

15/Jan/2025

"Hackathon 3"

Day 1

"Business Goal Clothing Brand"

- 1- Problem Solving:- My Rental E-commerce platform aims to solve the problem of affordability for branded clothes. Many people cannot afford to buy branded clothes, so I offer them the option to rent these clothes at a lower cost. This way, they can still enjoy wearing high-quality branded outfits without the high price tag.
- 2- Target Audience:- My target audience includes women, men & kids who are looking for affordable yet stylish clothing options. Whether it's for a party, wedding or any other event, my platform will cater to their needs.
- 3- Service Differentiation:- My service will stand out due to its speed & affordability. Customers can place their orders 1-2 hours in advance, ensuring quick delivery. If the customer is late in returning the rented clothes, additional charges will apply. This ensures that the clothes are available for other customers on time.
- 4- Convenience:- For urgent needs, such as last-minute party wear, customers can easily find & rent clothes from my store. This convenience will make my platform a

go-to solution for quick & affordable fashion.

5. Market Potential:- By offering a wide range of branded clothes for rent, I aim to attract a diverse customer base looking for feasible & cost-effective clothing solution.

Data Schemes:-

1- Products:-

- ID:- Unique Id for each Product.
- Name:- Product Name (Branded shirt etc)
- Price:- Rental price per day/hour.
- Stock:- Number of items available for rent.

2- Orders:-

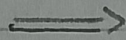
- Order Id:- Unique Id for each order.
- Customer Info:- Customer's name, phone #, address.
- Order details:- Details of the rented products (quantity etc)
- Status:- Current status of the order (Pending, Delivered, Returned).

3- Delivery Zone:-

- Zone Name:- Name of the delivery zone (Zone A, Zone B etc)
- Coverage Area:- Specific areas covered by the zone.
- Assigned Drivers:- Drivers assigned to deliver orders in that zone.

"Schema Diagram"

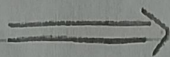
Product
ID
Name



Product
Price
Stock



Order
order ID
Product ID
Quantity



Customer
Customer ID
Name
Contact Info



Delivery Zone
Zone Name
Coverage Area
Assigned Drivers

"The End"