Landing Page

Login
- User enters valid username/pw → Dashboard
- User enters invalid credentials → error message

Sign up form
- User enters valid credentials → Dashboard w/ notification
- User enters invalid credentials → error message
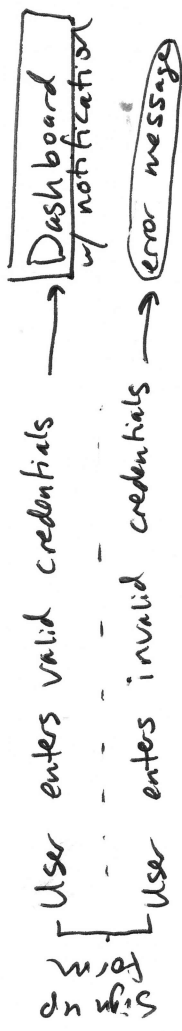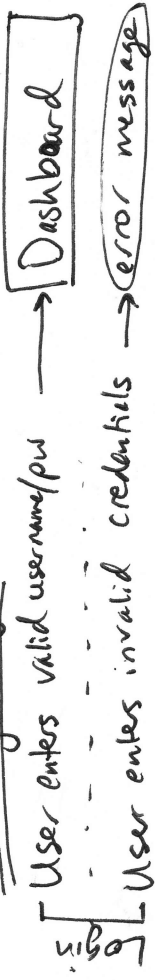
"Invalid credentials"

(Login) password/username not in database or don't match
  ↳ "incorrect username or password"

(Sign up) username already in use
  ↳ " " " "
  passwords don't match
  ↳ " " " "
  password not long enough/too long
  ↳ "password must be between # and # characters"