

Media Advisory

New analyses on the global cancer burden and disparities in cancer mortality to be presented at the World Cancer Congress in Geneva, Switzerland, 17-19 September 2024

The event is expected to attract 2,000 cancer professionals, public health officials, civil society representatives, scientists, and people with lived experience.

Tuesday 27 August 2024 (Geneva, Switzerland)— New analyses on the global cancer burden and disparities in cancer mortality will be among the scientific highlights to be presented at the [World Cancer Congress](#) taking place in Geneva, Switzerland September 17-19.

The biennial event is organised by the Union for International Cancer Control ([UICC](#)), the oldest and largest global membership organisation dedicated to reducing the burden of cancer around the world. HE Datuk Seri Dr Dzulkefly bin Ahmad, Minister of Health, Malaysia, and HRH Dina Mired of Jordan, Past President of UICC, will be among the speakers at the event.

An official opening press conference (hybrid) on Tuesday 17 September will feature three key studies:

- A preliminary report by the International Agency for Research on Cancer (IARC) on **the global number of children orphaned by the death of their father due to cancer**.
- A study commissioned by the World Ovarian Cancer Coalition and undertaken by RTI International quantifying the **socioeconomic burden of ovarian cancer across 11 countries** (Australia, Canada, Colombia, India, Kazakhstan, Kenya, Malawi, Malaysia, Nigeria, United Kingdom, United States).
- A review by IARC of **the impact of the COVID-19 pandemic on cancer diagnosis and stage distribution** based on evidence collected from population-based cancer registries in seven countries (Australia, Canada, Denmark, Ireland, New Zealand, Norway, and the UK)

Other scientific highlights to be presented at the Congress include:

- **New treatments, prevention measures, or protocols:**
 - Long-term efficacy of a single dose of human papillomavirus (HPV) vaccine
 - App-based training for early breast cancer diagnosis in rural areas
 - Genetic markers for relapse in triple-negative breast cancer in India
 - AI-assisted sponge cytology for esophageal cancer screening in China
- **Inequities in access:**
 - Inequality in breast cancer treatment for women with pre-existing mental disorders

- Barriers and facilitators to cancer screening for people with intellectual disabilities
- Increasing accessibility to cancer screening for people with disabilities
- **Commercial and socioeconomic determinants of health and cancer:**
 - Alcohol advertising on Instagram in Germany
 - Tobacco and e-cigarette advertising on social media in Germany
 - Effects of “No Safe Level” messaging on perceptions of alcohol use and cancer risk

Programme highlights include the following sessions:

- Work after a cancer diagnosis
- Cancer care during humanitarian crises
- Holding the tobacco industry accountable
- Efficacy of single-dose HPV vaccines
- Digital patient navigation in low- and middle-income countries
- Optimising palliative care through cultural traditions
- Addressing cancer health disparities in people of African ancestry
- Behavioural and implementation sciences in post-pandemic cancer health systems

Invited speakers include:

HE Datuk Seri Dr Dzulkefly bin Ahmad, Minister of Health, Malaysia; **HRH Dina Mired of Jordan**, Past President of UICC; **Olivier Michielin**, Chairman of the Department of Oncology, Geneva University Hospitals; **Bente Mikkelsen**, Director of Non-Communicable Diseases at WHO; **Elisabete Weiderpass**, Director, International Agency for Research on Cancer; **Pierre Maudet**, Geneva State Counsellor in charge of Health; **Prof. Mary Gospodarowicz**, University of Toronto, Past President of UICC, former co-Chair of the TNM Core Committee.

What: World Cancer Congress

When: September 17-19

Where: International Conference Center Geneva

How: [Register to attend](#). *Online registration with access to on-demand recordings of sessions is also available.*

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Media Registration

Accredited media are invited to register at:

<https://www.uicc.org/what-we-do/events/world-cancer-congress/world-cancer-congress-2024/press-and-media>

Registration provides in-person access to the Conference Center (CICG) and to the World Cancer Congress digital platform.

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About the Union for International Cancer Control (UICC)

The Union for International Cancer Control (UICC) is the largest and oldest international cancer organisation. Founded in 1933, UICC has over 1,100 member organisations in 170 countries and territories.

UICC enjoys consultative status with the United Nations Economic and Social Council (ECOSOC) and has official relations with the World Health Organization (WHO), the International Agency for Research on Cancer (IARC), the International Atomic Energy Agency (IAEA) and the United Nations Office on Drugs and Crime (UNODC). It has over 60 partners, including associations, companies and foundations committed to taking action against cancer.

UICC is a founding member of the NCD Alliance, the McCabe Centre for Law & Cancer and the International Cancer Control Partnership (ICCP). UICC established the City Cancer Challenge Foundation in January 2019 and the Access to Oncology Medicines (ATOM) Coalition in 2022.

UICC's mission is to both unite and support the cancer community in its efforts to reduce the global cancer burden, promote greater equity and ensure that cancer control remains a priority on the global health and development agenda. It pursues these goals by bringing together global leaders through innovative and far-reaching cancer-control events and initiatives, building capacities to meet regional needs and developing awareness campaigns.

www.uicc.org

About World Cancer Congress

The World Cancer Congress unites the global health and cancer community with a multidisciplinary programme that features the latest successful interventions in cancer prevention, diagnosis, treatment and care.

It is the only conference of its kind that brings together patient groups, healthcare professionals, the private sector, UN organisations and countless other health and cancer NGO's from around the world.



The first International Cancer Congress was held in Madrid in 1933. It led to the foundation of the International Union Against Cancer in 1935, renamed the Union for International Cancer Control (UICC) in 2010. The last edition took place in Malaysia in 2018.

www.worldcancercongress.org