



Price Communication to Distributor – Price Structure

Date of Communication	18-Jul-2024
Distributor	AL MANA & PARTNERS
Country	Qatar
Effective date from	18-Jul-2024
Effective date till	Till next communication of Price update
Invoicing Currency	3330 - USD
Lipton Invoicing Entity	3330 - Ekaterra Gulf FZE (Free zone entity)
Lipton Finance Member in charge	Faten Hamad

	SKU Description	Proposed RSP (inc VAT)	VAT %	RSP (ex VAT)	RSP/C	Retail Markup	Retail Price	WSM %	BPTT	Distributor Markup	DPLC	Duty %	Du
2	LIPTON EXS BLK ENG BRKFST EKT 62X25X2.4G	15.87	0%	15.87	95.22	12%	10.20	85.02	85.02	13%	75.24	0%	0.0
7	LIPTON EXS INF CHAMOMILE EKT 62X25X1.3G	15.87	0%	15.87	95.22	12%	10.20	85.02	85.02	13%	75.24	0%	0.0