FastFoodDoge

zkSync's First Memetility Token (meme token with utility)

The FFD team

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Abstract:

The FastFoodDoge (FFD) project aims to revolutionize the world of digital currency through a unique and innovative approach that leverages the power of internet culture and memes. FFD seeks to create a vibrant and engaging ecosystem on zkSync where users can participate in a fun and rewarding community while simultaneously benefiting from a decentralized cryptocurrency. By combining entertainment, community engagement, utility, and blockchain technology FFD our goal is to build our brand up to become the go-to currency on zkSync and beyond for crypto enthusiasts and fans of dog themed meme coin worldwide.

1. Introduction:

The internet has given birth to a new form of cultural expression - memes. These humorous and often relatable images and videos have transcended language barriers and connected people around the world. The FFD project recognizes the potential of this digital culture, thus, by unifying memes and utility, FFD aims to harness it to create a novel and robust cryptocurrency ecosystem community.

2. FFD Ecosystem:

Gateway

The FFD ecosystem consists of a number of user-friendly and interactive web applications that act as gateway utility apps (see below) for the zkSync community. There are two types of users who can participate in FFD apps, listers and participants. Listers are anyone who lists any asset they own on any of the FFD apps. Participants are anyone who participates in any of those listings.

Listers are required to burn or stake FFD tokens in order to start listing assets on the FFD ecosystem. Burning a certain amount of FFD tokens gives the lister a certain number of list passes that does *not* expire, while staking FFD tokens for a certain duration of time gives listers infinite listings. The exact amount to burn or stake will be determined later, but the amount burn required would generally be less than the amount stake required. Once listers burn or stake FFD, they are eligible to list on any FFD ecosystem utility app. Both burning and staking are deflationary in nature which helps in the long-term sustainability of the FFD community.

Utility apps/platforms/tools

Raffle - Allows users to raffle assets (fungible tokens or NFTs) for an entry price and for a set duration of time. At the end of the set duration, a random winner will be drawn. This has the benefit of attracting more engagement for any asset while allowing participants to obtain these assets at a more affordable price.

Auction - Allows users to auction assets (fungible tokens or NFTs) for an entry price and for a set duration of time. The highest bidder at the end of the set duration will win the asset.

Live crypto commerce - Allows B2C selling to be conducted live on-stream. Meant for live-creators.

DAO - FFD is by the community, for the community. FFD holders will have a say and help steer the future of FFD.
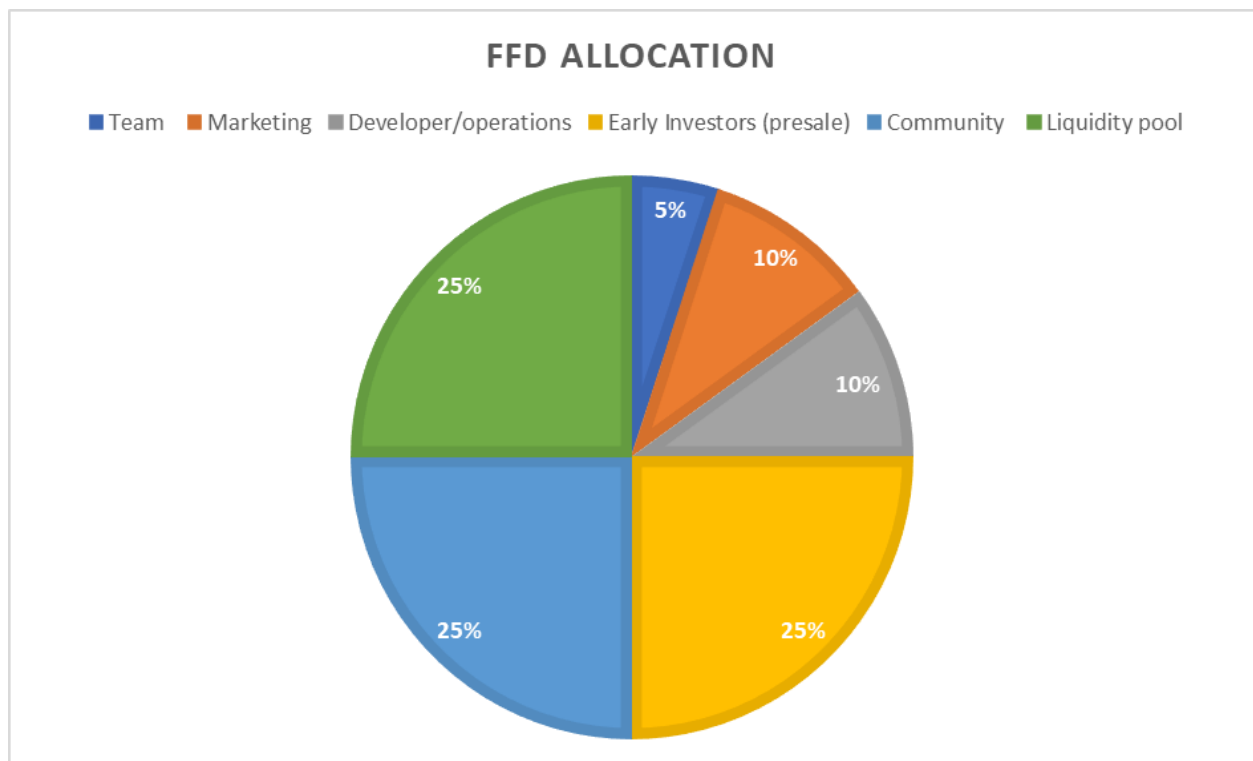
Marketing

Our marketing initiatives will be focused on two key areas noted below:

Community and brand growth - Strong communities and branding are hallmarks of strong web3 projects.

Strategic Partnerships - Strategic partnerships with other web3 projects on zkSync to the benefit of both our projects.

3. The FFD token

The FFD is an ERC-20 token built on the zkSync L2 blockchain, leveraging its security and scalability. FFD will be allocated as follows:

FFD ALLOCATION

■ Team ■ Marketing ■ Developer/operations ■ Early Investors (presale) ■ Community ■ Liquidity pool

- 5%
- 10%
- 10%
- 25%
- 25%
- 25%

i. Early Investors - 25%

ii. Liquidity Pool - 25%

iii. Community - 25% (vested)

iv. Development/Operations - 10%

v. Marketing - 10%

vi. Team - 5% (vested)

4. Future plans:

After the initial launch of FFD tokens and our tools, we aim to work towards and release the below in the following order in the near future:

NFT collection with exclusive access - As our community continues to grow and once the time is right, we will release an exclusive NFT collection featuring FastFoodDoge which gives holders special access to our tools and new exclusive features.

Limited Edition Physical Merchandise - Who doesn't want limited edition t-shirts and hoodies with their favorite doge-burger?

Fast Gaming - On-chain mini-games with special rewards for our community members

5. Risks and Considerations:

While FFD aims to be a fun and exciting project, investors and users should be aware of the inherent risks associated with cryptocurrency investments and internet-based projects. The FFD team commits to transparency and diligence in addressing potential challenges and ensuring the long-term success of the project.

6. Conclusion:

By tapping into the viral nature of memes, FFD aims to create a dynamic and engaging ecosystem where users can participate, contribute, and be rewarded. Together, as lovers of all things fast food and doge related, let's all embark on this memetility-powered journey to shape the future of digital currency.