

Fasanya Favour Oluwaseun

Product Designer/ Web Designer

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PROFESSIONAL SUMMARY

Innovative UI/UX Designer specializing in user-centered product design with expertise spanning digital interface creation, web design and visual design. Proficient in leveraging Figma, WordPress, and Adobe Photoshop to transform user research findings into seamless, accessible digital experiences. I demonstrates strong capabilities in user research methodologies, rapid prototyping, and cross-functional collaboration, combines design expertise with mentoring abilities, consistently approaching complex challenges through a human-first design philosophy. I'm committed to driving impactful design solutions while embracing continuous learning opportunities in fast-paced technology environments.

SOFT SKILLS

Team Leadership	Attention to details	Active Listening
Problem Solving	Excellent Communication	Continuous Learning Mindsets
Time Management	Process Improvement	Mentoring and knowledge sharing.

TECHNICAL SKILLS

Proficiency in Figma: Expert in UI/UX design, prototyping, and creating design systems for seamless user experiences.

Proficiency in HTML: Fundamental for structuring web pages and ensuring semantic markup.

Proficiency in CSS: Skilled in styling and visually formatting web pages, including advanced techniques like Flexbox and Grid.

Proficiency in WordPress: Expertise in theme development, plugin customization, and designing dynamic websites.

Proficiency in Graphic Design: Expertise in creating visually compelling layouts, branding, typography, and illustrations for both print and digital media, using tools like Photoshop.



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PROFESSIONAL EXPERIENCE

DESIGN TUTOR

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- Deliver engaging and practical lessons in **UI/UX Design**, **Graphic Design**, **WordPress Website Development**, and **Front-End Development (HTML & CSS)** to students at beginner and intermediate levels.
- Mentor students through design projects, portfolio development, and internship readiness, resulting in a 90% student satisfaction rate.
- Teach students to build responsive web pages using **HTML5** and **CSS3**, incorporating layout techniques such as Flexbox, Grid, and media queries.
- Collaborate with other instructors and academic leads to update learning content, evaluate student performance, and align with evolving design and web development trends.
- Create and deliver structured lesson plans covering design thinking, user research, wireframing, prototyping, and responsive web design, ensuring students grasp the full product design lifecycle.

PRODUCT DESIGN INTERN

SQI College of ICT | Osogbo, Osun | 2024

- Conducted competitive analysis, user research, and usability testing to support design decisions and improve user experience.
- Participated in daily stand-ups and sprint reviews as part of an Agile team, learning how to translate business requirements into intuitive, user-centered designs.
- Helped maintain and evolve design systems, ensuring consistency in UI components, typography, and branding across all projects.
- Presented design concepts to team members and stakeholders, receiving feedback and iterating effectively in a collaborative environment.
- Collaborated with senior designers to develop wireframes, mockups, and prototypes for web and mobile applications using Figma
- Delivered engaging hands-on sessions and interactive workshops.



NOTABLE WORKS

- Fashion App – Led UX research and prototyping for fashion shopping app.
 - Electricity Payment Platform – Designed user-friendly bill payment flows.
 - Digital Archive System – Developed simple, accessible document access.
 - Church App – Designed check-in feature for members and guests.
 - AI Companion – Mental health mobile app with journaling, meditation, and mood tracker.
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EDUCATION

B.A English and Literary Studies University of Ilorin, Ilorin, Kwara State	2018 - 2022
National Youth Service Corps Your University, City, State	2023
Professional Diploma Certificate SQI College of ICT, Abeokuta,Ogun State	2023

ACHIEVEMENTS & VOLUNTEER EXPERIENCE

INTRO TO UI DESIGN WITH FIGMA, Geneza School of Design.	2023
UI/UX DESIGN PROGRAM, DigiGirls/Selar.	2023





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