

Media Advisory

World Cancer Congress press conference to reveal new global cancer data, highlight progress and patient experience

Global health event will focus on equity, quality of life, risk factors, and advancements in prevention, treatment, and care.

Tuesday 10 September 2024 (Geneva, Switzerland) Some 1,600 scientists, public health officials, civil society representatives and cancer control experts from 118 countries are expected to attend the [World Cancer Congress](#), convened by the [Union for International Cancer Control](#) (UICC), taking place in Geneva, Switzerland, 17-19 September.

Media are invited to attend the hybrid Official Press Conference at UICC's World Cancer Congress. The event will feature the release by the International Agency for Research on Cancer (IARC) of inaugural global data on paternal cancer orphans (preliminary findings); a first-of-its-kind study on socioeconomic burden of ovarian cancer across 11 countries by the World Ovarian Cancer Coalition; and new data on the impact of the COVID-19 pandemic.

The press conference and the Congress will also touch upon advances in cancer prevention and treatment, notably the use of AI, the latest research and initiatives in global cancer care, the socioeconomic determinants of health, and the patient experience.

What: World Cancer Congress Official Press Conference

When: Tuesday 17 September, 13:20 CEST ([Find your time here](#))

Where:

- **Online:** Zoom webinar. [Register here for the press conference](#) to attend virtually.
A recording of the press conference will be available after the event.
- **Onsite:** International Conference Center Geneva. [Register here to attend in person](#).

Who:

- **Prof. Jeff Dunn AO**, President of UICC
- **Valerie McCormack**, Deputy Branch Head, Environment and Lifestyle Epidemiology, IARC, and co-author of "Paternal orphans due to cancer in 2020: The first estimates worldwide."

- **Clara MacKay**, CEO of the World Ovarian Cancer Coalition, presenting “The socioeconomic burden of ovarian cancer in 11 countries: a cost- of-illness study.”
- **Isabelle Soerjomataram**, Deputy Head, Cancer Surveillance Branch, IARC, and co-author of “The impact of the COVID-19 pandemic on cancer diagnosis and stage.”
- **Kara Magsanoc-Alikpala**, Breast cancer survivor and Founder of *I Can Serve*; Philippine broadcast journalist and documentary filmmaker.

Further information:

The full conference programme schedule can be accessed [here](#).

[Online registration to the World Cancer Congress](#) provides access to the digital programme, including recordings of sessions and abstract presentations, available on demand. **Registration to the World Cancer Congress is not required to attend the press conference virtually.**

Factsheets and media releases can be found [here](#).

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About the Union for International Cancer Control (UICC)

The Union for International Cancer Control (UICC) is the largest and oldest international cancer organisation. Founded in 1933, UICC has over 1,100 member organisations in 170 countries and territories.

UICC enjoys consultative status with the United Nations Economic and Social Council (ECOSOC) and has official relations with the World Health Organization (WHO), the International Agency for Research on Cancer (IARC), the International Atomic Energy Agency (IAEA) and the United Nations Office on Drugs and Crime (UNODC). It has over 60 partners, including associations, companies and foundations committed to taking action against cancer.



UICC is a founding member of the NCD Alliance, the McCabe Centre for Law & Cancer and the International Cancer Control Partnership (ICCP). UICC established the City Cancer Challenge Foundation in January 2019 and the Access to Oncology Medicines (ATOM) Coalition in 2022.

UICC's mission is to both unite and support the cancer community in its efforts to reduce the global cancer burden, promote greater equity and ensure that cancer control remains a priority on the global health and development agenda. It pursues these goals by bringing together global leaders through innovative and far-reaching cancer-control events and initiatives, building capacities to meet regional needs and developing awareness campaigns.

www.uicc.org

About World Cancer Congress

The World Cancer Congress unites the global health and cancer community with a multidisciplinary programme that features the latest successful interventions in cancer prevention, diagnosis, treatment and care.

It is the only conference of its kind that brings together patient groups, healthcare professionals, the private sector, UN organisations and countless other health and cancer NGO's from around the world.

The first International Cancer Congress was held in Madrid in 1933. It led to the foundation of the International Union Against Cancer in 1935, renamed the Union for International Cancer Control (UICC) in 2010. The last edition took place in Malaysia in 2018.

www.worldcancercongress.org