

Ameer Muhammed N

Digital Marketing Specialist

About Me

Results-driven digital marketer with 5 years of experience in executing impactful campaigns. Proven expertise in boosting brand visibility, generating leads, and driving engagement. Skilled in performance marketing, SEO, social media, content creation, and data-driven strategies.

Contact

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- <https://linkedin.com/in/ameermn/>

Notable brand collaborations



Languages

- English - Conversant
- Malayalam - Native/Fluent
- Tamil - Conversant
- Hindi - Beginner

Education

- Bachelor of Commerce
Mahatma Gandhi University
2019 - 2022
- Digital Marketing and SEO
Spyrosys Software Solutions Kochi
2020

Experience

- Senior Digital Marketing Manager
William Tell Productions
Feb 2025 - Present
 - Led digital campaigns across social, Google Ads, and influencer marketing in India and Dubai
- Digital Marketing Specialist/Lead
Turrino Advertising
Nov 2023 - Jan 2025
 - Led digital campaigns for MNCs, boosting brand visibility with social media, Google Ads, and lead generation.
 - Executed successful influencer marketing in local and Dubai markets, driving high engagement and growth.
 - Optimized marketing strategies to deliver measurable results and ROI.
- Digital marketing Executive
Bright Communications
May 2022 - Oct 2023
 - Spearheaded successful lead generation campaigns with strong ROI for FMCG and hospital clients.
- Digital marketing Executive
RTRO Digital
Oct 2020 - Apr 2022
 - Created engaging content, including meme marketing and social media contests, achieving high success rates.
 - Implemented effective SEO strategies, managed influencer marketing, and handled the content creation team as team lead and created strategies for clients.
- Digital Marketing Intern
Spyrosys Software Solutions Kochi
Feb 2020 - Sep 2020
 - Gained hands-on experience in social media marketing, Google Ads, and SEO, contributing to successful campaigns.

Skills

- Social Media Marketing
- Performance Marketing
- Influencer marketing
- google ads
- Seo

Portfolio & Projects

[Behance Link](#)