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POLICY TITLE:	GENERAL	PAGE:	

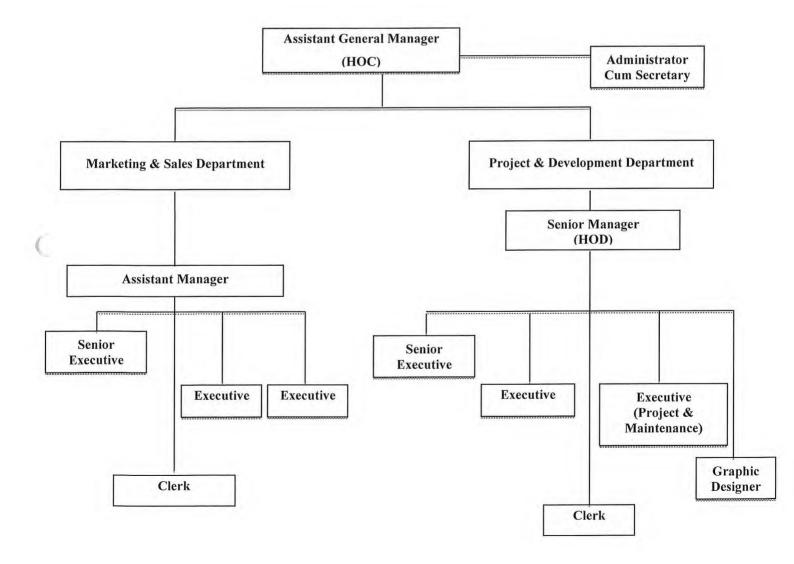
GENERAL

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1.0 GENERAL

1.1 Introduction

- 1.1.1. The policies and set of standard operational procedures herein are developed to promote operational efficiency and effectiveness, safeguard assets and records, encourage adherence to prescribed policies, and comply with law and regulation.
- 1.1.2. This Standard Operating Procedures (SOP) Manual addresses tasks and functions for effective and efficient operations of Alloy Advertising Sdn Bhd (AASB). The functional areas covered by the manual as shown on the following Organisation Chart of departments.



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1.2 Objectives

- To provide adherence to a uniformed set of policies and procedures
- To establish responsibility and accountabilities to each department
- To streamline work ethics; and
- To ensure continuity of works.

1.3 Control of manual

- **1.4.1** Assistant General Manager, AASB shall distribute a copy of this manual to all Heads of Department (HODs) in Mtd Group.
- 1.4.2 The policies and procedures in this manual shall be consistently implemented throughout the Company at all times.
- **1.4.3** These policies and procedures shall be governed by and read in conjunction with the Company's other policy documents as follow:
 - Human Capital Department Policy
 - Finance Department Policy
 - Contract & Procurement Division Policy
 - Delegation of Authority Guide (DAG)

1.4 Amendments

Assistant General Manager, Alloy Advertising Sdn Bhd shall update, amend, delete or augment this manual subject to the approval of the CEO/ED/EXCO. Such changes could arise as a result of:-

- Technical advances and improvements.
- New statutory requirements
- Changes in management requirements.
- New and amended systems that may involve equipment and procedures
- Changes due to movement of staff, or staff job scope.
- Office moves giving rise to changes in communication methods.
- Ambiguity and error in existing procedures

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1.5 Abbreviations and Definitions

The following abbreviations and definitions are used in this manual

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HOC Head Of Company

HOD Head Of Department

AGM Assistant General Manager

SM Senior Manager

AM Assistant Manager

AASB Alloy Advertising Sdn Bhd

AIB Alloy Insurance Broker

PDD Project & Development Department

PDE Project & Development Executive

PME Project & Maintenance Executive

PDC Project & Development Clerk

MSE Marketing & Sales Executive

MSD Marketing & Sales Department

HCD Human Capital Department

CPD Contract & Procurement Division

FD Finance Department

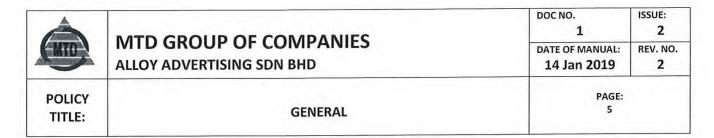
Contractor / Sub Contractor / Contractor / Service Provider

Etc

LC Local Council

Consultant Consultant Engineer/Architect

RQ Requisition Form



SOR	Schedule Of Rate
IMS	Instruction and Monitoring Sheet
DBP	Dewan Bahasa & Pustaka
PO	Purchase Order
WI	Work Instruction
MWO	Minor Work Order
LOA	Letter Of Award
BQ	Bill of Quantities
CPC	Certificate of Practical Completion
CMGD	Certificate Make Good Defect
OAA	Outdoor Advertising Agreement