



Alexander Georgiev Krastev

Full-Stack Web Developer & Web Designer

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About Me

I am a Full-Stack Web Developer and Web Designer with a practical approach to building stable, fast, and visually appealing digital solutions.

I work across the entire development process—from visual concept and user experience to technical implementation and optimization of the final product.

I have extensive experience with WordPress (Elementor, Divi, WooCommerce), cPanel, and hosting environment management. As a Web Designer, I use Figma and Canva to create design concepts, which I transform into real, responsive interfaces using HTML, CSS, Tailwind CSS, and modern UI/UX practices.

I actively work with the JavaScript ecosystem and frameworks such as Next.js, React, Angular, and Vue.js, applying SSR and SSG approaches for improved performance and SEO. I build and maintain PHP-based applications and APIs (REST/GraphQL) using MySQL/MariaDB databases, as well as headless CMS architectures.

I have knowledge of computer networking fundamentals, server environment configuration, and software testing, including manual testing and working with Postman. I use Git/GitHub for version control and maintaining a stable development workflow.

I understand and apply digital marketing principles, including working with Google Ads and Meta (Facebook/Instagram) advertising, as well as optimization for SEO, speed, and Core Web Vitals.

I also have additional knowledge in Linux environments, computer networks, and software testing (manual testing, QA), acquired through hands-on training and real projects, which helps me ensure higher quality and reliability of the developed solutions.

Portfolio (selected projects)

- webwanted.net – corporate website developed with WordPress
- webwanted.vercel.app – project migration and deployment on Vercel
- homein.bg – platform for online real estate market valuation in Sofia and a system for real estate services
- privatefinance.bg – web-based calculator for loan and interest calculations
- adelinadimitrova.com – author's website; UI/UX design and functionality implementation
- turquea.com – e-commerce project
- babypebbles.com – e-commerce / dropshipping project
- agkbeatz.com – personal brand, services, and website

Professional Experience

WebWanted.NET Agency | 2022 – Present

Web Developer & Web Designer

Responsibilities:

- Website development, web design, and headless CMS solutions
- Working with page builders – Elementor, Divi
- Managing and executing freelance projects via platforms such as Upwork, including client acquisition, communication, and full project delivery

Symbi Agency | 2020 – 2022

Junior Web Developer & Web Designer

Responsibilities:

Web development and UI/UX implementation, development and maintenance of WordPress and WooCommerce projects, speed optimization and SEO improvements, as well as collaboration with marketing teams on digital campaigns.

Piraeus Bank; Postbank; DSK Bank; Advance Expert Valuations | 2016 – 2020

Real Estate and Bank Collateral Valuation Expert

Responsibilities:

- Valuation of real estate and assets for bank collateral, preparation of technical, financial, and market valuation reports, and working with extensive documentation and regulatory requirements.

Yavlana | 2011 – 2014

Real Estate Broker

Main Responsibilities:

- Organizing property viewings and conducting negotiations between parties, managing client databases and property listings

Education and Certifications

University of Architecture, Civil Engineering and Geodesy (UACEG)

Bachelor's Degree – Land and Real Estate Planning and Management

2011 – 2016

Acquired in-depth knowledge in real estate, market valuations, and data analysis, combined with skills in project management, working with technical and regulatory documentation, processing spatial data, and applying analytical thinking for informed decision-making.

Software University (SoftUni) – Web Development 2020

Web Development

Training and practical experience in Front-End development (HTML5, CSS3, JavaScript), Back-End development (PHP and JavaScript, working with databases and REST APIs), fundamentals of Java programming and object-oriented programming, working with modern frameworks and CMS platforms (WordPress), use of version control systems (Git), deployment, and development on real projects.

Quality Assurance (Manual)

Fundamentals of software testing and QA processes, creation of test scenarios, test cases, and bug reports, basic knowledge of automated testing and quality tools, as well as understanding of SDLC, Agile, and Scrum methodologies.

SEO Fundamentals

Fundamentals of Search Engine Optimization (SEO), including on-page optimization, technical SEO, speed and performance optimization, working with SEO tools, and applying best practices to improve visibility and user experience.

Quality Assurance Engineer – SKILLO, 2022

Certificate No. H110422QA0100341

Fundamentals of software testing and QA processes, manual testing (test cases, bug reports, test scenarios), basic knowledge of automated testing and working with quality tools, as well as understanding of SDLC, Agile, and Scrum methodologies.