Xinyi (Esther) Yang

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https://favesther.github.iohttps://github.com/favesther/LinkedIn

SKILLS	
Data Analytics	Supervised and unsupervised machine learning models, deep learning models for data analysis such as NLP and image classification, and cross validation for model accuracy.
Database on cloud	SQL querying on Azure database, SQL++ on AsterixDB and SparkSQL on AWS EMR.
Visualization	Visualization packages such as ggplot, matplotlib, seaborn, etc. in Python, R. <u>Html visualization</u> using d3.js. <u>Tableau dashboards</u> with multiple tabs applying user-centered design methods.
Business Intelligence	IBM Cognos Analytics on cloud. MS Access and Power BI combined data visualization to deliver business insights.
Cloud Solutions	Azure VM, ML studio
Scripting Languages	Python 3.9, R studio/markdown, html 5, java script

PROJECT

Yelp Help

Predicts the popularity of restaurants based on ratings and reviews. Sentiment analysis parameters was implemented to balance different rating standards of different users. Used both machine learning and deep learning methods including logistic regression, Naive Bayes, XGBoost, CNN, and LSTM to build the model.

EDUCATION

University of Washington

Sep 2019 – Jun 2021, Seattle

Information Management, MS. Specialized in Data Science and Business Intelligence.

Dong Hua University

2013 – 2017, Shanghai

Mathematics and Applied Mathematics BS. Specialized in Financial Engineering.

Award: 2017 School-level Undergraduate Excellent Graduation Thesis. *Solution of the Heat Equation with Robin-Robin Boundary Conditions* (2017). Supervised by: <u>Yuming Qin PhD</u>

WORK EXPERIENCE

MicrosoftMay 2019 – Jul 2019GSMO Services Business Program and Operations InternBeijing

Contro octivices business i rogram and operations interi

- Coordinate between different teams and departments
 Build flexible schedule to improve business process and deliver efficiencies
- Participated in the busy transition from FY19 to FY20

Suzhou Sci-Tech Innovation Group

Jul 2017 – Mar 2019 Suzhou

Private Equity Analyst

Former Name: Suzhou Equity Exchange

Parent Company: Oriza Holdings ranked No.8 of China Venture Captial & Private Equity Annual Ranking 2019

- Designed business plans for 15+ enterprises, some of them have received financing.
- Designed large conference presentations and the shareholder reports.
- Participated in the planning and operations of an <u>Entrepreneurship Training Program</u> made up of 35 entrepreneurs