

2 No Data, no Data Science

- Insights into Handling of Personal Data**

personal data

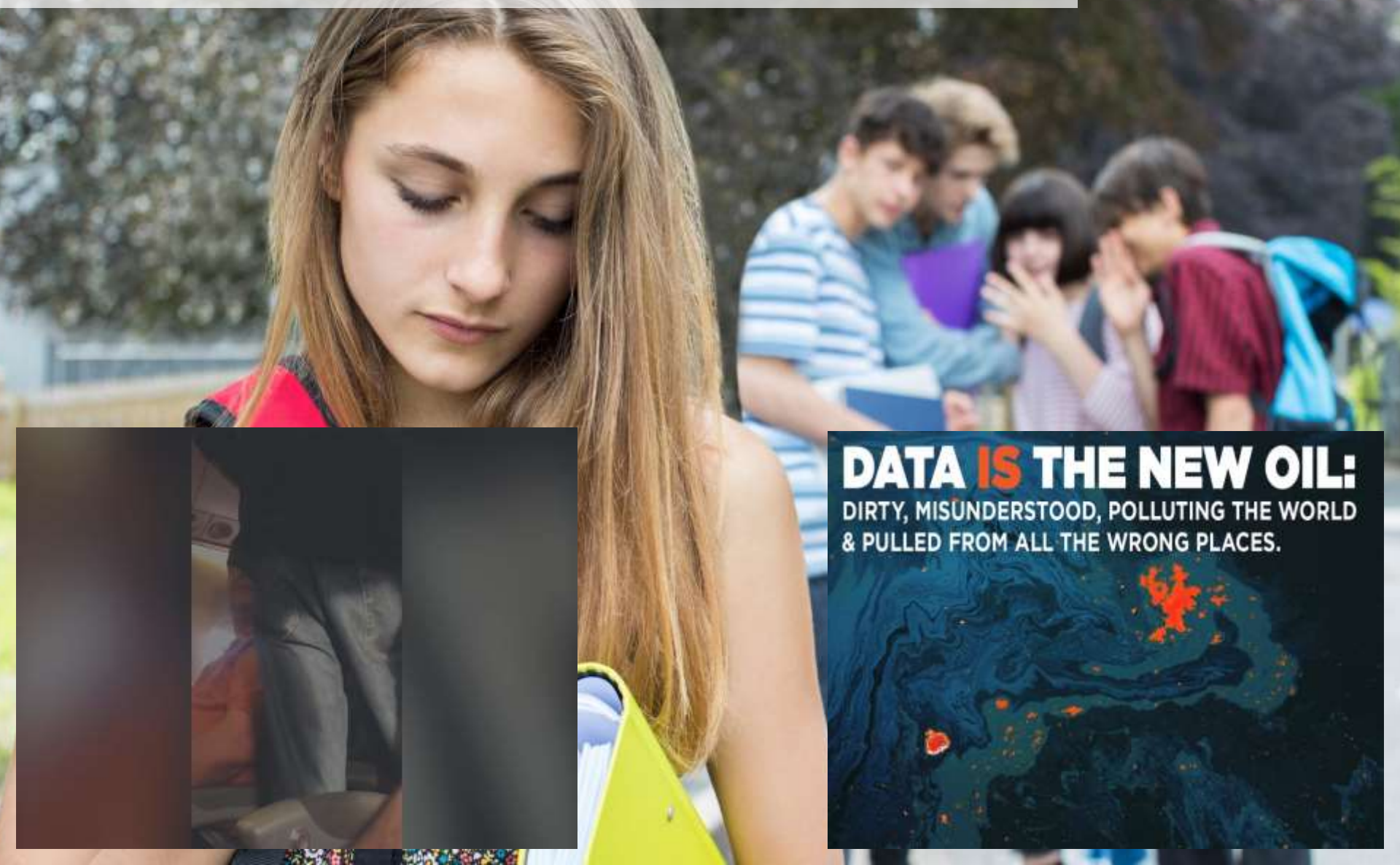
Content:

- 1. Motivation**
- 2. Dilemma Social Media**
- 3. Shitstorms & Cyberbullying**
- 4. The Role of Influencers**
- 5. Cambridge Analytica**
- 6. Data Governance & Ethics, Data Protection Rights**
- 7. Social Scores**
- 8. Summary**

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(3) Shitstorm & Cyberbullying



DATA IS THE NEW OIL:

DIRTY, MISUNDERSTOOD, POLLUTING THE WORLD
& PULLED FROM ALL THE WRONG PLACES.



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- **Data is the new Oil.**
 - **Attention is the Product.**
 - **Social Media, the good / bad.**
 - **China, the new Saudi-Arabia.**

Michael Amberg

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Shitstorm

Straight Ahead



**3a. Shitstorms & Cyberbullying
- Corporate Shitstorms**

Chuck Nice about Cyberbullying

