

PROJECT WORKSHEET

Completing this document will help me understand your project requirements. This will also serve as a website planner to walk you through the process of articulating your needs. Please just skip any questions that you don't feel are relevant to this project.

What's your name?

What's your email address?

- I won't send you spam, promise...

Your mobile number?

- enter a valid number, so I could be closer to you

Do you have a domain name registered?

- Do you have a domain name registered? If so, what is it? Just leave empty if this is a new project

What is the budget range for this project?

- An idea of your budget will help me adapt my approach to respect your constraints

A date when the project needs to be completed?

- e.g.: art opening, product launch, year-end budget

Who is your ideal client or your target market?

- e.g.; middle age women local at Indonesia who are interested in wellness

What purpose is your website to serve?

- your website goals & objectives

- | | |
|--------------------------|---|
| <input type="checkbox"/> | Establish a Web presence for our company |
| <input type="checkbox"/> | Generate requests for services/products |
| <input type="checkbox"/> | Create an online portfolio of your work |
| <input type="checkbox"/> | Educational |
| <input type="checkbox"/> | Online community |
| <input type="checkbox"/> | Online store to sell products |
| <input type="checkbox"/> | Provide customer service/information to clients |
| <input type="checkbox"/> | Other : |

Is SEO a important objective for your website project?

- Search Engine Optimization - i.e. ranking well in Google

List websites that have a look and feel that appeals to you?

- List sites URL that describe what you like about the look and feel of the site

Describe how you imagine your website

- When you look at the design of websites in general

Please save this document as your-company-name.doc and email to **rizal@fauzie.my.id**.
Attach a wireframe and sitemap and any other files or information that you think will be helpful.