

TECHNOLOGY

Visualizing the Length of the Fine Print, for 14 Popular Apps



Published 7 months ago on April 18, 2020
by Nicholas LePan



TERMS OF SERVICE

HOW LONG IT WOULD TAKE TO READ THE TERMS OF SERVICE AGREEMENTS OF POPULAR ONLINE SERVICES

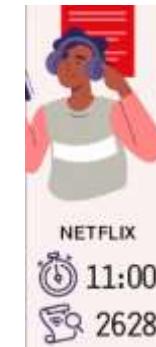
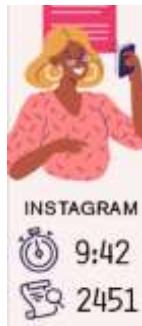
Even the shortest terms and conditions for popular online services are a few thousand words long.

As a result, **97%** of people in the 18-34 age group agree to conditions without reading them.

 Reading time
Assuming 240 WPM

 Length of text
Total word count





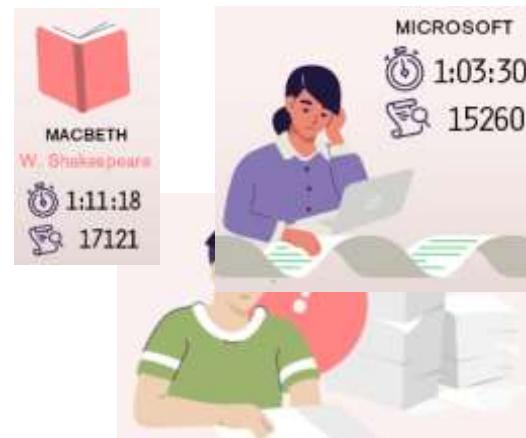


AGREE 

WHAT IS IT?

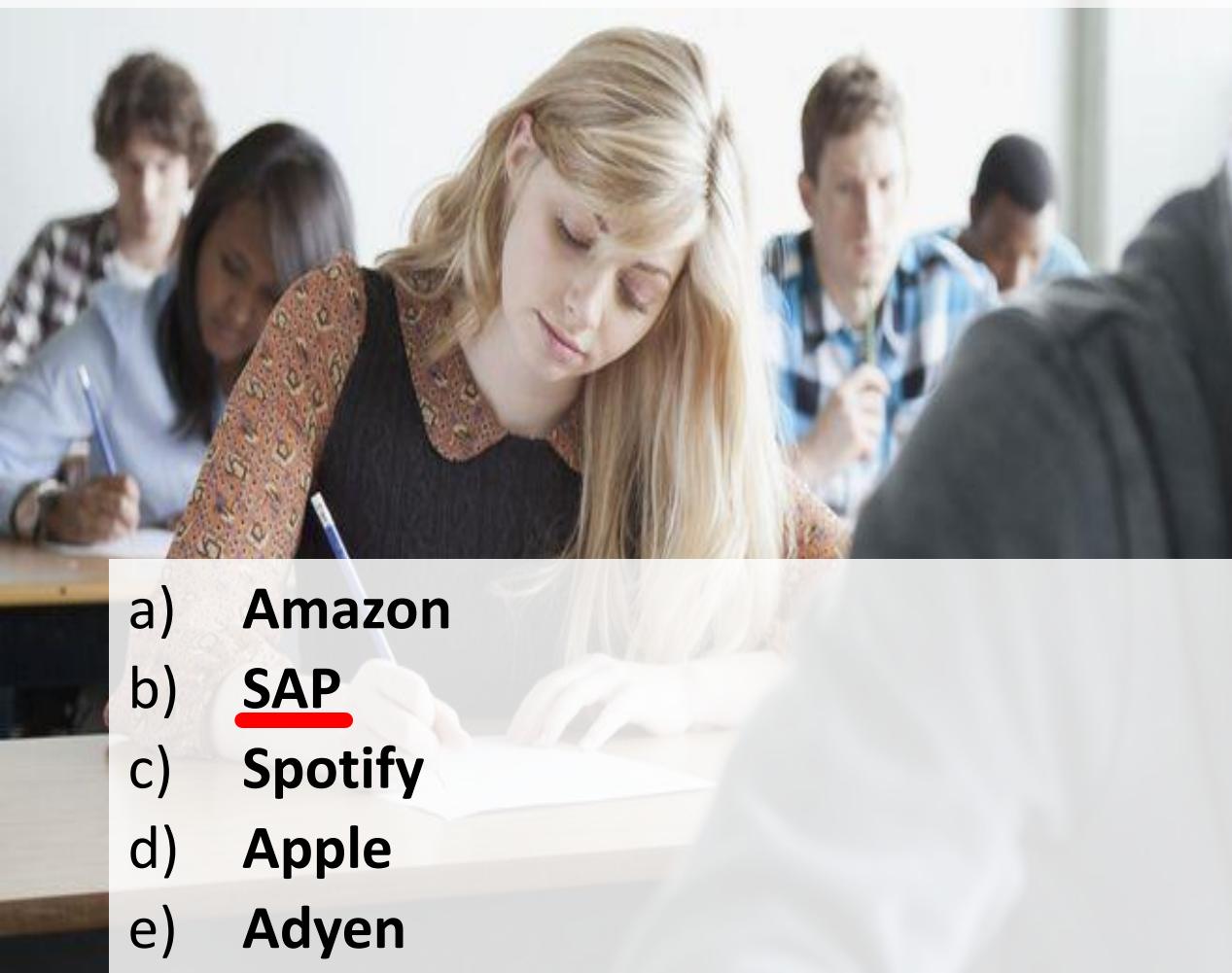
Terms of service (also known as terms of use and terms and conditions) are the legal agreements between a service provider and a person who wants to use that service.

Common abbreviations:
TOS ToS ToU T&C



The average American would need to set aside almost 250 hours to properly read all the digital contracts they accept while using online services.

Die größte Plattform in Europa ist...



- a) Amazon
- b) SAP
- c) Spotify
- d) Apple
- e) Adyen

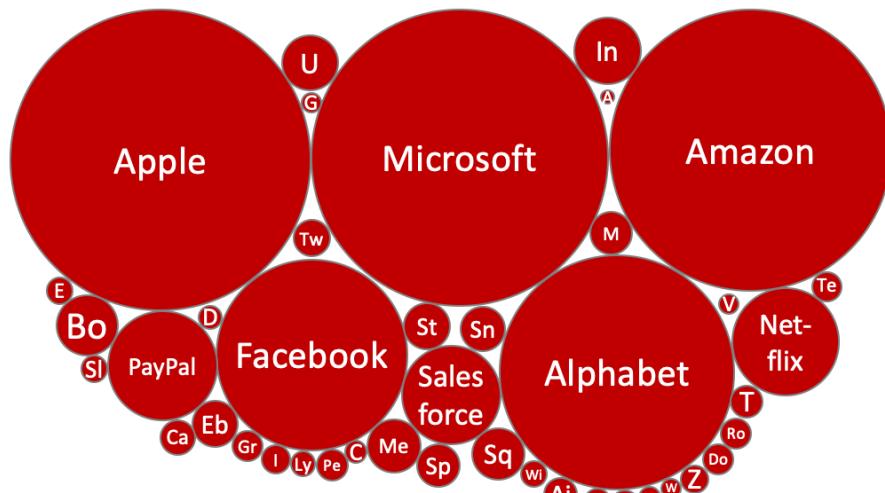
Schwierigkeitsgrad	Art des Wissens	
	Abfragewissen (Vorlesung)	Anwendungswissen (Literatur)
Einfach	Green	Yellow
Mittel	Yellow	Red
Schwierig	Red	Red

Plattform-Ökonomie: Top 100

Top 100 Plattformen der Welt (Juni 2020)

Börsenwert / Bewertung jüngste bekannte Finanzierung |
Gesamtwert 10,8 Bio. Dollar (Stand Juni 2020)

Amerika



Airbnb	Ebay	Lyft	Roku	Teladoc
Alteryx	Etsy	Match	Slack	Twilio
Booking	Expedia	MercadoLibre	Snap	Twitter
Carvana	Grainger	Uber	Splunk	Vroom
Chegg	Grubhub	Peloton	Square	Wikipedia
DoorDash	Instacart	Pinterest	Stripe	Wish
Dropbox	Intuit			Zillow

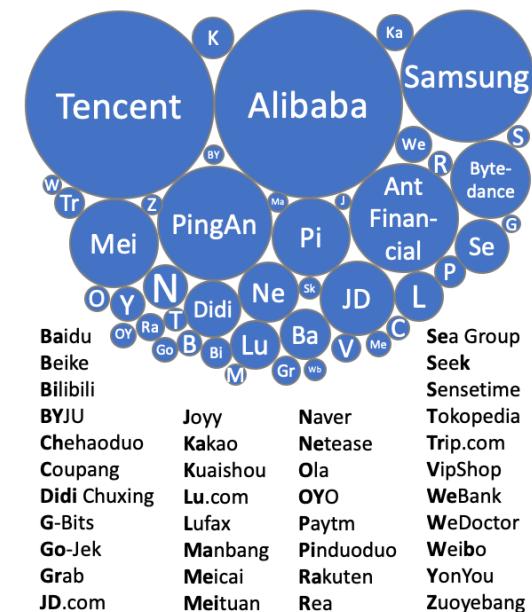
Europa



Afrika



Asien-Pazifik

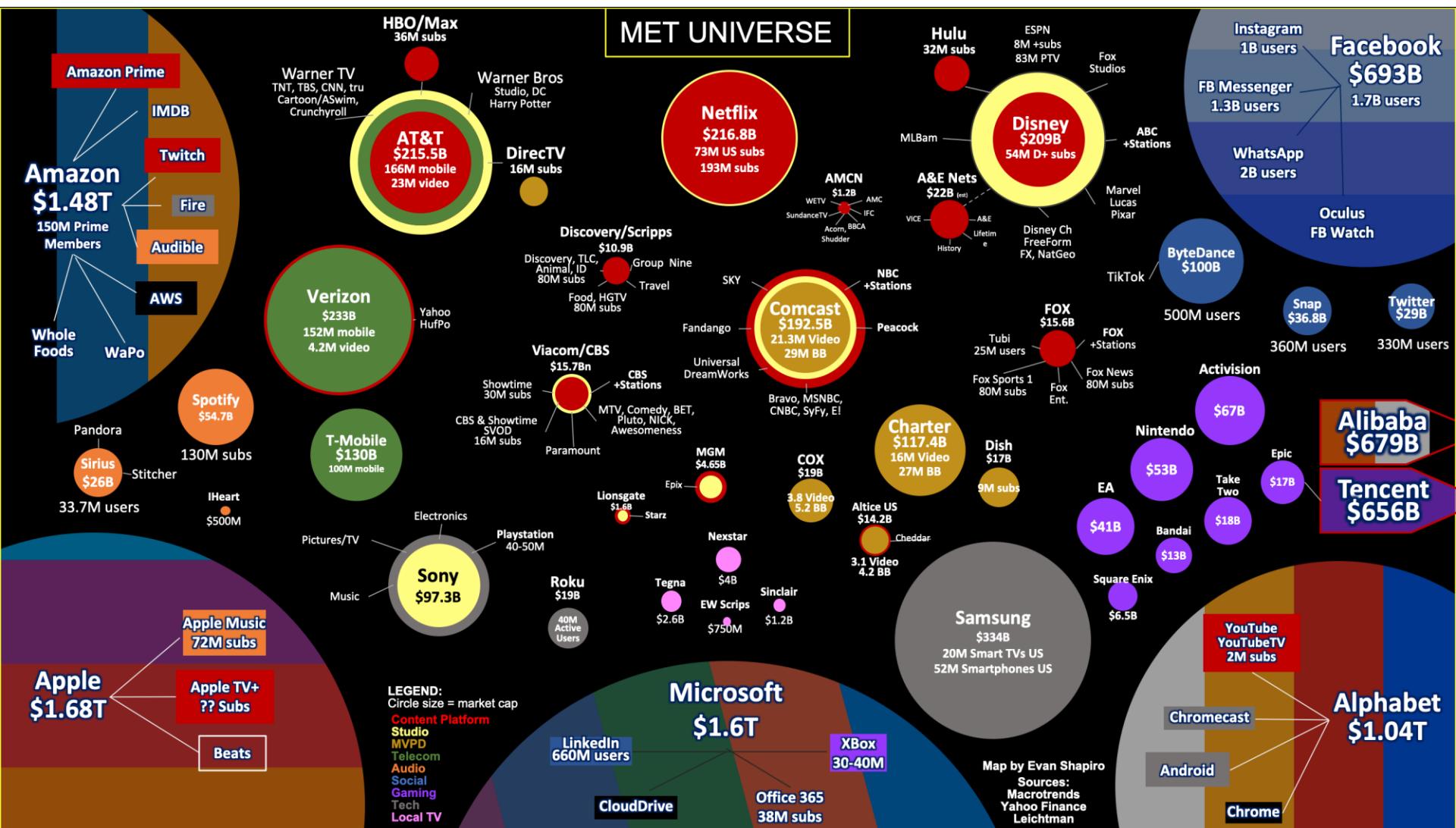


Anteile in Prozent



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Beispiel Medien, Unterhaltung und Technologie: Die Komplexität nimmt zu



4 Managing Projects

- How to Manage Projects Successfully?

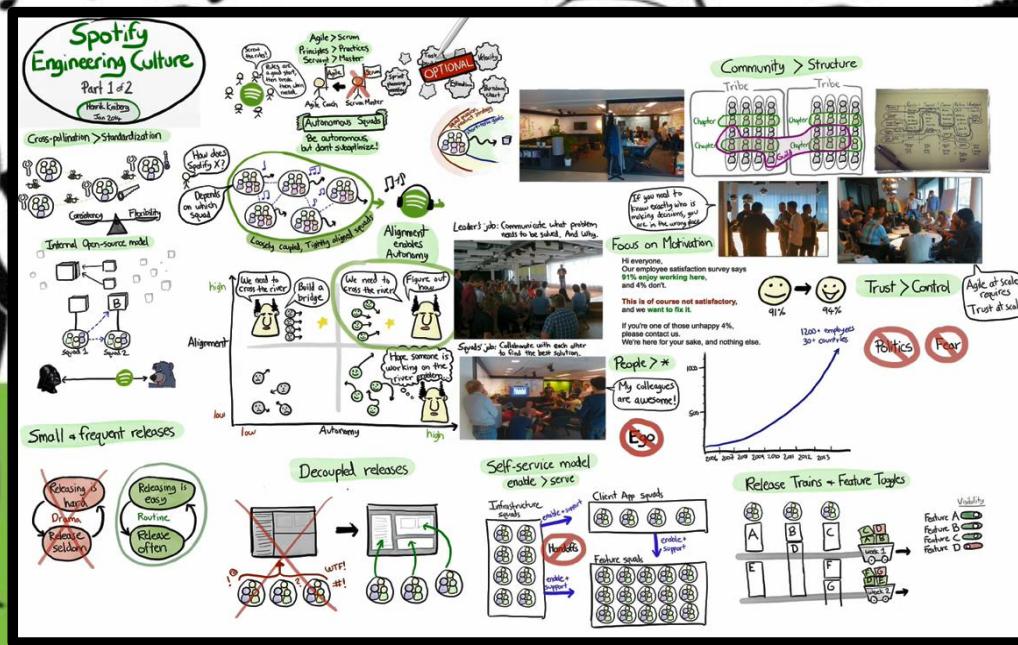
Content:

1. Motivation & Basics
2. Agile vs Traditional Project Management
3. Agile with KANBAN
4. Agile with SCRUM
5. Agile Culture at Spotify
6. Summary

4 Managing Projects

- How to Manage Projects Successfully?
(5) Agile Culture at Spotify

Agile at Spotify



4 Managing Projects

- How to Manage Projects Successfully?
(6) Summary

Content:

1. Motivation & Basics
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- 
- Zentrale **Grundlagen** des Projektmanagements.
 - **Gemeinsamkeiten** und **Unterschiede** von **Agiles** vs **Traditionelles** Projektmanagement.
 - **Agiles** Projektmanagement mit **KANBAN** und **SCRUM**.
 - Wie Sie **studentische Projekte** besser planen können.

What applies to Spotify Engineering Culture?

Schwierigkeitsgrad	Art des Wissens	Abfragewissen (Vorlesung)	Anwendungswissen (Literatur)
Einfach		Green	Yellow
Mittel		Yellow	Red
Schwierig		Red	Red

- a) Low Alignment, Low Autonomy
- b) Low Alignment, High Autonomy
- c) High Alignment Low Autonomy
- d) High Alignment, High Autonomy
- e) a) and d) are correct.

Michael Amberg

Todays Content:

- 1. Motivation & Basics**
- 2. Agile vs Traditional Project Management (PM)**
- 3. Agile with KANBAN**
- 4. Agile with SCRUM**
- 5. Agile Culture at Spotify**
- 6. Summary**



Agile at Spotify



**5. Agile Culture
at Spotify**

Agile Culture at Spotify - Part 1



Agile Culture at Spotify - Part 2



“Learning starts with understanding why we are doing things. Once the purpose is clear, “the how part” is a big playground, you can try and learn what is best for you. Then mastery comes.”

Breaking Hierarchy - How Spotify Enables Engineer Decision Making
www.infoq.com/presentations/spotify-engineer-decision-making/

Don't do Spotify Model !
masterofnone.io/dont-do-spotify-model/

You want to adopt the “Spotify Model”? I don’t think it means what you think it means!
medium.com/serious-scrum/you-want-to-adopt-the-spotify-model-i-dont-think-it-...