FATHIMA ZAARA

Web Developer

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CAREER SUMMARY:

Creative and detail-oriented UI/UX Designer with experience in designing user-friendly digital products. Proficient in wireframing, prototyping, and using tools like Figma, Adobe XD, and Sketch. Committed to combining user research and design principles for seamless experiences. Strong collaboration skills with developers and stakeholders.

WORK EXPERIENCE:

Iridia Artistry

Intern UI/UX designer – (Present)

- Collaborated with product managers and developers to design intuitive, user-friendly interfaces for web and mobile applications.
- Created wireframes, prototypes, and high-fidelity mockups using tools like Figma, Adobe XD, and Sketch.
- Conducted user research and usability testing to identify pain points and improve the overall user experience.
- Designed responsive layouts ensuring seamless performance across devices and screen sizes.
- Assisted in building and maintaining the company's design system to ensure brand consistency.
- Applied accessibility best practices (WCAG guidelines) to make designs inclusive and usable for all.

RELEVANT PROJECTS:

E-Commerce Mobile App Redesign

- Redesigned the user interface for an online shopping app to improve navigation and checkout flow.
- Created wireframes, interactive prototypes, and high-fidelity mockups using Figma.

Restaurant Table Booking Website

- Designed a clean, intuitive web interface for online table reservations.
- Developed a style guide and reusable components for consistent branding.

EDUCATION:

2025 – 2029 | University of Moratuwa (Undergraduate)
BSc in Information technology and management

2022 – 2023 | Mahmood Balika M.V – Kalmunai
GCE Advance Level – Commerce Stream (A 2B)

SKILLS:

- Front-end and back-end web development
- User Interface (UI) design
- Project management
- Programming languages