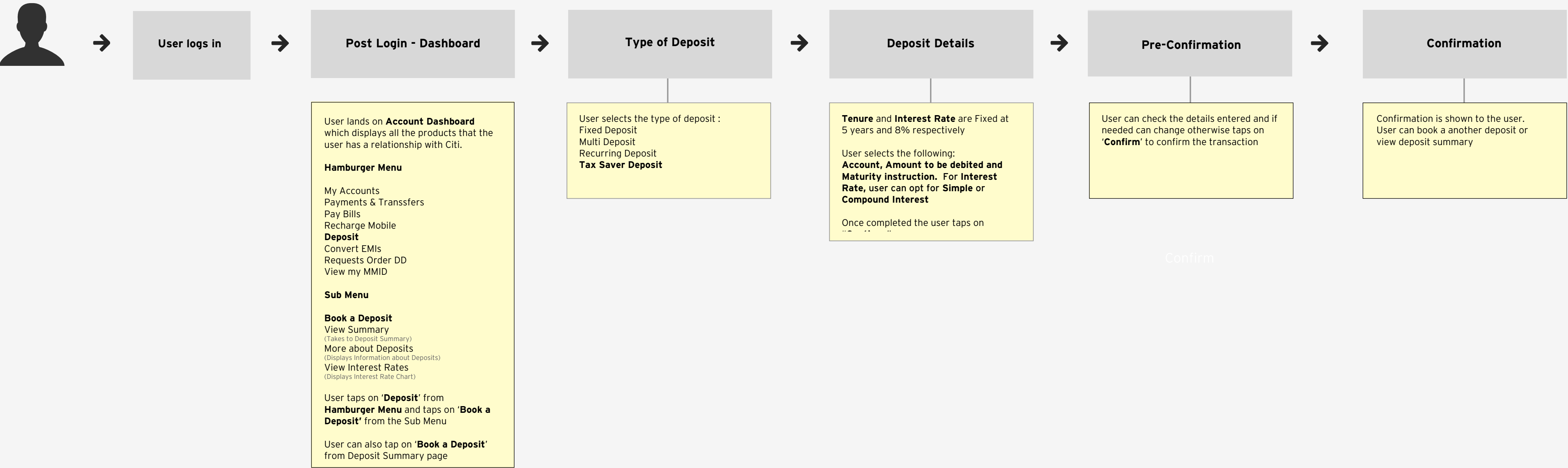
Overview:
- onTap 'Confirm' leads to 'Confirmation' once the user check-in the terms and conditions.

- OnTap 'Edit', user edit the deposit details

Overview:
- OnTap 'View Deposit', user can view the deposit summary
- OnTap 'Book Another Deposit', user book another deposit

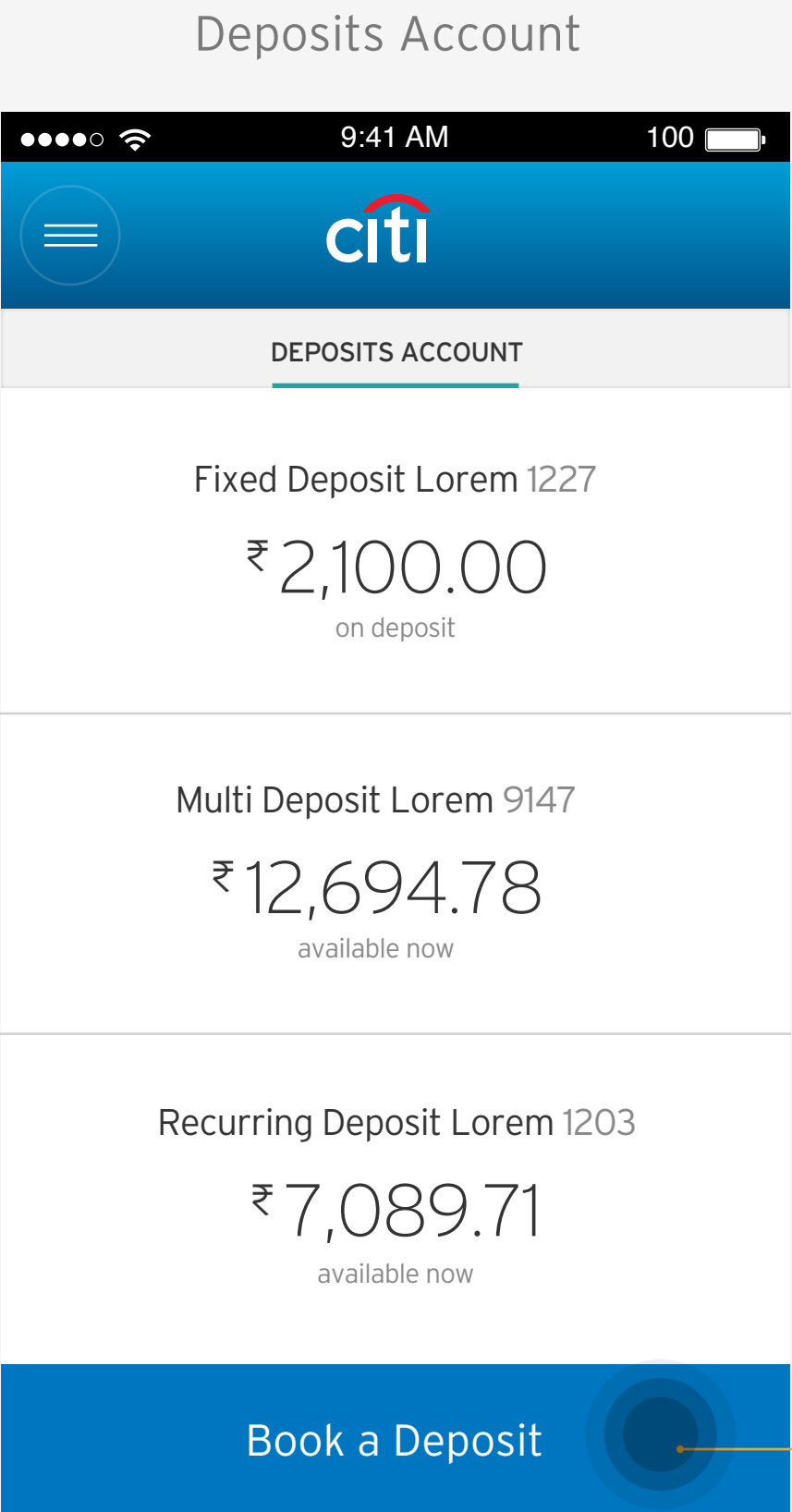
4.1 TAX SAVER DEPOSIT - USER JOURNEY

4.1.1 Tax Saver Deposit - Book a Deposit - User Journey



4.2 TAX SAVER DEPOSIT - INTERACTIONS & ANNOTATIONS

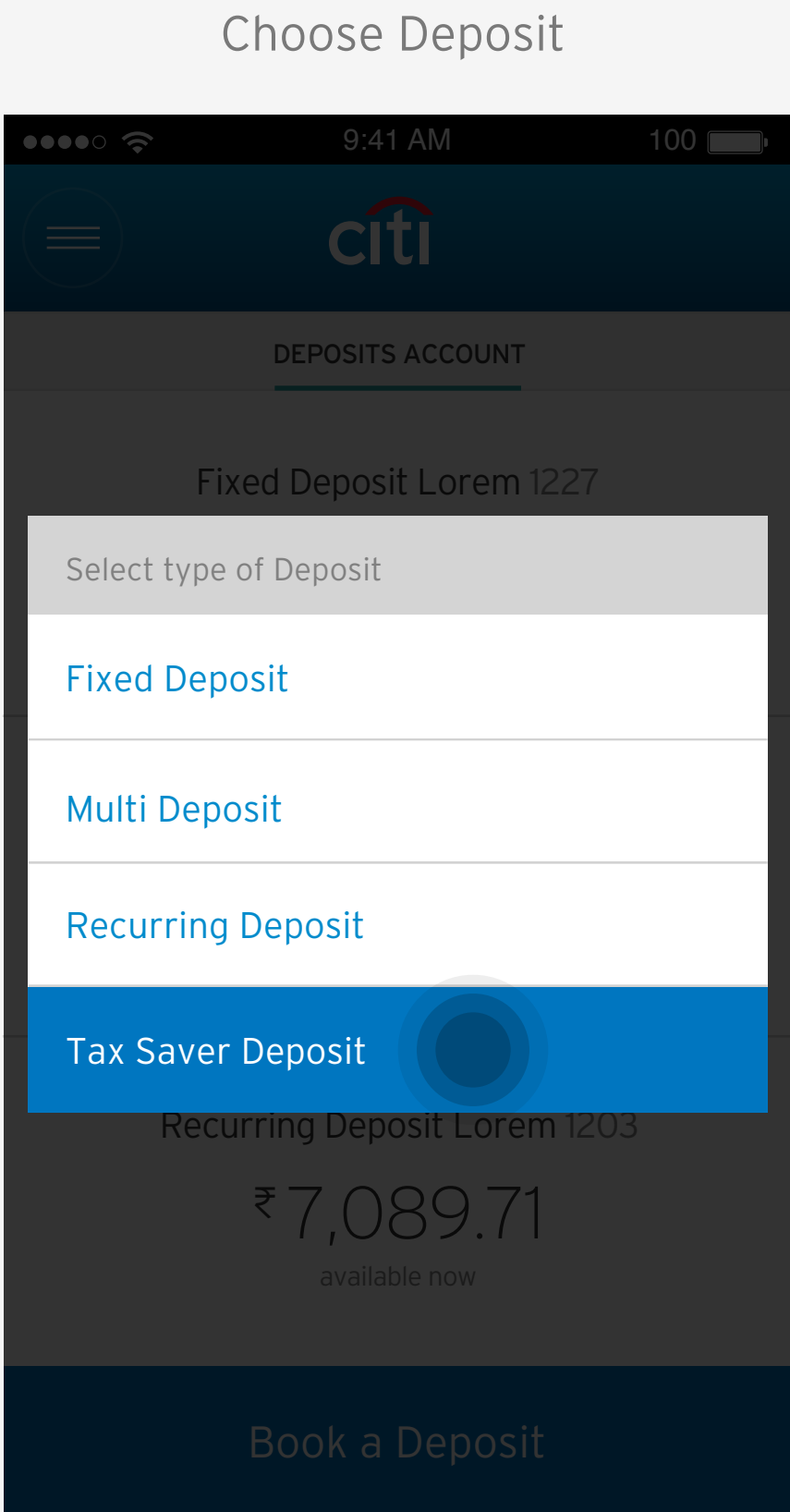
4.2.1 Book a Deposit - Tax Saver Deposit Interactions



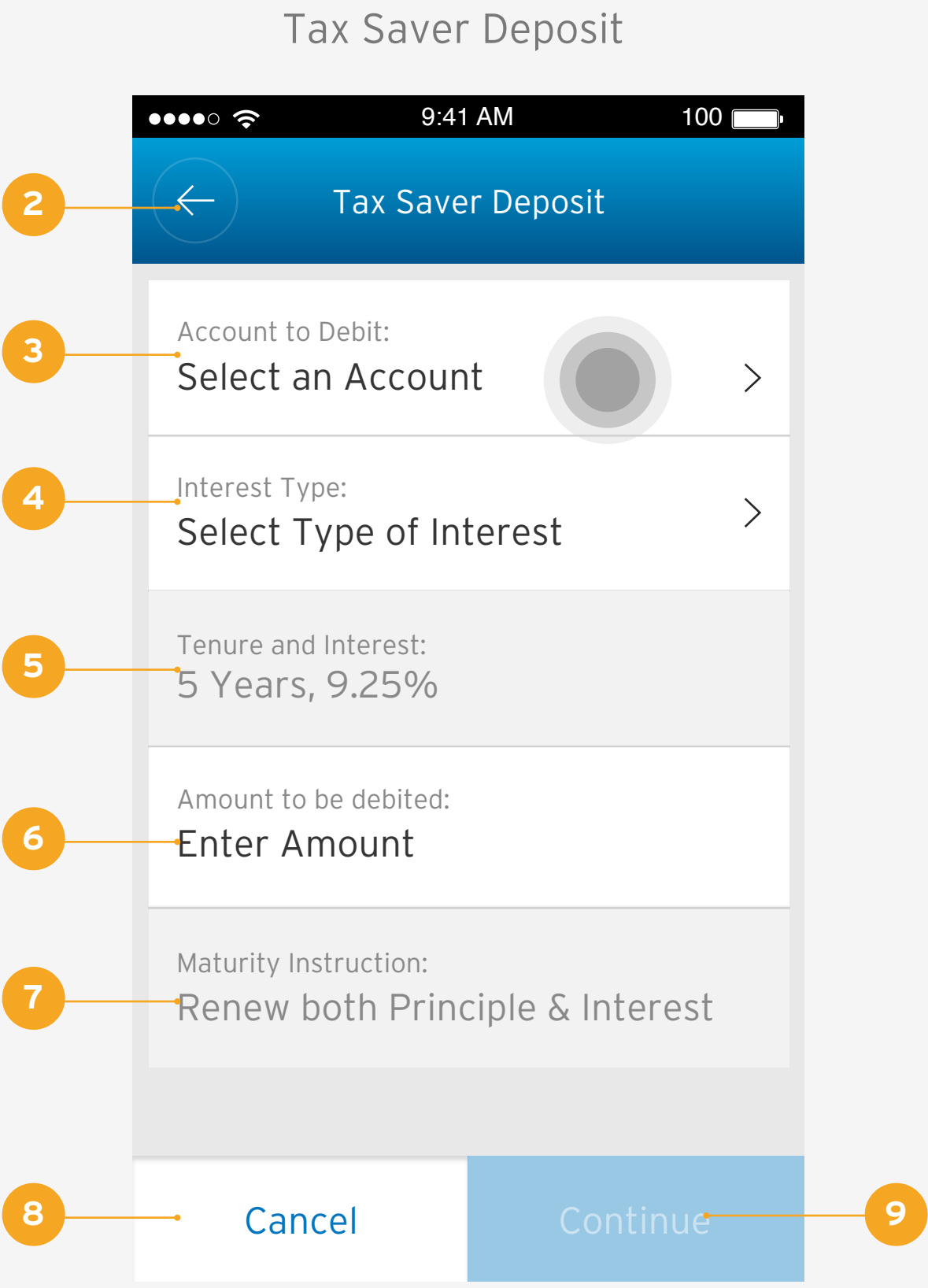
Annotations:

- 1 **Book a Deposit** - Primary CTA to open the account overlay

Note : CTA - Call To Action



Description: Types of deposits

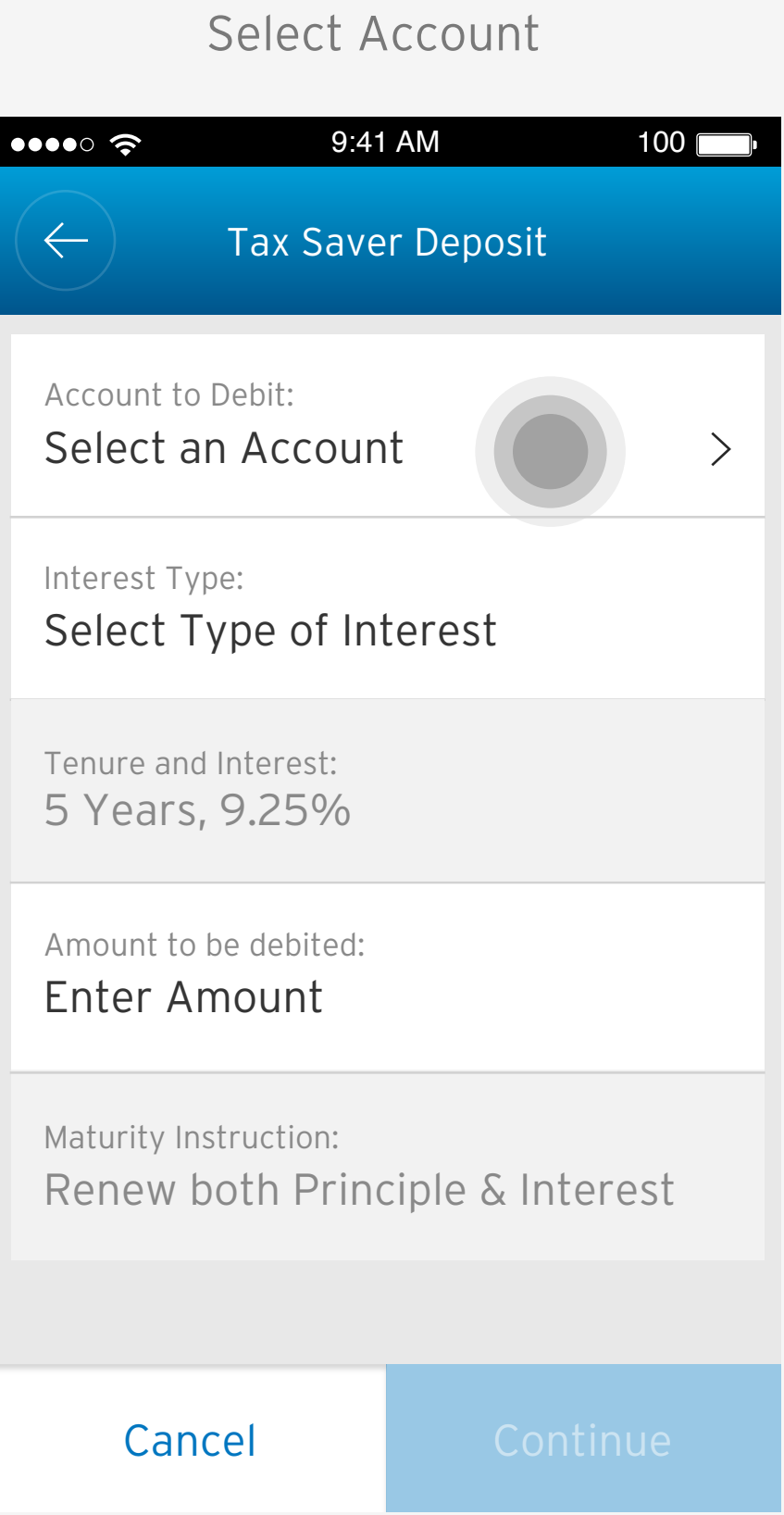


Description:

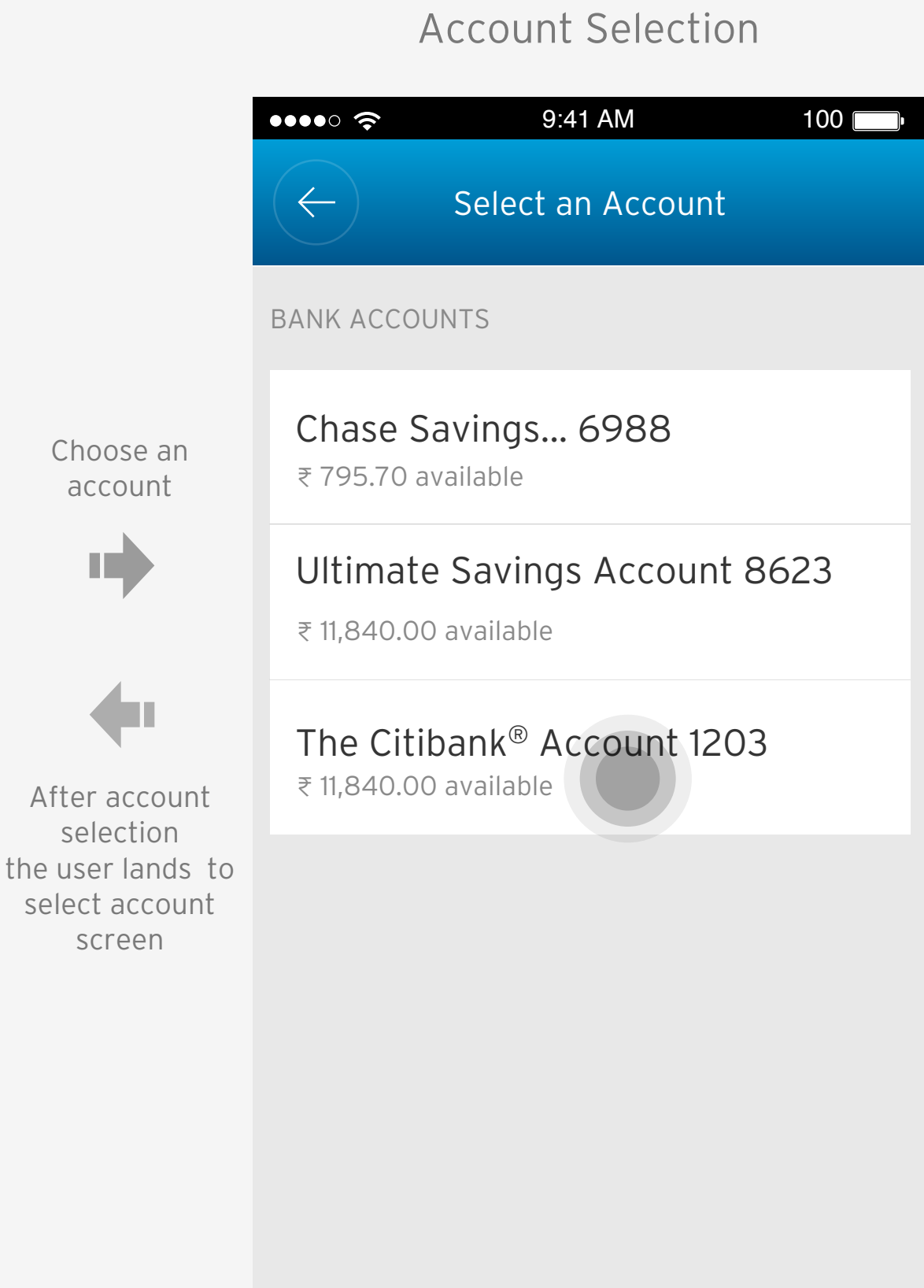
- Tax Saver Deposit has been optimized to create a clearer path for users to add a Tax Saver deposit.
- Way-finding has been improved by:
 - (a) Implementing iconography to show user the flow of the transaction.
 - (b) Altering the order of the 'Account to Debit' and 'Selecting Tenure & Interest' fields
 - (c) Clarifying Maturity Instruction type to the user.

- 2 **'Back' Button:** On-click, transitions back to the previous page
- 3 **Account to Debit Tile:** Displays the account from which the amount will be drawn. onTap user is taken to a list of their current eligible accounts to make a transfer
- 4 **Interest Type:** User can select the type of interest (Simple and Compound Interest)
- 5 **Ternur:** This tile is non-editable.
- 6 **Amount Tile:** Displays the amount that will be transferred. User is presented with the ability to change the amount.
- 7 **Maturity Instruction:** This tile is non-editable.
- 8 **Cancel:** User can clear the fields/inputs entered by choosing cancel. Cancel / Clear Transaction button clears all the inputs entered and allows the user to re-enter the details
- 9 **Continue:** User can continue with the transaction

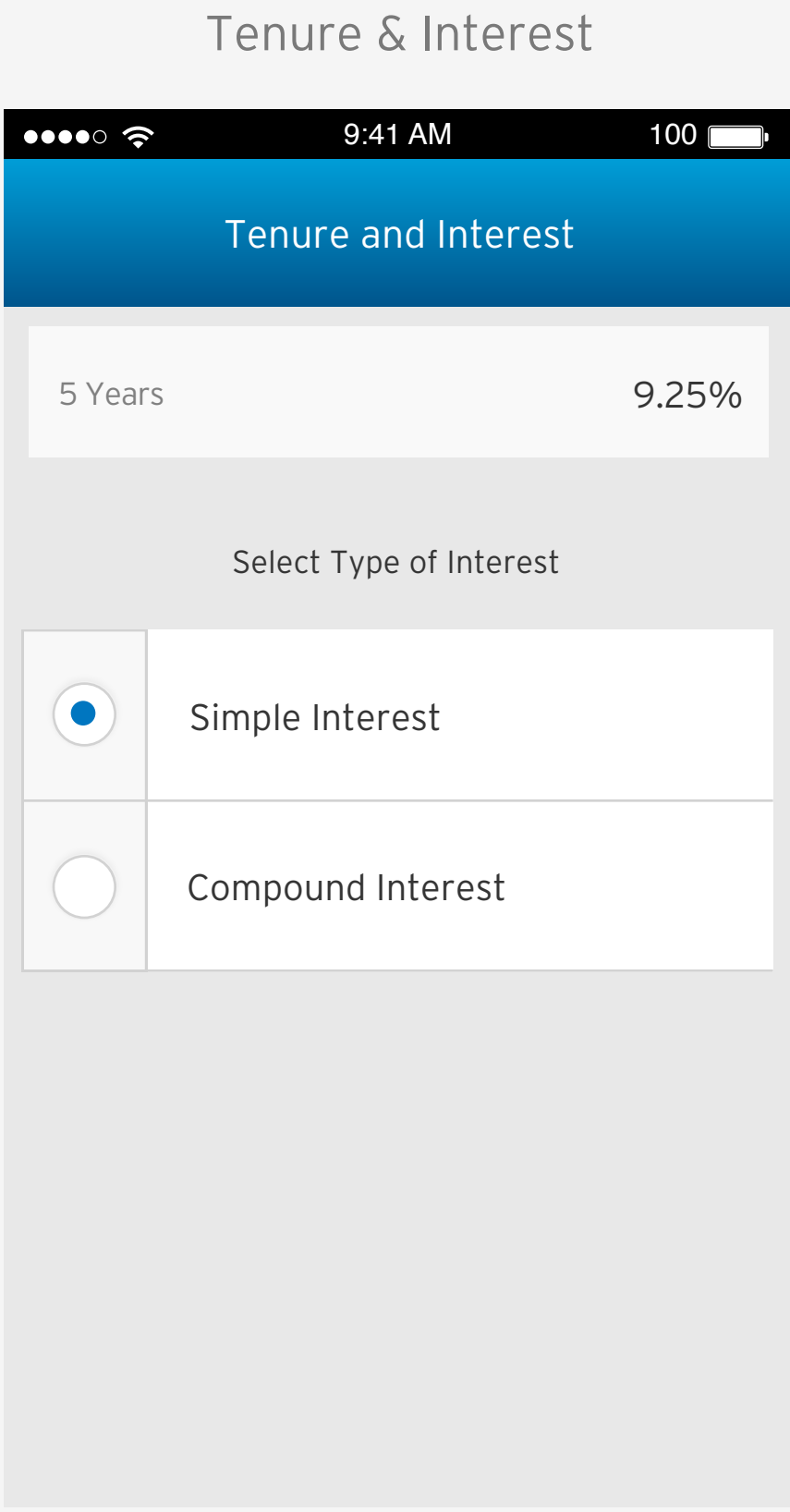
4.2.2 Tax Saver Deposit - Account Selected & Amount Entered



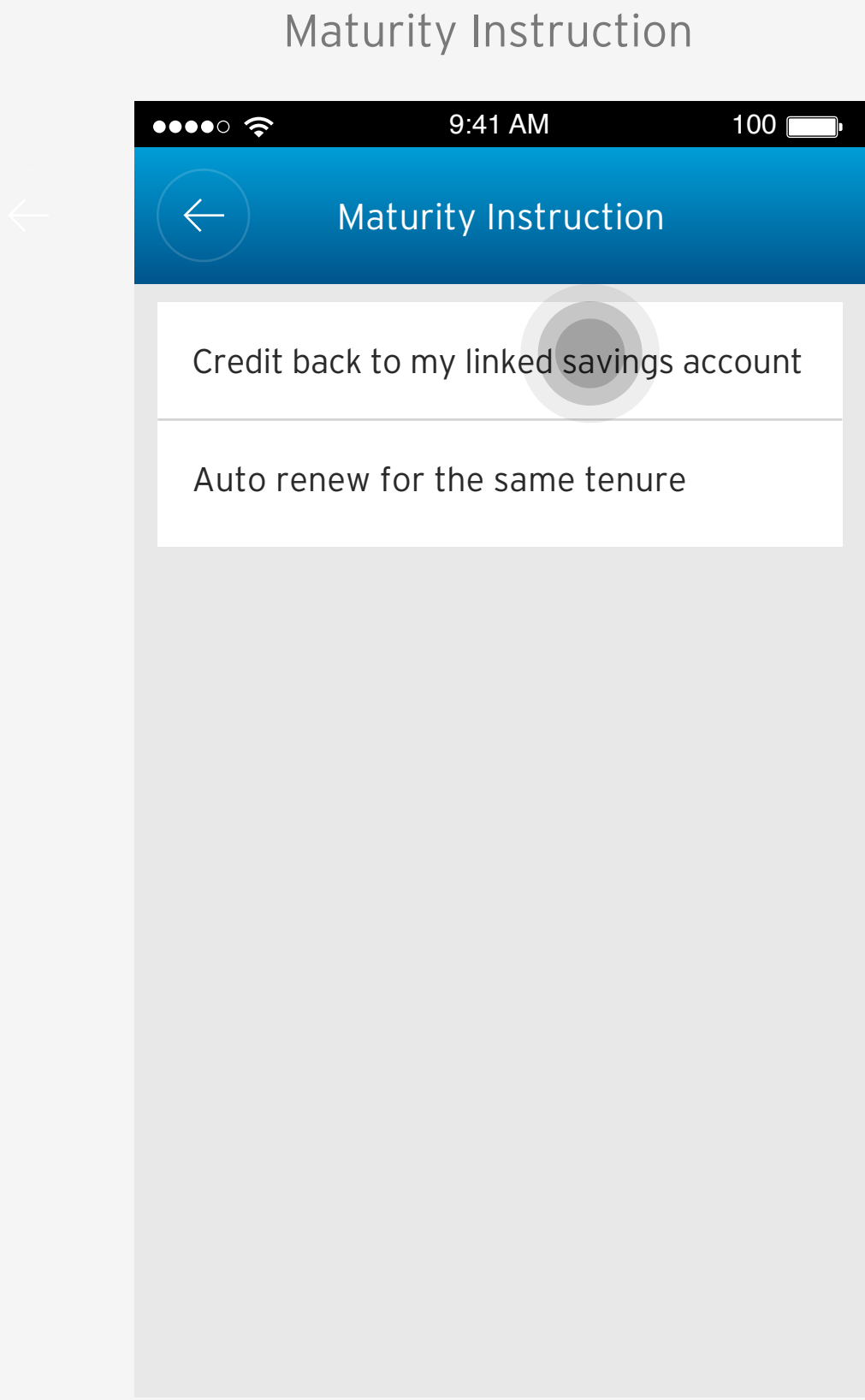
Transitions and Animations: OnTap 'Account to Debit' list of accounts are displayed to the user.



Overview: Account selection screen

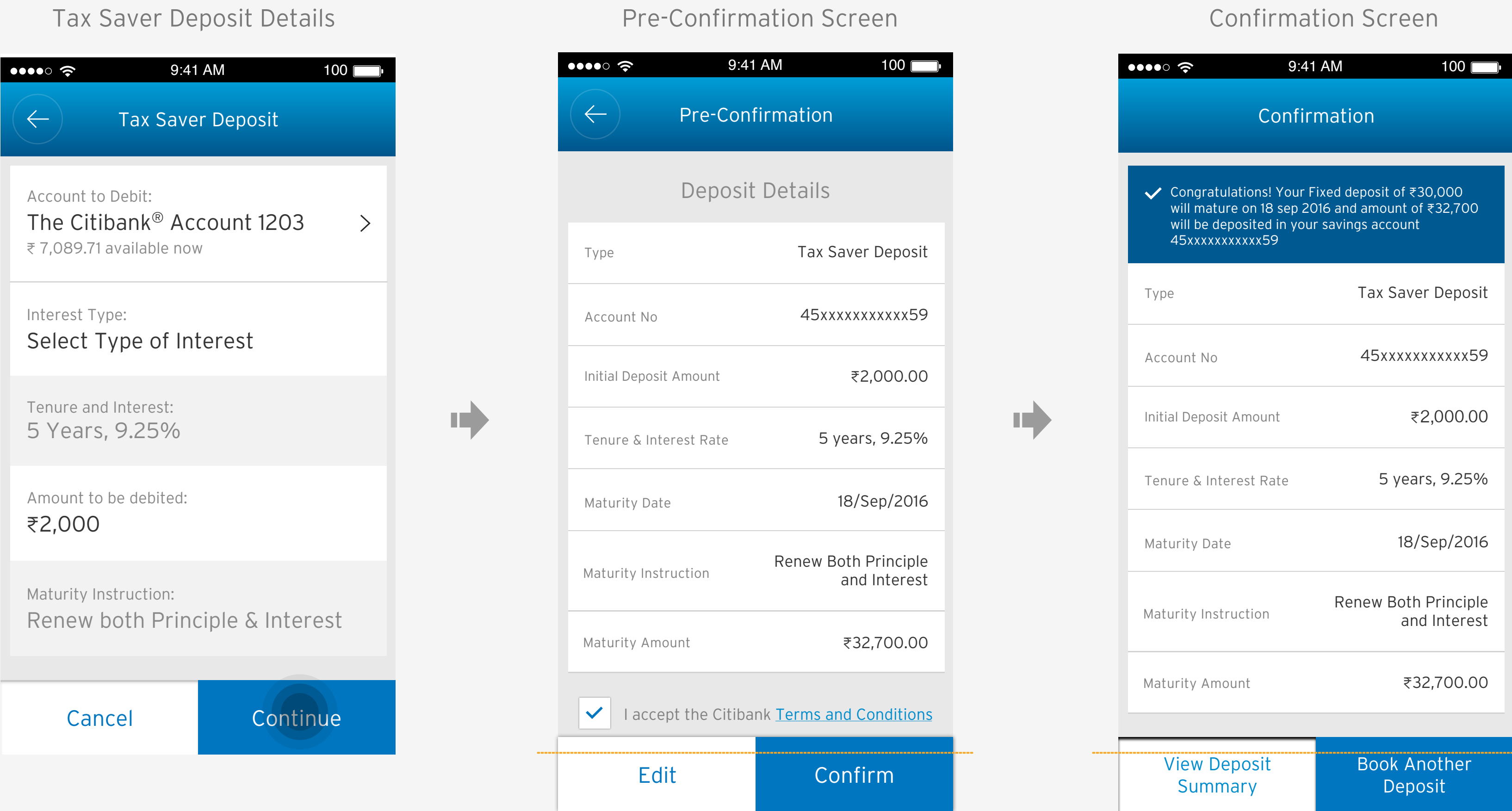


Transitions and Animations: Tap to choose type of interest



Transitions and Animations: onTap to view the maturity instructions or details

4.2.3 Tax Saver Deposit - Review & Confirmation Screen



Transitions and Animations: Tax saver deposit details with tenure, interest, amount and maturity instruction. Ontap continue to verification screen

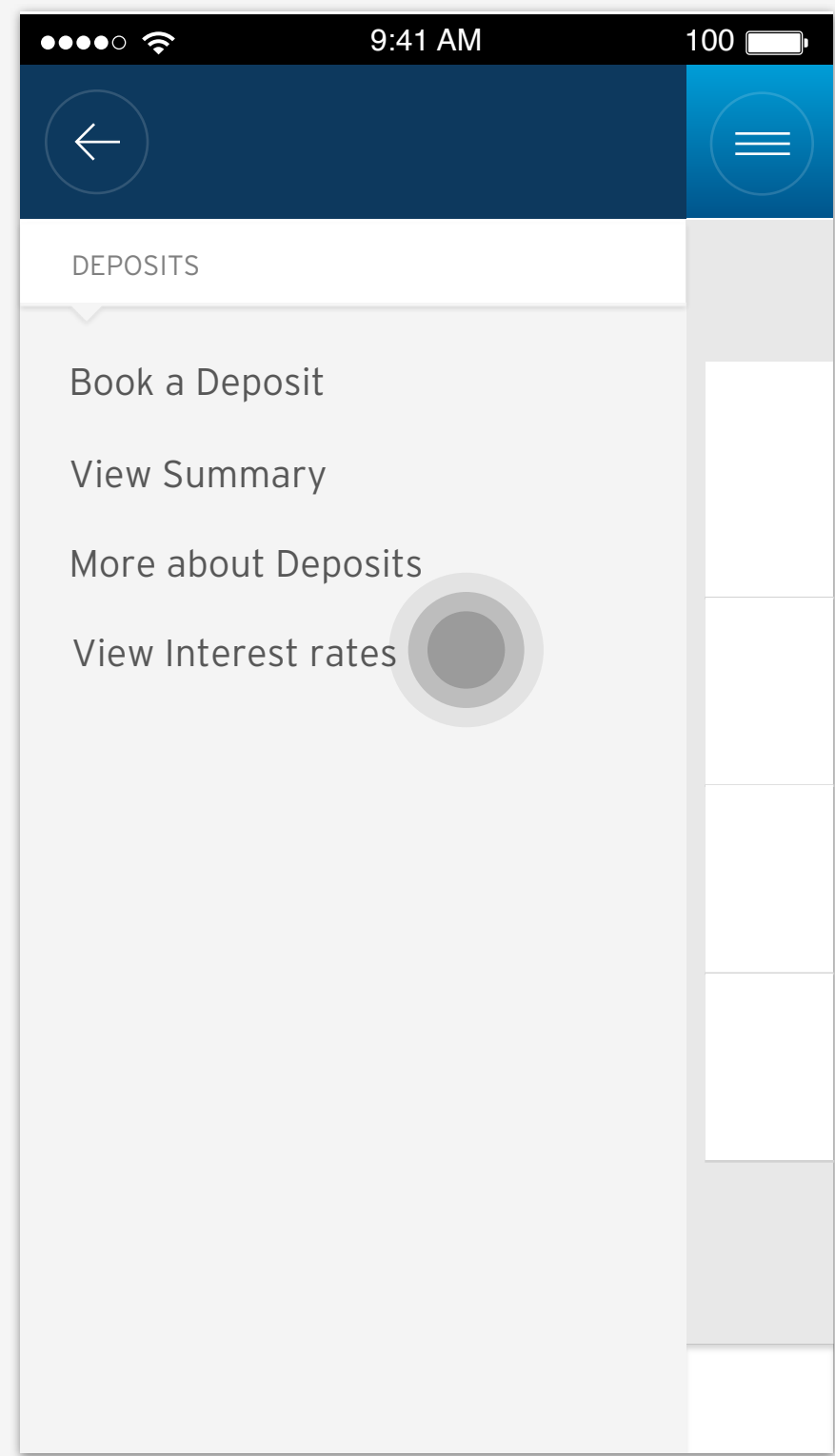
- Overview:**
- onTap 'Confirm' leads to 'Confirmation' once the user check-in the terms and conditions.
 - OnTap 'Edit', user edit the deposit details

- Overview:**
- OnTap 'View Deposit', user can view the deposit summary
 - OnTap 'Book Another Deposit', user book another deposit

5.1 MORE ABOUT DEPOSIT & INTEREST RATE CHARTS

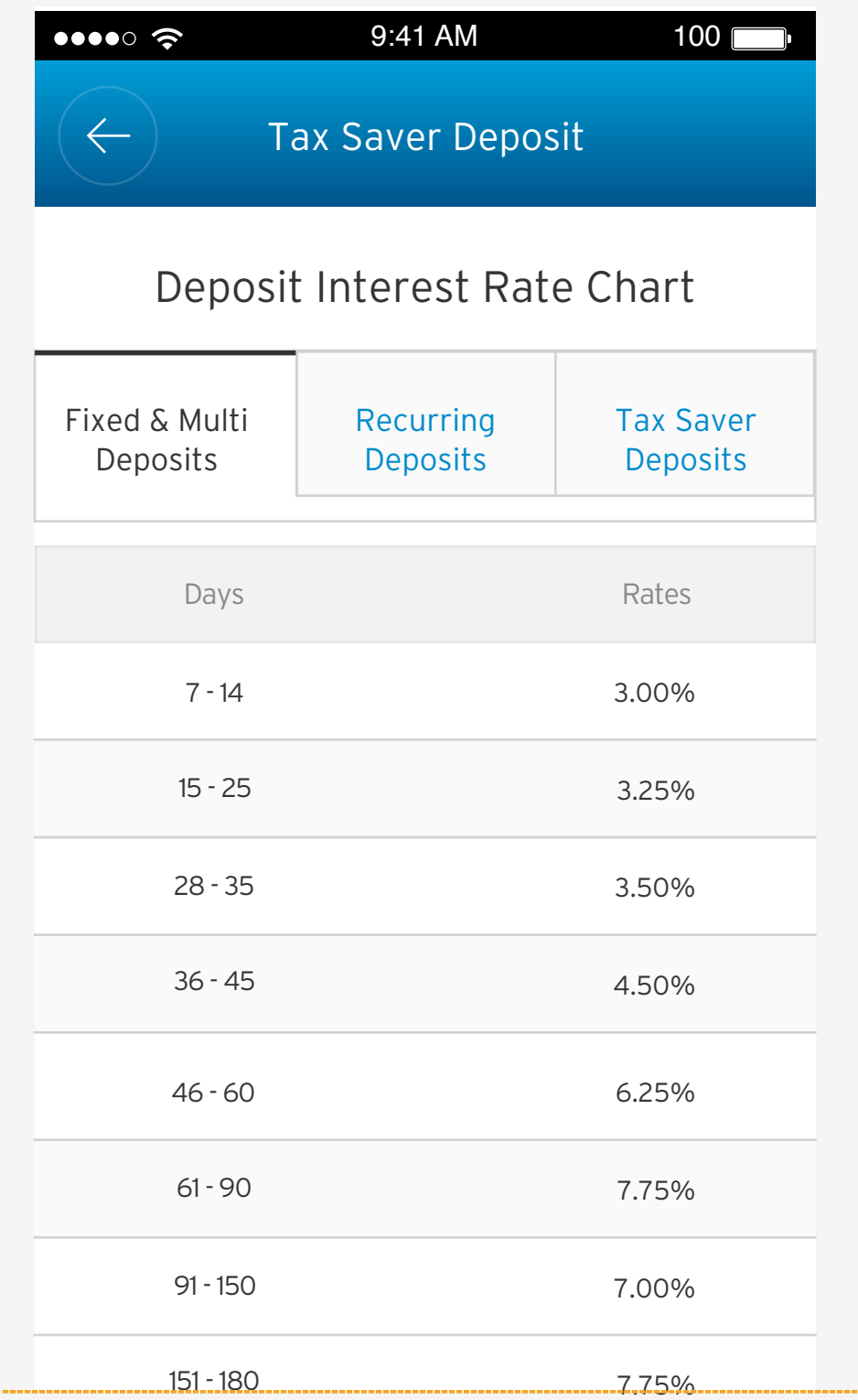
5.1.1 Interest rates - Fixed / Multi / Recurring / Tax Saver Deposits & More About Deposits

Hamburger Menu - View Interest rates



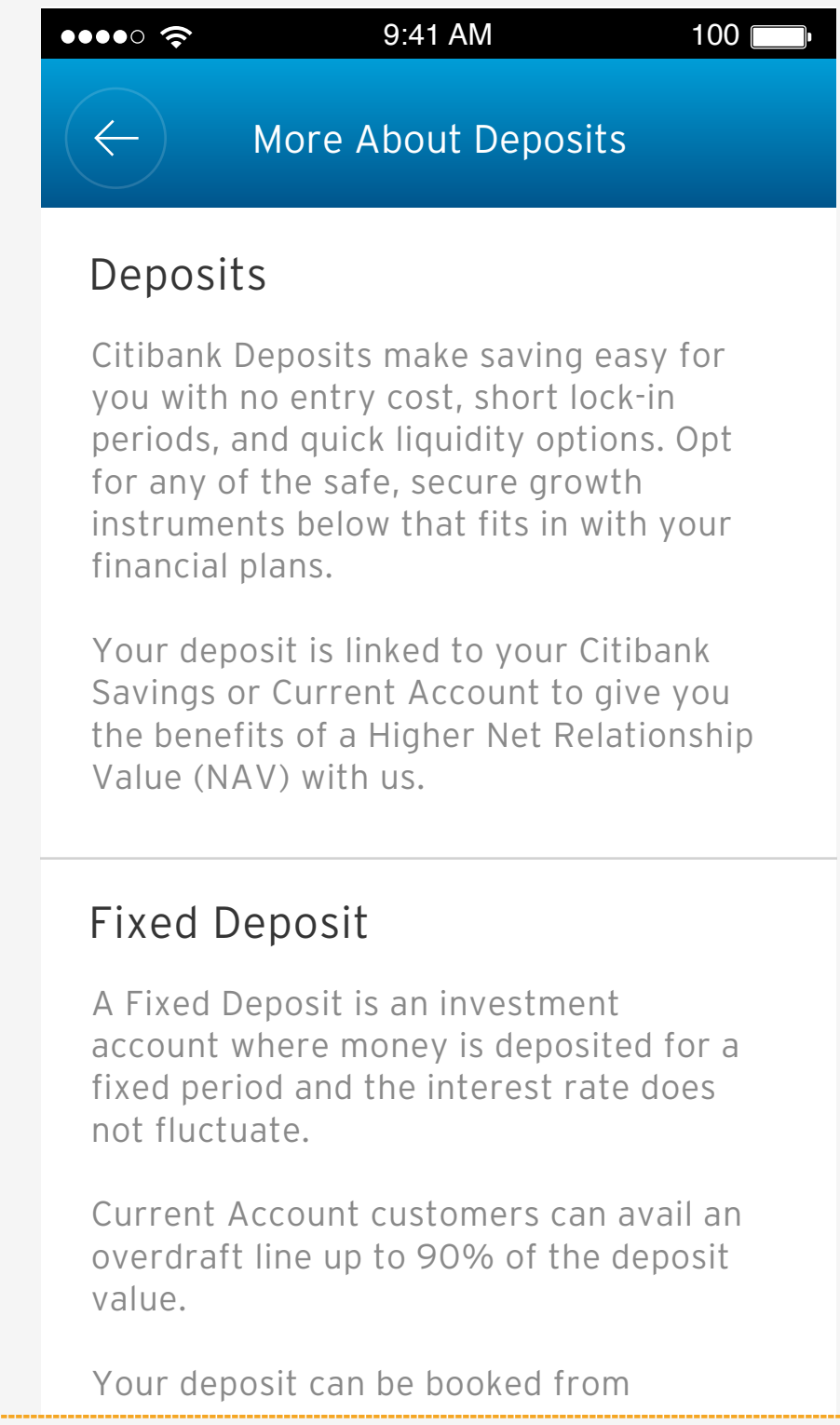
Overview: on Tap 'View Interest rates', leads to interest rates of Multi, Fixed and Recurring deposits

Deposit Interest Rate chart



Overview:
- User can view the interest rates for different types of deposits using respective tabs

More About Deposits



Overview:
- User can view more information about different types of deposits.