

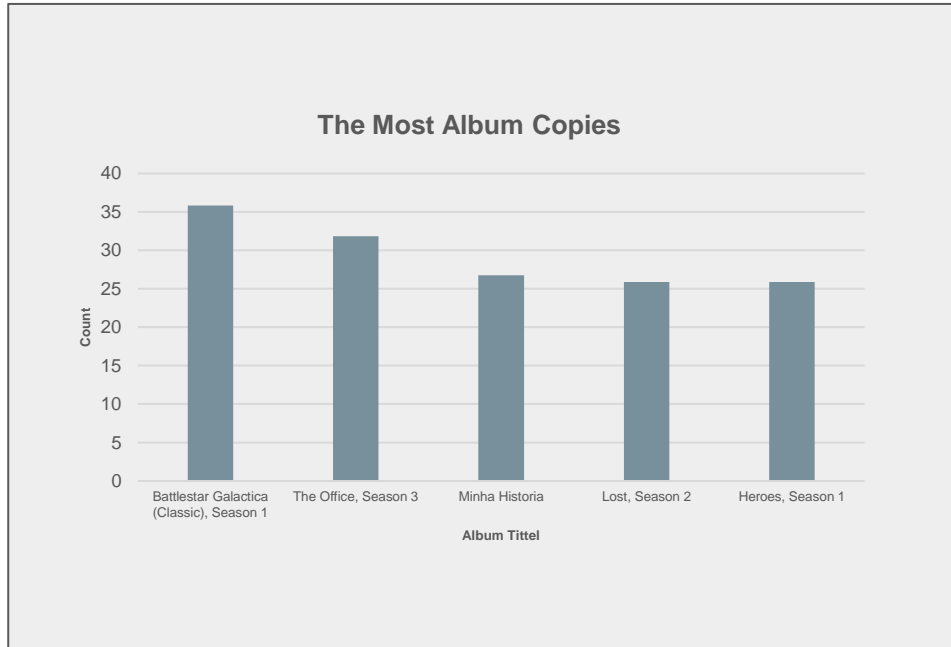


Business Analytics Nanodegree

Project 3: SQL Project

Query a Digital Music Store Database

Which album has sold the most copies?

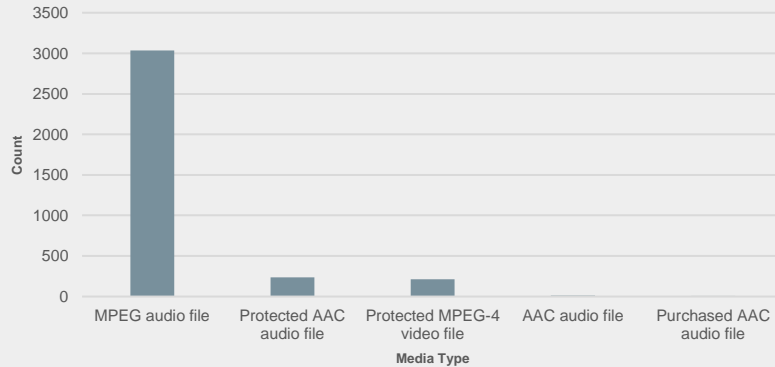


As shown in the figure, These albums have achieved significant sales, with Battlestar Galactica (Classic), Season 1, leading the pack with the highest number of copies sold. The Office, Season 3, Minha Historia, Lost, Season 2, and Heroes, Season 1, also demonstrate strong sales figures, indicating their popularity among audiences.

What are the top five media formats that are widely used?

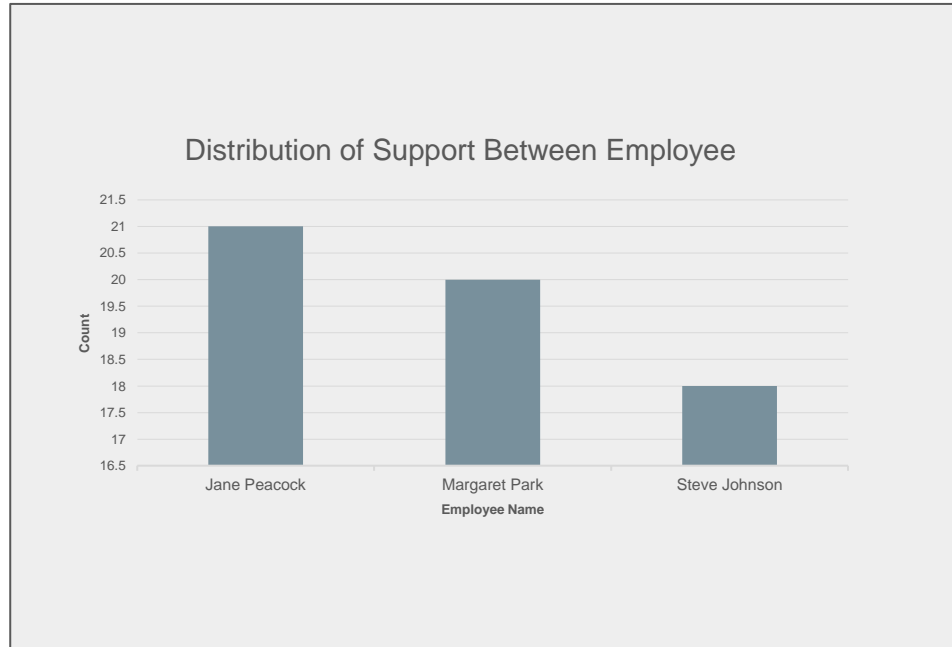


Top 5 Media Type Format



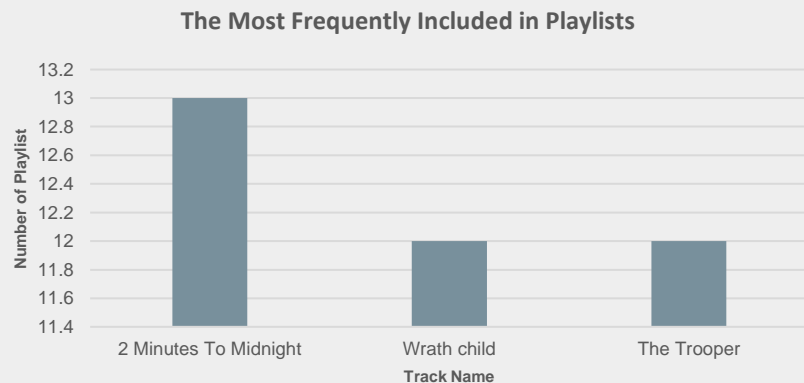
As shown in the figure, MPEG audio files are the most popular format, with a significantly higher count of 3034. Protected AAC and Protected MPEG-4 video files also have notable usage, while AAC and Purchased AAC audio files have relatively lower counts.

Which employee is known for being the most supportive in their role?



As shown in the figure, Jane Peacock is known as the most supportive employee in their role, with 21 instances. Margaret Park follows closely with 20 instances, and Steve Johnson has 18 instances, showcasing their supportive nature in their respective roles.

Which track is the most frequently included in playlists?



As shown in the figure, "Among the tracks, "2 Minutes To Midnight" has been added to playlists the most, followed by "Wrath child" and "The Trooper" which have been added 12 times each.