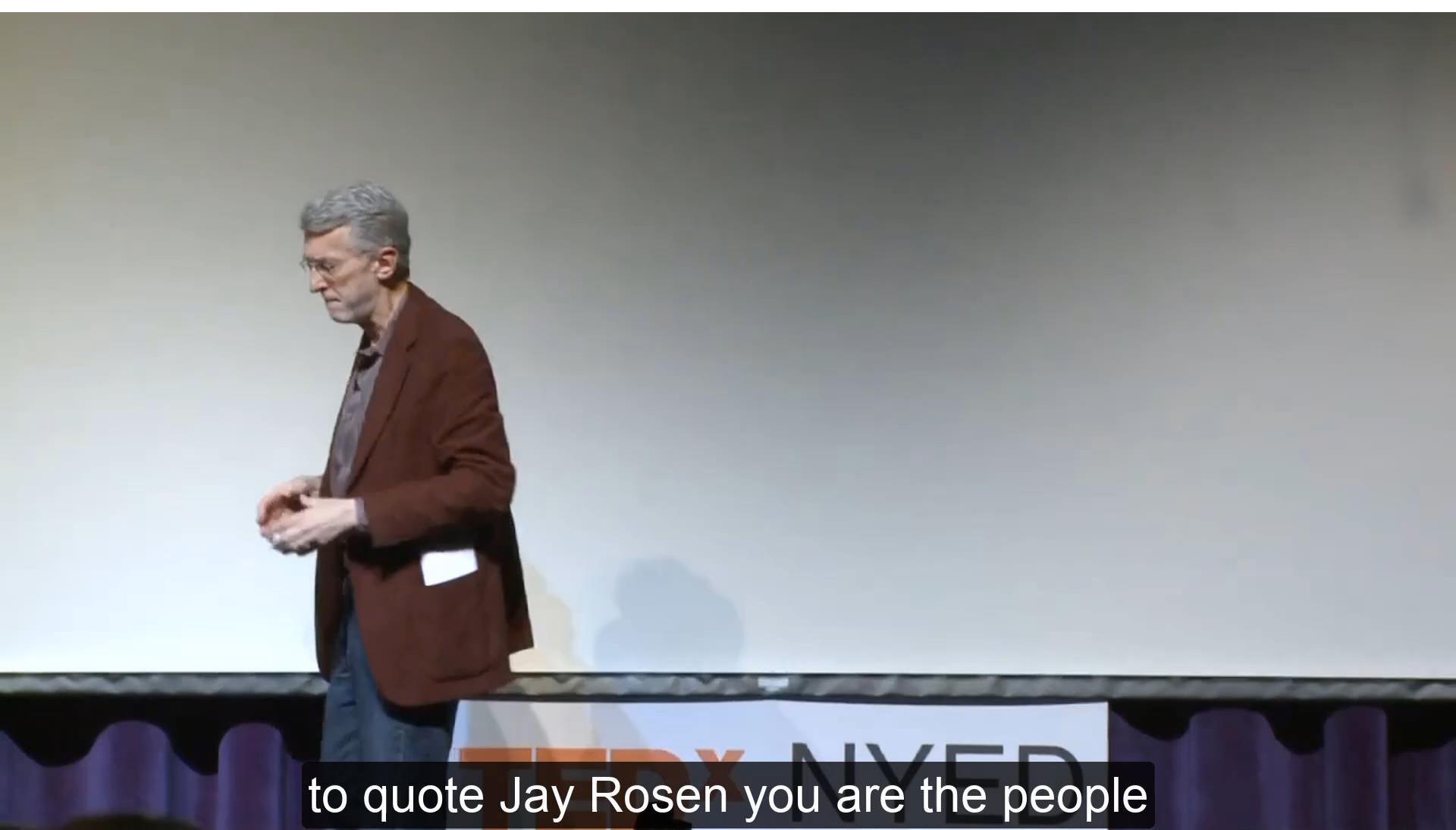
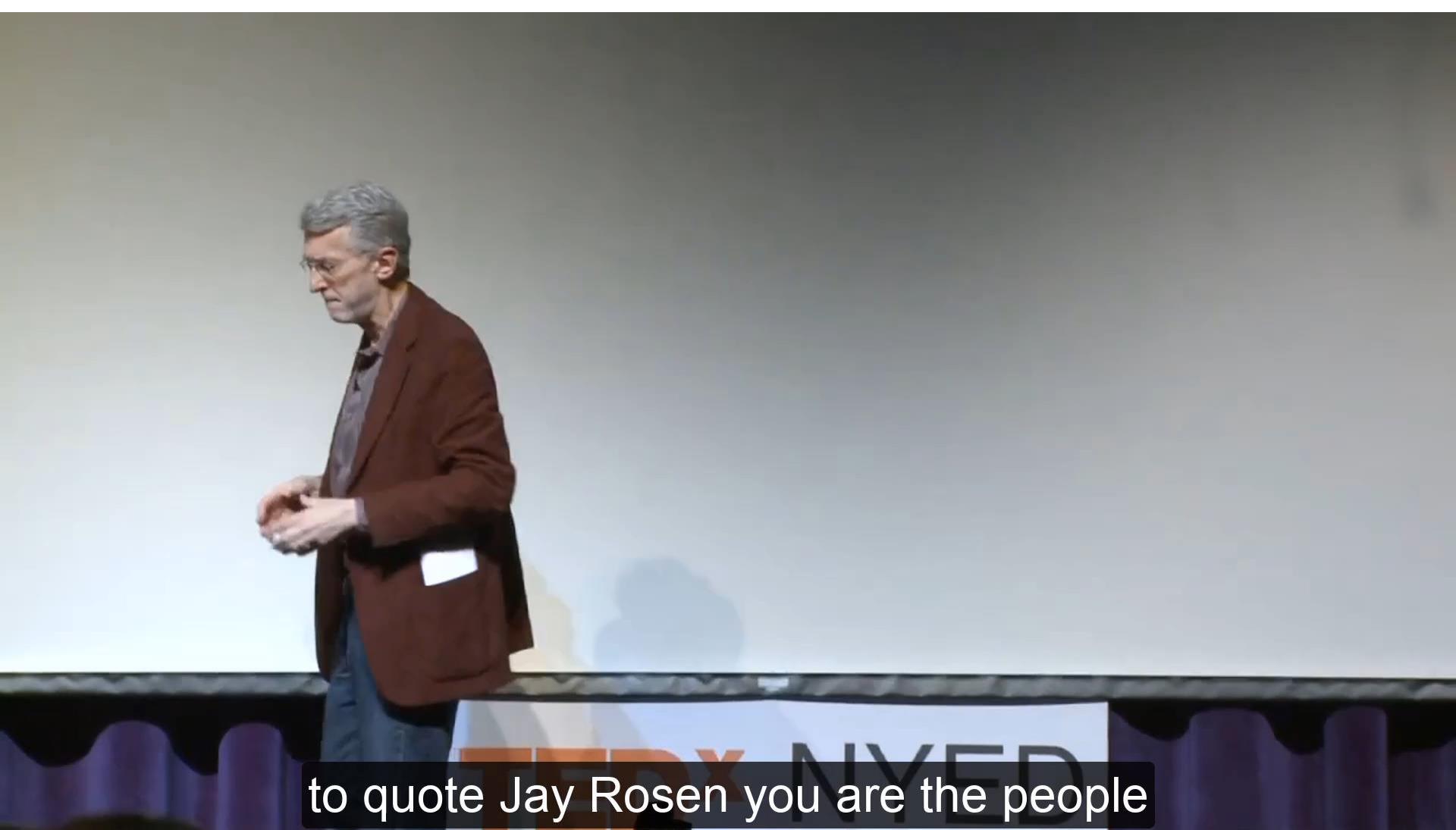


Jeff Jarvis, Ted Talk über Bullshit



to quote Jay Rosen you are the people

Jeff Jarvis, Ted Talk über Bullshit



to quote Jay Rosen you are the people

Zeynep Tufekci TED 9/2017: We're building a dystopia just to make people click on ads



Facebook Experiment bei US-Wahlen in 2010 mit 61 Mio.:
Das zweite Tweet führte zu 340.000 mehr Wählern.

Zeynep Tufekci TED 9/2017: We're building a dystopia just to make people click on ads

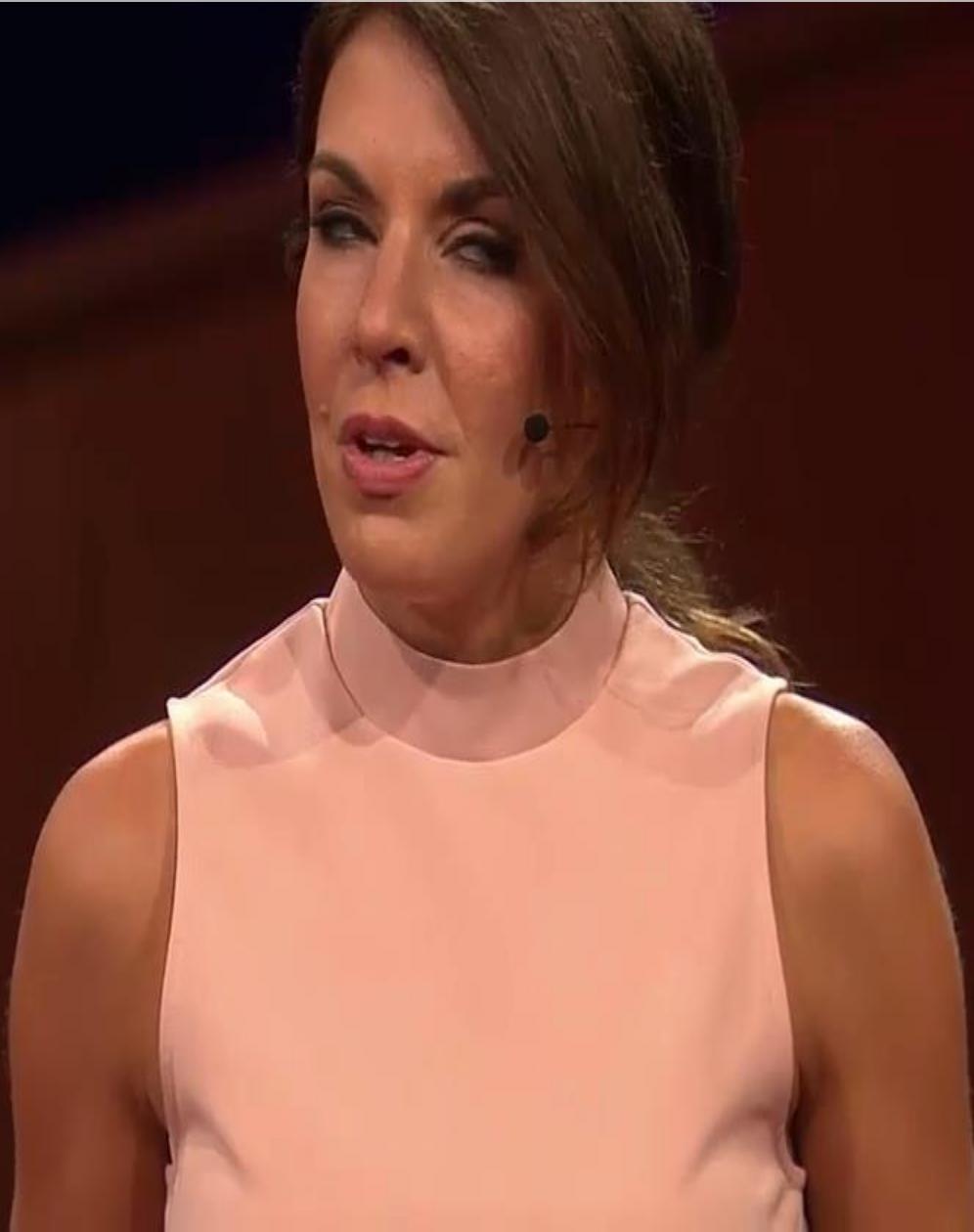
The image consists of two vertically stacked screenshots from a Facebook application interface. Both screenshots feature a large 'VOTE!' button with a speech bubble graphic and the text 'It's Election Day' at the top.

Screenshot 1: This section shows a status update from a user named Hans Hassell. It includes a small profile picture of Hans sitting outdoors. The text reads: "Hans Hassell and 7 other friends are voters." Below this, there is another 'VOTE!' button and the same 'It's Election Day' message.

Screenshot 2: This section shows a status update from a user named Laura. It includes a small profile picture of Laura smiling. The text reads: "Laura, Hans and 6 others are voters in this election." Below this, there is another 'VOTE!' button and the same 'It's Election Day' message.

Facebook 2. Experiment bei US-Wahlen in 2012 : Das zweite
Tweet führte zu 270.000 mehr Wählern.

Laura Galante TED 2017: How (and why) Russia hacked the US election



Monica Lewinsky, TED 2015: The price of shame

TED Ideas worth spreading

WATCH

DISCOVER

ATTEND

PARTICIPATE



Monica Lewinsky at TED2015

Der Preis der Scham



22:26



Share



Add to list



Like



Rate

Watch next

Don't like clickbait? I click

1.2M views

Social media and the
of gender

1.3M views

The Web as random
of kindness

725k views

TED Talks are

German translation by Sarah Rimmington. Reviewed by Johanna Pichler.

Details

About the talk

Transcript

41 languages

Comments

Join the conversation

11,763,991 views

Recorded

March 2015 at TED2015

"Öffentliche Beschämung als Sport muss aufhören", sagt Monica Lewinsky. 1998, sagt sie, "war ich die erste Person, die ihren persönlichen Ruf weltweit augenblicklich verlor." Heute geschehen Online-Beschämungen ununterbrochen. Sie hat sie durchlebt – und sie können tödlich enden. In einem mutigen Vortrag sieht sie sich die Online-Beschämungskultur genau an und fordert zu einem anderen Weg auf.

Monica Lewinsky, TED 2015: The price of shame

Subtitles on TED.com

A close-up photograph of Monica Lewinsky speaking at a TED Talk. She has long dark hair and is wearing a dark blue button-down shirt over a white collared shirt. She is looking slightly upwards and to her left with a serious expression. The background is dark and out of focus.

MONICA LEWINSKY



WE HUMANS

This is what happened when we posted Monica Lewinsky's TED Talk

Mar 27, 2015 / Nadia Petschek Rawls

SHARE
THIS IDEA



As TED's social media editor, I have seen a lot of nasty comments. I've seen grown men and women deride a 14-year-old girl for her choice of dress. I've seen them say they're revolted by a beautiful transgender woman. On every talk about race, I've seen a slew of racist comments. But none have ever been as bad as the

DAZN LIVE-
STREAMING

DAZN

Auf allen Geräten | Monatlich
Kündbar | Starte jetzt deinen
Gratismonat auf DAZN.com



Advertisement

FRESH IDEAS IN YOUR INBOX

Sign up with your email address

Sign Up

TED TALK OF THE DAY



NATSAI AUDREY CHIEZA



WE HUMANS

This is what happened when we posted Monica Lewinsky's TED Talk

Mar 27, 2015 / Nadia Petschek Rawls

SHARE



“As soon as her talk went up on Facebook, in too little time for anyone to have actually watched the 20-minute video, the **comment** thread was deluged with **vitriol and hatred**.

People called her a **slut** and a **whore**, made **jokes** about sucking dick, and said **she deserves the shaming** because “shaming is an important part of how we shape our culture.”

They **attacked** her **character**, her **appearance**, her **choices**, even her **right to live**. One commenter blamed her both for **Al Gore losing the presidency** in 2000 and the **9/11 attacks**.”

race, I've seen a slew of racist comments. But none have ever been as bad as the



NATSAI AUDREY CHIEZA



WE HUMANS

This is what happened when we posted Monica Lewinsky's TED Talk

Mar 27, 2015 / Nadia Petschek Rawls

SHARE
THIS IDEA

DAZN LIVE 

“But **then an interesting thing** happened. After hours spent **boosting the positive comments** and purging most of the brutish ones, the tide **started to turn**. People started to write things like, “**Brave woman**. My first reaction was **negative** before I even clicked the link — then I realized that was **the whole point** and why she was the **perfect person to give this talk**.” Or, “**Politics aside, I respect the fact that Ms. Lewinsky is now demanding to write her own story**. **Too often we allow shame to silence our stories**.” The flood of vitriolic comments dried up to a trickle.”

The Official Scrum Guide 2020 from scrum.org

The Scrum Guide

★★★★★ 4.5 from 77 ratings

Scrum is defined completely in the Scrum Guide by Ken Schwaber and Jeff Sutherland, the originators of Scrum. The Scrum Guide is maintained independently of any company or vendor and therefore lives on a brand neutral site. The Scrum Guide is translated and available in over 30 languages. You can read and [download the Scrum Guide here](#). This site contains both the 2020 and 2017 versions of the Scrum Guide.

Share this article

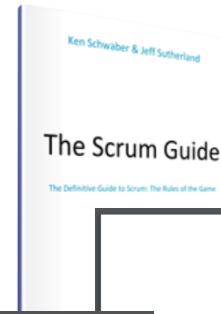


Ken Schwaber & Jeff Sutherland

The Scrum Guide

[The Definitive Guide to Scrum: The Rules of the Game](#)

November 2020



Purpose of the Scrum Guide	1
Scrum Definition	3
Scrum Theory	3
Transparency	3
Inspection	4
Adaptation	4
Scrum Values	4
Scrum Team	5
Developers	5
Product Owner	5
Scrum Master	6
Scrum Events	7
The Sprint	7
Sprint Planning	8
Daily Scrum	9
Sprint Review	9
Sprint Retrospective	10
Scrum Artifacts	10
Product Backlog	10
Commitment: Product Goal	11
Sprint Backlog	11
Commitment: Sprint Goal	11
Increment	11
Commitment: Definition of Done	12
End Note	13
Acknowledgements	13
People	13
Scrum Guide History	13

Julio Gil (Ted Talk 2017)

Future tech will give you
the **benefits of city life anywhere**.

- In the past, people **moved** to the **cities** not because they loved the city itself but for the things you could have in a city, more **job opportunities**, easier **access to services and goods** and a rich **social life**.
- More jobs and career opportunities.
Is that still true today?
Augmented reality already today allows you to take your office environment **everywhere with you**.



Astro Teller, Ted Talk 2016

