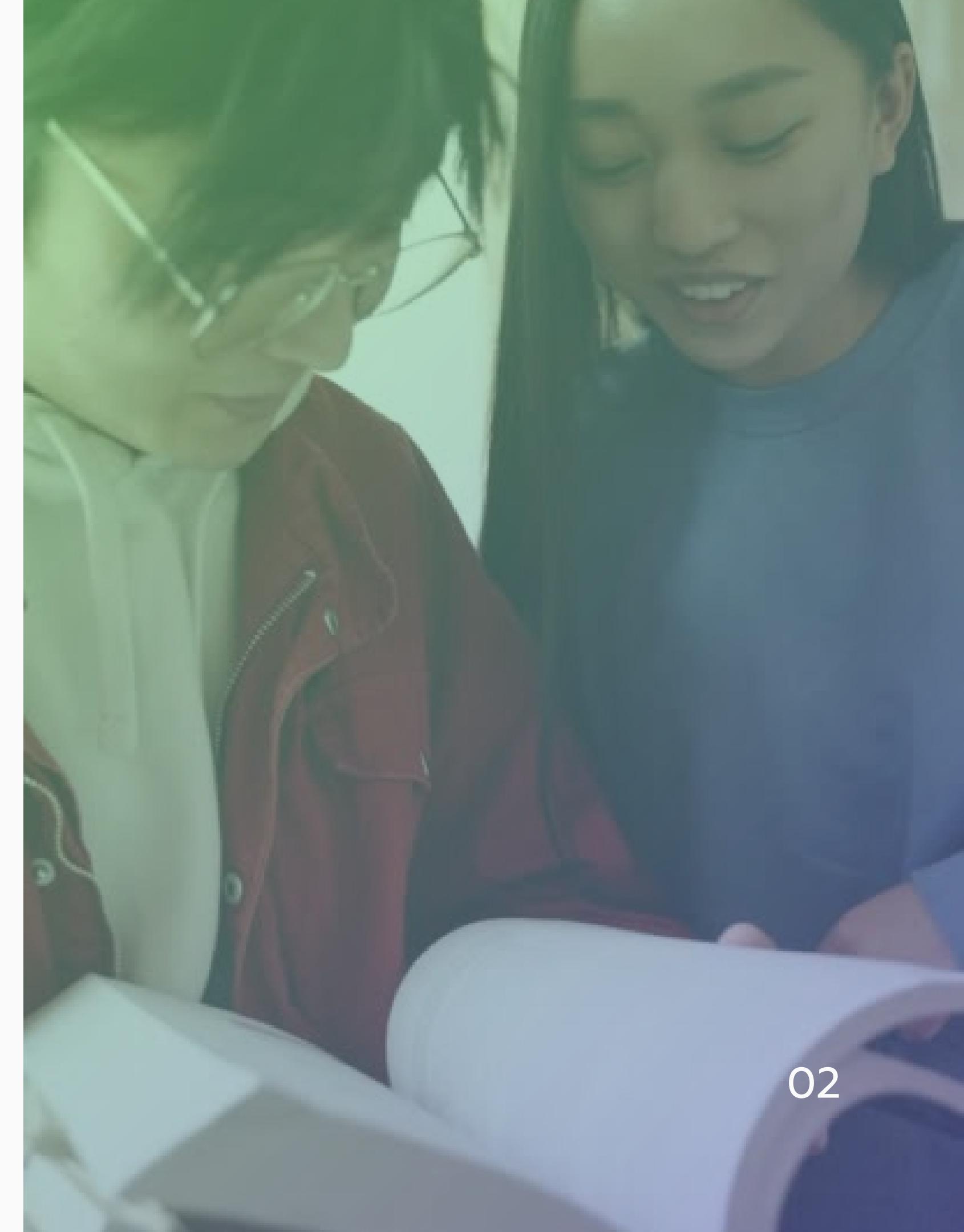


A Modern Communications Company



UniScore

Fatma is an undergraduate student from Tunisia always looking for new opportunities and for internships abroad because there are not many opportunities in her home country



Due to Google's recommendations based on location and past searches, the few internships she could find were written in different languages and requested qualifications that did not fit her educational system.





She finally found the Upkey internship
after days of searching and thought :

Why is it so hard to find such opportunities?



Good thing is, she finally had the Opportunity to make a startup!



Pain Points:

01

Hard to find opportunities especially internships in other job hunting apps

02

Job/internship posts written in foreign languages

03

Different educational systems and backgrounds make it harder for recruiters to compare foreign candidates



Solution

- This app creates a fair ground for everyone recommending every opportunity in your interest field all in one place written in the language of your choice. It contains : job offers, university applications, internships...
- It takes your experience from the CV you enter and converts it to a score or points just like a game level. Candidates are judged on their scores in the field they are applying for. The score increases if you finish a course.
- Profiles are based on knowledge, not only the educational background.



Business model



advertisements



commission from
courses learned



premium subscriptions

Why should you invest in our idea?

01

Almost everyone is always on the hunt for new opportunities so the app is never not needed.

02

Candidates especially from underdeveloped countries don't usually have many opportunities in their countries and are always looking for abroad internships.

03

Many countries like germany are always on the hunt for foreign talent.



37%

Of people willing to relocate globally for better careers, says Manpower Inc

The target audience is very vast. It isn't limited by age, place ...

The job market **is bigger than ever!**

How big is the competition ?

There are many companies in this field, but not a lot of them focus on undergraduates and internship opportunities.

Even though they're global platforms, they're not as fair as you might think. Some candidates are segregated and have less chance of being selected due to their different background

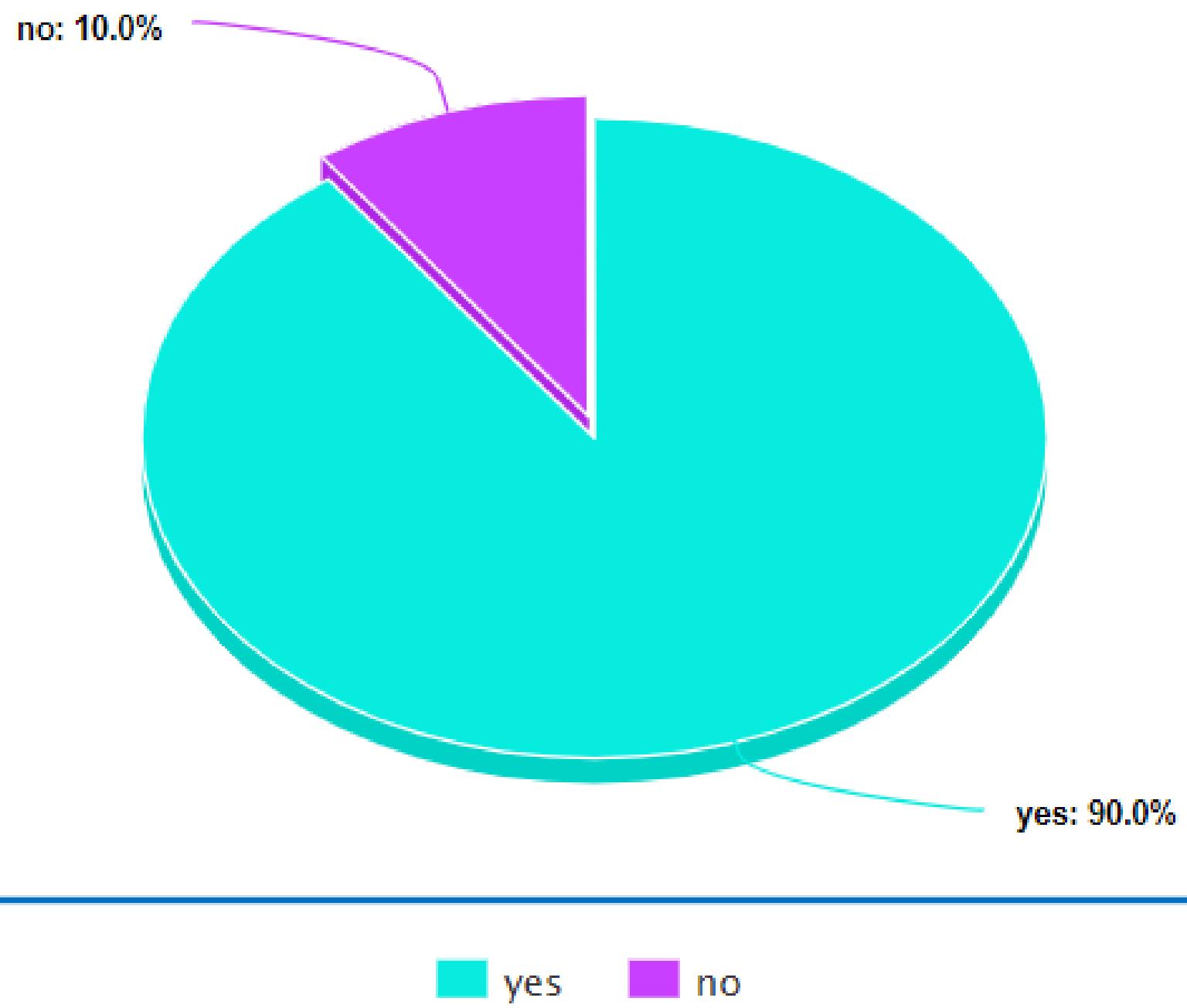


glassdoor

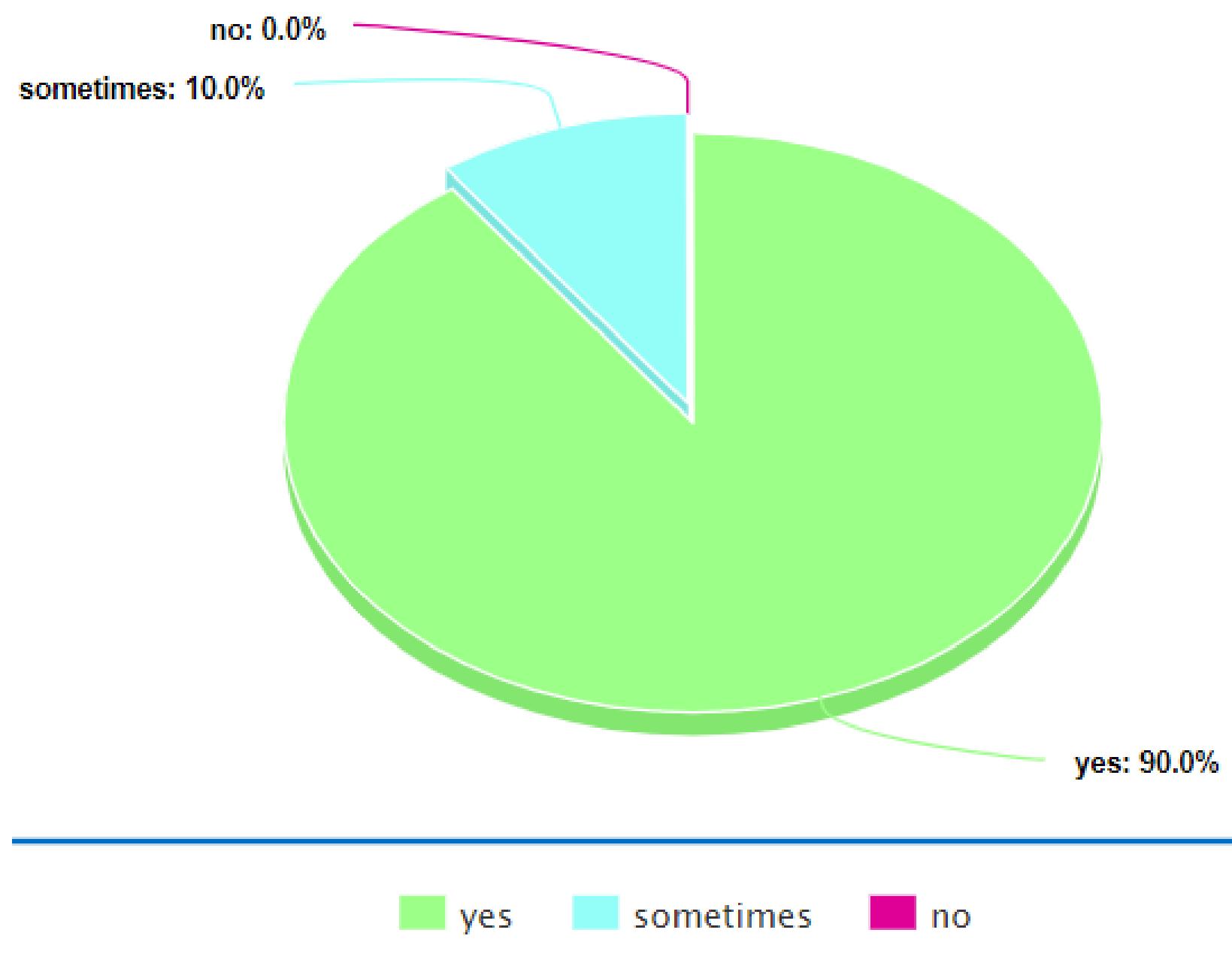
indeed®

Over 50 people surveyed

Percentage of people actively looking for
a job/internship/opportunity



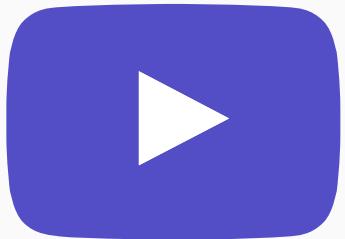
Percentage of people who have trouble finding
abroad opportunities with available tools



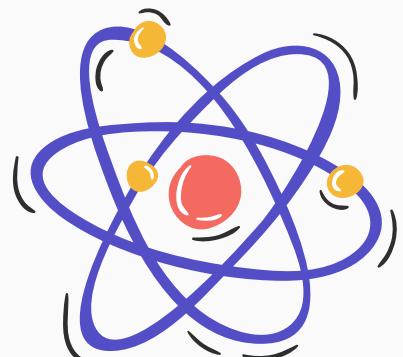
Marketing Strategy



Targeted advertisements.



Sponsoring education-related youtube videos.



Eventually sponsoring scientific events.

Uniscore Team



**Mustafa
Dabaibeh**

CIS STUDENT
TECHNICAL TEAM

Fatma Laribi

SOFTWARE
ENGINEERING
STUDENT
TECHNICAL TEAM

**Havva Eylül
Gündüz**

FINANCIAL TEAM

Video presentation link:

https://drive.google.com/file/d/134M2TvAPJRX4wMT6w9tCzeQ__gX4-rle/view?usp=sharing