

VisionAI - AI-Powered Visual Intelligence

Pitch Deck

1. Cover Slide

VisionAI

Empowering Businesses with AI-Powered Visual Intelligence

2. Problem Statement

Businesses in security, retail, and surveillance struggle with **manual image/video analysis**, leading to **inefficiencies, security risks, and missed insights**.

3. Solution

VisionAI provides an **AI-powered visual intelligence platform** that automates **real-time object detection, facial recognition, and video analytics**, enhancing decision-making and security.

4. Market Opportunity

- **Global Computer Vision Market:** \$48.6B by 2028
 - **Growing demand in:** Retail, Security, Smart Cities, Healthcare
 - **Target Customers:** Enterprises, Malls, Security Firms, Government Agencies
-

5. Business Model

- **SaaS Subscription:** Monthly/Annual plans
 - **Enterprise Solutions:** Custom AI models for businesses
 - **API Licensing:** Developers integrate our vision AI
-

6. Technology & Innovation

- **YOLO-based object detection**

- Deep learning for real-time video analytics
- Edge AI for on-device processing
- Cloud & On-Premise Deployment

7. Competitor Analysis

Company	Strengths	Weaknesses
Competitor A	Established market presence	High pricing
Competitor B	Strong AI capabilities	Limited customization
VisionAI	Affordable, customizable, real-time analytics New market entrant	

8. Go-To-Market Strategy

- **B2B Partnerships:** Security firms, Retail chains
- **Online Marketing:** AI-driven ad campaigns
- **Tech Conferences & Exhibitions**
- **Freemium Model:** Basic AI tools to attract customers

9. Financial Projections

- Year 1: \$500K Revenue (Pilot & Beta Sales)
- Year 2: \$2M Revenue (Enterprise Adoption)
- Year 3: \$10M+ Revenue (Scaling Global Operations)

10. Team

- **John Doe (CEO & AI Lead)** - 10+ years in AI & Computer Vision
- **Jane Smith (CTO)** - Expert in Cloud AI & Edge Computing
- **Mike Johnson (CMO)** - Growth strategist for AI startups

11. Funding Ask

- **Seeking: \$2M** in Seed Funding
- **Allocation:**
 - 40% - AI R&D
 - 30% - Sales & Marketing
 - 20% - Operations
 - 10% - Expansion

12. Closing & Call to Action

Join us in revolutionizing AI-powered visual intelligence!

 Contact: founders@visionai.com

 Website: www.visionai.com