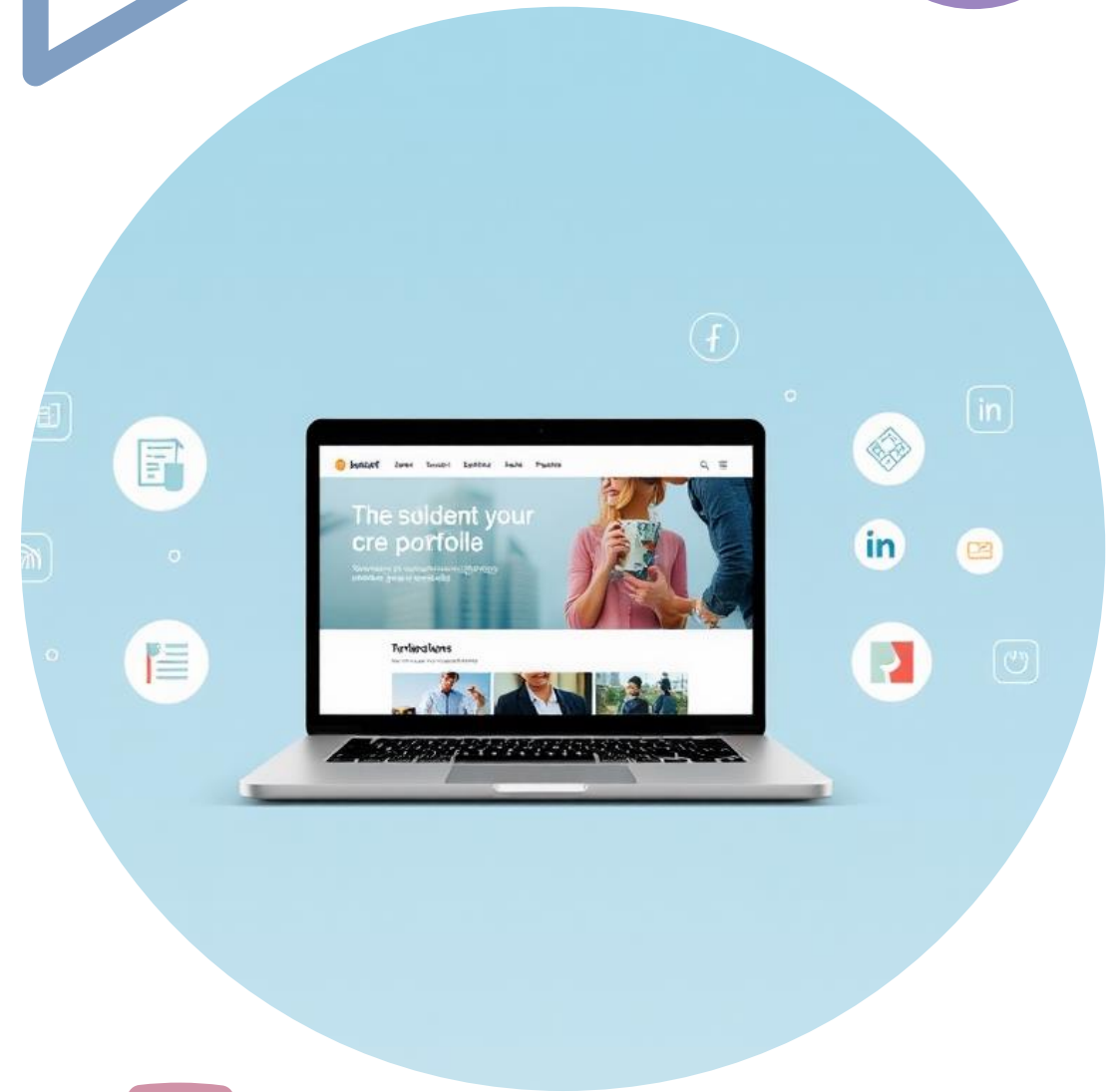


# CAREER ESSENTIAL: Building Your Portfolio Website

Presented by  
Favour James



# INTRODUCTION

**Personal Branding** is crucial for achieving career success, as it shapes your self-presentation and affects how others view your professional identity.

To build a strong personal brand, you need three essential components.



**A Well-Crafted  
Resume**



**A Strong  
LinkedIn Profile**



**A Portfolio  
Website**

# What is a Portfolio Website?

A **portfolio** is a compilation of your notable work that showcases your skills and abilities. It can either be physical or digital.

You can include a link to your portfolio on your resume and/or job application, or you can provide it during a first interview or meeting with the employer or client to demonstrate the kind of work you are capable of.

A **portfolio website** is an online platform where you can present your portfolio in a visually appealing and organized manner. A good portfolio website should tell a story. Your Story!





# Let's Conduct a Quick Poll

[www.menti.com](https://www.menti.com)

**Access Code: 28410867**

# Importance of a Portfolio Website



- Demonstrate your skills, projects, and achievements in one centralized location.
- Attract ideal clients and reach a global audience.
- Convey that you are serious about what you do and committed to showcasing your work in the best possible way.
- Motivate you to be innovative and produce higher-quality work.
- Lead to valuable feedback that helps you identify areas for improvement and growth.

# Elements of a Portfolio Website

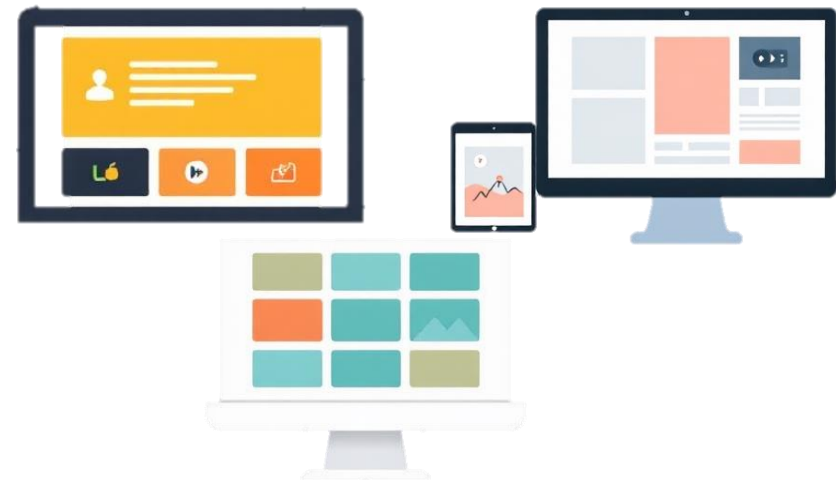


## Essential Components:

- **Home Page:** Brief introduction and overview.
- **About Me:** Your background, top skills, and professional journey.
- **Projects:** Showcase your best work with descriptions.
- **Contact Information:** Include an email address or a contact form to reach you.

## Other Components:

- **Testimonials/Recommendations:** Positive feedback from clients
- **Resume/CV:** A downloadable version of your resume or CV
- **Service/Expertise:** A list of the specific services you offer or your areas of expertise





# Designing Your Portfolio Website



Visually  
engaging and  
user-friendly.



Use consistent  
branding (colors,  
fonts).



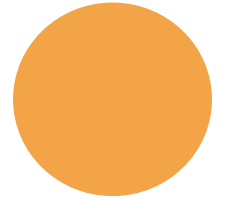
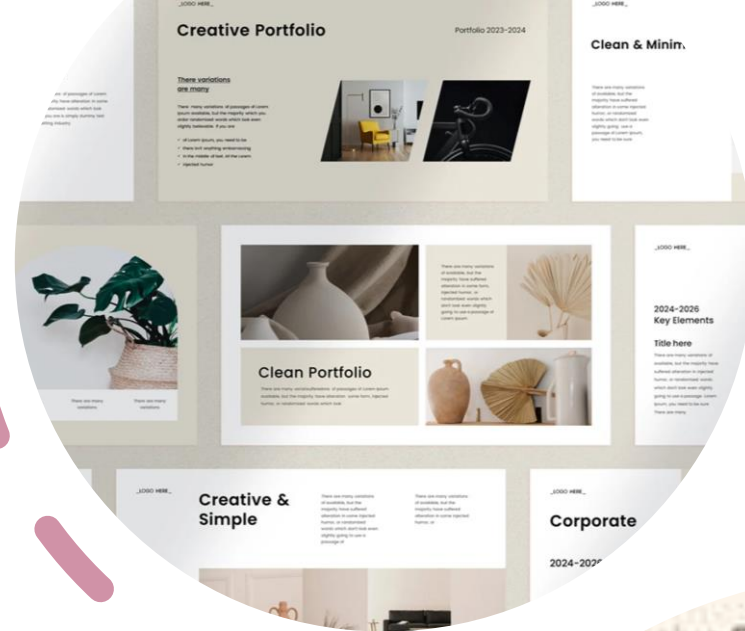
Reflect your  
personality and  
communicate  
the result of  
your work.



Ensure mobile  
responsiveness.



Regularly  
updated with  
new projects  
and  
achievements



# Different Platforms to Showcase Your Portfolio

LinkedIn

Bēhance™

GitHub

Canva

Instagram

Dribbble

Medium

YouTube

slideshare

kaggle





# CONCLUSION



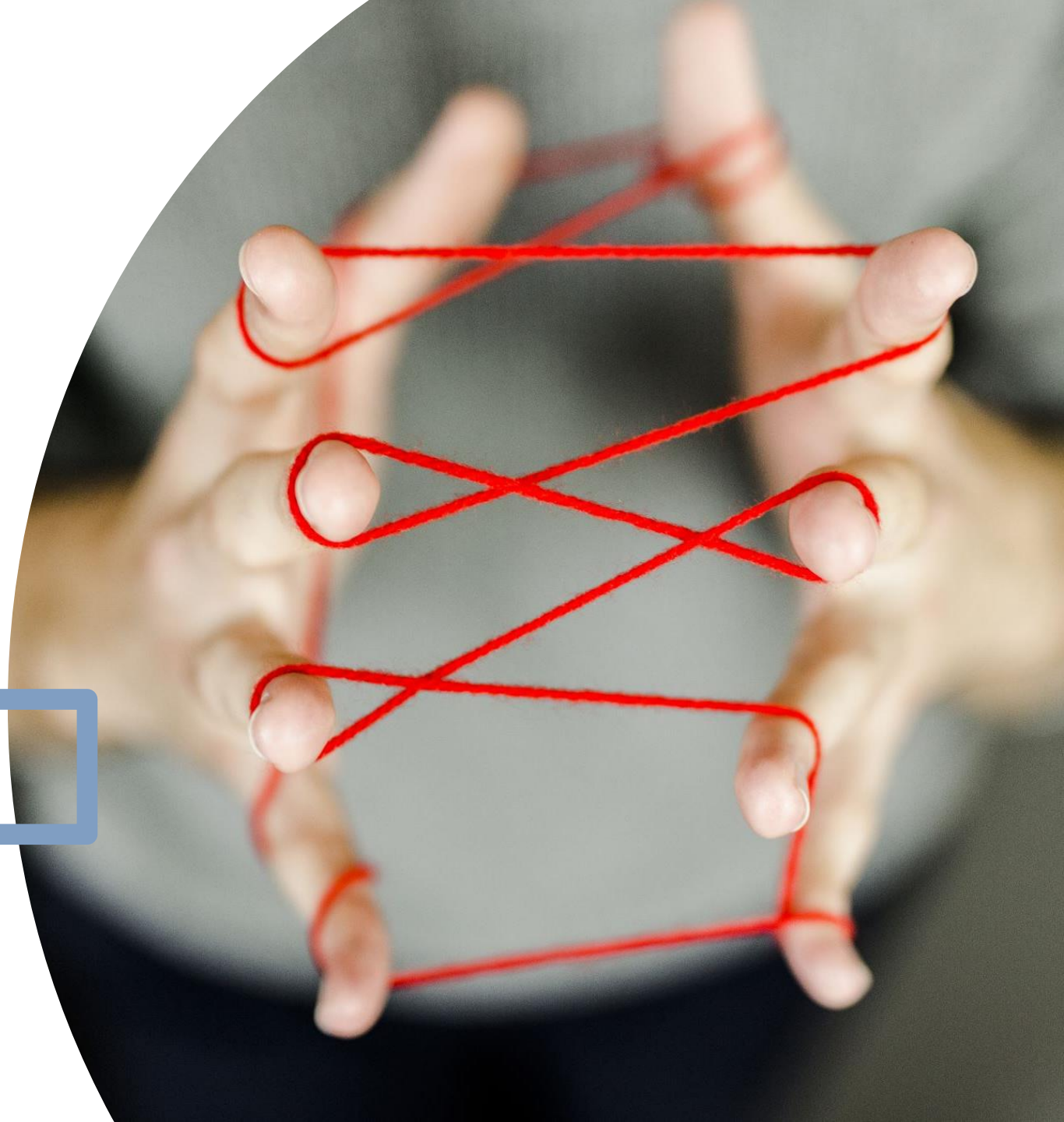
Having an online portfolio is an incredible opportunity to showcase your best work to the world in your own unique way. It can reinforce your professional identity and help you establish yourself as a skilled person in your field.

A good portfolio is not only a showcase of your work; it is a compelling storytelling tool that allows you to show who you are and present your journey, skills, and passion.



# PRACTICAL

Build your portfolio today!



We will be leveraging GitHub to store projects and for website hosting.



GitHub is an invaluable platform for developers and creatives alike, enabling you to store your projects, collaborate with others, and showcase your work to potential employers.

**HTML5 UP**

A collection of free, responsive website templates that make it easy to create a professional-looking portfolio.



Visual Studio Code

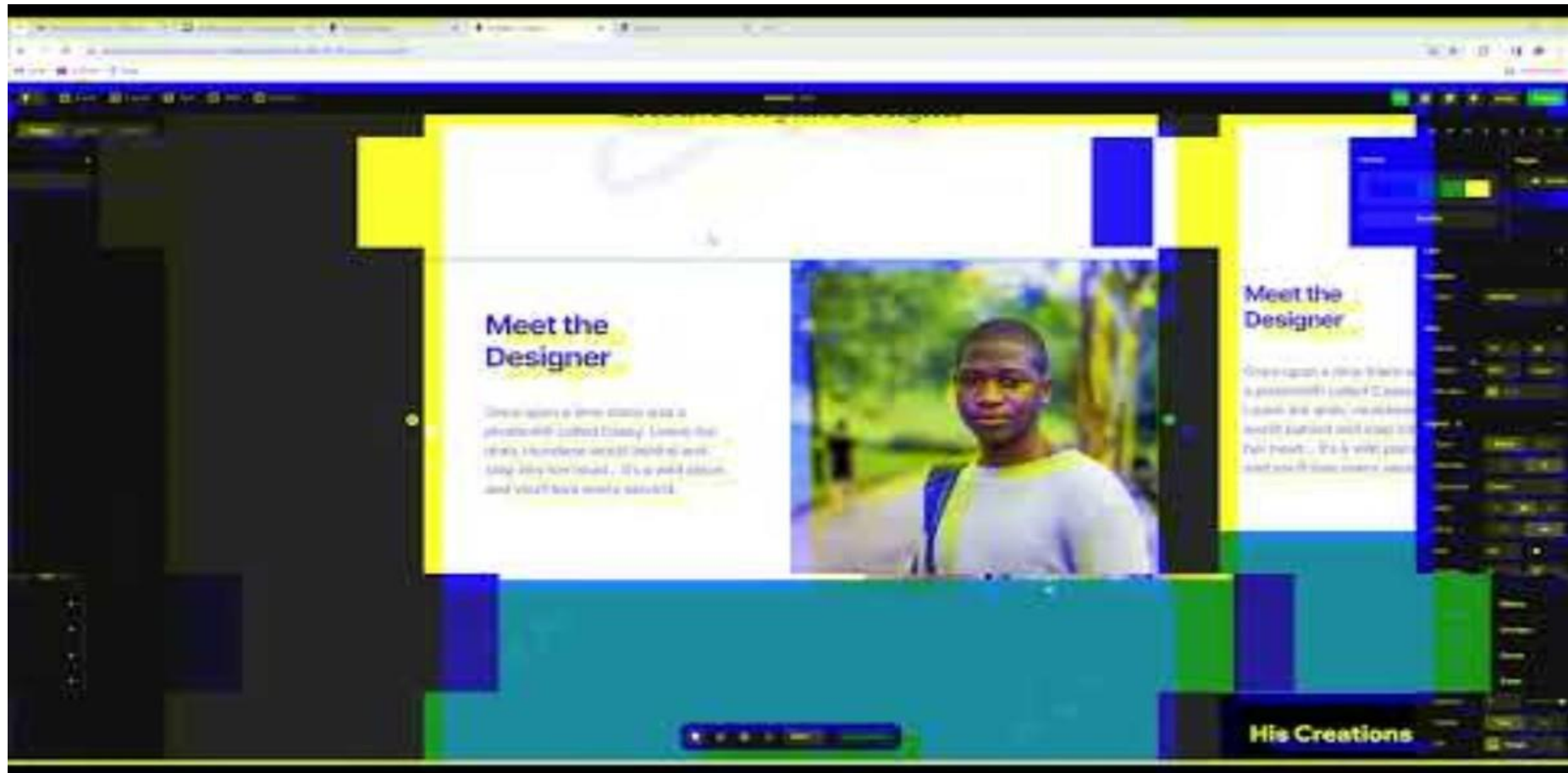
A powerful and user-friendly code editor with features like syntax highlighting, debugging, and extensions to enhance your development experience.





# Build Your Website with AI

In this 21-minute video, you will learn how to build a portfolio website using Framer, which will contain your bio, portfolio, and contact information.





**Thank You**