Global selling

Sell worldwide with Amazon

Access hundreds of millions of customers around the world with Amazon Global Selling

Already selling on Amazon.com?

New to Amazon?

Expand internationally

Get started

Global selling

Overview

Guide

North America

Europe

Japan

Australia

India

Singapore Mic

Middle East

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Reach

Accelerate your international sales using the power of Amazon's global brand

With over 200 million paid Prime members globally and hundreds of millions of worldwide active customer accounts, you can leverage Amazon's global scale using Amazon's state-of-the-art international logistics capabilities.

Grow

Grow and diversify your

sales

Reduce low sales periods by taking advantage of peak seasons in other countries.



Where to expand

Americas

Expand in the Americas

Use your current selling account and a suite of tools and programs to reach customers in Canada, Mexico, and Brazil.

Learn about expanding to Canada

Learn about expanding Latin America

Europe

Expand to Europe

With just one account you can reach customers across 28 different countries shopping in Amazon's European stores.

Learn about expanding to Europe

Asia-Pacific

Expand to the Asia-Pacific

Be part of the world's third-largest economy by selling in Japan or benefit from a growing customer base by selling in Australia.

Learn about expanding to India

Learn about expanding to Japan

Learn about expanding to Australia

Learn about expanding to Singapore

Middle East

Expand to the Middle East

Be among the first to expand to our emerging marketplaces like the Middle East.

Learn about expanding to the Middle East

See how customers shop Amazon stores around the world:

Europe

Amazon.co.uk

Amazon.de

Amazon.es

Asia-Pacific

Amazon.co.jp

Amazon.in

Amazon.com.au

Middle East

Amazon.ae

Amazon.eg

Amazon.sa

Americas

Amazon.com

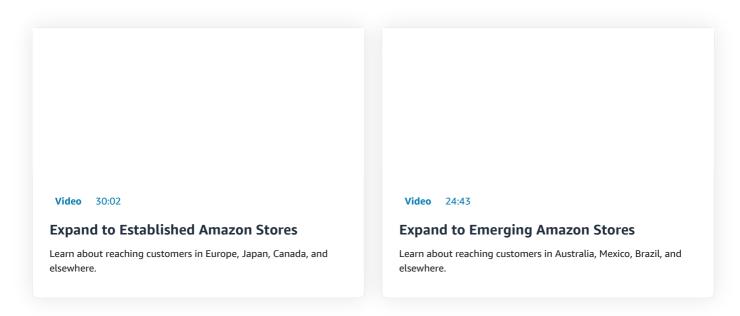
Amazon.ca

Amazon.com.mx



Learn how to expand globally

Watch presentations from Amazon Accelerate



See how other sellers operate worldwide

Plugable





Selling across Europe boosted my Amazon sales.



SELLS IN:

North America, Europe, Japan, Australia

Read full case study

View all case studies

Get ready for global selling

Yes, you can do it-and we're here to help. Learn how to expand successfully.

Get started

English United States Feedback

Sell online How to sell on Amazon

Sell with Amazon

How much does it cost?

What is dropshipping

Product ideas

Sell books online

Selling Programs

Fulfillment by Amazon

Amazon Advertising

Global selling
Amazon Business
Black Business

More programs

Accelerator

Amazon for Brands

Online store builder

Amazon Brand Registry

Brand management

Product reviews

Customer Behavior

Analytics
A+ Content

Resources

Selling Partner Blog Seller University Seller Central Help

Accelerate Seller Event

Seller FAQs

More ways to make

money

Tools

Login to your seller

account

Amazon Seller App

Seller Central
Selling Partner
Appstore

Find products to sell Revenue calculator

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