Advanced database project

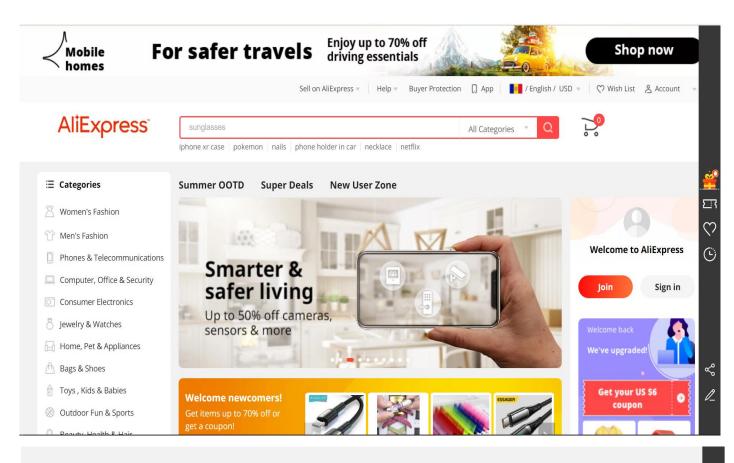
AliExpress



Heba Alamassi Fatma Jaber Noura Jarbou

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AliExpress^{*}





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Great value

We offer competitive prices on over 100 million items.



Worldwide shopping

We ship to over 200 countries and regions, and our site comes in 12 languages.



Safe payment

Pay with the world's most popular and secure payment methods.



Shop with confidence

Our Buyer Protection policy covers your entire purchase journey.



Help center

Round-the-clock assistance for a smooth shopping experience.



Shop better

Download the app for mobileonly features such as image search and discount games.

Stay connected









Shopping with us

Making payments Delivery options **Buyer Protection**

Customer service

Customer service Transaction Services Agreement Take our feedback survey

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Help





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Customer Service, Disputes & Reports, Buyer Protection, Report IPR infringement

AliExpress Multi-Language Sites

Russian, Portuguese, Spanish, French, German, Italian, Dutch, Turkish, Japanese, Korean, Thai, Vietnamese, Arabic, Hebrew, Polish

Alibaba Group

Alibaba Group Website, AliExpress, Alimama, Alipay, Fliggy, Alibaba Cloud, Alibaba International, AliTelecom, DingTalk, Juhuasuan, Taobao Marketplace, Tmall, Taobao Global, AliOS, 1688



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AliExpress^{*}

About Website:

AliExpress is an online retail service based in China and owned by the Alibaba Group. Launched in 2010,it is made up of small businesses in China and other locations, such as Singapore, that offer products to international online buyers. It is the most visited ecommerce website in Russia^[4] and was the 10th most popular website in Brazil. It facilitates small businesses to sell to customers all over the world. AliExpress has drawn comparison to eBay, as sellers are independent and use the platform to offer products to buyers.

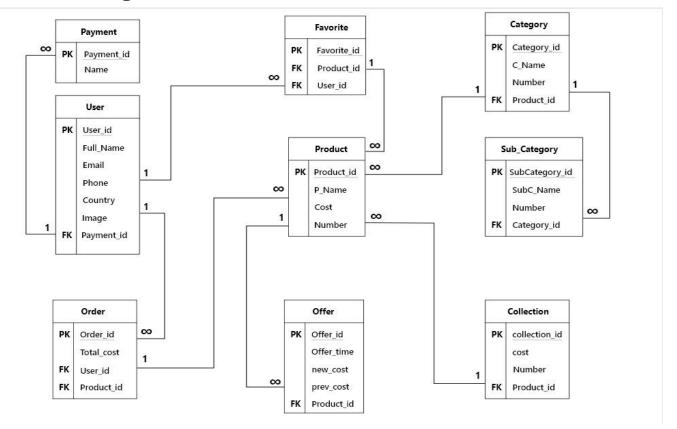
Business Model:

AliExpress started as a business-to-business buying and selling portal. It has since expanded to business-to-consumer, consumer-to-consumer, cloud computing, and payment services, as well. As of 2016 AliExpress ran websites in English, Spanish, Dutch, French, Italian, German, Polish, Turkish, Portuguese, Indonesian and Russian languages. Customers outside the countries for these languages are automatically served the English version of the service. AliExpress is often used by e-commerce stores that use a dropship business model.

Sellers on AliExpress can be either companies or individuals. AliExpress is different from Amazon because it acts only as an ecommerce platform and does not itself sell products directly to consumers. It directly connects Chinese businesses with buyers.

AliExpress[®]

ERD Diagram:



Tables:

- User
- Product
- Offer
- Collection
- Order
- Sub_category
- Payment
- Category
- Favorite