



HACEC Proudly Presents

# HACEC Cultural Fusion Fundraising Bazaar

Proposed date: 16th July 2023

Prepared by: Kong Yin Ying



## **Introduction**

The HELP Asian Cultural Exchange Club (HACEC) strives to enrich the cultural experiences of HELP University students by organizing a variety of events and activities that promote awareness and understanding of diverse Asian cultures, including those of Malaysia, Korea, Japan, and China. Moreover, HACEC aims to foster a sense of unity among HELP University students by bringing them together during these engaging cultural events.

We are thrilled to introduce the Cultural Fusion Fundraising Bazaar, an event that promises to be a celebration of diversity, culture, and philanthropy. This event will be a unique and memorable way to mark Malaysia Day. Taking place from the 19th to the 21st of September 2023, on Tuesday through Thursday, between 10 a.m. and 4 p.m., this event will be held in the open foyer and student lounge 2. The Cultural Fusion Fundraising Bazaar is a departure from our previous activities and offers a unique opportunity for students to immerse themselves in a diverse array of cultures represented by our vendors.

During these three days, participants will have the chance to explore an eclectic mix of art, handicrafts, and cuisine from various cultures. It's an event where you can enjoy the vibrant tapestry of human creativity while gaining a deeper understanding of the emotions and stories behind each piece. We extend a warm invitation to every student and staff at HELP University to join us in this immersive cultural experience. Not only will you broaden your horizons, but you will also contribute to a noble cause.

In essence, the Cultural Fusion Fundraising Bazaar offers every student the opportunity to discover the beauty of cultural diversity in a fun and engaging way. By participating, students not only gain insight into various cultures but also contribute to the betterment of society and, in turn, foster a more harmonious and loving community. The HELP community will join us for this remarkable event and celebrate our differences while making a positive impact together.

### **Objectives**

1. To encourage students to immerse themselves in the rich tapestry of cultures, fostering meaningful cultural engagement and promoting social contributions.
2. To broaden students' horizons by showcasing diverse cultures through the Cultural Fusion Fundraising Bazaar and promoting our respective clubs to a wider audience.
3. To foster a sense of patriotism and increase awareness of the rich cultural heritage, from the past to the present, during the Malaysia Day celebration.

### **Purpose of activity**

1. To provide students with a unique opportunity to explore different cultures through art, handicrafts, and cuisine during the Cultural Fusion Fundraising Bazaar.
2. To attract more students to become active members of the HELP Asian Cultural Exchange Club (HACEC).
3. To create an enjoyable and inclusive space for students to have fun, make new friends, and celebrate Malaysia Day together.

### **Project Details**

#### **1. Event Name**

HACEC Cultural Fusion Fundraising Bazaar

#### **2. Venue of the Event**

Open foyer and student lounge 2, HELP University Subang 2

#### **3. Date of the Event**

19th to 21st September 2023 (Tuesday to Thursday)

#### **4. Time of the Event**

10:00 am - 4:00 pm

#### **5. Duration of the event**

6 hours per day (Total 18 hours over three days)

#### **6. Crowd Estimation**



Anticipating a diverse turnout, including students, and staff from the HELP University community.

#### **7. Targeted Audience**

Students and staff at HELP University Subang 2

#### **8. Organizing Unit**

HELP Asian Cultural Exchange Club (HACEC)

#### **9. Budget List**

- The entrance is free.

#### **10. Material Request**

- Transportation: Not applicable

*Table 2: Committee Board Name list*

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Club Advisor	: Mr. Simon Lim
Consultant	: Tham Szemin
	: Syedah Nashrah Maliha Hassan
Club President	: Kong Yin Ying
Vice President	: Chong Jing Shuen
Secretary	: Pang Xue Ying
Vice Secretary	: Ong Min Hsuen
Treasurer	: Kong She Enn
Vice Treasurer	: Natasha Chan Mun Yi
Event Director	: Choong Yee Cheng
Event Coordinators	: Britney Lim Yong Han
	: Agnes Ho Xin Wei
	: Low Shao Xuan
Public Relation	: Fatima Binte Faiz Adreeta
	: Li Bin Hong
Designers	: Soh Xin Ying
	: Darrellyn Edith Calligenia
	: Ooi Xue Wei
Photographer	: Pan Bei Ying

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