

Filter

Month

Brand Name

Product Type

Branch Name

Branch Location

- ☒ Aceh
- ☒ Bandung
- ☒ Bekasi
- ☒ Jakarta
- ☒ Kuningan
- ☒ Lampung
- ☒ Padang

Spending Level

Metrics

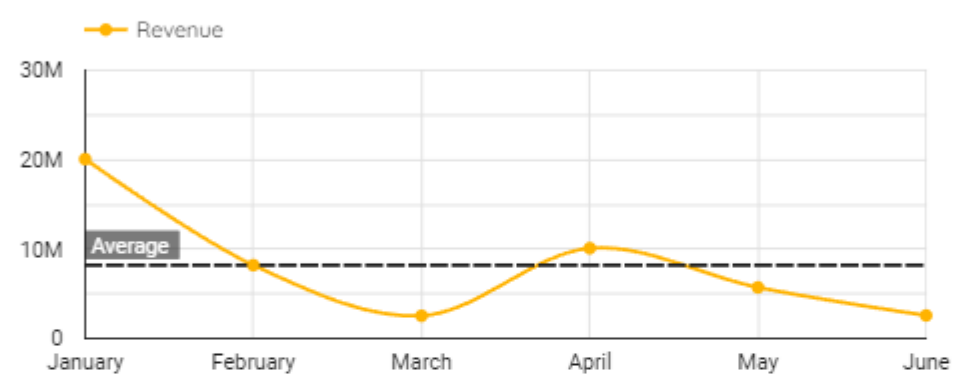
Revenue
Rp49.22M

Total Product Sold
9.2K

Total Transaction
350



Revenue From January - June 2022



Seasonal sales are common in the pharmaceutical sector. Perhaps the high demand in January is attributable to variables such as the rainy season or an increased need for medicines following the holiday season. It can be seen that revenue earned in January dominates, then falls in later months until June. Considering the decreasing trend, prevention through the use of the proper marketing strategy is necessary.



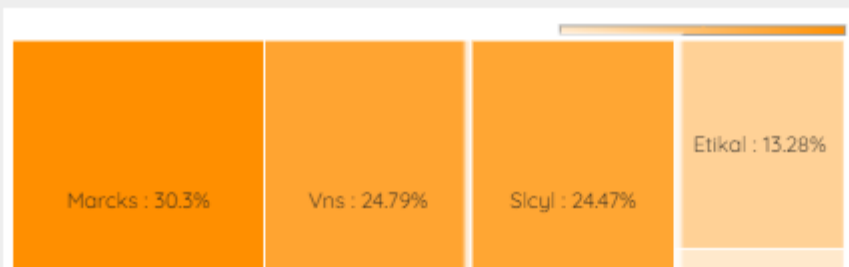
Where Is The Most Profitable Earnings Branch?



GM Clinic is the most profitable branch. The overall revenue of GM Clinic is IDR 12.15 million, which is significantly greater than the income of other branch. Dr. Andri is the least profitable branch of learning, with a total income of only IDR 2.9 million this could be because the GM clinic is in a more strategic location in Jakarta than Dr. Andri.



Which Brands Earns The Greatest Revenue?



Marcks appears to be the most profitable product, with a 30% sales advantage over other medicine names. It should be remembered that Ogb & Ph only contributes about 7% of total revenue. As a result, it is strongly advised to make