

PROFESSIONAL RESPONSIBILITY

TERM 1 – 2021/2022

PROJECT REPORT

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Table of Contents

Abstract:	3
Introduction:	3
Project Purpose:	4
Discussion:	4
Impact of Social Media:	5
Pros:	7
Cons:	8
Conclusion:	9

Has social web made humans more social?

Abstract:

This report presents the study of social media and the impact of social media on human lives. The study deals with the research of the positive and the negative impacts that have been caused due to the invention of social media and the study also describes the detailed discussion of the social web influence of making life more comfortable and more interactive. The report also describes the objectives of social media and defines the strategy of using social media positively in order to gain something from it. At the end of the report, the conclusion is presented based on the literature review and the research made in such a case.

Introduction:

With the advancement of technology, it has been seen that different innovations have made lives easier and produced an extra deal of comfort in the human experience of interaction. The invention of social media is also a very remarkable revolution because social media has made this possible to interact more easily and talk to people even sitting at the corners of the world. Apart from this, the flow of the information and the data transformation has also been a remarkable invention in such cases. There have been different platforms introduced which make it easier and have really increased the experience of using the social web for better purposes. This report deals with the study of social media and how it has transformed normal life into more interactive ones. Social media has not only changed the individual's personal life experience but also the business is expanding more vastly and the information flow and the interaction with the customers is also considered a very great achievement in such a context. [1]

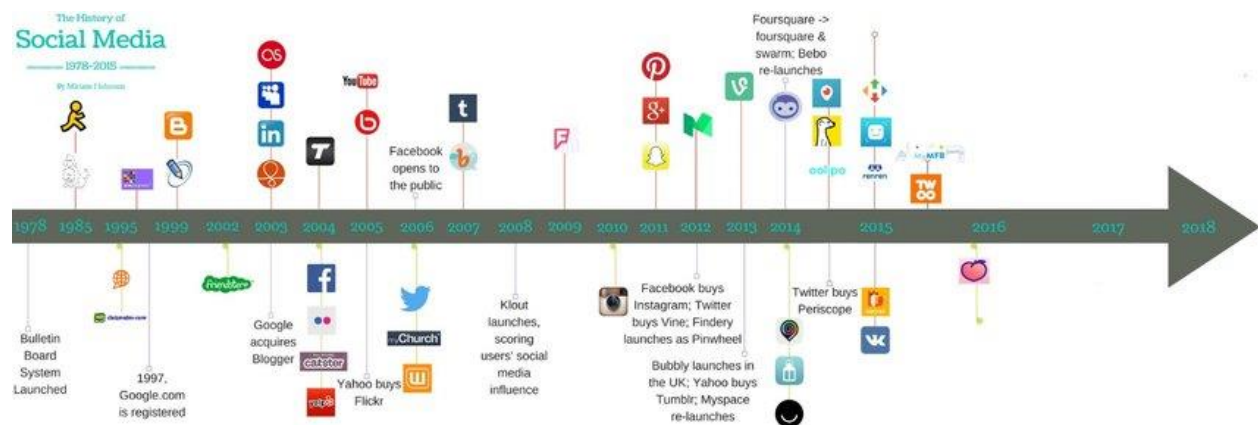
Project Purpose:

The purpose of the project can be stated in single statement:

“To conclude the impacts of the social media over the human lives in making them more social”

Discussion:

The Technology is evolving day by day and a few decades back, transferring information was a very difficult task but with the innovative ideas and the new technology in the market, the upgrade in transferring the information has become a lot easier. Even social media gave a very new era to technology and thus one after another different conventions have changed the comfort level in the human experience of living life with more facilities. People from one corner of the world can connect with the people on the other corner in just a blink of an eye. Communication has also become easier and video calling, conference meetings, and other ways of interacting have made it easier to coordinate in both personal life and other ways such as business expansion too. [2]



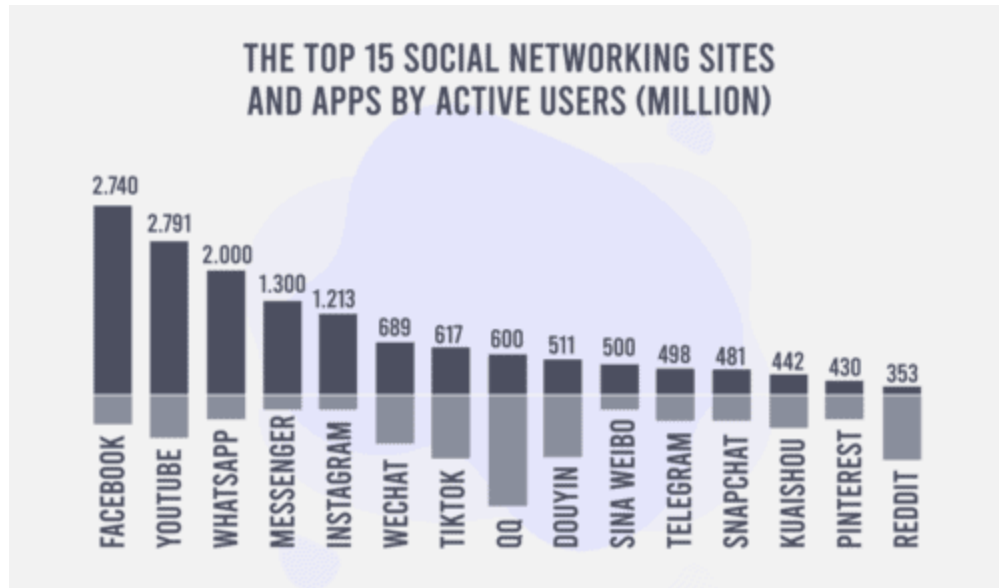
In this advanced time loaded with new advances coming out each day the one normal term we as a whole use is "Web-based Media". It has become such a basic piece of our day-to-day routines that individuals really can't experience without it. However, what is web-based media? Here,

'Social' signifies imparting information and data to companions and individuals while 'Media' signifies the mechanism of correspondence through texts, pictures online from the utilization of the web. Web-based Media has impacted and impacted everybody through various applications for example Meta, Instagram, and twitch, and so on since each instrument affects the overall population. Online media is furthermore not far behind and has, for sure, impact our overall population to a greater degree, both in certain similarly as adversely. [3] Also, notwithstanding, it may sound peculiar, online media has affected the sufficiency of people as well. There are various ways that online media can influence your success. For example, Individuals who put their energy in web-based media for investigating issues and acquiring information get familiar with a great deal while utilizing web-based media assuming you enjoy contending on the web can contrarily influence your prosperity. [4]

Impact of Social Media:

Data and correspondence innovation has changed quickly in the course of recent years, with a key improvement being the development of online media. [5]

The speed of progress is speeding up. For instance, the advancement of versatile innovation has assumed a fundamental part in forming the effect of online media. Across the globe, cell phones overwhelm as far as absolute minutes spent on the web. They put the necessary resources to interface anyplace, whenever on any gadget in everybody's approach.



Right around a fourth of the total populace is currently on Meta. Almost 80% of people around the earth are web users. Since informal organizations feed off connections among individuals, they become all the more impressive as they develop. [6]

On account of the web, every individual with peripheral perspectives can see that he's in good company. Furthermore, when these individuals observe one be another through web-based media, they can get things done — make images, distributions, and whole web-based universes that reinforce their perspective, and afterward break into the standard.

Without web-based media, social, moral, natural, and political ills would have negligible deceivability. Expanded deceivability of issues has moved the overall influence from the hands of a couple to the majority.

Pros:

The first and primary benefit of web-based media is correspondence/network. Individuals from any place can speak with anybody paying little mind to area and religion through web-based media. The appeal of web-based media is that you can associate with anybody to learn and impart your insights/considerations.

Quite possibly the main benefit of social media that helped understudies and educators all through the pandemic is the accessibility of instructive sources. It isn't difficult to instruct other people who are prepared experts and experts online through web-based media. You can follow anybody to get from him/her and work on your comprehension into any field notwithstanding being in any area. [7]

Web-based media upgrade the way individuals live and make mindfulness for the crowd. It is online media that has assisted individuals with finding new and inventive stuff. From ranchers to teachers, understudies to business visionaries each person of the general public can profit from web-based media and its mindfulness factor.

With the assistance of online media, each most recent data and update about the significant word is gotten out without any problem. More often than not, Television, every one of the popular stations and papers, these days are one-sided and don't pass on the genuine message. With the assistance of web-based media, you can get current realities and genuine data by doing some exploration. During a pandemic, each individual got to have some familiarity with the new updates about the infection as a result of this web-based media. [6]

Cons:

Because of the exorbitant utilization of online media, understudies and youthful youngsters are becoming prey to the framework. Since anyone can make a phony record and do anything without being followed, it has ended up being exceptionally basic for anyone to hazard on the Internet. Research shows that around 5 out of 40 teenagers end it all in cyberbullying cases.

Individual data and security, which is so promptly accessible via online media stages can without a very remarkable stretch be hacked and shared on the web. Sometimes, when the Meta and Twitter accounts were hacked presents related on close to home data and individual information have been released that have affected the existence of many individuals. This is one of the unsafe obstructions of web-based media. [7]

The abundance use of online media can likewise hurt well-being. Since practice is the way to getting more fit, the vast majority get sluggish as a result of the inordinate utilization of long-range interpersonal communication destinations. Which is an outcome that gets jumble the standard of life. The extreme utilization of Social media has obliterated the psychological wellness of such countless individuals since they continue to contrast themselves and all their "magnificence symbols".

The habit-forming piece of online media is exceptionally terrible and can upset individual lives also. Teens are the most impacted by the expansion of web-based media. Online media has caused young people to lose enthusiastic association with their families and companions. The eye-to-eye association is losing its quintessence because of the exorbitant utilization of online media. They get involved broadly and are at last cut off from society. It can likewise burn through individual time that might have been used by useful undertakings and exercises.

Conclusion:

It can be concluded that social media can be used for both good and bad purposes and therefore the only way to improve the system is by awareness. People must know the importance of the system and anything in excess can cause a huge problem. Social media is the way of making a more socially interactive society around the world but in the wrong hands, it can cost big threats to such frameworks. Online media stages are extraordinary ways for individuals who are in any case shy to open up and feel less alone. It was observed that youthful grown-ups felt less disengaged than those from past ages as a result of their capacity to associate with others. Web-based media gives them to get to their companions all of a sudden, causing them to feel less alone regardless of whether they are physical. [4]

Online media permits us to draw in with individuals we don't have the foggiest idea, who have comparable interests, and roll out a major improvement. Web-based media activism has been perhaps the best part of social media. Regardless of such declarations to the advantages of enjoying reprieves from web-based media, not every person concurs that internet-based local area is innately undesirable—or that disconnected kinships should consider being a significant piece of one's "reality," while online associations are dismissed. For quite a long time, youngsters have kept up with that online media can give genuine associations.

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