



## Previous Lesson

- Ridge Regression
- Lasso regression





### Outline

- Introduction to Classification
- Evaluation
- Naïve Bayes
- Practical Examples
- Exercises

### Introduction to Classification

- Classification is a task that requires the use of machine learning algorithms that learn how to assign a class label to examples from the problem domain.
- Classification is the process of predicting the class of given data points.
- Classes are sometimes called as targets/labels or categories.
- Classification predictive modeling is the task of approximating a mapping function
   (f) from input variables (X) to discrete output variables (y).

### Evaluation metrics for classification

- Holdout method evaluates the accuracy of classifiers. It splits the data into two sets: tranning and test set.
- The predicted labels are compared to actual labels and accuracy is achieved analysing how many predictions are corrected
- The metrics for classification are: Precision, Recall, and F-measure
- The metrics rely on the number of False Positives (FP), False Negatives (FN), True Positives (TP), and False Positives (FP)
- True Positives, when the model correctly classifies the data point to the class it belongs to
- False Positives, when the model falsely classifies the data point.

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### Evaluation metrics for classification

Precision is used to calculate the model ability to classify values correctly. It is given by dividing the number of correctly classified data points by the total number of classified data points for that class label.

$$Precision = \frac{TP}{TP + FP}$$

Recall is used to calculate the model ability to predict positive values. But, "How often often does the model predict correct positive values?". This is calculated by the ration of true positives and the total number of actual positive values.

$$Recall = \frac{TP}{TP + FN}$$

### Evaluation metrics for classification

■ The **F-measure or F1-score** is a measure of a model's accuracy on a dataset. It is used to evaluate classification systems. The F-measure combines the precision and recall metrics.

$$F1 = 2 \cdot \frac{precision \cdot recall}{precision + recall}$$

### Confusion matrix

- Supervised learning can be evaluated using an error matrix called confusion matrix
- It allows to visualize the performance of the model

# Positive (1) Negative (0) Positive (1) TP FP Negative (0) FN TN

## Naive Bayes

- Naive Bayes are a family of powerful and easy-to-train classifiers that determine the probability of an outcome given a set of conditions using Bayes' theorem
- Naive Bayes are multipurpose classifiers and it's easy to find their application in many different contexts
- Their performance is particularly good in all those situations where the probability of a class is determined by the probabilities of some causal factors

# Naive Bayes

- Let's consider two probabilistic events A and B. We can correlate the marginal probabilities P(A) and P(B) with the conditional probabilities P(A|B) and P(B|A) using the product rule:  $P(A \cap B) = P(A|B)P(B)$  and  $P(B \cap A) = P(B|A)P(A)$
- Considering that the intersection is commutative, the first members are equal; so we can derive Bayes' theorem:  $P(A \cap B) = \frac{P(B|A)P(A)}{P(B)}$

## Example

```
from matplotlib import pyplot as plt
from sklearn.datasets import load iris
from sklearn.model selection import train test split
from sklearn.naive_bayes import GaussianNB
from sklearn.metrics import plot confusion matrix, classification report
X, y = load_iris(return_X y=True)
X train, X test, y train, y test = train test split(X, y, test size=0.5,
random state=0)
gnb = GaussianNB()
y pred = gnb.fit(X train, y train).predict(X test)
print("Number of mislabeled points out of a total %d points : %d"
% (X_test.shape[0], (y_test != y_pred).sum()))
print(classification report(y test, y pred))
class names = load iris().target names
plot confusion matrix(gnb, X test, y test, cmap=plt.cm.Blues,
display labels=class names)
plt.show()
```

### Exercises

- Using the datasets weatherAUS.csv, Admission\_Preditct.csv, and heart.csv
- Do an exploratory analysis of the data set
- Divide the dataset in training and test
- Apply the naive bayes classification model
- Obtain and plot the confusion matrix
- Start to employ the models which you have learnt to your project dataset

#### References

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Do conhecimento à prática.