Copy Writing

Task 4:

Engaging copy for social media platforms

1. Product Launch Post

Platform: Instagram
Copy: "🚀 Ready to meet the future of skincare? Introducing our NEW Glow Serum! 🌟✨
Say goodbye to dull skin and hello to radiance! ✨
Shop now and let your skin shine bright!
#GlowUp #NewIn #SkincareRoutine"

Interaction Encouragement: "Drop a ✨ if you're ready for glowing skin!"

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2. Relatable Meme Post

Platform: Twitter
Copy: "When you finally find jeans that fit perfectly 😭🙌
Who else knows the struggle?
#FashionFinds #PerfectFit"

Interaction Encouragement: "Retweet if you've been there!"

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3. Community Engagement Post

Platform: Facebook
Copy: "Nothing makes us happier than seeing YOU rock our pieces! 💖
Share your favorite look from our latest collection using #MyBrandStyle and get a chance to be featured!
#StyledByYou #CommunityLove"

Interaction Encouragement: "Tag a friend who would love to join our style community! 🌟"

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4. Motivational Post

Platform: LinkedIn
Copy: "Success is a series of small wins every day. 💪
Keep pushing, stay focused, and celebrate every victory. 🚀
What small win are you celebrating today?
#MondayMotivation #GrowthMindset"

Interaction Encouragement: "Share your wins in the comments below! Let's inspire each other! ✨"

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5. Poll or Survey Post

Platform: Instagram Stories
Copy: "Poll Time! 📦
Which flavor do you prefer?
🍓 Strawberry Bliss
🍫 Chocolate Dream
Vote now, and let us know why! 👇"

Interaction Encouragement: "DM us for exclusive discounts on your favorite flavor!"

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6. Giveaway Post

Platform: Instagram
Copy: "🎉 GIVEAWAY ALERT! 🎉
Win our Ultimate Self-Care Bundle worth $200! 🛁✨
To enter:
1️⃣ Follow us
2️⃣ Like this post
3️⃣ Tag 2 friends who need a little self-care!
The winner will be announced this Friday! 🤞
#Giveaway #SelfCareSunday"

Interaction Encouragement: "More tags = more chances to win! Good luck!"