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time to boom.

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marketing & business solution

scroll down to know who we are!

joke.

We've been awarded the prize of the best medical website in the MENA for DMI and it was awarded by Mohammed Bin Rashid Al Maktoum in 2016

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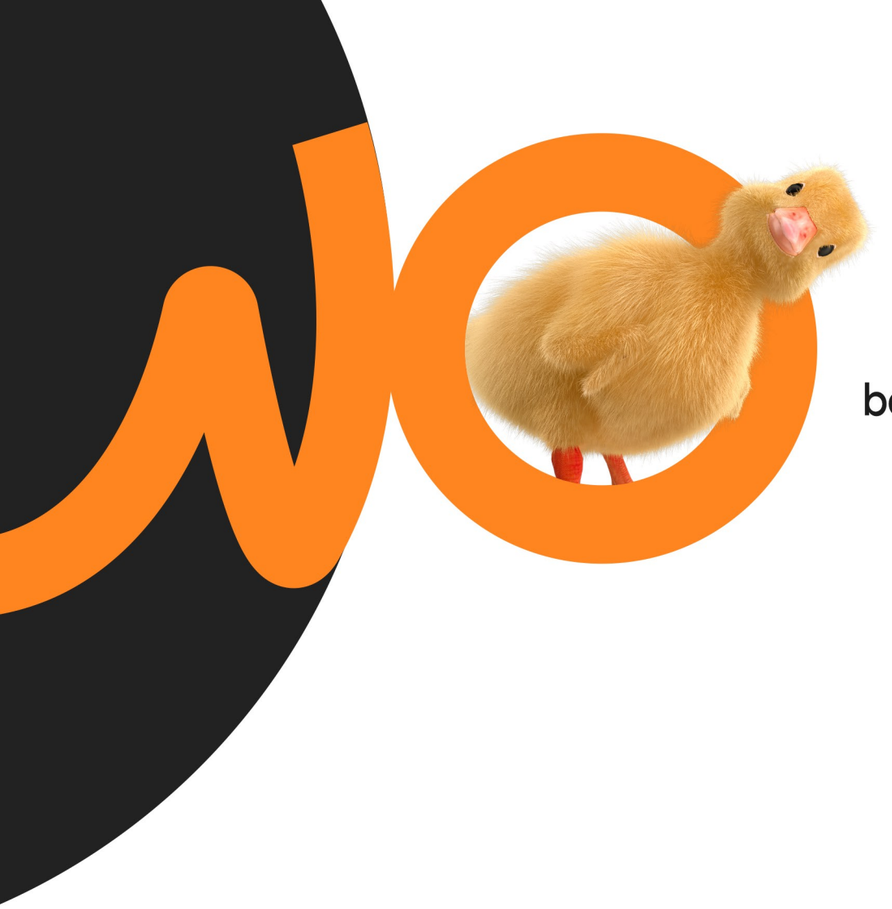

beginners.

We are a creative digital agency.
Since 2010, we've been taken to a whole new height with all the successes in all these years.
As a passionate and self-motivated team, We have been working with **300 clients and 100 projects**.

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game.

We take your business very seriously, no game!
The equation is: **creativity + dedication = profit**.
our team, with growth hacking specialized skills, will maintain your objectives in a measurable and improvable track.

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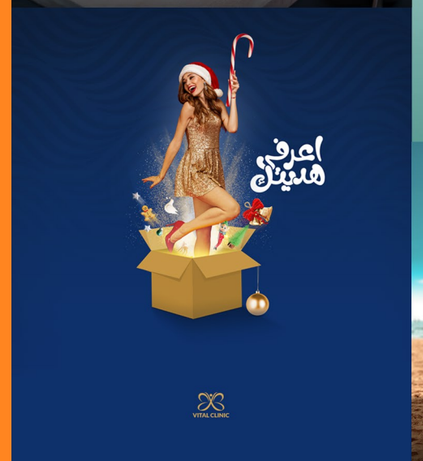

services.

Listing **services** makes us a seller
But we don't sell products **we solve problems!**

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- **Web & App Development**

When your business doesn't have credibility and you can't save time & money or you can't position yourself and stay in control of your brand, we'll solve this problem.
Our geeks made more than 50 websites for different industries like Healthcare E-Commerce, Hypermarkets.. Etc.

- **SEO**

After developing your website we'll help you to be at the top rank of your industry and the leader between your competitors on the search engine platforms.

- **Social Media**

You can build engagement, but you can't generate loyal fan base program to generate leads and make brand awareness.
We'll make this happen through more than 7 social media platforms

- **SEM**

If your problem exists in reaching potential customers at the perfect time and place. Our heroes will solve this by their planning and keywords search to achieve the lowest cost with the best quality by optimizing our online campaigns and media plans.

- **Media Production**

If you have a problem in media content production phases our media production team will be responsible for everything from the initial concept of the project to completion. The company helps with the concept, scripting, scheduling, casting and more. we supervise filming and keep projects on point.
we are in the business of getting the project from start to finish and ensuring client satisfaction.

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WEB & APP DEVELOPMENTS

Sample of our web development work for Dr. Rasha Tarif Professor of Pediatrics and Consultant Pediatric Endocrinologist.
Find more samples at www.innovato-eg.net

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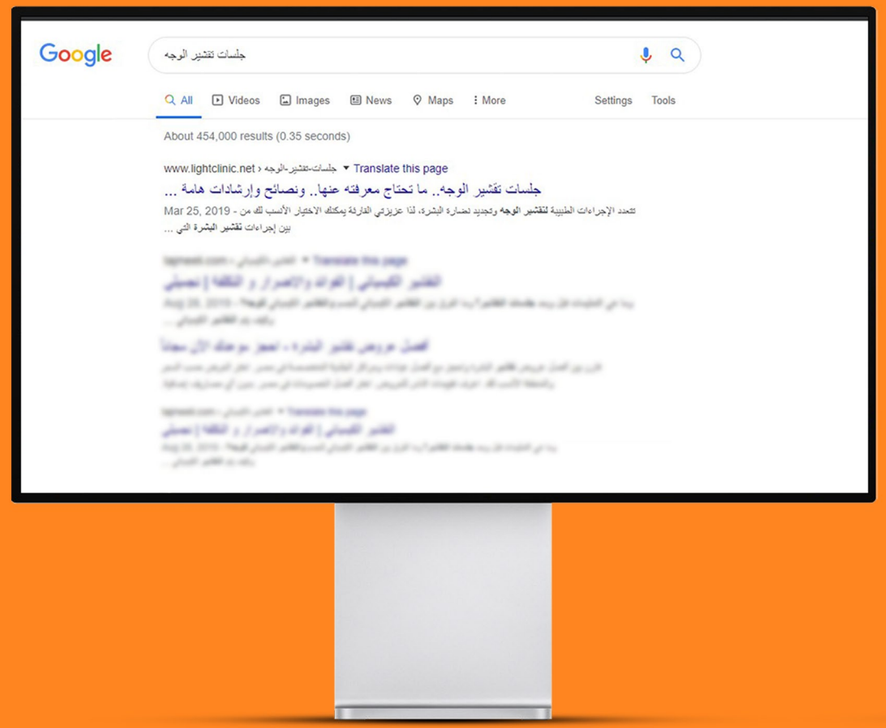
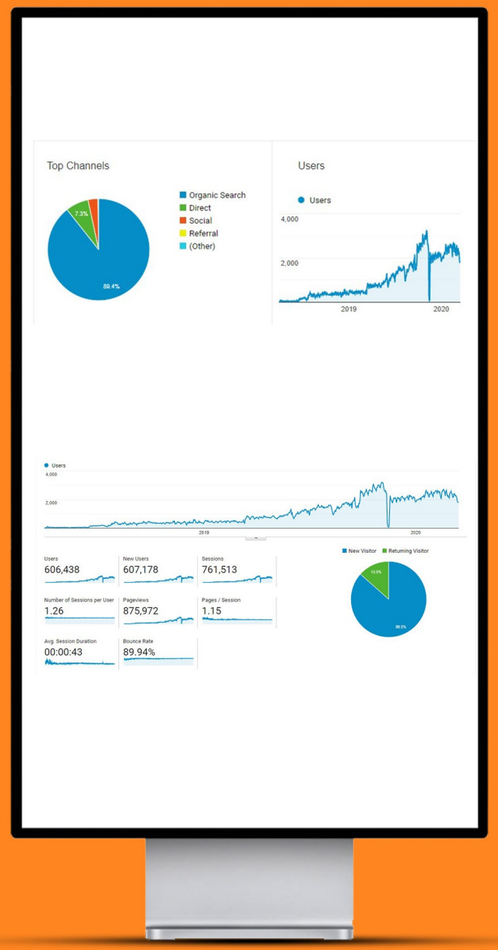
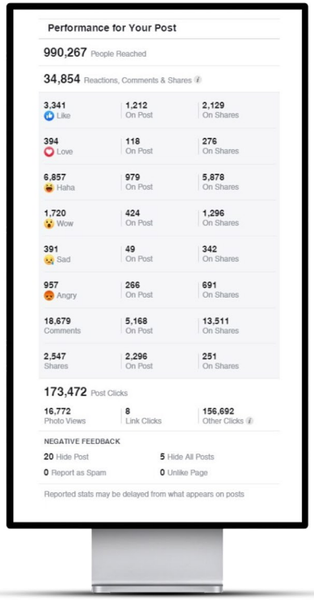
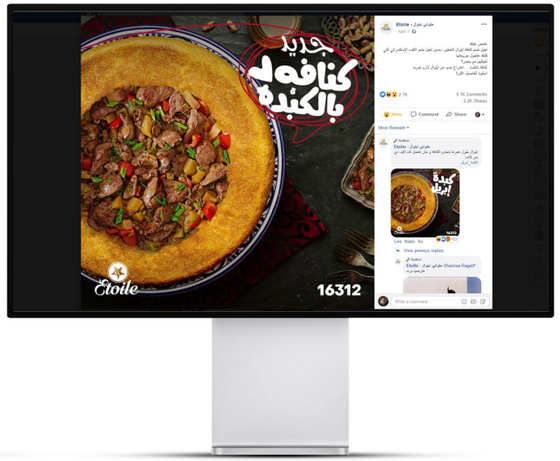


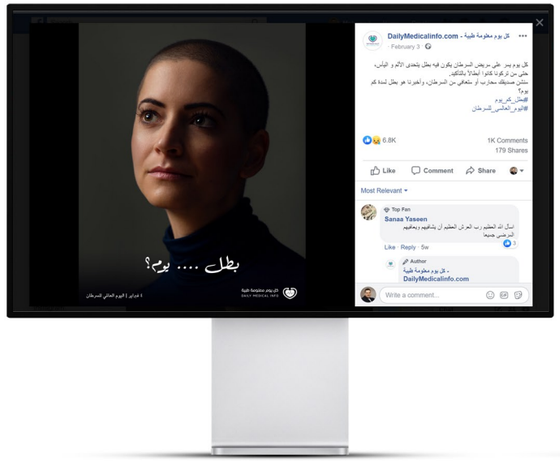


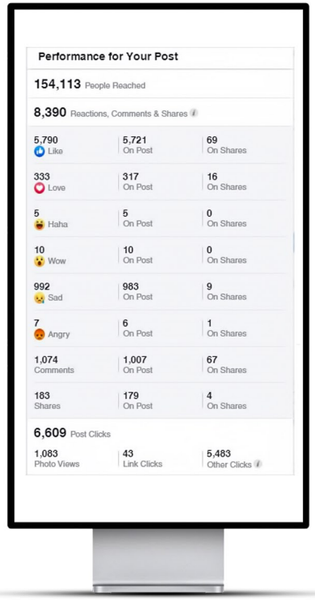
SEO

Face peeling results top ranked to our client Light Clinic.
Check our results graph.









Social Media

Sample of posts that went viral organically

1. Part of the interactive campaign #بطل_كم _يوم made for daily medical info on World Cancer Day.
We were astonished with all the inspirational and very emotional stories that were shared with us.

2. Etoile April Fools' Day post #كبدة_ابريل it went viral and boomed across social media channels and newspapers wrote about it!!

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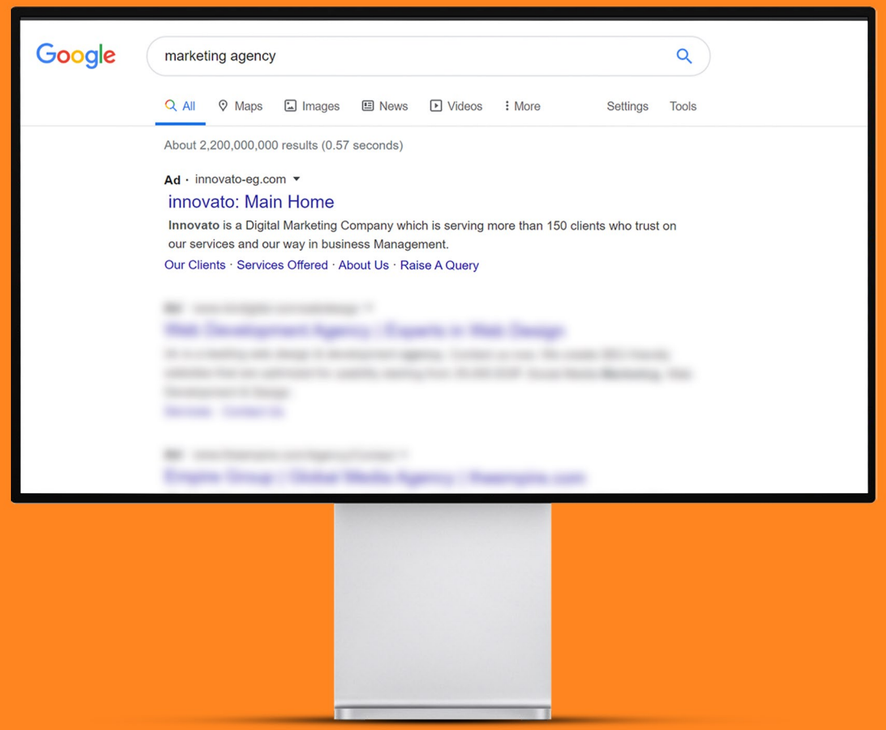
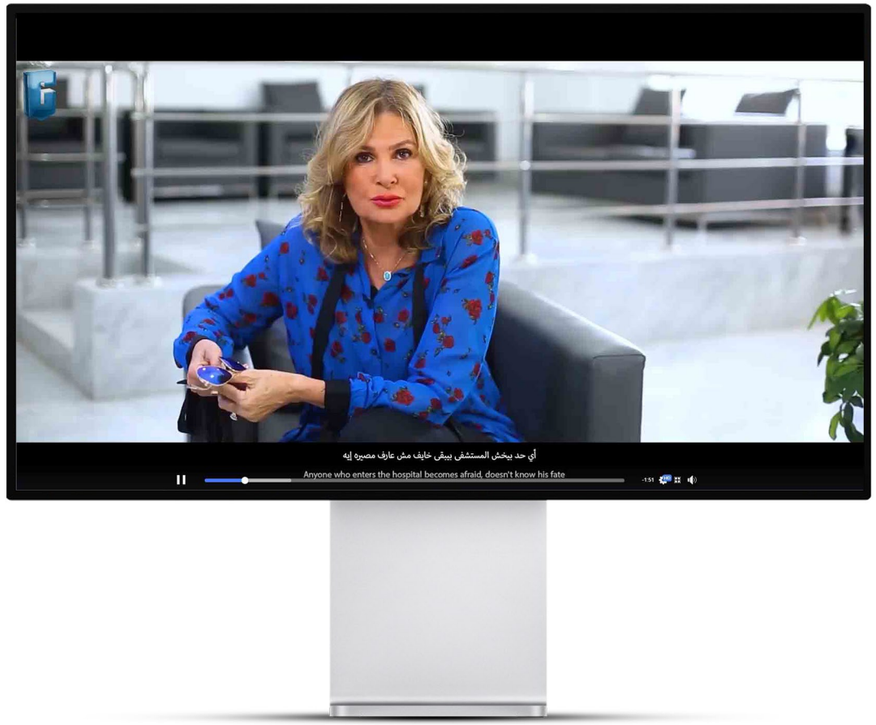


SEM

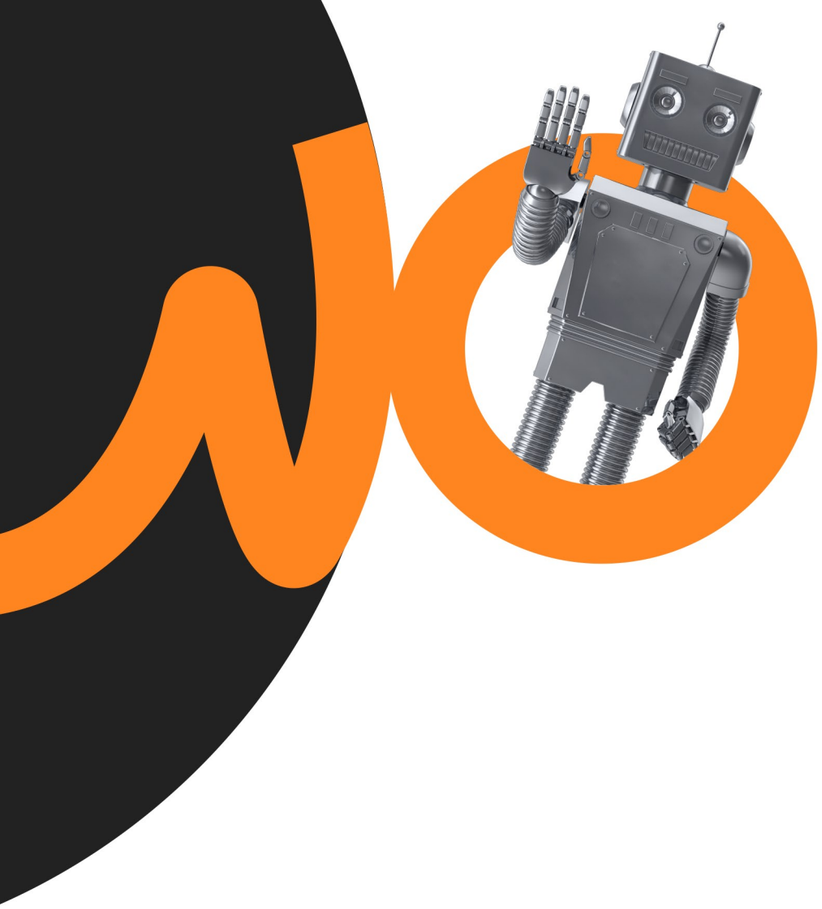
With search engine marketing we Increase brand awareness and brand equity of product. And advertise to an audience that's already interested in you.



Media Production

A snap taken from our project with Ganzouri Hospital featuring celebrities to promote the concept of caring.

A snap taken from our project with DMI.
A video made for kids to raise awareness about coronavirus and protection thro storytelling



robots.

Routine is not our thing, our **moderation team interact with audience** on a real personal level.

We know our audience, we know who they are and what they need. We are always here for them.

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freelancers.

We only believe in **human capital** kind of investment! We don't hire part-timers! And the reason why we create great things in here is that we have a group of **experienced people who truly enjoy their job**. Meet our team of **creative** and professionals.

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Meet the team!

clients.

We have partners, not clients.
Partnership can only happen when **deep trust** exists,
and here we are!

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strangers.

Come on, **let's be friends**!
We're here to know about your dreams and help you make them true
Hint: We prefer discussions about creative ideas!
let's hear your hi.

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