

# Copy Writing

## Task 3:

### Product Descriptions for E-commerce Website

#### Product 1: Wireless Bluetooth Earbuds

Experience crystal clear sound with these state-of-the-art wireless Bluetooth earbuds. Whether you're working out or commuting, enjoy up to 10 hours of uninterrupted audio. Designed with a comfortable, secure fit, they are perfect for everyday use.

##### Key Features:

- Bluetooth 5.0 for faster and stable connectivity
- Up to 10 hours of battery life
- Water and sweat resistant (IPX5)
- Ergonomic design for a comfortable fit

##### Benefits:

These Bluetooth earbuds provide you with the freedom to move without the hassle of wires. Their long-lasting battery life means fewer charges, while the ergonomic design ensures they remain comfortable throughout the day.

##### SEO Keywords:

wireless earbuds, Bluetooth earbuds, long battery life, sweatproof earbuds

#### Product 2: Stainless Steel Insulated Water Bottle

Keep your drinks at the perfect temperature all day long with this stainless steel insulated water bottle. Ideal for both hot and cold beverages, it can retain temperature for up to 24 hours.

##### Key Features:

- Double-wall insulation for temperature retention
- Keeps drinks cold for 24 hours and hot for 12 hours
- Leakproof and BPA-free
- Available in multiple sizes and colors

##### Benefits:

Perfect for those on the go, this bottle will keep your beverages fresh, whether you're at the gym, hiking, or just commuting. Its leakproof design ensures no spills, and the variety of colors makes it stylish and functional.

##### SEO Keywords:

insulated water bottle, stainless steel bottle, temperature retention, leakproof water bottle

### **Product 3: Ergonomic Office Chair**

Upgrade your home office with this ergonomic office chair, designed for all-day comfort. Featuring adjustable height, lumbar support, and a breathable mesh back, this chair promotes healthy posture and reduces back pain.

#### **Key Features:**

- Adjustable height and tilt
- Lumbar support for lower back
- Breathable mesh backrest
- 360-degree swivel base with smooth-rolling casters

#### **Benefits:**

This chair supports your back and aligns your spine for healthier posture during long working hours. The adjustable height and tilt features provide flexibility, while the breathable mesh keeps you cool and comfortable.

#### **SEO Keywords:**

ergonomic chair, office chair, lumbar support chair, adjustable office chair