

Purwokerto (relocateable) 

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### **Education**

## **Teknik Informatika S1** Universitas Muhammadiyah Purwokerto

- Expected to graduate by September 2023
- Cumulative GPA 3.44 out of 4.0
- Relevant Coursework: Human-Computer Interactions, Algorithms, Object Oriented Programming, Database.

# **Experience**

## **Digital Marketing Staff** PT Mustika Alam Propertindo

□ June 2022 - June 2023

- Collaborated with digital marketing specialist to generate creative and effective content ideas for various digital marketing campaigns.
- Created engaging Instagram posts, reels, and marketplace thumbnails on a regular basis to capture the attention of the target audience.
- Developed landing pages using WordPress, implementing custom designs and layouts.

## Intern Web Developer CV Graha Baja

January 2023 - June 2023

- Utilized Figma to create wireframes, prototypes, and conduct design testing, ensuring optimal user experience and functionality.
- Implemented designs using **Bootstrap**, slicing them into responsive and visually appealing page.
- Developed dynamic web using **object-oriented PHP**, enhancing functionality and interactivity.

#### **Skills & Tools**

### Languages

- HTML, CSS
- Advanced Javascript
- PHP
- SQL

#### **Technology Stacks**

Bootstrap

TailwindCSS

- Express

  - MongoDB
- Laravel NodeJS
- Vue JS
- WordPress

#### **Tools**

- Figma
- GIT
- CorelDraw
- Adobe Creative Cloud

# Languages

Indonesia (Native), English (C1 Level according to CEFR).

# **Projects**

- Mustika Group Digital Branding Initiative Maximize company visibility and engagement by leveraging social media and marketplace as part of digital marketing campaigns.
- Graha Baja Company Website A comprehensive company landing page that effectively communicates key information about the company.

#### **Awards & Achievement**

## First Place Winner of Graphic Design Competition

**2020** 

Design Competition was a part of the Economic Creative Project Event held by Universitas Muhammadiyah Purwokerto in 2020.

#### **Course & Certifications**

# Fullstack Web Developer 🔗 · BuildWithAngga

- Learn UI/UX in a travel website case study
- Learn Slicing from design results with HTML, CSS, and Bootstrap
- Build applications with PHP and the Laravel Framework

# **Learn Laravel Vuejs from scratch - Build a TESLA web app** $\mathscr{O}$ · Udemy

Replicating the Tesla UI and Building a TESLA web application, using **VueJs**, **VueX**, **Vuetify**, **Laravel**, **CSS and Bootstrap**.

# **EF SET English Certificate** ∅ · English First

Achieved an English level of C1 Advanced according to the Common European Framework of Reference (CEFR).

# **Organizations**

## Head of Business Development LPM BHASKARA

**2019-2020** 

Lembaga Pers Mahasiswa Bhaskara is a student organization dedicated to journalistic activities within Universitas Muhammadiyah Purwokerto.

- Responsible for seeking out potential partnerships with other companies, organizations, or media outlets to explore mutually beneficial opportunities.
- Provides leadership and guidance to the team members within the business development division by delegating tasks, providing support, and promoting a positive work environment.
- Write news, essays, and opinions on a regular basis.

## Media & Information Staff BEM Universitas Muhammadiyah Purwokerto

**2021-2022** 

- Creating Logos and Branding
- Designing Social Media Graphics and Publications