

# Maria Roberts

*Digital Marketing Specialist*

## Summary:

Creative Digital Marketing Specialist skilled in SEO, PPC, and social media strategy, with a proven track record of increasing brand engagement.

## Experience:

Marketing Manager at AdWave Agency (2020-2024)

- Led a team of 5 in campaign planning and analysis, boosting client sales by 30%.

Social Media Executive at BrightBuzz Co. (2018-2020)

- Managed content calendars and executed engagement strategies for Instagram and Twitter.

## Education:

B.A. in Marketing, University of Texas, 2018