1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

According to the provided data we can conclude that majority of crowdfunding campaigns get funded (56.5%), a great percentage are unsuccessful (36.4%) and just very few get cancelled (5.7%)

The most popular category in this type of campaign is Theater, and the subcategory is Plays, nevertheless, most of them get funded, a lot of them also fail.

The second and third category most popular are film and video, followed by music. Being documentaries and rock the most frequent and successful sub-categories.

Campaigns seems to be most successful during the months of June and July and least successful in the month of August.

1. What are some limitations of this dataset?

Data set only shows values until 2020, trends and campaigns may have changed in the past few years.

Only took a sample of 1,000 campaigns, there may have been more that these.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Duration of campaign, to explore how long successful campaigns take to get funded.

Average donations, per campaign