

Fathiannisa

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WORK EXPERIENCE

Freelance

July 2024 - present

Data Entry & Analyst

- Collected, cleaned, and organized HR data on employee tasks, work hours, project completion, and salaries using Excel and SQL.
- Performed exploratory data analysis on salary trends and task distribution using Python (pandas, matplotlib).
- Developed interactive dashboards in Excel and Tableau to support data-driven HR decision-making and strategy.

PT Tiga Pilar Familia

Apr 2023 - present

Graphic Designer and Social Media Specialist Support

- Analyzed social media performance metrics and trends to guide data-driven design and content strategies.
- Collaborated with the team to interpret insights from social media analytics, adjusting visual assets to align with audience preferences and brand standards.
- Managed and tracked design project outcomes, ensuring alignment with marketing KPIs and campaign goals.

Indonesia Research Institute for Tea and Cinchona

Nov - Dec 2022

Internship – Research Assistant (Plant Protection)

- Collected and analyzed data on tea plant pests to develop eco-friendly attractants.
- Managed data entry and applied statistical analysis to draw insights.
- Streamlined and drafted data-driven findings for publication in national journals on; [Journal of Tea and Cinchona Science](#)

PT Freeport Indonesia

Aug - Oct 2022

Internship – Field Assistant of Senior Plantation Developer

- Collected and analyzed data on Papuan farmers' agricultural practices to identify opportunities for improving income through pilot projects.
- Used data insights to develop creative solutions that enhanced farm productivity and profitability.
- Collaborated with local farmers and technicians, gathering field data to monitor project progress and outcomes.
- Communicated with supervisors to share data-driven insights on challenges and progress in the pilot project.

EDUCATION

Universitas Padjadjaran

Aug 2018 - July 2022

Bachelor's Degree, Agrotechnology

TRAINING/CERTIFICATION

Google Data Analytics Professional – Coursera

Sept – Dec 2024

Gained skills in; Data cleaning and organization using Excel and Google Sheets, Creating visualizations with Tableau and, Analyzing data with basic SQL and basic statistical methods, Interpreting data to generate actionable insights and reports.

Basic Python Programming – Pacmann Academy

Feb – April 2025

Completed an 8-week training on Python for data processing, covering branching, loops, functions, object-oriented programming (OOP), and data structures. Gained hands-on experience in debugging, version control (Git/GitHub), and solving real-world cases using Python for data analysis.

ACHIEVEMENT

- Funded Research on Student Creativity Program - Exact Sciences Research 2021 by Directorate of Learning and Student Affairs (DIKTI)
- The Most Outstanding Staff Science and Technology Department of the Year 2020 by International Association of Students in Agricultural and Related Sciences (IAAS)
- 1st Place of National Creative Poster Contest on Plant Protection Day 2020 by Plant Clinic, Plant Disease and Pest Department, Faculty of Agriculture, Padjadjaran University
- 1st Contingent of Dean Cup on Student Creativity Program 2018 by Brawijaya University
- 1st Place of Innovation Creation Competition 2016 by Regional Research and Development Agency of Banten Province (LITBANG Banten)

VOLUNTEER EXPERIENCE

- *Facilitator* to help the deaf-mute children to celebrate The Independence Day of Indonesia at Panti Sosial Bina Rungu Wicara (PSBRW), Bambu Apus Jakarta Timur – August 2024
- *Planting 350 mangrove seedlings in Mangrove Forest PIK and reduce pollution campaign* in collaboration with Institute for Essential Services Reform (IESR) – March 2024
- *Supported the global Trash Hero volunteer movement*, which works for a clean world, free from plastic pollution for event “Clean Up-132 Jakarta” – January 2024
- *Supported the development fund activities* for event "Fun Run, Fun Art, Development Funds" to be implemented in environmental and health education among children at Madrasah Miftakhul 'Ulum in Purworejo, Central Java – August 2023
- *Facilitator* to help the community creating a sustainable city and reduce food waste for event “Piknik Jaga Bumi”. Collaborative event of WRI Indonesia, Cities4Forests, Sustainable Food System Coalition (KSPL), and Clean Air Catalyst to celebrate Earth Day – May 2023
- *Graphic Designer* for Instagram @mariBahasa (Indonesia's #1tech-enabled platform in Turkey aims to help Indonesian students in learning Turkish language/culture – from January until March 2021
- *Teaching Assistant* in SDN WONOREDJO, Malang in collaboration with Student Executive Board Faculty of Agriculture, Brawijaya University – October 2019