

PROFILE



NUR FATIN ATIRAH BINTI MAHMAD ZULKEFLI

**Address** : No 10a Kampung Alor Sekawan,Mukim Tajar Langgar,  
06500 Alor Setar, Kedah Darul Aman.

**Email** : [fatinatirahzulkefli@gmail.com](mailto:fatinatirahzulkefli@gmail.com)

**Phone** : +6017-4803391

Creative and tech-savvy Information Science student with strong skills in content creation, graphic design, and digital media production. Experienced in using multimedia creation tools, video editing, and social media management to deliver engaging and visually appealing content. Combines creativity with analytical thinking to produce impactful digital solutions that connect with audiences and strengthen brand identity.

EDUCATION

Bachelor of Information Science (HONS.) Information Content Management Universiti Teknologi MARA, Puncak Perdana Campus, Selangor.	Current CGPA: 3.61 Oct 2023 - Present
Diploma in Information Management Universiti Teknologi MARA, Sungai Petani Campus, Kedah.	CGPA: 3.46 Oct 2020 - Feb 2023
Sijil Pelajaran Malaysia Sekolah Menengah Kebangsaan Tajar, Langgar, Kedah.	8A 1C 2015 - 2019

UNIVERSITY PROJECT (FINAL YEAR PROJECT)

- KEDA ICT Help Desk System (E-Ticketing)
- Developed the KEDA ICT Help Desk System, a comprehensive web-based platform for managing ICT-related complaints, featuring complaint tracking, status updates, and real-time notifications.
  - Designed and built a mobile application version of the KEDA ICT Help Desk System using Flutter, enabling users to submit, track, and manage complaints on the go with a user-friendly interface.

EXPERIENCES

- |  |                          |
|--|--------------------------|
| Lembaga Kemajuan Wilayah Kedah (KEDA)<br>Internship at Information Technology Unit | March 2025 – August 2025 |
|--|--------------------------|
- Troubleshooting hardware and software issues, providing user assistance, ensuring smooth operation of IT systems and operating systems, networking, database management, and programming languages.
  - Identifying, analyzing, and resolving technical problems related to ICT systems.
  - Designing and editing contents like image, video, poster, backdrop, and video montage.

Kek Sayang Sdn. Bhd

Mar 2023 – May 2023

Trainer Baker

- *Ensuring the proper baking methods are followed in all stages — before, during, and after baking.*
- *Expertise in decorating cakes and can teach a variety of techniques for aesthetically pleasing and creative designs.*
- *Managing procedures for storing and preserving cakes is essential to maintaining freshness.*

Icip-Icip Empire

Apr 2022 – Feb 2023

Part-Time Kru

- *Preparing the workspace before the shift, following setup procedures, and closing tasks.*
- *Responsible for preparing breaded and fried chicken and other menu items.*
- *Handling a range of duties from taking orders and processing transactions at the counter, and preparation tasks in the kitchen.*

## ACADEMIC/NON-ACADEMIC INVOLVEMENT

---

- Held the position as Exco Informasi & Penerbitan and Secretary of Academic Club (INFORMA - Diploma) – *skills in handling programs and leadership*
- Held the position as Exco Perhubungan & Publisiti (ICONS – Degree) - *handling programs and joining many events in the university*
- Got First Prize for Student Category of Poster Competition - Annual Conference of Malaysian Libraries 2024
- Got Best Poster of Konferensi Nasional Vokasional ke-2 (Indonesia)
- Got 1st prize of Annual Conference of Malaysia Libraries 2024
- Dean's List Awards
- Best Student in SPM
- Certificate AI Trainer (2024)

## SKILLS

---

- Design and Creative Tools – Adobe Illustrator, Adobe Photoshop, Adobe Animate, Canva, Capcut, Filmora
- Programming language – HTML, CSS, JavaScript, PHP, MySQL, C#, ASP.NET, Dart
- Data visualization – Power BI, Tableau
- Mobile Application Development – FlutterFlow, Flutter
- Office and Productivity Tools – Microsoft Words, Excel, Access, PowerPoint
- IT & Systems – Basic Networking, Database Management, Hardware & Software Troubleshooting

## LANGUAGE

---

Bahasa Malaysia : Excellent  
English : Good

## REFERENCES

---

1. Encik Mohd Yusof Mustaffar  
Senior Lecturer/ Special Officer to Vice Chancellor  
603-5544 2019  
yusof769@uitm.edu.my

2. Dr. Mohd Ridwan Seman @ Kamarulzaman  
Senior Lecturer  
603-79622140  
mridwan@uitm.edu.my
  
3. Encik Mohamad Noorazam bin Jaafar  
Ketua Unit Teknologi Maklumat  
+60 19-579 3994  
azam@keda.gov.my