



Created by:
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"I am Fatchul, interested in data science, data analytics, and Business Intelligence. I am a person who has passion in learning new things about data. I graduated from Geodetic Engineering, UGM and Data Science Bootcamp, Rakamin. I am experienced in working on several projects related to data, be it using queries, supervised learning, to unsupervised learning which can be seen from my github account."

Data Visualization
Using Google Data
Studio & Tableau

Supported by: Rakamin Academy Career Acceleration School www.rakamin.com

Overview



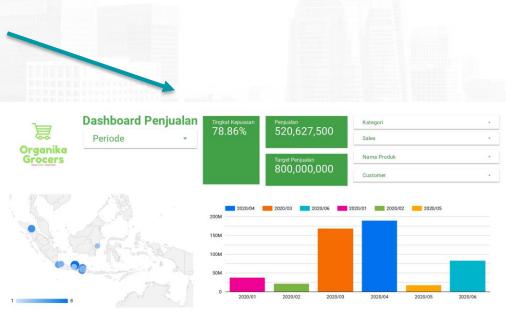
"Sangat penting bagi suatu perusahaan untuk selalu menampilkan hasil olahan data menjadi sebuah visual dashboard yang mudah dibaca oleh user. Pada kesempatan kali ini, saya akan menampilkan hasil visualisasi data menggunakan Google Data Studio, dataset yang digunakan merupakan dataset bersih yang sudah dilakukan proses data cleaning dan preprocessing."

Dashboard Penjualan Menggunakan GDS



https://datastudio.google.com/u/0/reporting/923bd531-5d55-4e07-bc11-ead3f8e2a777/page/VH8BD

4	A	В	С	D	E	F	G	H I	J	K	L
1 Doku	ımen Or	Tanggal Order	Sales	Customer	Kategori	Nama Produk	Penjualan	Tingkat Kepuasa Pembayaran	Kota	Quarter	Periode
2	30	15/01/2020	Agus Setiawan	PT. Agung Makmur	Minuman	Soda	14,000,000.00	81% Transfer	Jakarta		1 2020/01
3	30	15/01/2020	Agus Setiawan	PT. Agung Makmur	Buah	Plum kering	1,050,000.00	65% Transfer	Jakarta		1 2020/01
4	31	20/01/2020	Darmanto Adjie	PT. Kakek Djaya Abadi	Buah	Apel kering	5,300,000.00	97% Kartu KRedit	Surabaya		1 2020/01
5	31	20/01/2020	Darmanto Adjie	PT. Kakek Djaya Abadi	Buah	Pir kering	3,000,000.00	86% Kartu KRedit	Surabaya		1 2020/01
6	31	20/01/2020	Darmanto Adjie	PT. Kakek Djaya Abadi	Buah	Plum kering	350,000.00	66% Kartu KRedit	Surabaya		1 2020/01
7	32		Nayla Subandono	CV. Naga Mas Makmur	Minuman	Chai	2,700,000.00	67% Kartu KRedit	Jakarta		1 2020/01
8				CV. Naga Mas Makmur	Minuman	kopi	9,200,000.00	100% Kartu KRedit	Jakarta		1 2020/01
9	33	30/01/2020		PT. Harian Niagara	Roti	Campur Biskuit Cokelat	2,760,000.00	100% Kartu KRedit	Medan		1 2020/01
10	34	06/02/2020	Agus Setiawan	PT. Kakek Djaya Abadi	Roti	Campur Biskuit Cokelat	1,840,000.00	74% Transfer	Surabaya		1 2020/02
11	35	10/02/2020	Darmanto Adjie	CV Abadi Sentosa	Permen	Cokelat	1,275,000.00	65% Transfer	Balikpapan		1 2020/02
12	36	23/02/2020	Nayla Subandono	CV Sinar Baja Terang	Sup	Sup krim kerang	19,300,000.00	80% Tunai	Semarang		1 2020/02
13	37	06/03/2020	Eko Prasetyo	PT Kultur Indonesia Makmur	Saus	Saus kari	6,800,000.00	63% Kartu KRedit	Malang		1 2020/03
14	38	10/03/2020	Agus Setiawan	PT Adjimas Jaya Perkasa	Minuman	kopi	138,000,000.00	69% Transfer	Pasuruan		1 2020/03
15			Darmanto Adjie	PT. Harian Niagara	Permen	Cokelat	12,750,000.00	76% Transfer	Medan		1 2020/03
16	42	24/03/2020	Lukas Darmadji	PT Niara Butik	Roti	Campur Biskuit Cokelat	920,000.00	66%	Jepara		1 2020/03
17	40	24/03/2020	Nayla Subandono	PT Niara Butik	Minuman	Teh hijau	5,980,000.00	92% Kartu KRedit	Jepara		1 2020/03
18		24/03/2020	Lukas Darmadji	PT Niara Butik	Bumbu	Bumbu Cajun	2,200,000.00	73%	Jepara		1 2020/03
19	42	24/03/2020	Lukas Darmadji	PT Niara Butik	Selai	Boysenberry Spread	2,500,000.00	96%	Jepara		1 2020/03
20	56	03/04/2020	Andreas Nichol	PT Kultur Indonesia Makmur	Permen	Cokelat	1,275,000.00	82% Transfer	Malang		2 2020/04
21	55	05/04/2020	Lukas Darmadji	CV Abadi Sentosa	Minuman	Soda	12,180,000.00	67% Transfer	Balikpapan		2 2020/04
22	48	05/04/2020	Nayla Subandono	PT. Harian Niagara	Roti	Campur Biskuit Cokelat	2,300,000.00	88% Transfer	Medan		2 2020/04
23	48	05/04/2020	Nayla Subandono	PT. Harian Niagara	Saus	Saus kari	10,000,000.00	64% Transfer	Medan		2 2020/04
24	46	05/04/2020	Inne Anneke	CV Senotasa Jaya	Susu	Keju mozzarella	17,400,000.00	92% Transfer	Solo		2 2020/04
25	46	05/04/2020	Inne Anneke	CV Senotasa Jaya	Mie	Ravioli	19,500,000.00	64% Transfer	Solo		2 2020/04
26	50	05/04/2020	Agus Setiawan	PT Niaga Mas Makmur	Roti	Scones	2,000,000.00	80% Tunai	Jepara		2 2020/04
27	51	05/04/2020	Agus Setiawan	PT Perlindungan Garda Depan	Daging Kaleng	Daging kepiting	5,520,000.00	100% Kartu KRedit	Banten		2 2020/04
28	51	05/04/2020	Agus Setiawan	PT Perlindungan Garda Depan	Minyak	Minyak zaitun	5,337,500.00	95% Kartu KRedit	Banten		2 2020/04
29		05/04/2020 cet1 Sheet	Anus Setiawan S compatibility view	PT Perlindungan Garda Depan	Sup	Sup krim kerang	2,895,000.00	66% Kartu KRedit	Banten		2 2020/04



	Kategori	Penjualan -	% Penjualan		Sales	Penjual	% Penjualan		Nama Pro	Penjua	% Penjualan		Customer	Penjualan *	% Penj
1.	Minuman	226,360,0	43.48%	1.	Agus Setia	199,742,	38.37%	1.	kopi	149,500,	28.72%	1.	PT Adjimas Jaya Perka	154,325,000	29.64%
2.	Selai	57,400,000	11.03%	2.	Lukas Dar	65,610,000	12.6%	2.	Soda	68,180,0	13.1%	2.	PT Kultur Indonesia Ma	80,075,000	15.38%
3.	Buah	37,125,000	7.13%	3.	Dewi Ratna	63,780,000	12.25%	3.	Selai jeruk	32,400,0	6.22%	3.	PT. Harian Niagara	46,830,000	8.99%
4.	Susu	31,320,000	6.02%	4.	Nayla Suba	62,780,000	12.06%	4.	Keju mozzar	31,320,0	6.02%	4.	PT. Kakek Djaya Abadi	45,690,000	8.78%
5.	Sup	27,985,000	5.38%	5.	Darmanto	57,875,000	11.12%	5.	Sup krim ker	27,985,0	5.38%	5.	CV Senotasa Jaya	37,865,000	7.27%
6.	Saus	26,000,000	4.99%	6.	Inne Anneke	37,865,000	7.27%	6.	Saus kari	26,000,0	4.99%	6.	PT Perlindungan Garda	36,252,500	6.96%
7.	Permen	25,500,000	4.9%	7.	Andreas Ni	26,175,000	5.03%	7.	Cokelat	25,500,0	4.9%	7.	CV Abadi Sentosa	29,055,000	5.58%
8.	Daging Kal	22,080,000	4.24%	8.	Eko Prasetyo	6,800,000	1.31%	8.	Boysenberry	25,000,0	4.8%	8.	CV Sinar Baja Terang	25,500,000	4.9%
٥	Min	10 500 000 1 - 14 /	14 < > 75%			1-8	/8 < >	٥	Doning koniti	22 nen n 1 - 23 /	23 < >	0	DT Anuna Malmur	1 - 14 / 14	()

Dashboard Covid-19 Menggunakan GDS

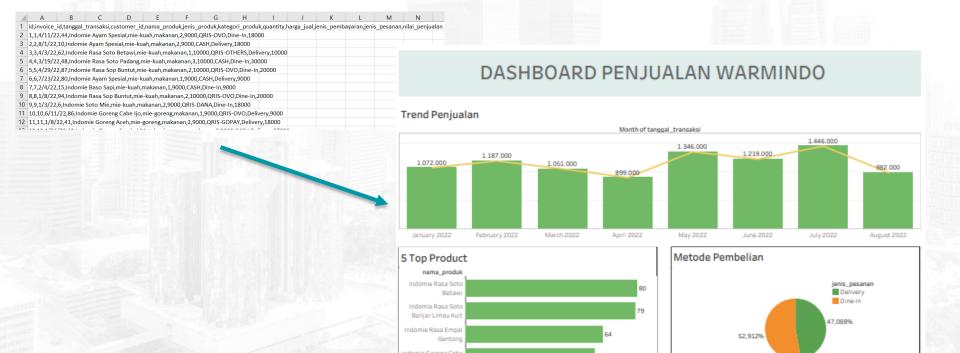


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## O. M. Ord John St. 1			3	0	0	3	3		0	0					18	9					
## 0.98 0.9 0 0 0 1 0 0 3 Projects James Bart Indoornes And James UTC-070 (Greats M.) 1 5 64 1 1 1 1 1 1 1 1 1	#### ID-JK		2	0	0	2	5		0	0	5 Province		Jawa			5					
## D.M. Col. Marks 2 0 0 2 7 7 0 0 9 7 Province 00 Jahru Indoorsis Asia January UC-070 Glovesh M. 1 5 44 287 1	### IDN	Indonesia	2	0	0	2	2		0	0	2 Country	Indonesia Asia			416	98	7230	8488			
FIN Molecular 0 0 0 2 0 0 2 0 0 2 0 0	### ID-JB	Jawa Bara	0	0	0	0	3		0	0	3 Province	Jawa Bara Indonesia Asia	Jawa	UTC+07:00	18	9	627	645			
## 0.98 Java Bare 1 2 0 0 4 1 0 3 Protectic Java Bare 1 1 5 4 7 6 7 7 6 7 7 7 6 7 7	## ID-JK	DKI Jakarti	2	0	0	2	7		0	0	7 Province	DKI Jakarti Indonesia Asia	Jawa	UTC+07:0(Daerah Kh	1						
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Total Confirmed Cases 55,715 2,831 Total Confirmed Cases 158 158 158 159 January New Cases 158 158 158 158 158 158 158 15																				Jana Sen Indianala Sea	Papua New Gulnea Arches
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Dasboard Penjualan dengan Tableau





indomie Kari Ayam

Business Performance Dashboard Using Power BI



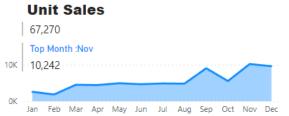
Dataset

Α	В	С	D	E	F	G	Н	1	J	K	L		M	N	0	Р	
Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	State	Postal Co	de i	Region	Product ID	Category	Sub-Category	Product Name
	1 CA-2016-152156	08/11/2016	11/11/2016	Second Class	CG-12520	Claire Gute	Consumer	United State	s Henderson	Kentucky	4	2420 9	South	FUR-BO-10001798	Tools	Bookcases	Bush Somerset Collection Bookca
	2 CA-2016-152156	08/11/2016	11/11/2016	Second Class	CG-12520	Claire Gute	Consumer	United State	s Henderson	Kentucky	4	2420 9	South	FUR-CH-10000454	Tools	Chairs	Hon Deluxe Fabric Upholstered St
	3 CA-2016-138688	12/06/2016	16/06/2016	Second Class	DV-13045	Darrin Van Huff	Corporate	United State	Los Angeles	California	9	0036 ١	West	OFF-LA-10000240	Office Supplies	Labels	Self-Adhesive Address Labels for
	4 US-2015-108966	11/10/2015	18/10/2015	Middle	SO-20335	Sean O'Donnell	Consumer	United State	Fort Lauderd	Florida	3	3311 9	South	FUR-TA-10000577	Tools	Tables	Bretford CR4500 Series Slim Rect
	5 US-2015-108966	11/10/2015	18/10/2015	Middle	SO-20335	Sean O'Donnell	Consumer	United State	Fort Lauderd	Florida	3	3311 9	South	OFF-ST-10000760	Office Supplies	Storage	Eldon Fold 'N Roll Cart System
	6 CA-2014-115812	09/06/2014	14/06/2014	Middle	BH-11710	Brosina Hoffman	Consumer	United State	Los Angeles	California	9	0032 ١	West	FUR-FU-10001487	Tools	Furnishings	Eldon Expressions Wood and Pla
	7 CA-2014-115812	09/06/2014	14/06/2014	Middle	BH-11710	Brosina Hoffman	Consumer	United State	Los Angeles	California	9	0032 ۱	West	OFF-AR-10002833	Office Supplies	Art	Newell 322
	8 CA-2014-115812	09/06/2014	14/06/2014	Middle	BH-11710	Brosina Hoffman	Consumer	United State	Los Angeles	California	9	0032 ۱	West	TEC-PH-10002275	Technology	Phones	Mitel 5320 IP Phone VoIP phone
	9 CA-2014-115812	09/06/2014	14/06/2014	Middle	BH-11710	Brosina Hoffman	Consumer	United State	Los Angeles	California	9	0032 ١	West	OFF-BI-10003910	Office Supplies	Binders	DXL Angle-View Binders with Lo
	10 CA-2014-115812	09/06/2014	14/06/2014	Middle	BH-11710	Brosina Hoffman	Consumer	United State	Los Angeles	California	9	0032 \	West	OFF-AP-10002892	Office Supplies	Appliances	Belkin F5C206VTEL 6 Outlet Surg
	11 CA-2014-115812	09/06/2014	14/06/2014	Middle	BH-11710	Brosina Hoffman	Consumer	United State	Los Angeles	California	9	0032 ١	West	FUR-TA-10001539	Tools	Tables	Chromcraft Rectangular Confere
	12 CA-2014-115812	09/06/2014	14/06/2014	Middle	BH-11710	Brosina Hoffman	Consumer	United State	Los Angeles	California	9	0032 ١	West	TEC-PH-10002033	Technology	Phones	Konftel 250 Conference phone -
	13 CA-2017-114412	15/04/2017	20/04/2017	Middle	AA-10480	Andrew Allen	Consumer	United State	Concord	North Carolin	1 2	8027 9	South	OFF-PA-10002365	Office Supplies	Paper	Xerox 1967
	14 CA-2016-161389	05/12/2016	10/12/2016	Middle	IM-15070	Irene Maddox	Consumer	United State	Seattle	Washington	9	8103 \	West	OFF-BI-10003656	Office Supplies	Binders	Fellowes PB200 Plastic Comb B
	15 US-2015-118983	22/11/2015	26/11/2015	Middle	HP-14815	Harold Pawlan	Home Office	United State	Fort Worth	Texas	7	6106	Central	OFF-AP-10002311	Office Supplies	Appliances	Holmes Replacement Filter for H
	16 US-2015-118983	22/11/2015	26/11/2015	Middle	HP-14815	Harold Pawlan	Home Office	United State	Fort Worth	Texas	7	6106	Central	OFF-BI-10000756	Office Supplies	Binders	Storex DuraTech Recycled Plast
	17 CA-2014-105893	11/11/2014	18/11/2014	Middle	PK-19075	Pete Kriz	Consumer	United State	s Madison	Wisconsin	5	3711 (Central	OFF-ST-10004186	Office Supplies	Storage	Stur-D-Stor Shelving, Vertical 5-
	18 CA-2014-167164	13/05/2014	15/05/2014	Second Class	AG-10270	Alejandro Grove	Consumer	United State	West Jordan	Utah	8	4084 \	West	OFF-ST-10000107	Office Supplies	Storage	Fellowes Super Stor/Drawer
	19 CA-2014-143336	27/08/2014	01/09/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United State	San Francisc	California	9	4109 \	West	OFF-AR-10003056	Office Supplies	Art	Newell 341
	20 CA-2014-143336	27/08/2014	01/09/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United State	San Francisc	California	9	4109 \	West	TEC-PH-10001949	Technology	Phones	Cisco SPA 501G IP Phone
	21 CA-2014-143336	27/08/2014	01/09/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United State	San Francisc	California	9	4109 \	West	OFF-BI-10002215	Office Supplies	Binders	Wilson Jones Hanging View Bin
	22 CA-2016-137330	09/12/2016	13/12/2016	Middle	KB-16585	Ken Black	Corporate	United State	s Fremont	Nebraska	6	8025 (Central	OFF-AR-10000246	Office Supplies	Art	Newell 318
	23 CA-2016-137330	09/12/2016	13/12/2016	Middle	KB-16585	Ken Black	Corporate	United State	s Fremont	Nebraska	6	8025	Central	OFF-AP-10001492	Office Supplies	Appliances	Acco Six-Outlet Power Strip, 4' (
	24 US-2017-156909	16/07/2017	18/07/2017	Second Class	SF-20065	Sandra Flanagan	Consumer	United State	s Philadelphia	Pennsylvania	1	9140 E	East	FUR-CH-10002774	Tools	Chairs	Global Deluxe Stacking Chair, G
	25 CA-2015-106320	25/09/2015	30/09/2015	Middle	EB-13870	Emily Burns	Consumer	United State	Orem	Utah	8	4057 \	West	FUR-TA-10000577	Tools	Tables	Bretford CR4500 Series Slim Red
	26 CA-2016-121755	16/01/2016	20/01/2016	Second Class	EH-13945	Eric Hoffmann	Consumer	United State	Los Angeles	California	9	0049 \	West	OFF-BI-10001634	Office Supplies	Binders	Wilson Jones Active Use Binder
	27 CA-2016-121755	16/01/2016	20/01/2016	Second Class	EH-13945	Eric Hoffmann	Consumer	United State	s Los Angeles	California	9	0049 \	West	TEC-AC-10003027	Technology	Accessories	Imation 8GB Mini TravelDrive U
	28 US-2015-150630	17/09/2015	21/09/2015	Middle	TB-21520	Tracy Blumstein	Consumer	United State	s Philadelphia	Pennsylvania	1	9140 E	East	FUR-BO-10004834	Tools	Bookcases	Riverside Palais Royal Lawyers
	29 US-2015-150630	17/09/2015	21/09/2015	Middle	TB-21520	Tracy Blumstein	Consumer	United State	s Philadelphia	Pennsylvania	1	9140 E	East	OFF-BI-10000474	Office Supplies	Binders	Avery Recycled Flexi-View Cove
	30 US-2015-150630	17/09/2015	21/09/2015	Middle	TB-21520	Tracy Blumstein	Consumer	United State	s Philadelphia	Pennsylvania	1	9140 E	East	FUR-FU-10004848	Tools	Furnishings	Howard Miller 13-3/4" Diamete
	31 US-2015-150630	17/09/2015	21/09/2015	Middle	TB-21520	Tracy Blumstein	Consumer	United State	s Philadelphia	Pennsylvania	1	9140 E	East	OFF-EN-10001509	Office Supplies	Envelopes	Poly String Tie Envelopes
	32 US-2015-150630		21/09/2015		TB-21520	Tracy Blumstein			s Philadelphia			9140		OFF-AR-10004042			BOSTON Model 1800 Electric Pe
	33 US-2015-150630	17/09/2015	21/09/2015	Middle	TB-21520	Tracy Blumstein	Consumer	United State	s Philadelphia	Pennsylvania	1	9140 E	East	OFF-BI-10001525	Office Supplies	Binders	Acco Pressboard Covers with Sto
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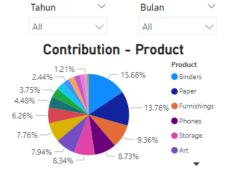
Business Performance Dashboard Using Power BI



Business Performance Dashboard



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	\$50	08,26	56.9									
	Тор	Mor	nth :D	ec								
\$50K	\$72	2,98	3.6	 \	^	_			^			
\$0K	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec



Product	Quantity	Revenuee	Profit	GPM (%)
Copiers	422	1,183,943.85	\$99,365.8	8.39%
Phones	5 ,873	2,918,735.27	<mark>\$79,677</mark> .8	2.73%
Accessories	5,220	1,581,304.76	\$75,908 .5	4.80%
Paper	9,255	699,872.90	\$61,6 <mark>1</mark> 3.3	8.80%
Binders	10,548	1,662,899.11	<mark>\$50,9</mark> 07.4	3.06%
Chairs	4,208	2,971,481.89	\$ <mark>49,5</mark> 11.1	1.67%
Storage	5 ,607	1,955,378.86	<mark>\$38</mark> ,591.4	1.97%
Appliances	3,011	958,662.05	\$32,025.1	3.34%
Furnishings	6,295	814,102.64	<mark>\$2</mark> 3,864.2	2.93%
Envelopes	1,642	134,756.78	<mark>\$</mark> 12,874.0	9.55%
Art	5 ,341	235,977.36	\$ <mark>11,571.2</mark>	4.90%
Labels	2,522	130,707.15	\$ <mark>10,105.6</mark>	7.73%
Fasteners	1,625	29,674.61	\$1,732.1	5.84%
Machines	814	1,682,753.35	\$1,308.3)	-0.08%
Supplies	1,148	393,104.80	\$2,433.8)	-0.62%
Bookcases	1,547	1,037,766.28	\$4,891.2)	-0.47%
Tables	2,192	1,982,865.99	(\$30,847.2)	-1.56%
Total	67,270	20,373,987.66	\$508,266.9	2.49%

