Stock Price Prediction

MACHINE & DEEP LEARNING TECHNIQUES



Outline

The Problem

Data Source

Feature Engineering

Modelling

Strategy & Back Testing

Optimization

Conclusion

The Problem

Using traditional technical analysis to predict a stock performance is extremely challenging

Many different factors affect stock price

- Company news and performance
- Industry performance
- Investor sentiments
- Economic factors

How can we use ML and DL to complement TA to enhance decision making in trading decisions and strategies?

Many different providers

- AlphaVantage
- TradeStation
- Yahoo Finance
- TradingView







Integrated suite - Data engineering, feature engineering, technical indicators, strategy testing, backtesting, etc

Key considerations

- Store in RDBMS for efficiency and effectiveness
- Apply what I've learned in course

Which markets?

- US (NASDAQ, NYSE)
- HK (HSI)

Which intervals?

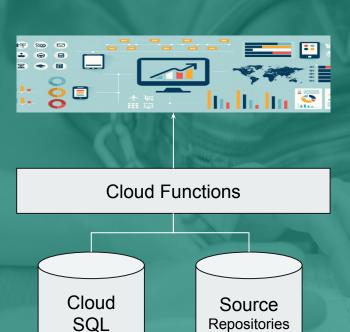
- Daily (EOD)
- Intraday 1 minute (Live Streaming)

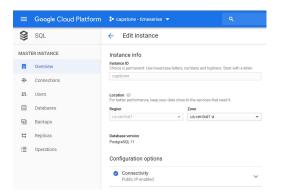
Which sectors?

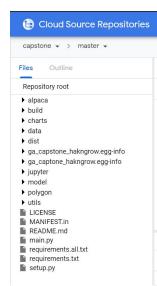
- Tech
- Utilities
- Consumers
- Multi

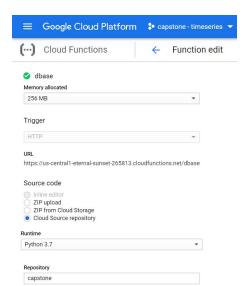
Which companies?

- Apple, Amazon, Microsoft
- NextEra
- Procter & Gamble
- General Electric









```
(base) C:\Users\hakmg>pip install ga-capstone-hakmgrow Requirement already satisfied: ga-capstone-hakmgrow in c:\users\hakmg>nip install ga-capstone-hakmgrow in c:\users\hakmgrow in c
```

Retrieve data directly from Jupyter Lab/Notebook



Deployed on the Python Package Index

Feature Engineering

Date features

- Year, Month, Day
- Start of year, End of year
- Start of quarter, End of quarter
- Start of month, End of Month
- Start of week, End of week

Event features

- Company results/announcements
- Industry performance e.g. New home sales, crude oil inventories, etc
- Investor sentiments e.g. consumer confidence, business confidence,,
 Twitter, etc
- Economic factors e.g. FOMC, PMI,
 Goods trade balance, etc

Feature Engineering

- Continuous values e.g. RSI value of stock on a particular date, etc
- Binary or categorical e.g. Was the company results within expectations, was there a MACD crossover, etc
- Min/Max, standard scaling
- Traditional + ML features

Technical Indicator features

- Hundreds to choose from
- Trend MACD (Lag)
- Momentum RSI (Lead)
- Volatility
- Volume

Custom features

- Nvidia
- Game releases i.e. ShackNews



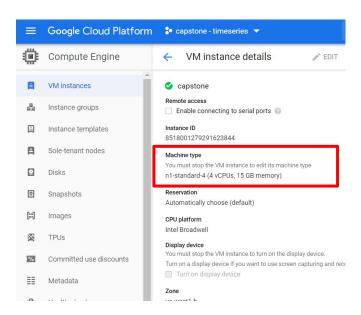


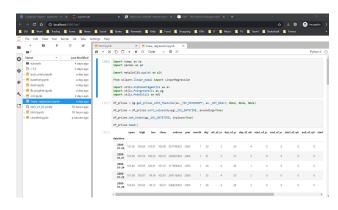
Modelling

Models used

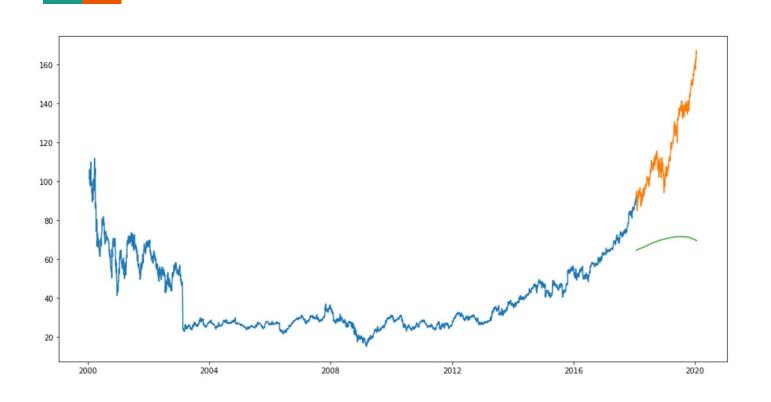
- Linear Regression
- KNN
- Auto Arima
- LSTM

Companies - AAPL, AMZN, MSFT, PG, GE, NEE Intervals - Daily, 1 min Horizon - 20 years, 5 days Price features - OHLC, C Date features - YMD, DoY, WoY, DoY, SoY, EoY, etc Indicator features - RSI, SMA Metrics - RMSE

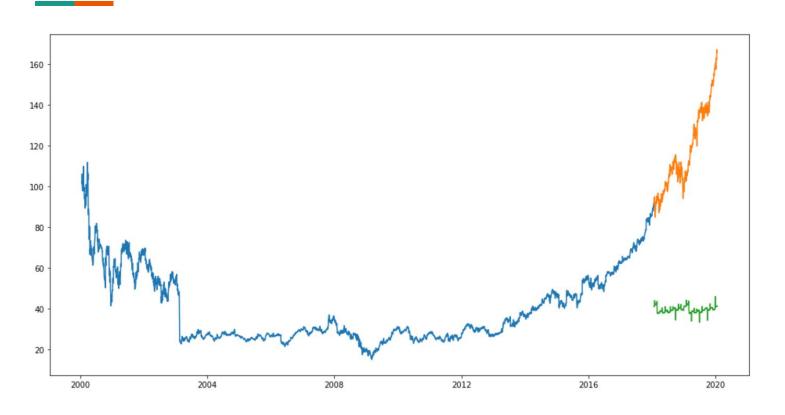




Model - Baseline



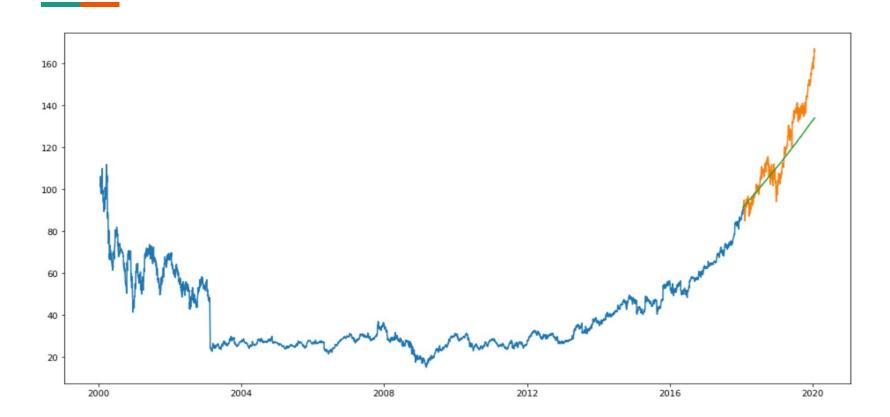
Model - Linear Regression



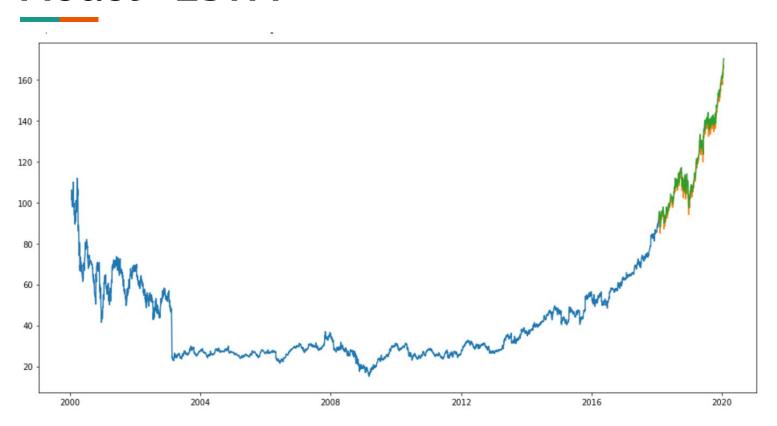
Model - KNN



Model - Auto Arima



Model - LSTM

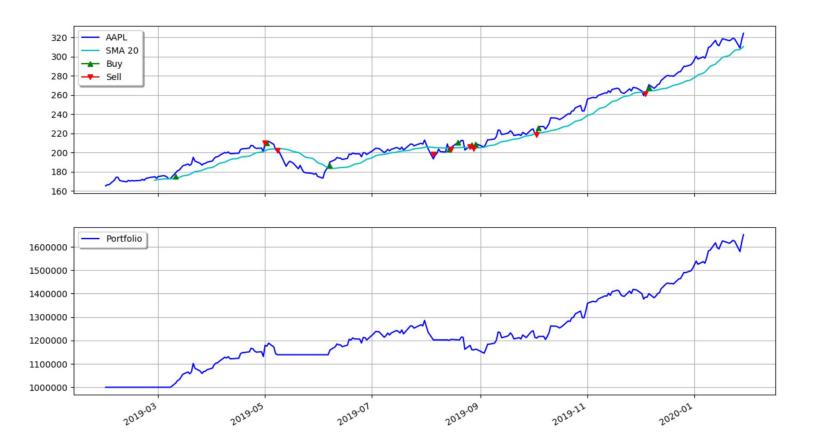


Strategy & Back-Testing

- Use LSTM model to complement traditional TA signals
- Use PyAlgoTrade frame for testing strategy and back-testing
- Simplify trading i.e. only 1
 position open, no commission,
 no slippage.

Rules

- An SMA period, entrySMA, for trend identification
- A smaller SMA, exitSMA, period for the exit point
- An RSI period, rsiPeriod, for entering both short/long positions
- An RSI oversold threshold, overSoldThreshold, for long position entry
- An RSI overbought threshold, overBoughtThreshold, for short position entry
- Confirm position entry against LSTM model e.g. price is predicted to make a >= 10% move in the direction of the trade within 3 days



Final portfolio value: \$1137062.84

Cumulative returns: 13.71 %

Sharpe ratio: 0.47 Max. drawdown: 11.74 %

Total trades: 14

Avg. profit: \$9790

Profits std. dev.: \$66784

Max. profit: \$232841 Min. profit: \$-47266 Avg. return: 1 %

Returns std. dev.: 8 %

Max. return: 28 %
Min. return: -5 %

Profitable trades: 6
Avg. profit: \$54407

Profits std. dev.: \$81434

Max. profit: \$232841 Min. profit: \$4233

Avg. return: 6 %

Returns std. dev.: 10 %

Max. return: 28 %
Min. return: 0 %

Without LSTM Final portfolio value: \$1651777.34

Cumulative returns: 65.18 %

Sharpe ratio: 2.80 Max. drawdown: 10.91 % With LSTM

Total trades: 8

Avg. profit: \$48117

Profits std. dev.: \$81573

Max. profit: \$179000 Min. profit: \$-40018 Avg. return: 5 %

Returns std. dev.: 8 %

Max. return: 20 %
Min. return: -4 %

Profitable trades: 5 Avg. profit: \$93850

Profits std. dev.: \$70877

Max. profit: \$179000 Min. profit: \$1554 Avg. return: 9 %

Returns std. dev.: 7 %

Max. return: 20 %
Min. return: 0 %

Optimization

- In excess of 4,000,000 combinations
- Each combination takes 0.1 seconds
- It would take 4.6 days to find the set of best parameters using a single core computer
- Use PyAlgoTrade parallel processing framework

Parameters

- entrySMA [150 to 250]
- exitSMA [5 to 20]
- rsiPeriod (2 to 10)
- overSoldThreshold [5 to 25]
- overBoughtThreshold [75 to 95]
- predictedPriceDelta [10 to 20]
- predictedPricePeriod [3 to 5]



Conclusion