#### Info

27 years old Aurikelstraat 98 1032 AX 0687889017 faustinedrd43@gmail.com I'm a creative professional aiming to evolve into art and culture management, combining my expertise with project and event production. I enjoy shaping narratives that engage audiences in both physical and digital spaces. Fluent in French and Spanish, I work well in international, multidisciplinary teams to deliver innovative cultural projects.

# **Faustine Durand**

### **Education**

## **Master in Design and Digital Creation** 2019-2021 *Estienne ESAIG, Paris*

- \* Specialized in digital cultural projects, immersive media, interactive design, audience experience
- \* Workshops, collaborations, creative residencies with external institutions
- \* Master's thesis on "bad taste" in contemporary art, cultural and institutional influence on aesthetic judgment

#### Bachelor in Graphic Design 2017-2019 Martinière-Diderot, Lyon

- ★ Foundation in printed & digital media, visual communication, culture
- \* Collaborative interdisciplinary workshops with diverse creative studios

### **Skills**

#### Hard skills

Visual Communication & Editorial Layout \* Interactive & Immersive Media Development \* Multimedia Installations \* Digital Project Coordination \* Video Production & Editing \* Data Visualization \* Event Production & Scenography Design \* User Research & Data Analysis

#### Soft skills

Project Management \* Cross-disciplinary
Collaboration \* Communication & Promotion \*
Creative Problem Solving \* Adaptability \* Research
& Analytical Thinking \* Client & Partner Relationship
Building

#### Languages

French native ★ English fluent ★ Spanish fluent

### **Experience**

### **UI/UX Designer** Since Sept. 2024 *Basic-Fit, Amsterdam*

- ★ Multidisciplinary team, multi-platform UX design
- ★ User research, testing, data analysis
- \* Cross-department collaboration (tech, product, marketing)
- \* Refinement of user-centered strategies

#### **Assistant Developer** Sept. 2021 - June 2024 *Studio Daniel Canogar, Madrid*

- \* Large-scale multimedia installations development
- \* Art direction team, conceptual to interactive experiences
- \* Semantic & visual research for artworks
- **★** Data-driven visualizations with custom APIs

# **Digital Designer** Feb. - May 2020 BPNXT, Vienna

- ★ Digital media for cultural & immersive events
- ★ Live visuals & VJing for performances
- ★ Light installation setup & maintenance
- ★ Videos & assets for presentations
- ★ Installation prototyping for Festival of Lights

# **Cultural Project Coordinator & Producer** 2019 - 2021 *WLTP, Paris*

- ★ Cultural event production in Paris-based collective
- ★ Full event planning: concept to logistics
- ★ Budget & partnerships with venues/sponsors
- \* Lineup curation with DJs & artists
- ★ Immersive scenography & visual identity
- ★ Digital communication & promotion

## **Graphic Designer** May - Aug. 2018 *Studio 300%, Bordeaux*

- ★ Visual campaigns for cultural & commercial clients
- ★ Visual identities & digital assets
- ★ Website support with developer, photographer & designer