



Southern
Connecticut
Chapter

invites you to attend a **free**
special session

PR 101 FOR NON-PROFIT ORGANIZATIONS

Come ready to ask every question you have about public relations, communications, marketing and advertising.

- Find out why public relations is important to your work
- Learn proven ways to market your organization to the media, donors and other target audiences
- Learn how to create a successful PR and communications plan

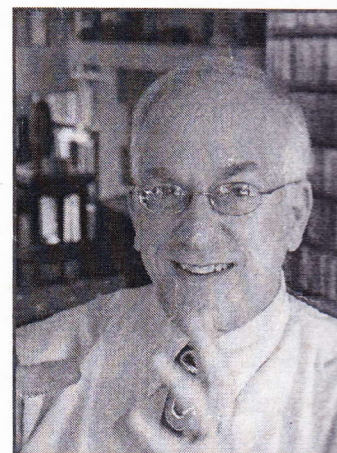
Thursday, September 25, 2008

8:30 am – 1:00 pm

Lunch provided with optional Q&A session afterward.



Edward Downes, Ph.D., M.P.A.
Professor of Public Relations,
Boston University



Mr. Rick Schwartz
Rick Schwartz/StraightTalk

The American Legion

20 Church Street
North Haven, CT 06473

RSVP by September 23 to 203.499.2816 or email Barbara.Arusiewicz@uinet.com and visit us online at www.prsact.org

This event is sponsored by



The Community Foundation
for Greater New Haven

