

Principle of UI Design

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Fully-Fledged Homepage

1. Navigation Bar

Present at the top with links to Home, About, Skills, Services, Blogs, and Contact Us.

Intuitive & consistent, helping users navigate easily.

2. Hero Section

Includes a profile image, a greeting headline (“Hey I’m Amelia, I’m a Developer”), and a brief intro text.

A “Download CV” button adds a clear call to action.

3. About Section

Introduces “Amelia” with a placeholder text.

This will ideally expand to highlight education, experience, and values.

4. Portfolio/Gallery Section

Though not visible in the screenshot, you can add a section showcasing screenshots, project cards, or hover effects on thumbnails.

5. Contact Section

A “Contact Us” link exists in the nav bar and should lead to a contact form or contact information.

Deliberate Color Palette

Color Scheme Used:

- Analogous Scheme: Warm beige, brown, and tan tones dominate the interface.
- These colors are side-by-side on the color wheel and provide a natural, harmonious feel.

Rationale:

- Warm tones promote approachability and professionalism.
- These hues reflect a calm and focused personality, suitable for a developer's personal site.

Comprehensive Style Guide

- Primary Colors: Beige/Tan (#f5e9dc): Background color, soft and minimal.
- Brown (#5c4033 / #8b4513): Used for headers and CTA buttons — suggests reliability and confidence.

Psychological Impact:

- Beige: Neutral, clean, welcoming.
- Brown: Stability, warmth, and a sense of groundedness -perfect for a trusted developer portfolio.

Accessibility Considerations:

Contrast Ratios:

Text on background uses dark brown on light beige — meets WCAG contrast standards.

Buttons and links are darker with white or beige text — ensuring legibility.

Color Use Strategy:

- Text: Dark brown or black for contrast
- Buttons: Dark brown background with white text — visually distinct and inviting
- Links: Highlighted and often underlined or styled with hover effects
- Background: Light beige, soft on the eyes and does not compete with content.