

AYOMIDE FAJOYE

Lagos, GU

-Email me on Indeed: <http://www.indeed.com/r/AYOMIDE-FAJOYE/1557b1e7af52f905>

I have over four years' experience in computer and information technology fields which includes:

Web design / development, graphics design and advertising with creative skill and understanding in branding.

I am also well- experienced in communication and media sphere which involves designing writing, effective advertising and film / photography.

I am well skilled in creating graphical and visual content with the usage of Corel Draw, good knowledge Adobe Photoshop, Adobe Premier Pro, Filmora Wondershare and other graphical tools (in apps and websites)

I am a team player who is driven by the desire to dedicate my service by becoming a professional of excellent repute, willing to learn and actively participating towards the achievement of corporate goals/objectives.

Work Experience

GRAPHICS AND VISUAL DESIGNER

Information and Communication Technology [CDS] - (NYSC)

August 2018 to August 2019

- # Planning concepts by studying relevant information and materials.
- # Illustrating concepts by designing examples of art arrangement, size, type size and style and submitting them for approval.
- # Preparing finished design by operating necessary equipment and software.
- # Designing templates, headers and footers, multi-

column documents, tables and charts for needs.

- # Developing concepts, graphics and layouts for product illustrations, logos and websites.

GRAPHICS AND VISUAL DESIGNER

Enjay Digital Photo Lab | Apr 2018 – Nov 2018

- # Using skill in Photoshop to create images and layouts.

- # Meeting with customers to present mock-ups and collect information for adjustments, taking on feedback and changing accordingly.

- # Finalizing projects with touches such as adjusting images sizes and selecting fonts.

- # Designing of suitable content for clients

- # Designing brand logos, business cards, banners etc.

- # Generating innovative ideas for brands marketing.

- # Creating visual elements such as logos, original images, and illustrations to help deliver a message.

- # Processing photos, edit and retouching digital imaging photographs using Photoshop.

- # Production and printing of digital photos.

WEB DESIGNER / GRAPHIC DESIGNER

Ministry of Information Communication and Technology - Osun State Secretariat, Osogbo (INTERN)
September 2017 to March 2018

- # Organizing web templates

- # Reviewing web design templates.

- # Creating new graphics ideas.

- # Digital retouching and image editing.

- # Organizing, coordinating, supervising and ensuring nothing stops the operations for each day.

- # Developing skills and expertise in appropriate software/programming languages such as HTML and JavaScript

- # Organizing and supervising of graphical contents.

- # Actively follow-up on assignments and projects till the end.

GRAPHICS DESIGNER / SOCIAL MEDIA MANAGER

Redeemer's 103.5FM

- # Creating multimedia content; graphics and video content for the company's social media pages.

- # Using Photoshop in designing flyers for forthcoming radio programs

- # Creating new graphics and content ideas.

- # Measuring the success of every social media campaigns.
- # Managing and supervising social media content.
- # Developing, implementing and managing social media strategy.
- # Monitoring SEO and user engagement and suggesting content optimization strategies.
- # Expert in the usage of social media marketing tools such as Buffer, Hoot suite, etc.

AUDIO VISUAL EDITOR

Redeemer's 103.5FM

- # Usage of software in writing and editing news stories.
- # Effective usage of Adobe Audition to edit and prepare audio sounds for use with pieces. e.g., sound bites.
- # Effective usage of Premiere Pro to edit and prepare video.
- # Usage of video editing software to edit news review videos.
- # Designing layouts and collaborated with production professionals to edit visuals.
- # Editing of pre-recorded audio and video files for the social media pages.

WORK EXPERIENCE

GRAPHIC AND MOTION DESIGNER

Fematol Ventures Limited

- # Creating layout and design for the company.
- # Creating a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as photoshop.
- # Evaluating and improving sales, marketing, branding strategies with graphics and motion

designer.

- # Reviewing final layouts and suggesting improvements when necessary.

Education

Diploma in Communication and Media Studies

Redeemer's University Ede, Osun State

November 2020

Bachelor of Science in Computer Science and Information

Bowen University Iwo, Osun State

June 2018

High School Diploma

Goodwill Secondary School Obaagun, Osun State

June 2013

Master's Degree in Communication and Media Studies

Redeemer's University Ede, Osun State

Skills

- Fluent use in English and Yoruba Language.
- Advance user of office tools
- Microsoft office (word, power-point and excel) and Corel draw.
- Well knowledgeable in Blogging and Research.
- Expert in email marketing, using various SEO tools, Facebook and Instagram campaigns
- Vast knowledge in the usage of Adobe Photoshop, Canva, Adobe Audition and Adobe Premium Pro.
- Knowledge in usage of digital marketing tools PROWESS
- Business planning, Staff Management, Strategic Planning, Sales & Marketing, Supervision.
- Graphic design, Visual Design, Motion Graphics, Image Manipulation, Photography Composition.
- Project Management, Advertising understanding, Microsoft Office, Branding Strategies.
- Digital Photography. Photography & Video Editing, Retouching and colour correction, Digital design.
- Customer service, Multitasking abilities, Computer skills, Communication abilities, Customer Communication.
- Good in the usage of designing software and application.
- Adobe Photoshop
- Visualization
- Audio Visual

Links

<https://www.linkedin.com/in>