Keywords und Kollokate

Wörter, Texte & Frequenzen Wintersemester 2021/22

Andreas Blombach & Philipp Heinrich

Lehrstuhl für Korpus- und Computerlinguistik Friedrich-Alexander-Universität Erlangen-Nürnberg

Erlangen, 24.01.2022





Keywords

- Keywords sind Wörter, die in einem gegebenen Korpus überdurchschnittlich oft vorkommen im Vgl. zur Häufigkeit in einem Referenzkorpus
- Assoziationsmaße quantifizieren den Vergleich mittels einer einzelnen reellen Zahl, basierend auf Intuition und/oder statistischen Verfahren
- Keyness ist ein textuelles, kein sprachliches Feature
 - ▶ gesprochene Sprache vs. geschriebene Sprache
 - soziale Medien vs. Zeitungen
 - Hochliteratur vs. Groschenromane
 - ▶ links-liberale Zeitungen vs. rechts-konservative Zeitungen
 - Grüne vs. AfD
- Anwendung bspw. in der Diskursanalyse, Indexerstellung, ...

Keywords in CQPweb

Keyword list for whole "Corpus of German Reddit Exchanges 2010-2018 (GeRedE v1)" compared to your subcorpus "SZ" from corpus "German News (2011-2014)"; using Log Ratio (with 0.01% significance filter, adjusted LL threshold = 43.94); items must have minimum frequency 3 in list #1 and 3 in list #2. Download whole list Go! << In whole "Corpus of German In your subcorpus "SZ" Reddit Exchanges 2010-2018 from corpus "German (GeRedE v1)": News (2011-2014)": Log Log Word No. Ratio likelihood Frequency Frequency Frequency Frequency (absolute) (per mill) (absolute) (per mill) 1 ;) 82,385 303.23 0.03 13.53 59070.99 Edit 96,549 355.36 0.03 13.35 69219.59 0.01 7.906 67.41 -12.58 18907.44 dapd Englewood 0.01 3,069 26.17 -11.21 7313.93 SUBREDDIT 20.861 76.78 4 0.03 11.14 14904.49 Hultschiner 0.01 3,808 32.47 9071.47 schonmal 19,642 72.30 0.03 11.05 14030.11 garnicht 14,512 53.41 3 0.03 11.03 10365.06 aibts 48,153 177.23 10 0.09 11.02 34393.95 471.82 31 0.26 91509.08 128,189 nichtmal 15,653 57.61 0.03 10.72 11169.06 0.01 1,992 16.99 -10.59 4733.89 Losnummer 13 VOrallem 10,500 38.65 0.03 10.56 7487.68 scheisse 12,248 45.08 0.03 10.37 8727.32

Budi

16 Gewinnklasse

33.73

0.03

3

3.952

0.03

33.70

10.36

6529.68

9379.09

9,164

Kollokate

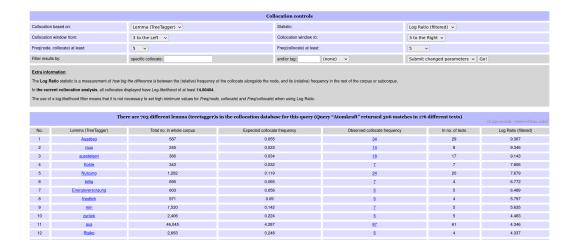
- Kollokate eines Wortes (dem Knoten, oder engl. node) sind Wörter, die häufig in dessen Umgebung auftreten (Ko-Okkurrenz)
- Einblick in die Semantik des Wortes, vgl. Firth's (1957) distributional hypothesis: You shall know a word by the company it keeps!
- hier: Kollokation als Phänomen, das in Korpora empirisch beobachtbar ist
 - Kollokate von "Atomkraft" im GermaParl
 - ► Kollokate von "Impfung" auf Twitter
- Anwendung bspw. in der Diskursanalyse, Lexikographie, . . .
- Kollokate ≠ Mehrworteinheiten, Idiome, Phraseologismen, . . .

Kollokate von bucket (noun)

					_		
•	noun	f	verb	f	-	adjective	f
•	water	183	throw	36	•	large	37
	spade	31	fill	29		single-record	5
	plastic	36	randomize	9		cold	13
	slop	14	empty	14		galvanized	4
	size	41	tip	10		ten-record	3
	тор	16	kick	12		full	20
	record	38	hold	31		empty	9
	bucket	18	carry	26		steaming	4
	ice	22	put	36		full-track	2
	seat	20	chuck	7		multi-record	2
	coal	16	weep	7		small	21
	density	11	pour	9		leaky	3
	brigade	10	douse	4		bottomless	3
	algorithm	9	fetch	7		galvanised	3
	shovel	7	store	7		iced	3
	container	10	drop	9		clean	7
	oats	7	pick	11		wooden	6
	sand	12	use	31		old	19
	Rhino	7	tire	3		ice-cold	2
	champagne	10	rinse	3		anti-sweat	1
•					•		

5 / 15

fensterbasierte Kollokate in CQPweb



24.01.2022

textuelle Kookkurrenz

textual cooccurrence / segment-based cooccurrence

Text = Artikel, Paragraph, Tweet, Post, Satz, ...

A vast deal of coolness and a peculiar degree of judgement, are requisite in catching a $\underline{\text{hat}}$.	hat	_
A man must not be precipitate, or he runs over it;	_	over
he must not rush into the opposite extreme, or he loses it altogether.	_	_
There was a fine gentle wind, and Mr. Pickwick's <u>hat</u> rolled sportively before it.	hat	_
The wind puffed, and Mr. Pickwick puffed, and the <u>hat</u> rolled <i>over</i> and <i>over</i> as merrily as a lively porpoise in a strong tide;	hat	over

Blombach & Heinrich Keywords und Kollokate 24.01.2022

7 / 15

textuelle Kookkurrenz (Satzfenster)

	$w_2 \in S$	$w_2 \not\in S$	
$w_1 \in S$	O ₁₁	O_{12}	=
$w_1 \not\in S$	O_{21}	O_{22}	

$$= f_2 = N$$

	over ∈ S	over ∉ <i>S</i>	
$hat \in S$	1	2	= 3
hat ∉ S	1	1	

$$= 2$$
 $= 5$

Oberflächenkookkurrenz

surface cooccurrence / distance-based cooccurrence

fensterbasiert, abgeschnitten an entsprechenden Grenzen

A vast deal of coolness and a peculiar degree of judgement, are <u>requisite</u> in catching a **hat**_J. A man must not be precipitate, or he runs over it; he must not rush into the opposite extreme, or he loses it altogether. [...] There was a fine gentle <u>wind</u>, and Mr. <u>Pickwick's hat rolled sportively before it</u>_J. The wind puffed, and Mr. <u>Pickwick puffed</u>, and the <u>hat rolled</u> over and over <u>J</u> as merrily as a lively porpoise in a strong tide; and on it might have *rolled*, far beyond Mr. Pickwick's reach, had not its course been providentially stopped, just as that gentleman was on the point of resigning it to its fate.

9 / 15

 $\approx k \cdot f_1$

Oberflächenkookkurrenz (L4, R4)

	w_2	$\neg w_2$
near(w ₁)	O_{11}	O_{12}
$\neg near(w_1)$	O_{21}	O_{22}

$$= f_2 \qquad \qquad = N - f_1$$

	roll	¬roll	
near(hat)	2	18	= 20
¬ near(hat)	1	87	

= 3 = 108

syntaktische Kookkurrenz

syntactic cooccurrence / relational cooccurrence

Ausnutzung syntaktischer Strukturen

In an open barouche [...] stood a stout old gentleman, in a blue coat and bright buttons, corduroy breeches and top-boots; two old gentleman apparently enamoured of one of the young ladies in scarfs and feathers; a young gentleman apparently enamoured of one of the young ladies in scarfs and feathers; a lady of doubtful age, probably the aunt of the aforesaid; and [...] open stout gentleman gentleman blue coat bright button young lady young gentleman young lady age

Blombach & Heinrich Keywords und Kollokate 24.01.2022 11/15

syntaktische Kookkurrenz

	$* w_2$	$* \neg w_2$	
$w_1 *$	O_{11}	O_{12}	$= f_1$
$\neg w_1 *$	O_{21}	O_{22}	

$$= f_2 = N$$

	* gent.	∗ ¬gent.	
young *	1	2	= 3
¬young *	2	4	

$$= 3 = 9$$

Kontingenz und Indifferenz

• Kontingenztabelle (beobachtete Häufigkeiten):

	word	other words	
corpus ₁	$O:=O_{11}$	O ₁₂	$=R_1$
corpus ₂	O ₂₁	O ₂₂	$=R_2$
	$= C_1$	$= C_2$	= N

• Indifferenztabelle (erwartete Häufigkeiten bei Unabhängigkeit):

	word	other words	
corpus ₁	$E := E_{11} = \frac{R_1 C_1}{N}$	$E_{12} = \frac{R_1 C_2}{N}$	$=R_1$
corpus ₂	$E_{21} = \frac{R_2 C_1}{N}$	$E_{22} = \frac{R_2 C_2}{N}$	$=R_2$
	$= C_1$	$= C_2$	= N

Assoziationsmaße

Quantifikation der Abweichung:

	word	other words	
corpus ₁	O vs. E	O_{12} vs. E_{12}	$=R_1$
corpus ₂	O_{21} vs. E_{21}	O ₂₂ vs. E ₂₂	$=R_2$
	$= C_1$	$= C_2$	= N

•
$$\log$$
-ratio = $\log \frac{O_{11}/R_1}{O_{21}/R_2}$

•
$$MI = log_2 O/E$$

• t-score =
$$\frac{O-E}{\sqrt{O}}$$

•
$$LL = 2 \sum_{ij} O_{ij} \log \frac{O_{ij}}{E_{ij}}$$

•
$$\chi^2 = \sum_{ij} \frac{(O_{ij} - E_{ij})^2}{E_{ii}}$$

• . .

Software

- Berechnung der Assoziationsmaße unkompliziert
 - ▶ R: einfache Datensatzmanipulation
 - Python: association-measures
 - ► CLI (Perl): UCS toolkit
- korrektes und effizientes Zählen am besten nach Korpusindexierung in CWB
 - ▶ R: PolmineR
 - Python: cwb-ccc
 - ► GUI (PHP): CQPweb