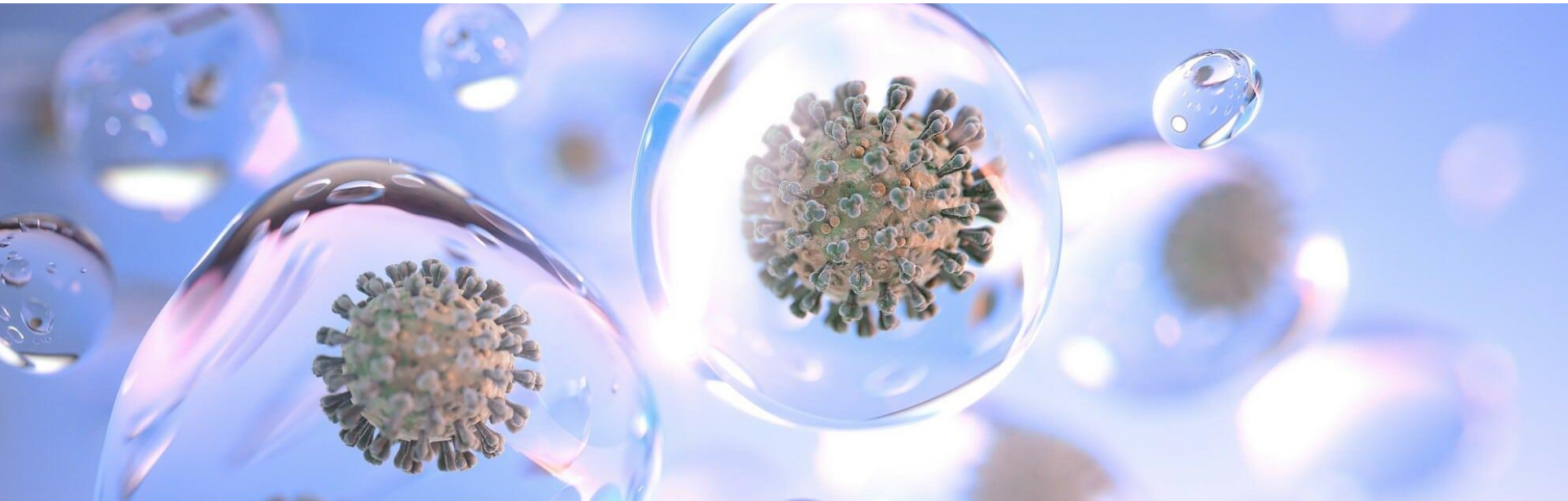


What do you believe?



**How successful is
Germany in fighting Covid-19
compared to our neighbors?**

IOTA was **founded in 2015** by David Sønsted, Sergey Ivancheglo, Dominik Schiener, and Dr. Serguei Popov in **Germany**.

IOTA is overseen by the **IOTA Foundation**, a **non-profit** dedicated to **developing the technology** and maintaining it **license-free** for all developers to work with.

Partners are **Bosch, Volkswagen, Deutsche Telekom, Microsoft,** and **Fujitsu ...**

IOTA

4 Data Driven Innovation

- Learning from Innovative Business Ideas

(2) Startups in Germany

STARTUP

List of unicorn startup companies

From Wikipedia, the free encyclopedia



Company	Valuation (US \$billions)	Valuation date	Industry	Country/region
Ant Financial	100	April 2018 ^[1]	Technology	 China
ByteDance	100	May 2020 ^[2]	Internet	 China
Didi	11.8	December 2019 ^[4]	Transportation	 China
SpaceX	40	August 2020 ^[3]	Aerospace	 US
Stripe	30.0	April 2020 ^[11]	Financial services	 US
Luftax	30.0	June 2018 ^[15]	Personal finance	 China
JD.com, Lufax	26.0	October 2019 ^[6]	Electronic cigarettes	 US

# Unicorns	Total valuation	Date	Reported by
82		Late January 2015	Forbes, CB Insights ^[1]
229	US\$1.3 trillion	January 2016	VentureBeat ^[6]
208	US\$761 billion	December 2016	TechCrunch ^[8]
224	US\$771.9 billion	April 2017	TechCrunch
195	US\$995 billion	April 2017	McKinsey & Co. ^[11]
266	US\$901 billion	August 2018	CB Insights ^[11]
364	US\$1.2 trillion	August 2019	CB Insights ^[11]
445	US\$1.568 trillion	November 2020	CB Insights ^[11]

Deutscher Startup Monitor 2020

Grundlagen | **Startups in Deutschland** | Gründerinnen und Gründer | Produkte und Services | Finanzierung | Corona-Krise | Rahmenbedingungen und Politik | Fazit

Der DSM zeigt die regionale Vielfalt des Startup-Ökosystems

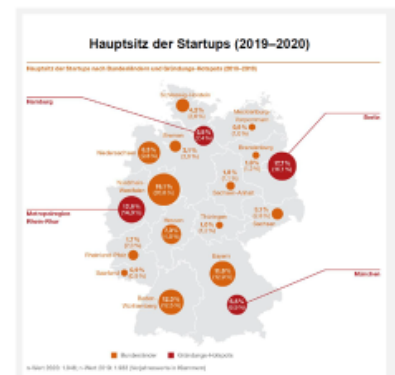
Der 8. DSM repräsentiert ...

1.946 Startups

4.745 Gründerinnen und Gründer

25.966 Mitarbeiterinnen und Mitarbeiter

Startups konzentrieren sich besonders stark in Großstädten mit entwickelten Ökosystemen



DSM 2020
DSM

September 2020

4 Data Driven Innovation

- Learning from Innovative Business Ideas (5) Summary

Content:

1. Motivation
2. Startups in Germany
3. Platform Economy
4. Disruptive Innovations
5. Summary

- **Innovative Geschäftsideen** gab es, gibt es und wird es **immer** geben.
- Sie kennen **Besonderheiten** interessanter **Gründer, Startups** und **digitaler Plattformen**.
- Sie sind **motiviert** und beschäftigen sich mit **Gründungsideen**.

4 Data Driven Innovation

- Learning from Innovative Business Ideas



Content:

- 1. Motivation**
- 2. Startups in Germany**
- 3. Platform Economy**
- 4. Disruptive Innovations**
- 5. Summary**



STARTUP

2. Startups In Germany

Michael Amberg

Todays Content:

- 1. Motivation**
- 2. Startups in Germany**
- 3. Platform Economy**
- 4. Disruptive Innovations**
- 5. Summary**

