

Alexandrix Ikechukwu

-Email me on Indeed: <http://www.indeed.com/r/Alexandrix-Ikechukwu/4e0510cfde23a6f0>

Pre IT Specialist looking to grow experience on teams doing coding, testing, and continuous integration. Seeking to leverage proven achievements, working knowledge of development processes, and experience implementing data-driven solutions and services into the open role at your company.

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Work Experience

Software Developer

Professional Experience L5Lab - Lagos, GU

November 2017 to April 2018

- Conceptualising web and mobile interface for MasterCard Wellness Month for 2018.
- Create marketing video clips for Babybliss for social media outlets.
- Develop web components and critique marketing copy on the fly for marketing campaigns on Babybliss.
- Create explainer video for Kamdora conversion revamp.
- Edit inspirational clip for audio quality and video clarity for Kamdora.
- Team lead, reporting to CTO on rePlan productivity application for developer teams and environments. Conducted functional analysis, requirements gathering and preparation of SRS documentation and user stories guide team.

Web Developer

Freelance Software Development - Lagos, GU

July 2015 to November 2016

Design, develop, and integrate web applications using HTML5, CSS3, vanilla JavaScript, and PHP.

Identifying and tracking website performance in connection with traffic.

Building custom websites using WordPress CMS, integrating SEO tools, email campaigns, and newsletter maintenance.

Supporting the design and testing of front-end and [minimal] back-end web projects from initial design through coding, testing and integration.

Assisted on projects with other developers and other development teams.

Literacy Curriculum Specialist

Work Experience Deboh.Benchmark Learning Annex - Lagos, GU

June 2014 to January 2015

Design, develop, and test curriculum for effectiveness across a diverse adult student body.

Ensure instructors utilise cutting-edge tools tailored to each class and each student.

Head, Media & Publishing

EcoCities Innovations Limited - Lagos, GU

June 2012 to June 2014

Coordinate the production and national distribution of a 32-page full-colour magazine, Home+ Digest for [aspiring] homeowners.

Coordinate digital strategy across various platforms.

Website maintenance and content generation and implementation.

Experiment with modern lead generation techniques to enhance performance of sales and marketing teams.

Interface consistently with prospects and define strategy to best reach them.

Plan events and outreaches for marketing purposes.

Research Expert & Student Counsellor

Norado Consulting Limited - ENUGU

January 2012 to May 2012

Define marketing strategy via digital efforts .

Coordinate with educational institutions worldwide to enable student placements from Nigeria.

Branch Manager

Roberts Furniture Company - Lagos, GU

January 2009 to November 2010

Reorganise store structure to enable marketing and sales efforts.

Take stock of inventory and coordinate prompt delivery of client orders and purchases.

Manage staff welfare to enhance productivity.

Ensure timely completion of client orders.

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Skills

- Technical Skills & Tools Software: Git, Git bash, SublimeText Web Technologies: HTML5, CSS3, JSON, Bootstrap, WordPress Databases: Oracle MySQL Programming Languages: JavaScript, Python, Java Hardware: Microsoft Windows PCs

Links

<https://CornScript.github.io>