



Top Brands Performance

| product_brand | Total transactions | Total Profit | Return Rate | Profit Margin |
|---------------|--------------------|--------------|-------------|---------------|
| Hermanos | 5342 | \$21,753.14 | 0.95% | 58.64% |
| Ebony | 5238 | \$20,353.79 | 0.96% | 59.81% |
| Tell Tale | 5112 | \$19,982.03 | 0.99% | 58.05% |
| Tri-State | 5099 | \$19,979.82 | 1.10% | 58.91% |
| High Top | 4940 | \$19,810.42 | 1.01% | 60.42% |
| Nationeel | 4408 | \$18,616.82 | 1.18% | 60.44% |
| Best Choice | 4218 | \$18,354.53 | 0.81% | 60.64% |
| Horatio | 4195 | \$17,736.81 | 1.26% | 58.42% |
| Fort West | 4108 | \$15,834.21 | 0.97% | 59.80% |
| Fast | 4097 | \$16,468.76 | 1.07% | 61.03% |
| Sunset | 3953 | \$14,018.03 | 1.03% | 60.45% |
| Carrington | 3891 | \$14,882.97 | 0.78% | 59.52% |
| Red Wing | 3870 | \$15,869.53 | 1.06% | 59.36% |
| Big Time | 3816 | \$15,560.09 | 1.05% | 60.20% |
| Cormorant | 3744 | \$15,749.36 | 0.87% | 61.60% |
| Imagine | 3634 | \$15,102.46 | 1.06% | 61.40% |
| Super | 3618 | \$13,868.07 | 0.96% | 60.59% |
| Denny | 3584 | \$16,015.19 | 0.99% | 58.02% |
| Total | 113668 | \$449,626.65 | 1.00% | 59.94% |

Total transactions by store_city



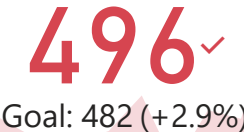
Monthly Revenue



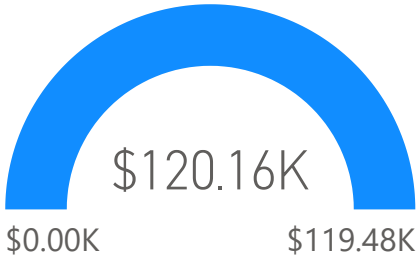
Monthly Profit



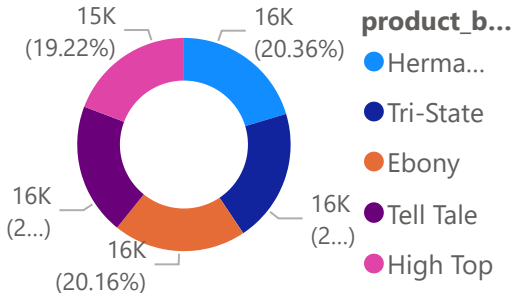
Monthly Returns



Total Revenue Vs Revenue Target



Top 5 Brands By Qunatity

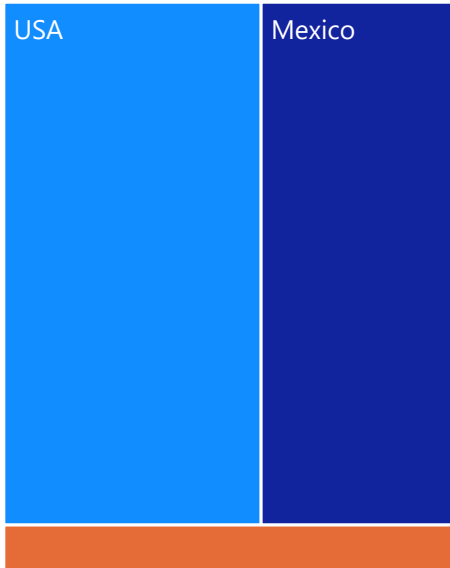


Top Product By Orders

Great English Muffins

First product_name

Total transactions by store_country



Weekly Revenue Trending

