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TASK: 1

Redesign Logo



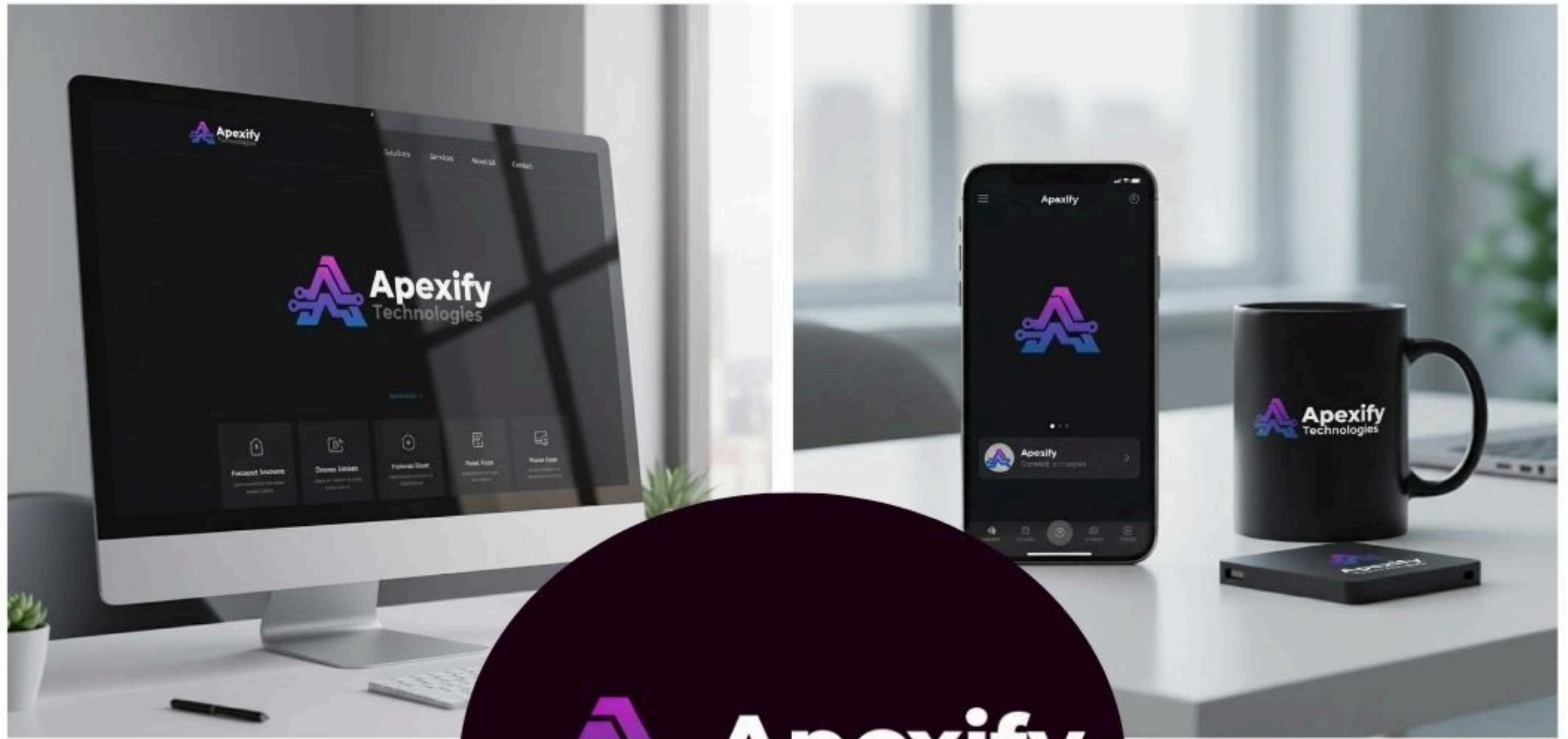
The design logic behind this logo is to instantly communicate that Apexify is a modern technology brand. The central element is a stylized letter "A", which serves two purposes: it represents the company's name and is cleverly designed to look like a circuit board or a network, immediately signaling technology and connectivity. The vibrant green and blue gradient creates a fresh, dynamic, and up-to-date look, making the logo feel current and energetic. The overall design is simple and clean, ensuring it is easily recognizable and scalable for various applications, from a small app icon to a large banner, while the montserrat font for the wordmark maintains a professional and modern aesthetic.



Variant



The logic behind this variant is to evolve the logo into a more sophisticated and refined version while maintaining its core technological identity. The green and blue gradient is replaced with a deeper blue-to-purple transition, which creates a richer, more professional look that suggests digital transformation and depth rather than a literal tech feel. The circuit lines and nodes are also simplified to be more subtle, preserving the "technology" concept without being overly literal. These changes, along with a more polished wordmark, work together to present a sleeker and more cutting-edge brand identity that feels both modern and established.



Thanks!
