



RM24.9M

REVENUE

RM10.5M

PROFIT

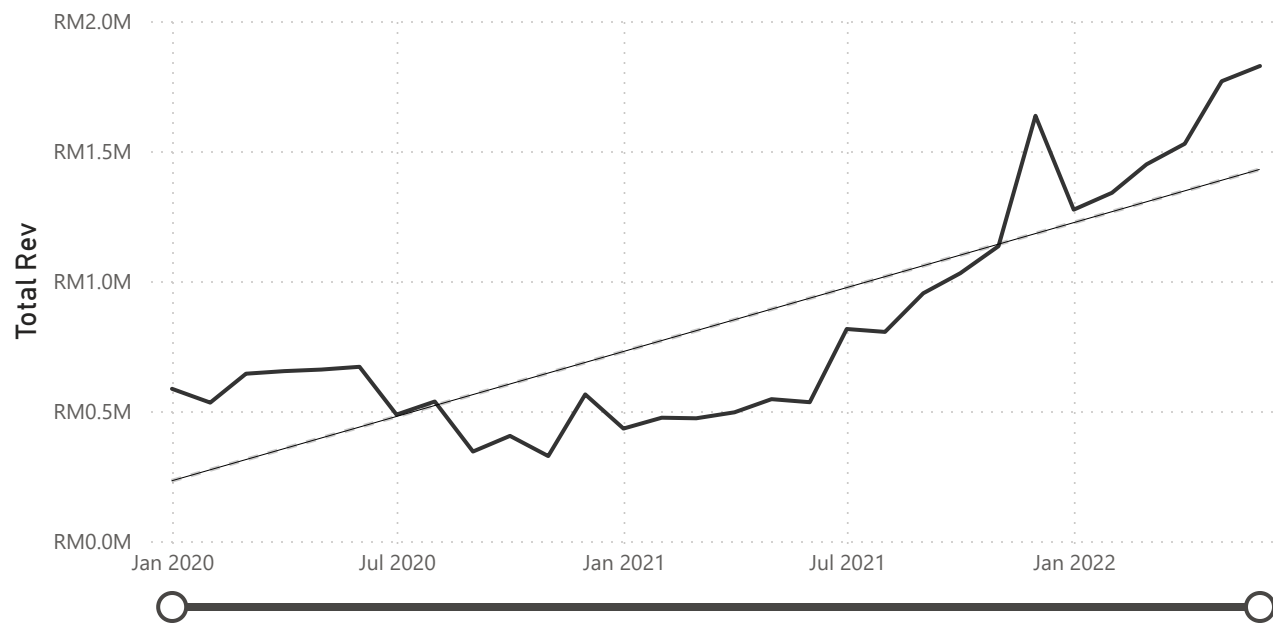
25.2K

ORDERS

2.2%

RETURN RATE

Revenue Trending



Monthly Revenue

Start of Month

Monthly Order

Monthly Return

RM1.83M✓

Prev Month: \$1.77M (+3.31%)

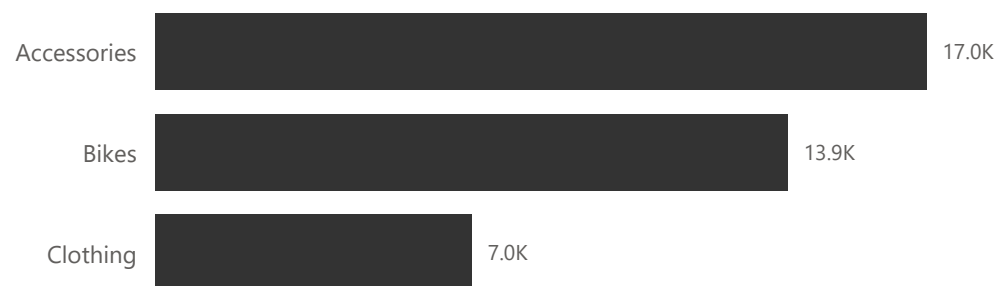
2,146!

Prev Month: 2165 (-0.88%)

166✓

Prev Month: 169 (+1.78%)

Orders by Category



Top 10 Products

	Order	Total Revenue	Return %
Water Bottle - 30 oz.	3,983	RM39,755	1.95%
Sport-100 Helmet, Red	2,099	RM73,444	3.33%
Sport-100 Helmet, Blue	1,995	RM67,120	3.31%
Sport-100 Helmet, Black	1,940	RM65,270	2.68%
Road Tire Tube	2,173	RM17,265	1.55%
Patch Kit/8 Patches	2,952	RM13,506	1.61%
Mountain Tire Tube	2,846	RM28,333	1.64%
Mountain Bottle Cage	1,896	RM38,062	2.02%
Fender Set - Mountain	1,975	RM87,041	1.36%
AWC Logo Cap	2,062	RM35,882	1.11%

Most Ordered Product Type :

Tires and Tubes

Most Returned Product Type :

Shorts

Select all

Europe

North America

Pacific



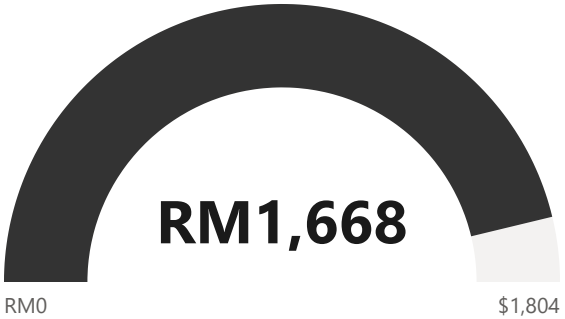
Selected Product :

Road Tire Tube

Monthly Orders Vs. Target



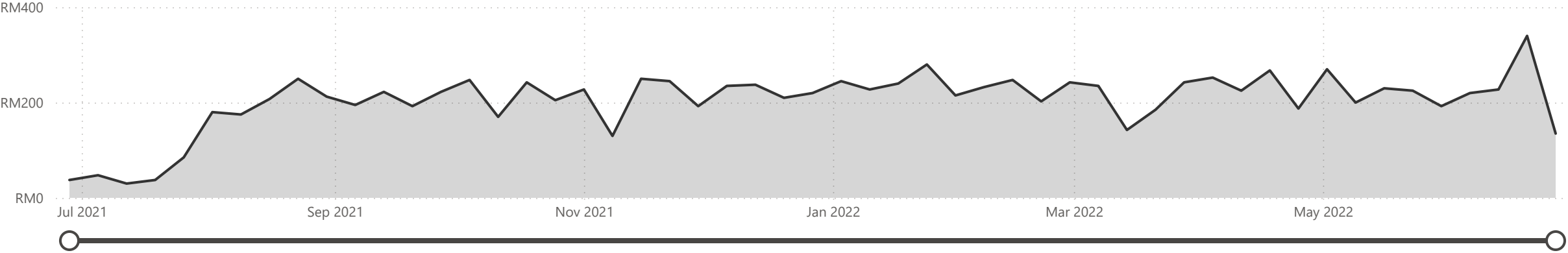
Monthly Revenue Vs. Target



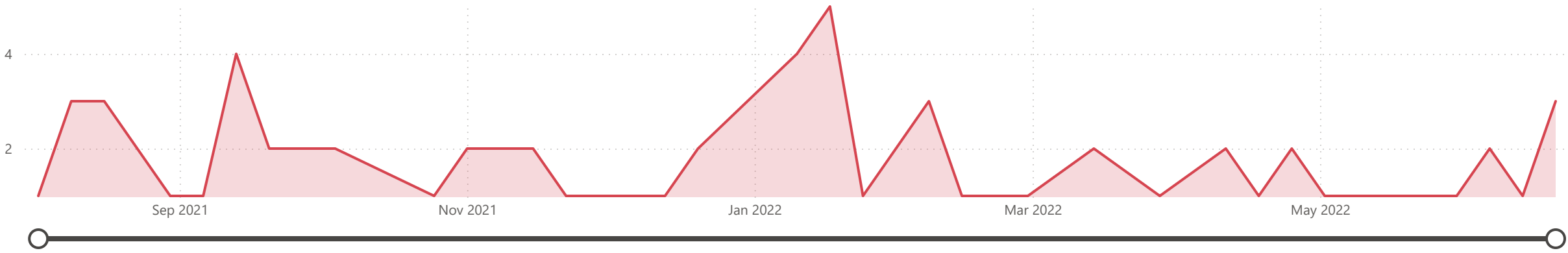
Monthly Profit Vs. Target



Profit Trending



Return Trending



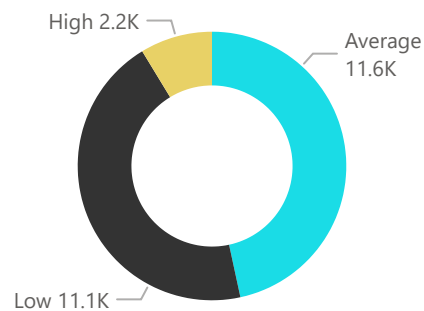
17.4K

UNIQUE CUSTOMERS

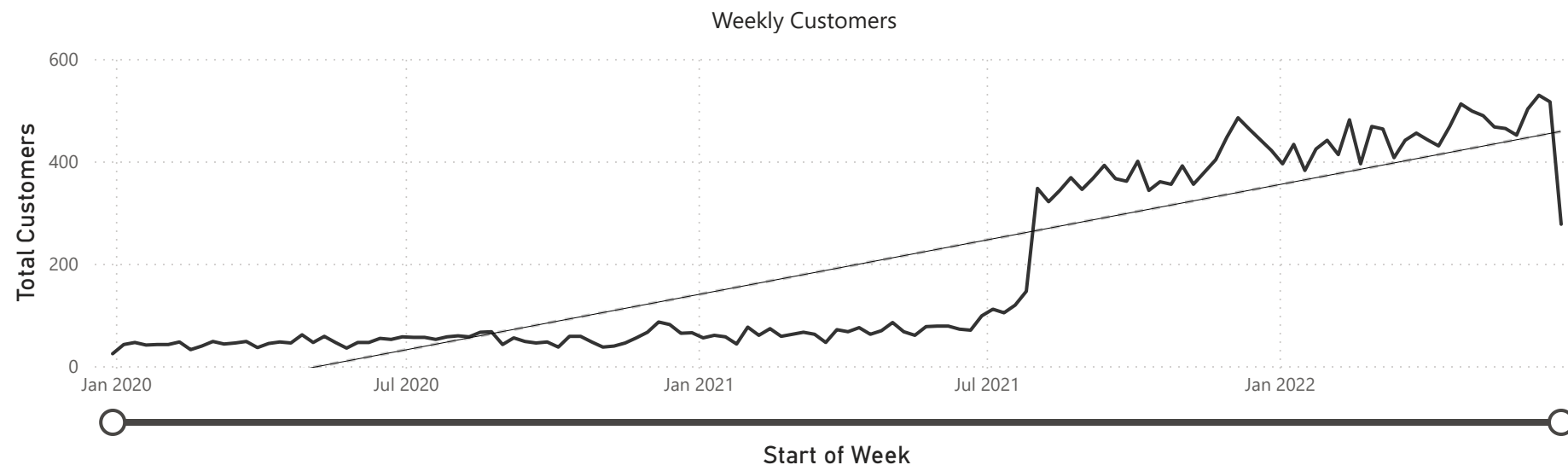
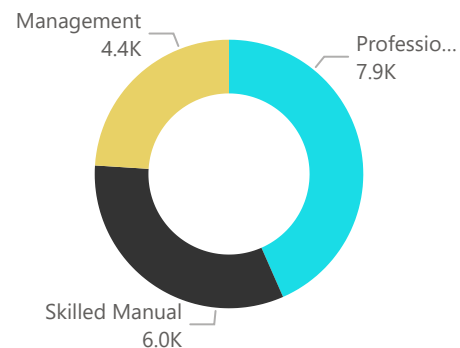
RM1.4K

Average Revenue per Customer

Orders by Income Level



Orders by Occupation



Top 100 Customers

Customer Key	Full Name	Orders	Revenue
11433	Mr. Maurice Shan	6	RM12,408
11439	Mrs. Janet Munoz	6	RM12,015
11241	Mrs. Lisa Cai	7	RM11,330
11417	Mrs. Lacey Zheng	7	RM11,086
11420	Mr. Jordan Turner	7	RM11,022
11242	Mr. Larry Munoz	7	RM10,852
13263	Mrs. Kate Anand	4	RM10,437
12655	Mr. Larry Vazquez	4	RM10,395
11425	Mrs. Ariana Gray	6	RM10,391
12631	Mr. Clarence Gao	4	RM10,332
12650	Mr. Aaron Wright	4	RM10,329
13405	Mr. Ethan Bryant	4	RM10,309
11429	Mr. Marco Lopez	6	RM10,290
12632	Mrs. Bonnie Nath	4	RM10,283
11245	Mr. Ricky Vazquez	4	RM10,166
11237	Mr. Clarence Anand	4	RM10,065
11428	Mrs. Deanna Perez	4	RM9,762
11427	Mrs. Desiree Dominguez	4	RM9,718
11423	Mrs. Jasmine Stewart	4	RM9,717
Total		1,272	RM615,329

2020

2022

Top Customer by Revenue

Mr. Maurice Shan

Orders:

6

Revenue:

RM12.4K