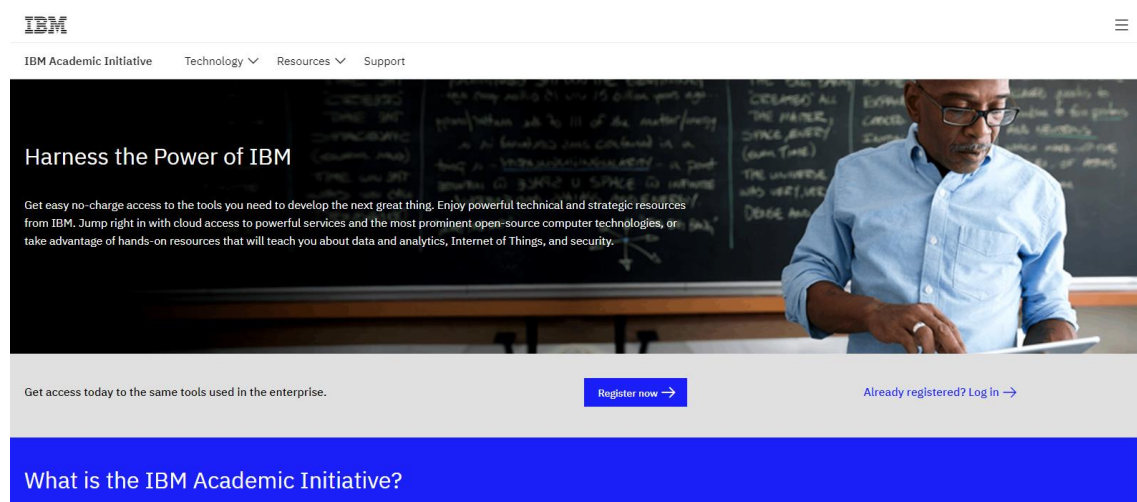


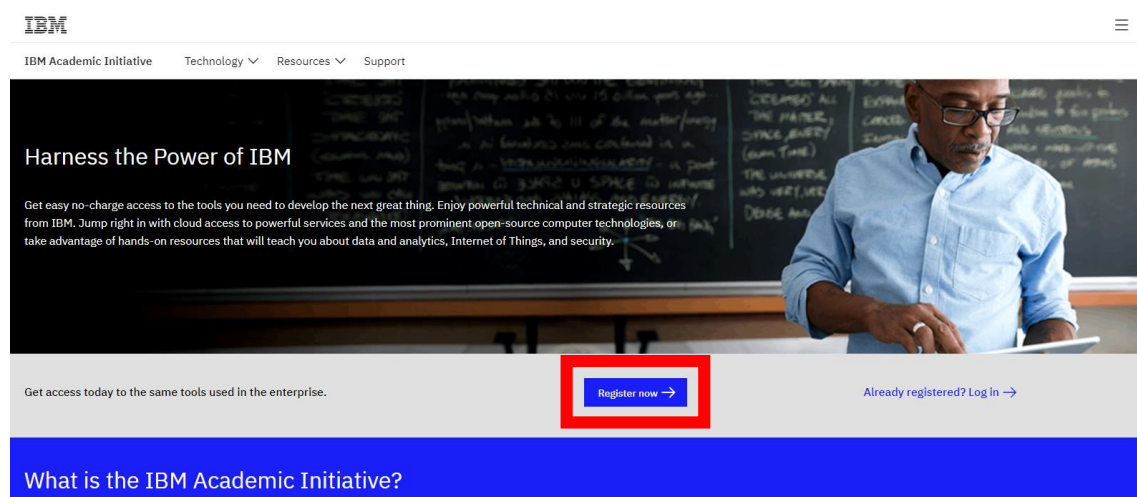
# Solicitud de un código de promoción de IBM Cloud

## Paso 1: Abre la página **IBM Academic Initiative**

(<https://my15.digitalexperience.ibm.com/b73a5759-c6a6-4033-ab6b-d9d4f9a6d65b/dxsites/151914d1-03d2-48fe-97d9-d21166848e65/home>) en tu navegador.



## Paso 2: Regístrate con el botón “Register now”, luego le pedirá su correo institucional de estudiante.





Enter your academic institution issued email to begin

Only the students and faculty of participating academic institutions are eligible to access this website. Please enter your academic institution issued email below to register.

Your academic institution issued email

Submit

Have questions

Find answers in our [frequently asked questions](#)

For questions not covered in our FAQ [please contact us](#)

**Paso 3:** Una vez llenado el registro (Ya sea Student o Faculty), debe de revisar su correo institucional para verificar y validar su inscripción.

**Paso 4:** Nos dirigimos a la página principal de **IBM Academic Initiative** y bajamos a la sección de temas populares y en **IBM Cloud** damos clic en “Learn more” (**Opción a**) También puede dirigirse en la pestaña Technology > IBM Cloud (**Opción b**).

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Cloud skills are required for virtually any career in today's global marketplace. Get hands-on access to the industry's most open standards-based cloud platforms and technologies. Cloud skills are required for virtually any career in today's global marketplace.

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**Opción a**



IBM Academic Initiative

Technology ▾

Resources ▾

Support

IBM Cloud

Data Science

IBM Watson

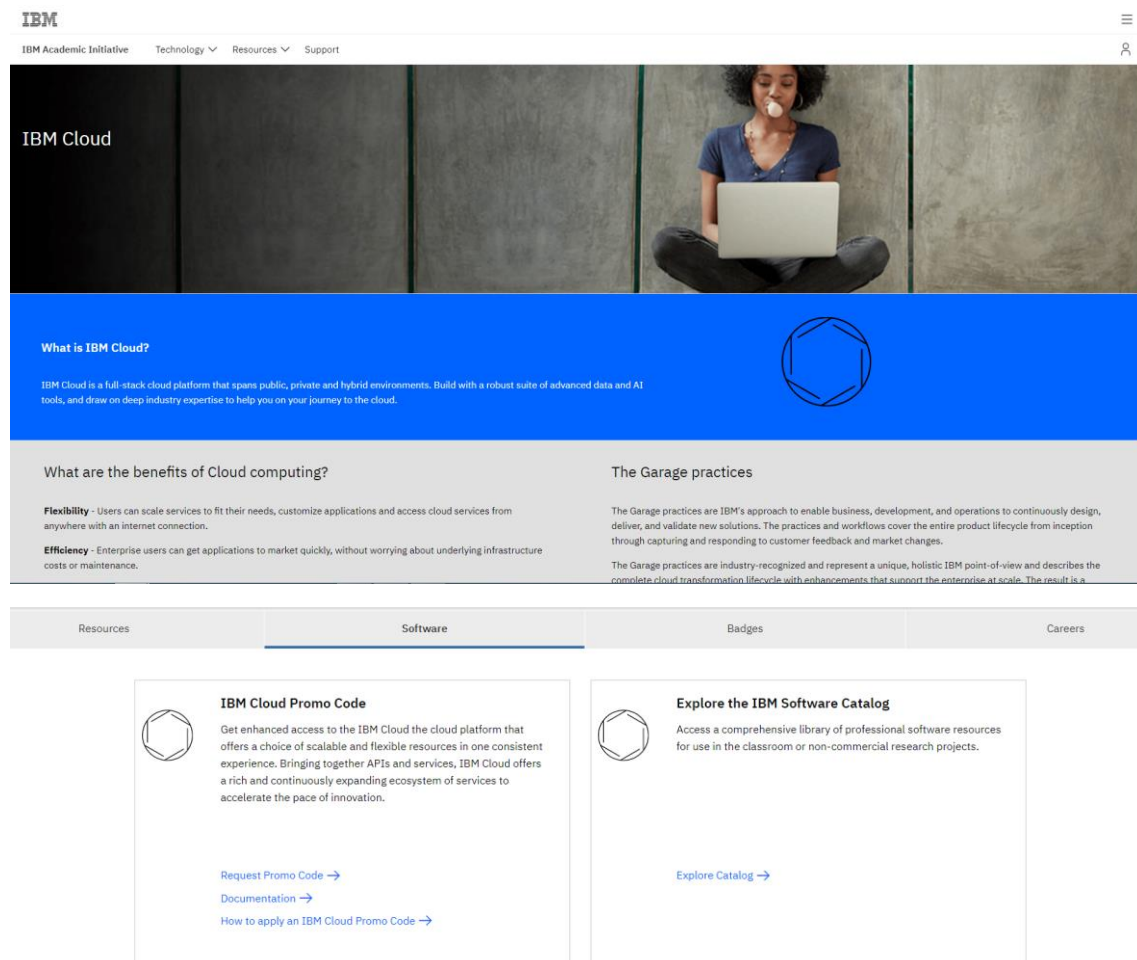
See All

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**Opción b**

**Paso 5:** Para ver nuestro código, debemos de estar en la sección de IBM Cloud y luego dar en la pestaña Software.



**IBM**

IBM Academic Initiative Technology Resources Support

## IBM Cloud

### What is IBM Cloud?

IBM Cloud is a full-stack cloud platform that spans public, private and hybrid environments. Built with a robust suite of advanced data and AI tools, and draw on deep industry expertise to help you on your journey to the cloud.

### What are the benefits of Cloud computing?

**Flexibility** - Users can scale services to fit their needs, customize applications and access cloud services from anywhere with an internet connection.

**Efficiency** - Enterprise users can get applications to market quickly, without worrying about underlying infrastructure costs or maintenance.

### The Garage practices

The Garage practices are IBM's approach to enable business, development, and operations to continuously design, deliver, and validate new solutions. The practices and workflows cover the entire product lifecycle from inception through capturing and responding to customer feedback and market changes.

The Garage practices are industry-recognized and represent a unique, holistic IBM point-of-view and describes the complete cloud transformation lifecycle with enhancements that support the enterprise at scale. The result is a...

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#### IBM Cloud Promo Code

Get enhanced access to the IBM Cloud the cloud platform that offers a choice of scalable and flexible resources in one consistent experience. Bringing together APIs and services, IBM Cloud offers a rich and continuously expanding ecosystem of services to accelerate the pace of innovation.

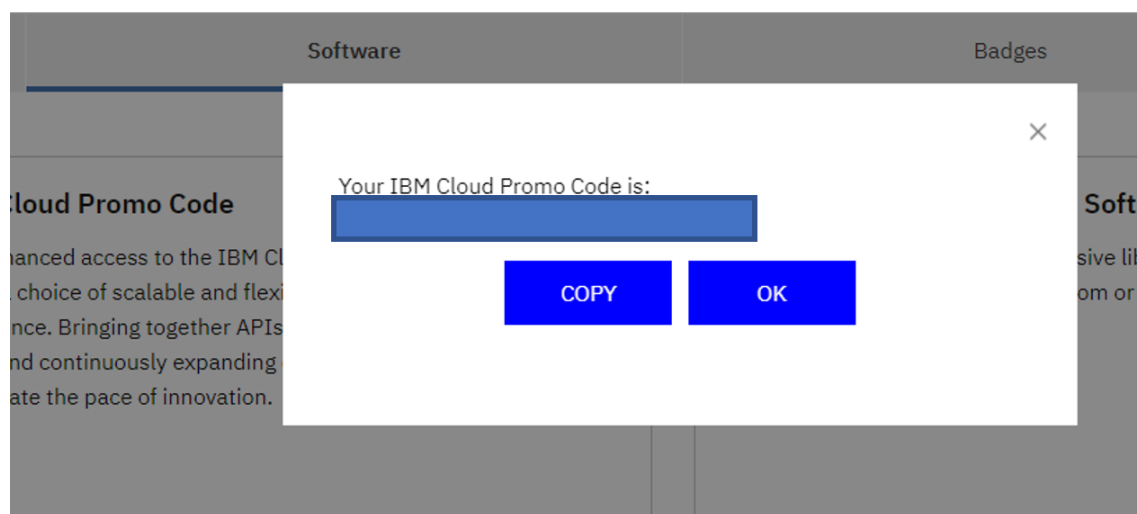
[Request Promo Code →](#)  
[Documentation →](#)  
[How to apply an IBM Cloud Promo Code →](#)

#### Explore the IBM Software Catalog

Access a comprehensive library of professional software resources for use in the classroom or non-commercial research projects.

[Explore Catalog →](#)

**Paso 6:** Para solicitar nuestro código de promoción de IBM Cloud, copiamos el código y lo dejamos al pendiente para registrarlo a su plataforma IBM Cloud (ver manual 2)



Software Badges

### cloud Promo Code

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choice of scalable and flexi  
nce. Bringing together APIs  
nd continuously expanding  
ate the pace of innovation.

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