



# Fátima Jácobo Ruiz

UI DESIGNER & FRONT END DEVELOPER

## ABOUT ME

"I am always doing that which I can not do in order that I may learn how to do it" - Pablo Picasso

Passionate about design and technology.  
I am a Front end Developer & Graphic Designer,  
graduate from Laboratoria Peru and Cibertec.

Being into technology world taught me the importance  
of learn something new everyday, be demanding with  
my work, get out of my confort zone and persevere to  
achive my goals.



fatima.jacoboruiz@gmail.com



fatimajr.github.io/portafolio



966 100 983



Calle Fisher Mz.U Lte 16 Dpto 502  
La Calera de la Merced Surquillo  
Lima, Perú.

## Experience

### UI & GRAPHIC DESIGNER

LABORATORIA PERU

MAY 2017 - AUGUST 2017

Design and ideation of the new  
Laboratoria's website.  
I also worked as part of the  
communication and branding team.

### GRAPHIC DESIGNER

MUNICIPALIDAD DISTRITAL DE SALAVERRY

OCTOBER 2015 - JANUARY 2016

Pre professional training  
I participated in the development of the  
design area for diverse campaigns and  
events.

### GRAPHIC DESIGNER & CM

GCT ASESORES Y CONSULTORES

MARCH 2015 - JULY 2015

Pre professional Training  
I was in charge of the design of graphic  
pieces, diffusion and management of  
content in social networks.

## Education

### FRONT END WEB DEVELOPER

JUNIOR | LABORATORIA

JULY 2016 - DECEMBER 2016

Intensive web development Bootcamp  
for 6 months.

### DIPLOMA IN GRAPHIC DESIGN

INNOVATION | CIBERTEC

MARCH 2016 - JUNE 2016

This Diploma is part of my Title as a  
Graphic Designer.  
Courses: Graphic Direction | Branding  
Design Management | Final Project

### TECHNICAL DEGREE IN GRAPHIC

DESIGN | CIBERTEC

MARCH 2013 - DECEMBER 2015

Technical specialization in Graphic  
Design during 6 semestral cycles.

## Certifications

### DESIGN ADOBE SUITE TRAINING

JUNE 2016 - DECEMBER 2016

BPRO+ | DESIGN TRAINING CENTER

### ECCE | EXAMINATION FOR THE CERTIFICATE IN ENGLISH

MARCH 2016

EL CULTURAL  
CENTRO PERUANO AMERICANO

## Interests

User Interface Design  
User Experience Design  
Visual Design  
Information Architecture

## Skills

RESPONSIVE DESIGN

UI DESIGN

GRAPHIC DESIGN

FRONT END WEB  
DEVELOPMENT



### THANKS FOR YOUR TIME

Please contact me if you need more  
information about my background and  
qualifications.

FÁTIMA JÁCOBO R.