# Faustino Gaitan

PRODUCT DESIGNER (FROM CORDOBA, ARGENTINA)

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Cordoba, Argentina

## SOFT SKILLS

Problem Solving

Empathy

Communication

Storytelling

Team Work

Decision Making

Time Management

## UI / UX DESIGN

User Research

Assumptions, Hypothesis,

Ideas Generation

Wireframing & Prototyping

Visual Design

User Personas Definition

User Feedback (Usability

Testing, Surveys, User

Interviews)

AB Testing Experiments

## TOOLS

Sketch / Figma / Zeplin

HTML / CSS / SASS

Vanilla JS

Invision / Marvel

Principle

Heap Analytics

Hotjar / Validately

## CERTIFICATIONS

NN Group UX Certified

Interaction Design Foundation

## EXPERIENCE

### User Interviews  Product Designer

Sept 2020 – Present   ( 11 mos)

Being part of the collab pod, working on multiple projects to enable organizations to use the User Interviews app successfully. Focusing on efforts related to roles, permissions, billing, subscriptions, shared access to features, etc. Participating in continuous discovery sessions, doing exploratory research, user testing, collaborating with the team to build the app design system.

### Moove It   Product Designer

Mar 2020 – Sept 2020    ( 7 mos)

Working in different projects in an agile environment for Moove It, a web and mobile application development, enterprise product consulting, and software development services company.

### ThirdLove  Product Designer

May 2018 – Feb 2020    ( 1 yr  10 mos)

Working in multiple UX/UI Product Design related projects for an eCommerce based startup. Being part of the Storefront, Checkout, and Product Growth Teams in a fast-paced environment. Conducting User Research (interviews, surveys, usability testing, data analysis, among other methods). Defining, documenting and maintaining the Thirdlove Design System. Collaborating with engineers to translate design system components into Storybook.

### Universal Music Group  UI/UX Designer (full-stack)

Nov 2013 – May 2017   ( 3 yrs 7 mos )

Enhancing the user experience of UMG's Repertoire Management System (R2), a complex web app used to facilitate the production process, copyright clearance, royalty payments, and digital distribution at Universal. Collaborating with developers, and business analysts to come up with design solutions. Conducting usability testing and user interviews to uncover pain points.

### Hewlett Packard  Application Support Specialist

Sep 2011 – Nov 2013   ( 2 yrs 3 mos )

Analyzing incidents affecting the normal development of software used by the client. Analyzing code, performing minor code changes and compiling programs. Facilitating efficient knowledge transfer to the Sustain Support Team. Conducting unit tests.

### Freelance Contractor  Web / UI Designer

2007 – Mar 2017    ( 10 yrs )

Worked on multiple web design projects for local small businesses. Offered web design services to independent authors from all over the world. Coming up with design ideas, and translating those concepts into wordpress using HTML, and CSS using bootstrap-based themes.