HTTP API v1.3.6

Product User Guide --confidential--

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Introduction

Overview of Service

Our HTTP SMS service is designed to let end user send across SMS messages using HTTP interface. The API supports custom UDH, flash messages, message scheduling (if supported by operator) and various other advance features.

The API is specially designed to let user send custom UDH while sending messages.

Character set support

GSM network supports GSM character set. Other than this Our HTTP API support sending messages in Unicode using Unicode-16 Big-Ending and UTF-8 format.

Message Length

If a message is sent whose length is longer than permitted characters limit, it shall be counted as multiple messages, however will be delivered on handset as a single message.

- For standard Latin character set 160 characters per SMS is supported. If SMS text is longer than 160 characters, messages shall be calculated in multiples of 153 characters.
- For Unicode messaging (non-English) only 70 characters per SMS is supported. If Unicode SMS text is longer than 70 characters, messages shall be calculated in multiples of 67 characters.
- For Binary messaging 140 characters including UDH is supported. If Binary SMS is longer than 140 characters, messages shall be calculated in multiples of 134 characters

Accessing Server Services

The username and password shall be provided by your account manager from Us. This authorisation information will be required to generate a bearer token which will be further used for availing the services.

Token Management

A bearer token is used to perform the MT actions and can be managed using service apikey which can be obtained using MIS panel. Following actions are linked to token:

- 1. Token Generation
- 2. Token Enable
- 3. Token Disable
- 4. Token Delete

Note: The generated token can be sent in both Bearer as well as API key based authorization.

Delete, enable and disable can be done for all tokens or for a specific given token as well. To perform for any of the mentioned actions for all use "Token=all".

Token Rotation

Token generated will have default expiry date which is 7 days from token generation so new token need to be generated before old token get expiry. This new token will further be used for MT actions. Please update your tokens timely to avoid any termination issues. An expiry date of the token is provided in every response of token generation request.

Note: Please save your old token as an old token will be required while rotating token. First time token generation using an API Key will not validate the old token. In case you missed saving your old token then you can use Refresh Existing Key option on MIS post which you need not to share old token and you can generate a fresh token till 24 hours, use it for rotation.

Token Generation

Sample Request

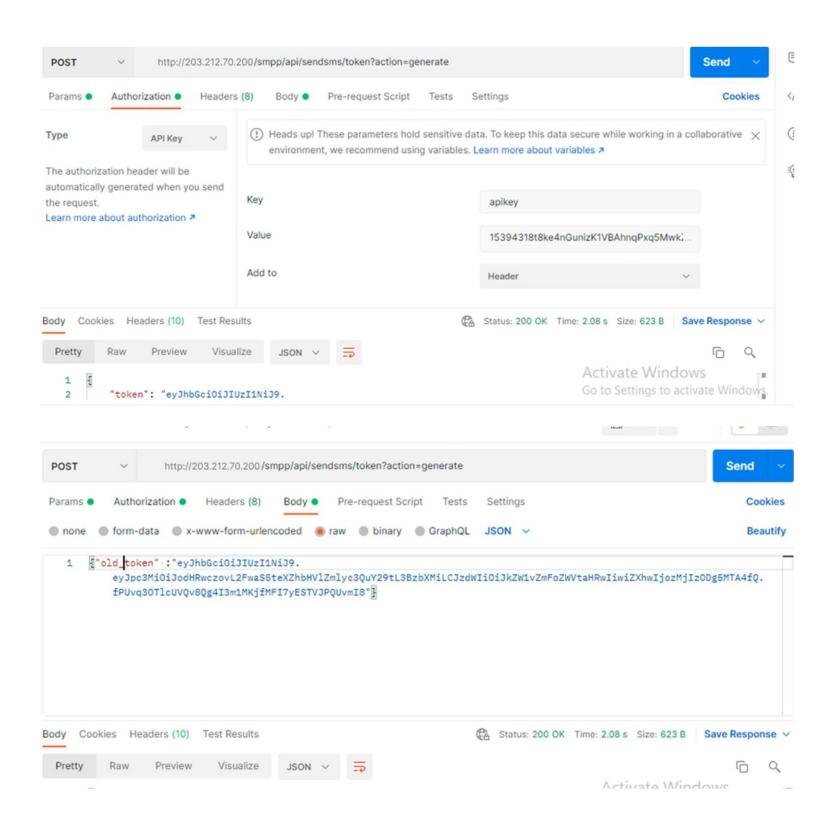
URL: https://103.229.250.200/smpp/api/sendsms/token?action=generate

Request: POST

Authorization: Apikey in header

Body: Raw Data Content-Type: application/json

{"old_token": "eyJhbGciOiJIUzI1NiJ9.eyJpc3MiOiJodHRwczovL2FwaS5teXZhbHV1Zmlyc3QuY29tL3BzbXMiLCJzdWIiOiJkZW1vZmFoZWVtaHRwIiwiZXhwIjozMjIzODq5MTA4fQ.fPUvq3OTlcUVQv8Qq4I3m1MKjfMFI7yESTVJPQUvmI8"}



```
{
    "token": "eyJhbKJKJKVibskuI1NiJ9.eyJpcBXMIYOBodHRwczovL2FwaS5teXZhbHVlZmlyc3QuY29tL3BzbXMiLCJzdWIiOiJkZW1vc29
1bXlheG1sMyIsImV4cCI6MTYxOTE4MDg3M30.rPuvLBiNoZKusW3GHTHoZCW-N19MMCHWLfo9gLjd66k",
    "expiryDate": "2021-04-21 17:57:53"
}
```

Token Fnable

Sample Request (Single Token Enable)

URL: https://103.229.250.200/smpp/api/sendsms/token?action=enable&token=eyJhbKJKVibskuI1NiJ9.eyJpcBXMIYOBodHRwczovL2FwaS5teXZhbHVlZmlyc3QuY29tL3BzbXMiLCJzdWIi0iJkZW1vc291bXlheG1sMyIsImV4cCI6MTYxOTE4MDg3M30.rPuvLBiNoZKusW3GHTHoZCW-N19MMCHWLfo9gLjd66k

Authorization: Basic Auth

Sample Request (All Token Enable)

URL: https:// 203.212.70.200/smpp/api/sendsms/token?action=enable&token=All

Request: POST

Authorization: API Key in Header

Token Disable

Sample Request (Single Token Disable)

URL: <a href="https://103.229.250.200/smpp/api/sendsms/token?action=disable&token=eyJhbKJKJKVibskuI1NiJ9.eyJpcBXMIYOBodHRwczovL2FwaS5teXZhbHV1Zmlyc3QuY29tL3BzbXMiLCJzdWIi0iJkZW1vc291bXlheG1sMyIsImV4cCI6MTYxOTE4MDg3M30.rPuvLBiNoZKusW3GHTHoZCW-

N19MMCHWLfo9gLjd66k

Request: POST

Authorization: API Key in Header

Sample Request (All Token Disable)

URL: https://103.229.250.200/smpp/api/sendsms/token?action=disable&token=All

Request: POST

Authorization: API Key in Header

Token Delete

Sample Request (Single Token Delete)

URL: <a href="https://103.229.250.200/smpp/api/sendsms/token?action=delete&token=eyJhbKJKJKVibskuI1NiJ9.eyJpcBXMIY0BodHRwczovL2FwaS5teXZhbHV1Zmlyc3QuY29tL3BzbXMiLCJzdWIi0iJkZW1vc291bXlheG1sMyIsImV4cCI6MTYx0TE4MDg3M30.rPuvLBiNoZKusW3GHTHoZCW-

N19MMCHWLfo9gLjd66k

Request: POST

Authorization: API Key in Header

Sample Request (All Token Delete)

URL: https://103.229.250.200/smpp/api/sendsms/token?action=delete&token=All

Request: POST

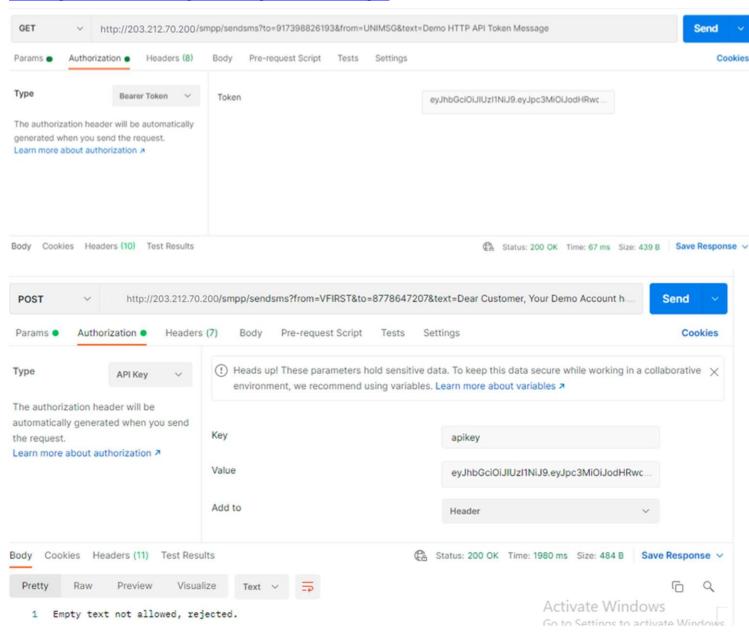
Authorization: API Key in Header

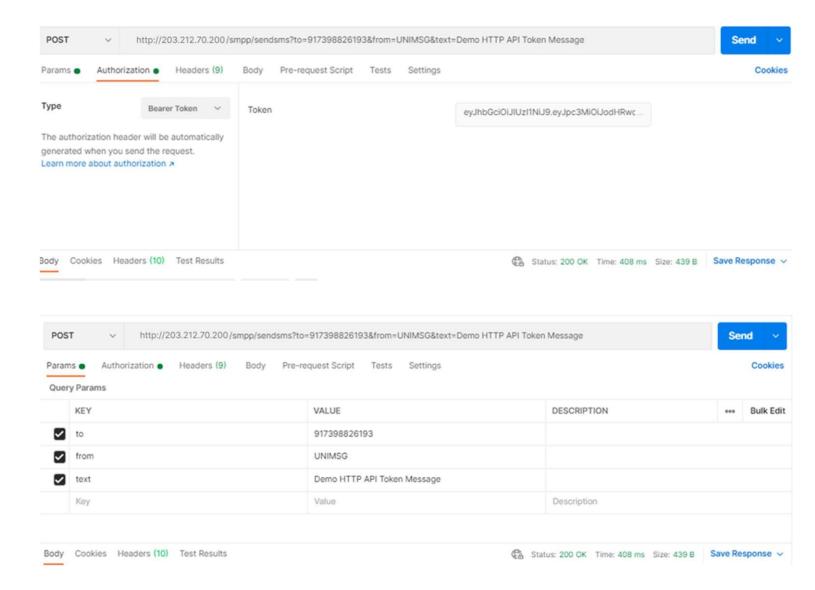
End Point

The end point of the service is https:// 203.212.70.200/smpp/sendsms. The complete URL is as follows:

Request: GET or POST

Authorization Method: Bearer Token





The following are the required parameters:

Parameter	Description
То	Recipient number. Only single recipient is supported
From	Sender Number or ID. Sender ID can be a 9-13 digits number or 11 digit alpa-numeric sender ID.
Text	Text that needs to be sent on mobile handset. In case of binary content or Unicode messages the Text should be hex- encoded value.
dlr-url	Specify the path on which Delivery report need to be returned. This is a path on your server, which shall be called in when a delivery report is received by Us against an outgoing message.
Udh	User-defined data header. The data header is used for long messages as well as sending binary content. If you need to send message to specific port (for j2me application to receive), you may specify the information in udh parameters.
Tag	Some random client side data

Service Response

When data is posted on HTTP API, the following responses are generated.

Response	Description
Sent.	Message sent Successfully
Sent. Split into N	Message was sent, however it was found to be longer than permitted limit and hence was spitted into multiple messages
Number(s) has/have been denied by white- and/or black- lists.	Invalid Recipient numbers.
Empty receiver number not allowed, rejected	Recipient number is empty.
Sender missing and no global set, rejected	Sender number is missing.
Empty text not allowed, rejected.	Message Text is empty.
unknown request	Kannel is down or SMSC connectivity problem.
Authorization failed for sendsms	Invalid Username and Password.

Extended Parameters

The followings are the extended parameter supported by Our HTTP API. Please note that all variables are in small case.

Variable Name	Type	Description
From	String	Phone number of the sender.
to	String	Phone number of the receiver.
Text	String	Contents of Message, URL encoded as necessary. The Content can be more than 160 characters.
charset	String	Charset of text message. Used to convert to a format suitable for 7 bits or to UCS-2. Defaults to WINDOWS-1252 if coding is 7bits and UTF-16BE if coding is UCS-2.
Udh	String	Optional User Data Header (UDH) part of the message. Must be URL encoded. For detail on how to use UDH for wake-up messaging, kindly see the next section
Mclass	Number	Optional. Sets the Message Class in DCS field. Accepts Values between 0 and 3, for Message Class 0 to 3, A value of 0 sends the message directly to display, 1 sends to mobile, 2 to SIM and 3 to SIM toolkit.
mwi number	Number	Optional. Sets Message Waiting Indicator bits in DCS field. If given, the message will be encoded as a Message Waiting Indicator. The accepted values are 0, 1, 2 and 3 for activating the voice, fax, email and other indicator or 4, 5, 6, 7 for deactivating, respectively. This option excludes the flash Option.
compress	Number	Optional. Sets the Compression bit in DCS Field.
Coding	Number	Optional. Sets the coding scheme bits in DCS field Accepts values 0 to 2, for 7bit, 8bit or UCS-2. If unset defaults to 7 bits unless a UDH is defined, which sets coding to 8bits.

dlr-mask	Number	Optional. Request for delivery reports with
	(bit	the state of the sent message. The value is a
	- mask)	bit mask composed of:
	-	1: Delivered to phone,
		2: Non-Delivered to
		Phone, 4: Queued on
		SMSC,
		8: Delivered to SMSC,
		16: Non-Delivered to SMSC.
		Must set dlr-url on sendsms-user group or use the dlr- url CGI variable.
dlr-url	String URL	Optional. If dlr-mask is given, this is the url to
	3	be fetched.
		(Must be url-encoded)
alt-dcs	Number	Optional. If unset, Kannel uses the alt-dcs
		defined on SMSC configuration or 0X per
		default. If equals to 1, uses FX.
		If equals to 0, force 0X.
Rpi	Number	Optional. Sets the Return Path Indicator
		(RPI) value. (See ETSI Documentation).
priority number	Number	Optional. Sets the Priority value (Range 0-3 is allowed).
category	String	Optional parameter to send bulk messages. It
		can consists of value: bulk

Using UDH for Wake-up Messaging

UDH is used for sending long messages that are assembled at Mobile device level into one SMS. UDH is also used for sending specialized messages like Ringtone, logo, picture messages, vCard, vCAL and messages to custom mobile applications.

The most common use of UDH is to send message to a specific port (called destination port). Since each port has a different meaning on mobile phone, mobile phone understands message content according to port of the message.

The following are the standard ports:

Port Number (decimal)	Port Number (hexadecimal)	Application/Protocol
0	0	Default port for transparent (legacy) messages
80	50	WWW Server (HTTP)
226	E2	Business Card exchange (MIME vCard) Card reader
228	E4	Calendar Items (MIME vCalendar) Calendar reader
5501	157D	Compact Business Card reader (not specified in this document)
5502	157E	Service Card reader (not specified in this document)
5503	157F	Internet Access Configuration Data reader
5504	1580	<reserved></reserved>
5505	1581	Ringing Tone reader
5506	1582	Operator Logo
5507	1583	CLI Logo
5508	1584	Dynamic Menu Control Protocol (not specified in this document)!
5509	1585	<reserved></reserved>
5510	1586	<reserved></reserved>
5511	1587	Message Access Protocol
5512	1588	Simple Email Notification
5513	1589	<reserved></reserved>
5514	158A	<reserved></reserved>
5580	15CC	Character-mode WWW Access (TTML) (not specified in this document)
5601	15E1	<reserved></reserved>
5603	15E3	<reserved></reserved>
8500	2134	<reserved></reserved>
8501	2135	<reserved></reserved>
8502	2136	<reserved></reserved>

The UDH parameter which is usually 12 bytes hex content need to be setup in following manner:

Octet Number	Value	Description		
1	ов	Length of the User Data Header		
2	05	Information Element Identifier (IEI; application port addressing scheme, 16-bit port address)		
3	04	Information Element Data Length (IEDL)		
4 - 5	23 F5	Information Element Data (octets 4 & 5> 23F5 – destination port)		
6 – 7	00 00	Information Element Data (octets 6 & 7> 0000 – originator port)		
8	00	Information Element Identifier (IEI; concatenated short message, 8-bit reference number)		
9	03	Information Element Data Length (IEDL)		
10	02	Information Element Data (concatenated short message reference number)		
11	02	Information Element Data (total number of concatenated messages (0-255))		
12	01	Information Element Data (sequence number of current short message)		

In above example you need to send &udh=%0B%05%04%23%F5%00%00%00%03%02%02%01

The Underlined part indicates destination and source ports. Other fields like SMS reference number, total number of messages in block and current sequence number shall change according to number of messages used for transferring current information.

However if the message can be accommodated in 1 SMS only then you may change the UDH length as well as remove elements related to message concatenation information. The new UDH may look like following:

06	Length of the User Data Header
05	Information Element Identifier (IEI; application port addressing scheme, 16-bit port address)
04	Information Element Data Length (IEDL)
15 82	Information Element Data (octets 4 & 5> 1582 – destination port)
00 00	Information Element Data (octets 6 & 7> 0000 – originator port)
	05 04 15 82

For single message case your UDH has now become &udh=%06%05%04%15%82%00%00

Sending Binary Messages

Our HTTP SMS service can be used to send binary messages. To send binary messages to CDMA numbers, client need to send well formed user data header failing on which service will return an error. Binary message text must be prefixed with well formed user data header.

User data header for CDMA numbers contains following parameters:

<Keyword><port-information><delimiter> Where,

☐ Keyword: It must be "//SCKL"

'<destination-port-address><source-port-address><SAR-info>

□ Delimiter: <space>

Message Text would be:

Bytes Number	Value	Description
1-6	//SCKL	WDP datagram addressing scheme to the
		receiving device.
7-10	158A	Information Element Data (bytes 7 to 10 🏽
		158A - destination port).
11-14	0000	Information Element Data (bytes 11 to 14 🏽
		0000 - source port). It is optional.
15-16	00	Information Element Identifier i.e. 8-bit
		reference number.
17-18	02	Information Element Data (total
		number of concatenated
		messages(0-255))
19-20	01	Sequence number of current short message.
21	<space></space>	
22 byte onwards	1-n 8-bit	Hexadecimal value of message text.
	character s of user	
	data	
	uata	

However, if message text can be sent in one SMS only then, we may change the user data header as i.e.

Bytes Number	Value	Description
1-6	//SCKL	WDP datagram addressing scheme to the
		receiving device.
7-10	158A	Information Element Data ((bytes 7 to 10 ♦
		158A - destination port).
11	<space></space>	

12 byte onwards		Hexadecimal value of message text.
	character	_
	s of user	
	data	

Ringtone on CDMA Numbers

Following is an example of ringtone message, which can be sent by single SMS. Ringtone reader listens on port 1581 of the mobile terminal.

Ex: 024A3A650995D1D195C93D999804144288F511610611624D30831445

Bytes Number	Value	Description
1-6	//SCKL	WDP datagram addressing scheme to the receiving device.
7-10	1581	Information Element Data ((bytes 7 to 10 * 158A - destination port).
11	<space></space>	It is a delimiter between user data header and binary message text.
12 byt e onwards	1-n 8-bit characters of user data	024A3A650995D1D195C93D999804144288F5 11610611 624D30831445

Udh part for given ring tone would be //SCKL1581+ so the URL encoded text parameter would be as:

%2F%2FSCKL158A000000+024A3A594D8549951D84040018D9049161361561661861 A61C 6288B000

Sending Bulk Message

HTTP API incorporates function to send bulk messages to multiple users throughout single HTTP session. It can send bulk messages to maximum 100 recipients (mobile number) in single sessions.

Customer can use following sample URL in the http request to send bulk message:

Sample URL:

https://xxx.xxx.x.xxx/sendsms?to=9198xxxxxxxxx,9199xxxxxxxx&from=Senderid&text=this%20is%20a%20test%20message&category=bulk

Parameters in Requested URL	Description
То	Stores mobile number of recipients prefixed by "91" digit and separated by comma
From	Stores send id of message sender
Text	Stores the actual message text to be delivered on the mobile phone of user
Category	Stores the value as "bulk" that specifies bulk messages are to be sent to multiple recipients. By default, this parameter stores value: blank that specifies bulk messages will not be sent in currently established HTTP session.

entityid	DLT Principal entity id. This is an optional parameter.
dlt_templateid	DLT Template id. This is an optional parameter.
headerid	DLT header id. This is an optional parameter.
dltcontenttype	DLT Content Type. This is an optional parameter. Only numeric value is accepted. (1: Service Implicit, 2: Service Explicit, 3:Transactional, 4:Promotional)

__DLR URL

Customer can use following sample URL for receiving the DLR:

Sample DLR URL:

https://ip/app/status?unique_id=%7&reason=%2&to=%p&from=%P&time=%t&status=%d

Encoded dir-url parameter will be:

https%3A%2F%2Fip%2Fapp%2Fstatus%3Funique_id%3D%EF%BB%BF%257%26reason%3D%

EF%BB%BF%252%26to%3D%EF%BB%BF%25p%26from%3D%25P%26time%3D%25t%26status%3D%25d

Below table depicts the parameter values to be passed to get corresponding values

Sample Parameter	Values	Sample Response
names		
ТО	%p	919812345678
FROM	%P	SMSTST
TIME	%t	2017-05-23 16:55:18
MESSAGE_STATUS	%d	1
REASON_CODE	%2	000
DELIVERED_DATE	%3	2017-05-23 16:55:18
STATUS_ERROR	%4	8448
CLIENT_GUID	%5	kh5ng551155213b161011bme3vTESTU SER
CLIENT_SEQ_NUMBER	%6	Value as Submitted
MESSAGE_ID	%7	h5ng551155313946013uw3
CIRCLE	%8	Delhi
OPERATOR	%9	AIRCEL
TEXT_STATUS	%13	Success
SUBMIT_DATE	%14	2017-05-23 16:55:11
MSG_STATUS	%16	Delivered
MSG_SPLITS	%17	Message Splits Ex :"1"
TAG	\$TAG	Tag Value
		as
		Submitted

Note:

In the requested HTTP URL to send bulk messages, the attributes used in the URL can be named accordingly but values used corresponding to used attributes or variables are case sensitive.

Message Status Error Code

HTTP API processed messages" status can be tracked via the following list of error code.

Error Code		Description
"1"	Invalid Receiver	This error code generates if message(s)
"	III Valla I (OOOI VOI	
		receiver's mobile number: > Is invalid
Ou.	Invalid Sender	> Greater than 16 digits
"2"	invalid Sender	This error code generates if message sender:
		Uses wrong alphanumeric/numeric senderID
Oil	1 1 1 1 1 1 1	Uses sender ID of greater than 16 digits
"3"	Invalid Message	This error code generates if:
		Blank message is sent
		 UDH header section does not encapsulate binary content
		Message template does not match
		(In caseof transactional messages)
"4"	Service not	This error code generates if:
,	available	□ Operator's service is down
		□ Server side services are down
"5"	Authorization	This error code generates if server side authentication
"0	failed	fails owing to:
		Wrong user name
		 Wrong password
		 Wrong user name and password
"6"	Contract Expired	This error code generates if service usage contract
"	·	expires.
"7"	Credit Expired	This error code generates if message(s) sender's credit
		account balance is zero.
"8"	Empty Receiver	This error code generates if message recipient's number
"0	Limply Neceiver	is not
		mentioned in the HTTP API's parameters.
"14"	Non-compliant	This error code generates if the message is sent violating
	message	TRAI guidelines and set of rules.
28702	Invalid DLT	This error codes comes in case of any invalid or blank
	Parameters	values received in DLT parameters.
28703	Invalid DLT	This error codes comes in case of any invalid or blank
	Content Type	DLT content type value.
28704	Invalid	If message is rejected due to authorization scheme other than
	Authorization Type	Authorization header
	,	Note: If message is rejected for wrong Authorization method selected
		then that message is rejected on filter with Http error code 401 and
		description "Unauthorized"
		If manage is rejected for HTTDS than that manage is rejected as
		If message is rejected for HTTPS then that message is rejected on

	filter with Http error code 403 and description "HTTP Not Allowed"
--	--

Application Constraints (For bulk messages only)

HTTP API v1.1 specifies following constraints:

- > Doesn't send messages on duplicate number.
- > Doesn't send binary messages.
- > Can send bulk messages to maximum 100 recipients throughout single HTTP session.
- > Employs only "Get" method to send requested HTTP URL.
- > Requires "91" digit as prefix to the mobile number of recipient separated by comma.

HTTP Status Pull API

An API has been developed to check the status of GUID submitted on HTTP API where category=Bulk.

Category Bulk- Stores the value as "bulk" that specifies bulk messages are to be sent to multiple recipients in a single HTTP hit.

Once user sends SMS using HTTP service:-

https://103.229.250.200/smpp/sendsms?username=XXXXX&password=XXXXXX&to=91 XXXXXXXXXX&udh=&from=VFIRST&text=This%20is%20a%20test%20SMS%20flash% 20SMS&category=bulk

GUID STATUS CHECK

- If multiple mobile numbers is submitted it will return comma separated mobile number wise response.

<u>OR</u>

Mobile Number Wise Response

- User can pass mobile number along with GUID to get status of a particular mobile number.
 Mobile number is an optional field.
- Sample API call: https://103.229.250.200/status?username=XXXXXXX&password=XXXXXX&guid=kh4
 5c272733113b110014q57kqDABSOLUTET&mobile=91XXXXXXXXXX

o=1&reasoncode=000&statusdate=2017-01-06 14:08:48

Error Codes

ALL THE DLT AND OPERATOR RELATED DLR ERRORS CODES THAT MAY COME ACROSS ARE LISTED BELOW:

Error Codes	Description	Remark
001	Invalid_number	Existing error code of delivery failure
002	Absent_subscriber	Existing error code of delivery failure
003	Emory_capacity_exceeded	Existing error code of delivery failure
004	Mobile_equipment_error	Existing error code of delivery failure
005	Network_error	Existing error code of delivery failure
006	Barring	Existing error code of delivery failure
007	Invalid_senderid	Existing error code of delivery failure
800	Dropped	Existing error code of delivery failure
009	Ndnc_failed	Existing error code of delivery failure
100	Misc. Error	Existing error code of delivery failure
		DLT related error, Only
110	Entity not found	applicable towards India
		DLT related error, Only
111	Entity not registered	applicable towards India
		DLT related error, Only
112	Entity inactive	applicable towards India
		DLT related error, Only
113	Entity blacklisted	applicable towards India
		DLT related error, Only
114	Invalid telemarketer	applicable towards India
		DLT related error, Only
115	Header not found	applicable towards India
		DLT related error, Only
116	Header inactive	applicable towards India
		DLT related error, Only
117	Header blacklisted	applicable towards India
		DLT related error, Only
118	Template not found	applicable towards India
		DLT related error, Only
119	Template inactive	applicable towards India
		DLT related error, Only
120	Template not matched	applicable towards India
	·	DLT related error, Only
121	Template blacklisted	applicable towards India
122	Invalid consent	DLT related error, Only

		applicable towards India
		DLT related error, Only
123	General consent error	applicable towards India
		DLT related error, Only
124	DLT miscellaneous error	applicable towards India
		DLT related error, Only
122	Invalid consent	applicable towards India
		DLT related error, Only
123	General consent error	applicable towards India
		DLT related error, Only
124	DLT miscellaneous error	applicable towards India

Sender ID Regulation

Telecom Regulatory Authority of India (TRAI) has given a direction to all telecom service provider of India to prefix an Identification Code before SenderID for every message sent using alpha and numeric sender id. The Direction can be downloaded directly from TRAI website or simply by clicking following link:

https://www.trai.gov.in/WriteReadData/trai/upload/Directives/131/direction10dec08.pdf

The Identification Code will be of three characters, consisting, **Service Provider Code** and **Service Area Code**, followed by a **Hyphen** character. Hence, the maximum length of a sender ID has been fixed to 6 characters for alpha and numeric both.

LIST OF CODES FOR SERVICE PROVIDERS		
S.No.	Service Provider	Code
1	Aircel Ltd Aircel Cellular Ltd Dishnet Wireless Ltd	D
2	Bharti Airtel Ltd Bharti Hexacom Ltd	А
3	Bharat Sanchar Nigam Ltd	В
4	BPL Mobile Communications Ltd Loop Telecom Pvt. Ltd	L
5	Datacom Solutions Pvt. Ltd	С
6	HFCL Infotel Ltd	Н
7	Idea Cellular Ltd Aditya Birla Telecom Ltd	1
8	Mahanagar Telephone Nigam Ltd	М
9	Reliance Communications Ltd	R
10	Reliance Telecom Ltd	E
11	S. Tel Ltd	s
12	Shyam Telecom Ltd	Υ
13	Spice Communications Ltd	Р
14	Swan Telecom Pvt. Ltd	W
15	Tata Teleservices Ltd Tata Teleservices (Mah) Ltd	Ť
16	Unitech Group of Companies	U
17	Vodafone Group of Companies	٧

The details of operator codes are as below:

The Details of Circle codes are as below:

SLNO	Service Area	No of UASLs/CMSPs (Including recntly issued new licenses	Code
1	Andhra Pradesh	13	Α
2	Assam	12	s
3	Bihar	12	В
4	Delhi	13	D
5	Gujarat	12	G
6	Haryana	13	Н
7	Himachal Pradesh	13	1
8	Jammu & Kashmir	7	J
9	Kamataka	12	Х
10	Kerala	13	L
11	Kolkata	13	K
12	Madhya Pradesh	12	Υ
13	Maharashtra	12	Z
14	Mumbai	12	М
15	North East	11	N
16	Orissa	12	0
17	Punjab	13	Р
18	Rajasthan	13	R
19	TamilNadu including Chennai	13	T
20	UP-East	12	Ε
21	UP-West	12	W

National Customer Call Preference Registry (NCCPR)

NCCPR (previously known as NDNC) is a database of all users who do not wish to receive unsolicited commercial communication. The list is managed by TRAI. We have a strict No-SPAM policy and hence a person whose mobile number exists in this list must not be sent any commercial communication using voice or SMS, unless s/he has not given explicit permission to receive so.