


Copy Writing

Task 2:

Writing Email Campaigns:

Season-End Sale: Fashion Brand Email Campaign


Subject Line:

 **Limited Time Offer:** Up to 50% Off - Season-End Sale Starts Now!

Email Body:

Dear [First Name],

The season might be ending, but your style is just getting started! We're thrilled to announce our **Season-End Sale** with discounts of up to **50% off** on your favorite pieces.

 **Exclusive Savings:** For a limited time, shop trendy dresses, stylish jackets, and cozy accessories at unbeatable prices. Whether you're refreshing your wardrobe or grabbing last-minute gifts, we've got you covered!

What's Hot:

- Best-selling dresses up to 50% off
- Must-have jackets at unbeatable prices
- Accessories to elevate any outfit – now on sale!

Don't wait! Our hottest styles won't last long, and once they're gone, they're gone for good.

 **Shop Now:** <https://www.mariab.pk/pages/sale-view-all?srltid=AfmBOocB9h6rH6OewiHHUE-qitmSNK4wFzOqcJQi4g5vYVTTv--ZEL>

See you at checkout!

Warm regards,
MariaB Team

Follow us on Social Media

IG: <https://www.instagram.com/mariabofficial/?hl=en>

FB: <https://www.facebook.com/mariabdesigns/>

P.S. Sign up for our loyalty program and enjoy an additional 10% off on your next purchase!